Corona Labs

Corona Labs' mission is to enable anyone to create rich, interactive cross-platform mobile apps. Corona® SDK, our flagship product, is the leading mobile development framework, allowing developers to build mobile apps in just a fraction of the time.

Over 150,000 developers have chosen Corona to develop stunning games, beautiful eBooks, and business apps for iOS, Android, NOOK and Kindle Fire.

HISTORY & TEAM

Mobile veteran Walter Luh founded Palo Alto-based Corona Labs in 2008. The Corona team consists of leaders from companies including Adobe, Apple, Google, Microsoft and more.

PRODUCTS

→ **Corona SDK:** Corona Labs' flagship product, Corona SDK is the leading cross-platform framework for building rich mobile experiences. From games to eBooks to business apps, Corona is unmatched in giving developers the ability to develop high quality content quickly and easily.

→ **Corona Enterprise:** Released in 2012, Corona Enterprise builds on the strengths of Corona SDK and enables developers to call any native Objective-C or Java library from within their Corona apps.

CUSTOMERS & APPS

More than 20,000 apps built with Corona are active in app stores worldwide, ranging from indie games to apps built for Hollywood releases. Recent examples include the official app for *Dr. Seuss's The Lorax* and *Dolphin Tale's Fling A Fish* built by NBC Universal and Warner Bros respectively.

Highly successful Corona-based apps built by independent developers include Bubble Ball, Blast Monkeys, Dabble, The Lost City, The Secret of Grisly Manor, Cannon Cat and more.

FUNDING

Corona Labs raised $1.5 Million in Series A funding from Merus Capital in September 2009. The company has achieved global traction with a very limited amount of capital.

For more information, please contact *Inna Treyger* at **pr@coronalabs.com**

MILESTONES

2008
Corona Labs Inc. (originally known as Ansca Mobile) is founded

2009
SEPTEMBER — Secures $1.5 Million in Series A funding from Merus Capital
DECEMBER — Releases Corona SDK with support for iOS

2010
APRIL — Corona SDK supports Android
OCTOBER — Corona SDK tops 10,000 unique developers

2011
SEPTEMBER — Selected as one of VentureWire's FASTech50 most innovative startups
DECEMBER — Corona SDK tops 100,000 unique developers

2012
JUNE — Announces official name change to Corona Labs Inc. (from Ansca Mobile)
Roberto Ierusalimschy, co-creator of the Lua programming language, is appointed to the Corona Labs' Board of Advisors
AUGUST — Releases Corona Enterprise

2013

2014