**Siniloan, Laguna (***Information Bank***)**

* **History of Siniloan, Laguna**

Siniloan, officially the Municipality of Siniloan (Bayan ng Siniloan), is a municipality in the province of Laguna, Philippines. According to the 2024 census conducted by the Philippine Statistics Authorities (PSA), it has a population of 42,533 people. Siniloan is a center of education, commerce and transportation, serving towns in eastern Laguna and some towns from the provinces of Quezon and Rizal. The municipality has active business and trade activities.

From the early period of Spanish colonialisation, some female inhabitants of the place were milling their crops in their fields. Whilee doing this, some Spaniards came and asked them, “*Como se llama esta pueblo?”* The natives not knowing Spanish thought they were asked what they were doing and one of them answered, *“camí po ay gumiguiling”.* The Spaniards repreated, “*Guiling-Guiling”,* to which the natives nodded. Some know the place Siniloan as *“Guiling-Guiling”*  from 1583 to 1604.

Another story has it that during the later part of the year 1604, three brothers, namely Juan Puno, Juan Pili, and Juan Puhuwan, migrated into this community. They selected a lot adjacent to the river *Río Romelo* and divided it equally among themselves. When the parish priest saw the ingenuity of the three brothers in equally dividing the land, he asked the natives how equally was expressed in Tagalog. The natives gave him the expression *“Siniloan”.* Right then and there, the name *“Guiling-Guiling”* was changed to Siniloang which meant justice, equality, and fairness. The word travelled from mouth to mouth with sound variations. Because of the difficulty of some Spaniards in pronouncing Siniloang, the name Siniloan struck and became the official name of the town.

The name Siniloan is also believed to have been taken from a legendary story about Luis and Ana, a married couple who chased a wild boar from a place called Luisiana. They ran after that big boar from Luisiana to Cavinti (kapit sa Binti). The people along the way who saw Luis and Ana chasing the boar took pity on them and helped them to catch it. The people chased the boar through the towns of Lumbán, Kalayaan, Loñgos, Paéte, Paquil, and Pañguil until they finally caught the boar in this town by means of the lassoed captivity or Siniloan. Siniloan start on 3 eggs.

In 1583, Siniloan came to be as a town. This was the year when *Don Juan de* *Salcedo* came to this place and the parish was established jointly by *Friar* *Diégo* *de* *Orpesa* and *Friar Juan de Plasencia.* The first stone church was erected in 1733 by a Franciscan Friar, Fr. Melchor de San Antonio. The towns of Santa Maria (formerly Caboan) and Mabitac, also former visitas or barrios of Sinilóan, were separated from the town in 1602 and 1613, respectively. Calumpang, a barrio later known as the town of Famy, was separated from the town two centuries later.

In 1903, Famy and Pangil were consolidated with Siniloan. In 1910, Famy separated to become a town once again. Pangil was also separated.

* **Festival**

Siniloan, Laguna celebrates the “*Guilingan Festival*”. It is celebrated every last Friday of August to commemorate the town’s founding in 1583. The name “*Guilingan*” is derived from the *“gilingang bato” (grindstones)* used by women to grind rice, which is also how the town got its original name, “*Guiling-Guiling”* during the Spanish colonial period, according to local folklore. This festive occasion highlights the town’s rich cultural traditions and agricultural heritage through colorful street dances, parades, local food, and traditional competitions. It reflects the joyful spirit and strong sense of community among the *Siniloeños*.

* **Native Foods**

Siniloan, Laguna, offers a variety of native delicacies, with Sinukmani, a sweet sticky rice cake, and Uraro, a type of cookie made from arrowroot flour, being particularly well-known. Other popular treats include Buko pie, Kesong puti (white cheese), and various cassava-based dishes. Specific native foods you might find in Siniloan:

* ***Sinukmani***: A sweet and sticky rice cake made with glutinous rice, coconut milk, and brown sugar, often wrapped in banana leaves.
* ***Uraro***: Delicate, melt-in-your-mouth cookies made from arrowroot flour, a local specialty.
* ***Buko Pie:*** A custard pie with young coconut meat, a classic Filipino dessert.
* ***Kesong Puti:*** A fresh, white cheese made from carabao’s milk, often enjoyed with bread.
* ***Cassava-based dishes:*** Including cassava cake and cassava chips, showcasing the versatility of this root crop.
* **Directions**

Siniloan is located between the plains of the Sierra Madre Mountains and Laguna de Bay. It is bordered by the municipality of Mabitac to the west, Pañguil to the east, Real, Quezon to the north, and Laguna de Bay to the south. The town of Fámy, once a small barrio of Siniloan known as Barrio Calumpang, became a separate municipality in 1910, while Mabitac, also formerly a barrio of Sinilóan, was separated much earlier in 1613. Flowing through the center of the town is the *Río Romelo*, which serves as both a fishing ground and a source of irrigation. The town proper, or población, is situated about 84 kilometers (52 miles) from Manila via Manila East Road or Marcos Highway, and roughly 113 kilometers (70 miles) via the South Luzon Expressway through Santa Cruz, the provincial capital.

* **Company Profile**
* **Company Name:** SiniLOVEan
* **Company Tagline:**
* **Company History:** *How SiniLOVEan was born?* The name SiniLOVEan was created as a unique way of promoting the town of Sinilóan, Laguna while highlighting the deep connection and affection people feel for the place. It was born out of our creative idea of “sinilaban”, which symbolizes sparking light to let more people know about Sinilóan. Additionally, it was inspired by the word Sinilóan, we added the word LOVE at its center to symbolize the charm, warmth, and beauty of the town that captures the hearts of both locals and visitors. The name reflects not only the destination itself but also the experience of discovering its natural wonders, cultural treasures, and welcoming community. SiniLOVEan is more than just a name—it’s an invitation to fall in love with Sinilóan.
* **Address:** Población, Sinilóan, Laguna, Philippines, 4019
* **Email:** discover@sinilovean.ph
* **Contact No:** +63 927 456 7890
* **Facebook/Instagram:** @SiniLOVEan
* **Website:** https://visitsiniloan.netlify.app/
* **Vision:** Our vision is to position Sinilóan as a one of the leading eco-cultural destination in the Philippines that is recognized for its breathtaking waterfalls, serene landscapes, and historical roots. We aspire to build a tourism community that values inclusivity, sustainability, and cultural pride, where both locals and visitors actively contribute to the preservation of the town’s natural treasures and historical legacy. By combining innovation with tradition, SiniLOVEan envisions a future where Sinilóan thrives as a model of responsible tourism—celebrated not only as a place to visit but as a destination to truly experience, cherish, and love.
* **Mission:** At SiniLOVEan, our mission is to showcase and preserve the rich natural beauty, vibrant culture, and warm community spirit of Sinilóan, Laguna. We are committed to promoting sustainable tourism that not only attracts travelers but also uplifts local livelihoods, supports small businesses, and protects the town’s scenic waterfalls, rivers, mountains, and heritage sites. Through engaging travel experiences, digital storytelling, and community partnerships, we aim to inspire visitors to fall in love with Sinilóan and develop a deeper appreciation for its people, traditions, and environment.
* **10 Destinations/Attractions**

1. ***Ilog Putol Bridge***

Ilog Putol Bridge is a man-made bridge located in the Municipality of Siniloan, Laguna, within the Calabarzon region of the Philippines. It spansnover part of the Siniloan (Romelo) River and is situated near attractions like the Ilog Putol Sunset View park and I Heart Sulib park.

1. ***Panguil River Eco Park***

Nestled along the Panguil River a tributary of Laguna de Bay the eco-park spans roughly 12 to 14 hectares at the foot of the Sierra Madre mountain range. Established in 2010 with support from environmental and development agencies, the park was designed to preserve the region’s natural beauty while providing sustainable tourism and economic opportunities

1. ***St. Peter and Paul Parish Church***

St. Peter and Paul Parish Church of Siniloon,Laguna First roman catholic church of siniloan laguna built in 1733-1739. Heavily damaged during the 1880 luzon earthquake and was rebuild from 1890-1899. It is located at the center of the town, one of the busiest place in Laguna.

1. ***Diwata Falls***

Diwata Falls is a gentle cascade situated just above Sampaloc Falls on Mt. Romelo, offering a more tranquil and understated charm compared to its neighboring waterfalls. Though not frequently visited, it features a small yet notably deep catch basin that rewards hikers with a peaceful dip after a moderately challenging 30-minute trek from the campsite.

1. ***Buruwisan Falls***

Buruwisan Falls, nestled on the slopes of Mt. Romelo in Siniloan, Laguna, is the tallest and most popular of the mountain’s waterfalls, boasting a drop of approximately 50 meters between 160 to 180 feet making it both scenic and beginner friendly for aspiring hikers.

1. ***Batya Batya Falls***

Batya Batya Falls is a charming, modest two level waterfall nestled upstream from Buruwisan Falls on Mt. Romelo in Siniloan, Laguna. Its name”batya” meaning “small tub” or “basin” in Filipino refers to the little basin like depression atop the cascade, approximately 15 to 20 feet in height.

1. ***Sampaloc Falls***

Sampaloc Falls stands tall at approximately 40 feet, pouring down into a vast circular basin where hikers can take a refreshing dip after the trek. The moderately challenging trail marked by rocky crossings, dense foliage, and fun scrambling adds to its sense of seclusion and pristine beauty.

1. ***PasEla Farm***

PasEla Farm, located at Macatad Ecotourism Site Km.3, Siniloan, Laguna , is an eco-agricultural tourism destination that is promoting sustainable farming and rural tourism. Originally, PasEla Farm established as a small, family-owned agricultural land which has cultivated vegetables, herbs, and fruit-bearing trees. Over the years, it has evolved into a venue where tourists can immerse themselves in farm life, offering various activities that brings the people closer to nature. The name “PasEla” was inspired by the owners names and also reflects their advocacy for their guests to “pasyal” or visit and enjoy the simple beauty of farm living.

1. ***Tulay na Bato***

Tulay na Bato Falls is a waterfall in Siniloan, Laguna, along the Siniloan River at the foot of the Sierra Madre. It has a basin surrounded by rock formations, including one shaped like a stone bridge, which is the origin of its name. The area is reached through a forest trail with river crossings and rocky paths, which leads to a hidden pool deep enough for swimming and diving.

1. ***CafeTeaRea***

CaféTeaRea is a cozy coffee shop in Sinilóan, Laguna, known for its inviting atmosphere and relaxing vibe. It offers a variety of coffee, tea, light meals, and desserts, making it a favorite spot for students, locals, and travelers to hang out or unwind. With its warm ambiance and friendly service, CaféTeaRea has become one of the go-to cafés in town for casual meet-ups, afternoon breaks, or simply enjoying a good cup of coffee.