# Rural Settlements and Deforestation in the Amazon

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#### Abstract

Since the 1970s, the creation of Rural Settlements with state assistance has been one of several strategies by the Federal Government of Brazil to colonize remote regions with low population. Even though the area dedicated to these settlements remained relatively stable for decades, between 2002 and 2014 Rural Settlements in the Amazon region jumped from 220 thousand square kilometers to 376 thousand square kilometers, an increase of 71%. This paper shows that most part of this increase was located in remote areas with low population and in municipalities with high forest coverage. We also use a fixed-effect model to calculate the impact of the Rural Settlements created between 2002 and 2014 on deforestation. We find that the impact is positive and statistically significant. Rural Settlements are responsible for 30% of total deforestation in the Amazon Biome. We also find that the effect is heterogeneous, and depends on the type of Rural Settlement, with Rural Settlements types located in remote areas being responsible for most part of the impact of Rural Settlements on deforestation.

#### Resumo

Desde os anos 70, a criação de assentamentos rurais tem sido uma das estratégias do Governo Federal para colonizar áreas remotas com pouca população. Apesar da área destinada a assentamentos rurais ter ficado estável por décadas, entre 2002 e 2014 a área que eles ocupam na região Amazônica pulou de 220 mil quilômetros quadrados para 376 mil quilômetros quadrados, um crescimento de 71%. Este artigo mostra que a maior parte deste aumento aconteceu em áreas remotas com pouca população e em municípios com cobertura florestal alta. O modelo de efeitos fixos foi usado para calcular o impacto dos assentamentos rurais criados entre 2002 e 2014 no desmatamento da Amazônia e o resultado encontrado indica que os assentamentos rurais são responsáveis por 30% do desmatamento do Bioma Amazônia neste período. Também foram encontrados resultados heterogêneos, sendo a categoria "assentamentos diferenciados", geralmente localizada em áreas remotas, a responsável pela maior parte deste efeito.

Keywords: deforestation, Amazon, property size, conservation policy, desmatamento,

Amazônia, tamanho de propriedade, política de conservação

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### 1. Introduction

Although in many countries "settlement" is a term used to designate a group of people who establish themselves in an area to live and produce, Rural Settlement in Brazil usually means some portion of land occupied by farmers who receive that land as part of an agrarian reform effort. This land usually comes from a previous owner who had unproductive land or from some public lands that do not have any private owner. The rural settlers who benefit from the agrarian reform usually also receive state assistance to help with their production. This assistance is usually in the form of subsidized financing or technical assistance from the government.

Historically, the literature has presented an important link between Amazon Rural Settlements and deforestation. The creation of Rural Settlements, the literature argues, could increase deforestation for many reasons. First, settlements could increase population density in the areas where they are located. Second, environmental law in the Amazon requires that at least 80% of each rural household's land be preserved with native vegetation. It is usually more difficult for small-scale farmers to keep this percentage of their land intact as native forest and still produce for the market. When the tract of land is larger, it is more likely that farmers can meet this requirement. At the same time, Rural Settlements and agrarian reform in Brazil are usually seen as one of the ways to reduce poverty and inequality, which raises the dichotomy of social development versus environmental conservation (Caviglia-Harris and Harris, 2011; Turner, 2007).

The aim of this paper is to investigate whether state assisted Rural Settlements contributed to an increase in deforestation in the Amazon between 2002 and 2014. Conservation policies targeted large deforestation polygons and, depending on the state, had an impact on large properties; however, there was also a huge increase of settlement project areas in the Amazon Biome, which jumped from 220 thousand square kilometres in 2002 to 376 thousand square kilometres in 2014. These settlements are usually large tracts of land that have been divided into small plots that are distributed to small-scale farmers with state assistance. These plots are used for crop production, cattle beef activities, and milk production.

We intend to identify how these projects expanded in the Amazon region from 2002 to 2014 and whether they were a barrier to the effectiveness of conservation policies. Have the new settlements created a force pushing to the deforestation direction, and thus trending away from conservation? Was this force quantitatively important? This paper intends to address these questions.

From the 1960s to the 1980s, small-scale farmers with state assistance deforested large areas of tropical forest in Southeast Asia and Latin America, including the Amazon. As globalization and urbanization increased during the 1980s, the agents of deforestation changed in Brazil and Indonesia. Well-capitalized ranchers, farmers, and loggers, producing for consumers in distant markets, became more prominent in these places and this globalization weakened the historically strong relationship between local population growth and forest cover (Rudel et al., 2009).

This change was reinforced by Brazilian Federal Government policies. Incentives were created to develop the enterprise agricultural sector, such as: exemptions of agricultural income from income taxation; rules of public land allocation based on claims that are more secure when the land is cleared; a progressive land tax that contains provisions

that encourage the conversion of forest to crop land or pasture; a tax credit scheme aimed toward corporate livestock ranches that subsidizes inefficient ranches established on cleared forest land; and subsidized credit available for SUDAM-approved ranches (Binswanger, 1991; Fearnside, 2005).

The result of these changes and policies was that large landholders became responsible for most of Brazilian Amazon deforestation. Pacheco (2012) shows that, in absolute terms, areas dominated by large and medium landowners clear a higher amount of Amazon forest than areas dominated by smallholders. However, smallholders are able to keep a smaller share of their farm as native forest, since they have less land dedicated to agricultural production. Godar et al. (2014) show that while areas dominated by large landowners were responsible for 47% of accumulated deforestation in the Amazon, areas dominated by smallholders were responsible for only 13.9% of Amazon area deforested.

Property-level analyses are confined to small geographical areas, but also confirm these results (Walker et al., 2000; D'Antona et al., 2006; Aldrich et al., 2006; Michalski et al., 2010; Godar et al., 2012). Using data from four different municipalities, Walker et al. (2000) show that the relative participation of large cattle ranching producers depends on the type of activity predominant in the municipality. In areas designed for Rural Settlements, with high in-migration of small-scale producers, the relative participation of large cattle ranchers on deforestation is smaller; however, in areas designed for large ranching initiatives originally undertaken by SUDAM, the relative participation of large cattle ranchers could reach as much as 100%.

These questions became even more important with the introduction of a new set of conservation policies that targeted large deforestation polygons. Amazon deforestation rates escalated in the early 2000s, but after peaking at over 27 thousand square kilometres in 2004, they decreased sharply to about 5 thousand square kilometres in 2014 (INPE (2015)). The strengthening of Amazon monitoring and law enforcement efforts starting in 2004 was one of the main drivers of this deforestation slowdown (Assunção et al., 2013a, 2015a).

Central to these efforts was the implementation of the remote sensing-based Real-Time System for Detection of Deforestation (DETER). Yet, the satellite used in DETER is only capable of detecting forest clearings where the total contiguous area exceeds 0.25 square kilometres. Because DETER is used to target law enforcement activities in the Amazon, clearings smaller than this threshold are less likely to be caught by law enforcers. The recent change in deforestation composition suggests that the dynamics of Amazon forest clearings may have changed in response to DETER's technical shortcoming.

With this caveat in the monitoring system, Assunção et al. (2015b) show that relative participation of small-scale farmers on total deforestation increased in Pará, the state with higher deforestation rates in the Amazon. Godar et al. (2014) also show that command and control policies implemented in the 2000s reduce deforestation by 81% in areas dominated by large landowners and by only 73% in areas dominated by smallholders. Therefore, the importance of settlements to this change in the small-scale agriculture deforestation become an important research issue.

Many Rural Settlements are created after invasions of unproductive land by rural organizations, such as the Landless Movement (Movimento dos Sem-Terra), which suggests the impact of the judicial insecurity of property rights. In this case, the increase of Rural Settlements could affect deforestation through this judicial insecurity (Araujo

et al., 2009; de Janvry et al., 2015).

There is also a literature that links population density and roads to deforestation (Caviglia-Harris and Harris, 2011; Imbernon, 1997; Pfaff et al., 2007; Chomitz and Thomas, 2003). As many of the settlements projects affect the number of people living in these places and also the infrastructure needed to transport agricultural production, the settlements could be causing an increase in deforestation.

Our work also speaks to the literature on the drivers of deforestation. The impact of socioeconomic and geographic factors on deforestation has long been documented. Population, road density, climate, rural credit, and agricultural commodity prices, among others, have been shown to be important drivers of forest clearing activity (Cropper and Griffiths, 1994; Panayotou and Sungsuwan, 1994; Andersen, 1996; Barbier and Burgess, 1996; Chomitz and Gray, 1996; Cropper et al., 1997; Angelsen and Kaimowitz, 1999; Pfaff, 1999; Barbier and Burgess, 2001; Ferraz, 2001; Pfaff et al., 2007; Chomitz and Thomas, 2003; Araujo et al., 2009). More recent works have looked specifically at the 2000s Amazon slowdown, aiming at disentangling the leading causes of the decrease in deforestation (Hargrave and Kis-Katos, 2013; Assunção et al., 2013b,a; Assunção and Rocha, 2014; Assunção et al., 2015a,b).

We contribute to this literature by showing the impact of policies that could create incentives for deforestation, such as the creation of new settlements, and partially offset the impact of conservation policies. We also investigate the heterogeneous effects of Rural Settlements on deforestation. First, we separate the impact of Rural Settlements, by type of settlement. Second, we investigate heterogeneous effects depending on the location of the settlement.

We use a georreferenced dataset publicized by the National Institute of Colonization and Agrarian Reform (INCRA) with the area occupied by Rural Settlements, by settlement type. We merge this dataset with municipality deforestation data obtained from processed satellite imagery that was made publicly available by the National Institute for Space Research (INPE).

We then use a difference-in-difference approach to calculate the impact of the share of municipality area covered by settlements on deforestation. We control for municipality and time-fixed effects, and other variables which could affect deforestation.

We show that the share of municipality covered by settlements positively affects deforestation. Quantitatively, using our preferred specification, Rural Settlements are responsible for 30% of 2014's total deforestation in the Amazon Biome.

To try to understand the mechanism of the effect of Rural Settlements on deforestation we calculate some heterogeneous effects. There are four types of Rural Settlements. The Colonization Rural Settlements (the old ones, with no variation in our sample period), the conventional Rural Settlements (the more common, managed by INCRA, a federal agency that takes care of property rights in Brazil), State and Municipal Rural Settlements, and Special Rural Settlements, which are the ones with some environmental condition. (These are designed to serve families who wish to work with more sustainable production techniques, such as using fewer or no pesticides, or with more sustainable extractive activities, such as sustainable forestry projects).

We find that Special Rural Settlements do have a positive and significant effect on deforestation. Yet, the location of these settlements were very concentrated in areas with very high forest coverage and a low rate of deforestation. The idea is that even with the use of sustainable practices, these settlements cause some deforestation. As these areas had no deforestation before, we identify some increase in deforestation rates in these municipalities. Special Settlements are responsible for 15% of 2014's total deforestation in the Amazon Biome.

Conventional settlements also have a positive but statistically non-significant effect on deforestation. This may be because the increase of this type of settlement between 2002 and 2014 was lower than the increase of special settlements, which implies less statistical power to measure the effect, as we are controlling for fixed effects.

When running OLS estimates we also find that conventional settlements and colonization settlements have higher positive correlation with deforestation. But this correlation is completely spurious. These settlements were located in places where deforestation is higher today, but not necessarily, because they were there. When controlling for fixed effect both types of settlements become statistically non-significant to explain deforestation.

Therefore, Rural Settlements are causing part of deforestation in the Amazon, as have been claimed by literature. Our paper, however, takes a step forward and measures the effect of Rural Settlements on deforestation controlling for many other effects. While Alencar et al. (2016) shows that deforestation within Rural Settlements represents 30% of Amazon deforestation, they were not taking into account that those areas could be deforested even without any Rural Settlement presence. In other words, they were not isolating the effect of Rural Settlements. Yet, part of deforestation outside Rural Settlements could be caused by the settlers.

Our calculation differs from the Alencar et al. (2016) one in two aspects: first, we measure the impact of Rural Settlements on deforestation in the Amazon within or outside Rural Settlements; second, we also isolate the impact of Rural Settlements on deforestation from the impact of other factors on deforestation.

The rest of this paper is organized as follows: Section 2 provides a detailed description of the data used in the paper; Section 3 explains the empirical strategy used to calculate the impact of priority municipalities on deforestation; Section 4 discusses the results of the paper; and Section 5 addresses the conclusions and policy implications of our results.

# 2. Data, Descriptive Statistics, and Stylized Facts

This section introduces the data used in this paper, presents descriptive statistics, and discusses stylized facts to characterize aggregate trends for our variables of interest.

# 2.1. Deforestation

Data on deforestation is built from satellite-based images that are processed at the municipality level and publicly released by PRODES/INPE. Because PRODES data is reported annually, we first convert our municipality-by-month settlement panel into a municipality-by-year settlement panel. We define deforestation as the annual deforestation increment, that is, the area in square kilometers of forest cleared over the twelve months leading up to August of a given year.<sup>1</sup>

<sup>&</sup>lt;sup>1</sup>More precisely, the annual deforestation increment of year t measures the area in square kilometers deforested between the 1<sup>st</sup> of August of t-1 and the 31<sup>st</sup> of July of t.

For any given municipality, cloud coverage during the period of remote sensing may compromise the accuracy of satellite images, requiring images to be produced at a different time. As a result, image records for different years may span from less to more than twelve months. To control for measurement error, variables indicating unobservable areas are included in all regressions. This data is also publicly available at the municipality-by-year level from 2002 to 2014 from PRODES/INPE.

To smooth the cross-sectional variation in deforestation that arises from municipality size heterogeneity, we use a normalized measure of the annual deforestation increment. The normalization ensures that our analysis considers relative variations in deforestation increments within municipalities. The variable is constructed by dividing the deforestation increment variable by the size of municipality.

## 2.2. Rural Settlements and Deforestation

We use data on settlements compiled by the National Institute of Colonization and Agrarian Reform (INCRA), with information about the area occupied by the settlements, by type of settlement. We use this information to calculate the total area of settlement by municipality and build the panel municipality-year from 2002 to 2014.<sup>2</sup>.

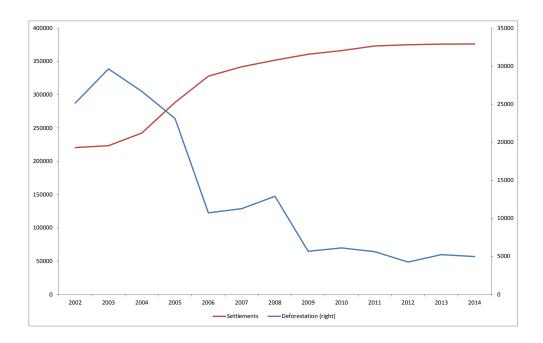
To make fair comparisons we consider only Rural Settlements located in the Amazon Biome. Brazil has deforestation data also from municipalities outside of the Amazon Biome but within a geopolitical region called Legal Amazon. However, municipalities outside the Amazon Biome have very different vegetation from municipalities within the Amazon Biome and deforestation problems are concentrated on the Amazon Biome. As most part of the new settlements were created within the Amazon Biome, we keep only municipalities in this region.

Deforestation rates have declined in the Amazon since 2004 and the area occupied by Rural Settlements has increased. Figure 1 presents the evolution of both deforestation and Rural Settlements in the Amazon Biome from 2002 to 2014. Notice that deforestation was 25 thousand square kilometres in 2002 and decreased to around 5 thousand square kilometres in 2014. At the same time, the area occupied by Rural Settlements increased from 220 thousand square kilometres in 2002 to 376 thousand square kilometres in 2014. Despite the opposite direction of the evolution of these two variables, it is important to verify whether regions where deforestation declined by less were also regions where Rural Settlements increased by more. We do that in the regressions, testing what happened with deforestation rates in municipalities where rural settlements increased more.

We also present in Figure 2 maps that show the evolution of Rural Settlements over the forest coverage in the Amazon in 2002 and 2011 by settlement type. We present in the figure only the types with some variation. The area of Colonization Settlements become stable, and then, we keep them out of the figure. The green area of the map is the forest coverage. The visual evidence is very impressive for Special Settlements. It is possible to notice that the area of these settlement types (in red) increases mainly over the area covered by native forest (in green) between 2002 and 2011. For conventional settlements the increase in the area is less visible, and it was more uniformly distributed among municipalities with low and high forest coverage.

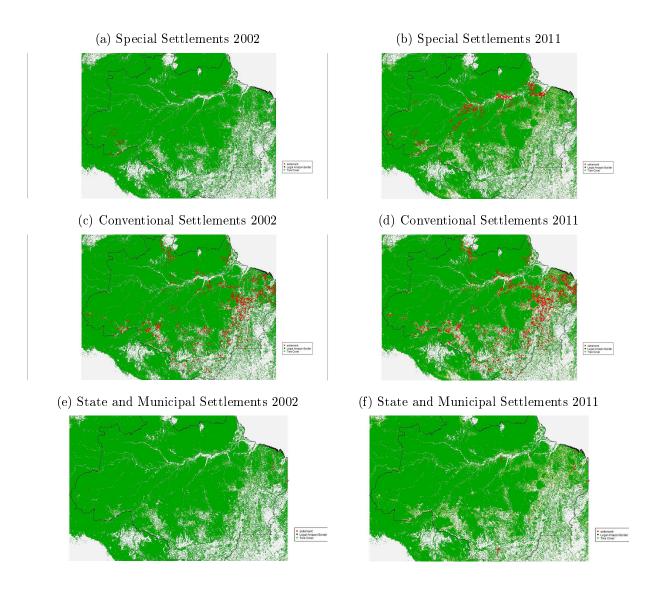
<sup>&</sup>lt;sup>2</sup>we have data on settlements from 1970 to 2015, but we use in the main calculations only from 2002 to 2014, which are the years we also have deforestation data

Figura 1: Deforestation and Rural Settlements in the Amazon Biome, 2002–2014



Notes: The figure illustrates the total area deforested each year and the total area occupied by Rural Settlements in the Amazon Biome from 2002-2014. These numbers are reported in square kilometres. Data from INPE and INCRA.

Figura 2: Settlement Area in the Amazon



Notes: The figure illustrates the evolution of settlements by type in relation to the forest coverage in the legal Amazon between 2002 and 2011.

Source: INCRA.

In summary, the data presented shows that most of INCRA and states and municipal Rural Settlements created in the 2000s were placed in areas highly covered by rainforests, in opposition to INCRA claims. As the usual economic activities of producers in these settlement projects are agricultural activities (usually planted crops and livestock), deforesting part of the land is inherent to their activities and, therefore, more than expected. At the same time, these areas are far from the agricultural expansion frontier, which could mitigate the impact of the creation of settlements on deforestation.

In the next sections we present evidence that, in fact, INCRA settlements as a whole have had impact on deforestation. When we divide the impact by settlements types, the Special Settlements types have had a positive impact on deforestation, while the impact of the other types are statistically non-significant.

#### 2.3. Prices and Other Policies

Agricultural prices are endogenous to local agricultural production. Thus, to control for fluctuations pressuring deforestation at the municipality level, we must construct output price series that capture exogenous variations in the demand for agricultural commodities produced locally. As argued in Assunção et al. (2015a), agricultural commodity prices recorded in the southern Brazilian state of Paraná are highly correlated with average local crop prices calculated for the Legal Amazon sample municipalities. Hence, we use the Paraná agricultural commodity price series weighted by the relative importance of each product for each municipality production dataset as exogenous indicators of local market conditions within our empirical context.

We also use data with information about other conservation policies put into practice by the Federal Government in the studied period. First, we use the information about the Priority Municipalities. In 2008, the Federal Government created a list of municipalities in priority need of prevention and combat to deforestation, named Priority Municipalities. Secondly, we use data from IBAMA with information about the number of areas embargoed by IBAMA in each municipality. We use, then, the total number of embargoes in each municipality as a measure of the intensity of monitoring and law enforcement at the municipality level.

These embargoes are often accompanied by other sanctioning instruments, such as seizure and destruction of production goods, tools and materials, and fines. Because panel data for the use of these instruments are not available, we use the number of embargoes as a proxy for command and control efforts as a whole. Essentially, we are interested in exploring embargoes as a means of capturing the effect of environmental police (IBAMA) presence, not of the sanctioning instrument itself on deforestation.

To maintain consistency across our panel data, we consider the PRODES year – August  $1^{\text{st}}$ , t-1 through July  $31^{\text{st}}$ , t-1 as the relevant unit of time in our sample. Thus, for each municipality, the total number of embargoes in a given year captures all fines applied in that municipality in the twelve months leading up to August of that year. We use, then, the lag of the number of embargoes to avoid endogeneity problems. We have information on the lag of embargoes from 2002 to 2014.

## 3. Empirical Strategy

In this section we discuss the empirical strategy used in this paper to identify the effect of Rural Settlements on deforestation. In the Subsection 3.1 we discuss the main

strategy used. In Subsection 3.2 we discuss the econometric problems with our estimation and possible solutions for them.

## 3.1. Main Strategy

The challenge faced in this paper is how to adequately measure the impact of Rural Settlements on deforestation. We have the percentage of the municipality territory covered by settlements and the percentage of municipality territory deforested each year, from 2002 to 2014. We, then, use this information to run a difference-in-difference approach with municipality and year fixed-effects to get the impact of settlement on deforestation.

The strategy has several drawbacks. First, there are many other variables that could affect the location of Rural Settlements and deforestation at the same time. For example, many policies created by the Ministry of Environment were active in the Amazon in the studied period. These policies could also affect both the location of Rural Settlements and deforestation at the same time.

Second, another possible problem may be the relationship between agricultural prices and Rural Settlements. It is well known that agricultural prices affect deforestation (Assunção et al., 2015a). It is also possible that the way in which prices have affected local production impacts the choice for Rural Settlements location. For example, farmers could choose locations that are good for planting products if the price is high at the moment of settlement establishment.

Finally, our dependent variable is measured with some error because there are some years that the satellite cannot see the whole Amazon territory and because there are some parts of the area covered by clouds.

Fortunately, we have data information and some strategies that allow us to deal with some of these challenges. First, we have data about other environmental policies, such as the priority status of each municipality, the number of embargoes per municipality, and the share of municipality territory covered by protected areas. Second, we have information on prices. As explained in Section 2.3 we have information about how commodity prices affect each municipality. Therefore, we can control for price variation and get the impact of Rural Settlements on deforestation orthogonal to price variation. Finally, we also have information on the parts of the Amazon that are not observed by the satellite. Then, we can control for this to mitigate the measurement error.

However, even controlling for these variables, we still have some concerns about the exogeneity of the variable. There are many unobservable or even only partially observed characteristics of the locations that could affect both the establishment of Rural Settlements and deforestation at the same time. For example, the extension of paved roads (Cropper et al., 1997), the intensity of other policies, the quality of the soil for crop production, and the quality of soil for raising cattle. Also, there are some factors that affect deforestation in all municipalities at the same way, and we could confound the effect of these factors with the effect of rural settlements on deforestation. We deal with these problems in three ways.

First, we control for municipality and year fixed effects. Controlling for year fixed effect, we ensure that we are getting the effect isolated from macroeconomic and social changes. Controlling for municipality fixed effects, we solve the problem of the fixed unobservable variables that are affecting Rural Settlements and deforestation, i.e. we

ensure that at least the unobservable variables that are not changing with time are not also driving our results.

Therefore, our strategy is based in the following equation:

$$Deforest_{it} = \alpha_i + \phi_t + \beta_1 Settlements_{it} + \beta_2 Prices_{it} + \beta_3 Climate_{it} + \epsilon_{it}$$
 (1)

where  $Deforest_{it}$  is the share of municipality territory deforested in municipality i and year t. Our variable of interest,  $Settlements_{it}$ , is the share of municipality territory i covered by Rural Settlements in year t.

The term  $\alpha_i$  represents municipality fixed effects, which absorb initial conditions and persistent municipality characteristics, such as geography and transport infrastructure. The term  $\phi_t$  represents year fixed effects to control for common time trends, such as seasonal fluctuations in agricultural activity, macroeconomic conditions, common rural policies, and the political cycle. The term  $Prices_{it}$  proxies for municipality-specific demand for credit, as it includes annual cattle and crop price indices (current and lagged) varying over time at the municipality level. Finally, the term  $Climate_{it}$  controls for climate variables, such as rain and temperature. In all specifications, standard errors are robust to arbitrary forms of heteroscedasticity and are clustered at the municipality level to allow for correlation at a given time, as well as across time within municipalities.

## 3.2. Econometric Issues

In the last subsection we explain how we deal with the unobservable problems related to omitted variables that are fixed in time. In this section we explain how we mitigate the problems related to omitted variables that vary with time. This problem is more difficult to address.

In Section 2.2 we show that the area covered by Rural Settlements has increased more in areas where the territory is highly covered by native forests. Therefore, there is an endogeneity source in our estimation. For example, municipalities highly covered by native forests could have different deforestation trends compared with municipalities with little forest coverage. Then, our Rural Settlement coefficient could be biased by the fact that the areas where Rural Settlements have been placed are also areas in which deforestation is expected to increase more, even without the Rural Settlements establishment.

Also, the impact of Rural Settlements on deforestation may be heterogeneous. It is possible that Rural Settlements in the agricultural frontier region impact deforestation differently from Rural Settlements in the middle of the Amazon, which are far from urban markets, for example.

We deal with these issues by completing several robustness exercises and also by allowing impact heterogeneity. First, we run the same regression as in equation 1, but now we control for an interaction between the share of municipality covered by rainforest in 2002 and a time trend. This means that we are controlling for a time trend which depends on the initial levels of native forests in municipalities in our sample. Second we do the same exercise controlling for a time trend that depends on the initial levels of the municipality annual deforestation in 2002. The first measure is a stock measure: it is possible that the deforestation trend in municipalities with highest percentage of territory

already deforested is different from the trend in municipalities that was not deforested too much. The second measure is a flow measure: deforestation trends in municipalities where economic activities have been intense with high deforestation rates in 2002 could be different from deforestation trends in municipalities where deforestation rates were low in 2002. Controlling for these interactions of deforestation measures with time trends ensures that our results have not been driven by these different trends.

Also, to ensure that we are not getting the effect of any other omitted variable we run placebo tests including leads and lags of the share of municipality covered by settlements. The leads and lags have different interpretation. If the lags of this share is statistically significant, this means that the impact of an increase in the settlements area in some municipality is lasting more than one year, i.e. the increase in settlements area affects deforestation in the year of the increase, and also in the following years. In the case of the leads, the exercise works as a placebo test. The leads of the share of municipality covered by settlements should not impact deforestation. Unless the case in which farmers are clearing the area before invade the land, increasing they chance to get the land title according to Brazilian rules. However, preliminary analysis in descriptive statistics shows that settlements have been created in areas with a lot of forest and few deforestation, not the opposite. In any case, if the leads are statistically significant, this means that either we have an endogeneity problem in our estimation or farmers have deforested the area before settlements creation.

To calculate the heterogeneity of the impact, we also run the main regression considering alternative samples. First we keep only municipalities within a distance of 200, 300, and 400 kilometres from the Amazon Biome border, which is the area known as deforestation arc, or the agricultural expansion frontier. That means, we keep only municipalities near to agricultural expansion frontier. Second, we also do the opposite, and keep only municipalities far from the agricultural expansion frontier. In this case, we keep only municipalities with a minimum distance of 200 kilometres from the Biome border.

These tests with alternative samples serve also as robustness checks. Our results may have been driven by the fact that Rural Settlements increased more in municipalities where deforestation was always very small in our sample. When comparing this municipalities with other municipalities where deforestation was always very high we could be comparing apples with oranges. Then, restrict our samples could help us to compare similar municipalities, some of them with high increase of Rural Settlements coverage and some of them with low increase in Rural Settlements coverage.

Finally, the impact is also probably different depending on the type of Rural Settlements. "Conventional Rural Settlements" are different from "Special Rural Settlements," which are also different from "State and Municipal Rural Settlements." We present estimation separating the effect of each type of Rural Settlement on deforestation.

#### 4. Results

This section describes the estimation of the impact of Rural Settlements on deforestation. The first part of the section discusses the main estimation, the second part the robustness exercises, and the third part separates the analysis by type of settlements and discusses heterogeneous effects.

Tabela 1: Deforestation and Rural Settlements, by type, 2002-2014, in km2

|      |               |             |              |              |                 | State and   | Amazon        |
|------|---------------|-------------|--------------|--------------|-----------------|-------------|---------------|
|      |               |             | Colonization | Conventional | $_{ m Special}$ | Municipal   | $_{ m Biome}$ |
|      | Deforestation | Settlements | Settlements  | Settlements  | Settlements     | Settlements | Area          |
| 2002 | 25136         | 220503      | 37774        | 156737       | 23504           | 2488        | 4515696       |
| 2003 | 29626         | 223286      | 37774        | 159326       | 23697           | 2490        | 4515696       |
| 2004 | 26682         | 242342      | 37774        | 163615       | 38461           | 2492        | 4515696       |
| 2005 | 23095         | 288304      | 37774        | 175911       | 72030           | 2589        | 4515696       |
| 2006 | 10716         | 327644      | 37774        | 186963       | 99752           | 3154        | 4515696       |
| 2007 | 11263         | 341795      | 37774        | 189166       | 111701          | 3154        | 4515696       |
| 2008 | 12888         | 351746      | 37774        | 190128       | 120689          | 3154        | 4515696       |
| 2009 | 5662          | 360572      | 37774        | 190902       | 127871          | 4025        | 4515696       |
| 2010 | 6103          | 366108      | 37774        | 191330       | 131581          | 5423        | 4515696       |
| 2011 | 5608          | 373070      | 37774        | 191580       | 138248          | 5467        | 4515696       |
| 2012 | 4247          | 374933      | 37774        | 192340       | 139352          | 5467        | 4515696       |
| 2013 | 5222          | 375873      | 37774        | 192679       | 139952          | 5467        | 4515696       |
| 2014 | 4970          | 376045      | 37774        | 192813       | 139991          | 5467        | 4515696       |

Notes: The table describes the evolution of deforestation and the evolution of Rural Settlements (total and by type), from 2002 to 2014 in square kilometres. Data from INPE and INCRA.

## 4.1. The Impact of Rural Settlements on Deforestation

Rural Settlements are expected to have a positive relationship with deforestation. In Section 2 we show that Rural Settlements were created in municipalities with a higher share of territory covered by native forests. Then, when the settlement is created, we suppose farmers deforesting part of their land for agricultural production (crop plantation, cattle activities, or both) and forestry activities.

We start our analysis by presenting the numbers of the evolution of Rural Settlements by type and by repeating the numbers of settlements and deforestation in Table 1. It is possible to see that the area of special settlements increased more relative to the other settlement types. We also use these numbers to interpret quantitatively the coefficient of our regressions in the following tables.

Table 2 presents the results of the estimation of Equation 1. Column 1 shows the results of the regression of deforestation on Rural Settlements by OLS, controlling only for time fixed effect. In Column 2, we control for municipality fixed effects. In Column 3, we also control for prices and policies. In Column 4, we add an interaction of time trends with initial forest coverage and with initial annual deforestation. In Column 5, we test the effects of the lead and the lag of Rural Settlement variable

Initial analysis of Columns 1, 2, and 3 point to a positive relationship between Rural Settlements and deforestation. In Column 1 we run an OLS regression. The positive coefficient means that municipalities where the presence of Rural Settlements is higher are also municipalities with higher deforestation rates. However, when we control for municipality fixed effects, the coefficient is even higher. This means that municipalities where the area of Rural Settlements increased more were also the areas where deforestation increased more during our sample period. In Column 3 we control for prices and policies and the coefficient decreases but remains positive and statistically significant.

However, we did not account for the possible endogeneity problem yet. Could

Tabela 2: Impact of Rural Settlements on Deforestation

|                          | (1)                   | (2)                   | (3)                   | (4)                 | (5)                |
|--------------------------|-----------------------|-----------------------|-----------------------|---------------------|--------------------|
|                          |                       | Fixed                 | Prices and            |                     | $_{ m Lead}$       |
| VARIABLES                | OLS                   | Effect                | Policies              | Trends              | and Lag            |
| Settlements              | 0.0056<br>(0.0012)*** | 0.0107<br>(0.0031)*** | 0.0080<br>(0.0030)*** | 0.0040<br>(0.0022)* | 0.0020<br>(0.0046) |
| Settlements in t-1       | ,                     | ,                     | ,                     | ,                   | $0.0059^{'}$       |
|                          |                       |                       |                       |                     | (0.0020)***        |
| Settlements in $t+1$     |                       |                       |                       |                     | -0.0047            |
|                          |                       |                       |                       |                     | (0.0065)           |
| Observations             | 7,059                 | 7,059                 | 7,059                 | 7,059               | 7,059              |
| Year FE                  | Yes                   | Yes                   | Yes                   | Yes                 | Yes                |
| Municipality FE          | No                    | No                    | No                    | No                  | No                 |
| Prices and Policies      | No                    | No                    | No                    | No                  | No                 |
| Trends                   | No                    | No                    | No                    | Yes                 | Yes                |
| Number of municipalities |                       | 543                   | 543                   | 543                 | 543                |

Notes: Dependent variable is the share of municipality deforested, by municipality-year. In Column 1, we run OLS regression, controlling only for time fixed effect. In Column 2, we control for municipality fixed effect. In Column 3, we control for prices and policies. In Column 4, we add an interaction of time trends with initial forest coverage and with initial annual deforestation. In Column 5, we test the effects of the lead and the lag of Rural Settlement variable. Significance: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

deforestation in these municipalities be higher even if Rural Settlements were not there? We attempt to answer this question by analyzing columns 4 and 5. We showed in Section 2 data that most of the new Rural Settlements created between 2002 and 2011 were located in municipalities where forest coverage was very high and deforestation was very low in 2002. Therefore, these municipalities could have trends very different from municipalities with low forest coverage and high deforestation rates. For example, conservation policies against deforestation targeted places with high deforestation rates. Therefore, municipalities with lower deforestation rates in 2002 could being reducing less deforestation because they were not targeted by policy as much as municipalities with higher deforestation rates that year.

To deal with these problems we run the same regressions, but now we control for two kind of trends. First, we include a time trend interacted with the initial level of forest coverage. The idea here is that municipalities with higher initial levels of forest coverage would reduce deforestation by less than municipalities with lower levels of forest coverage. Second, we control for a time trend interacted with initial levels of annual deforestation. The idea here is that municipalities with high deforestation rates may reduce more deforestation than municipalities with low deforestation rates, especially in a period where policies become tougher and commodity prices become less attractive. Because the increase in Rural Settlements was concentrated in these areas (with high initial forest coverage and high initial annual deforestation), we may be confounding the effect of these trends with the effect of Rural Settlements.

Our preferred specification then is, in Column 4, where we control for municipality fixed effects, for prices, policies, and the trends. The coefficient remains positive and statistically significant. Quantitatively, an increase of 1 p.p. in the municipality territory covered by Rural Settlements increases 0.004 p.p. in the share of municipality territory

annual deforested. In other words, considering that Rural Settlements occupied 8.32% of Amazon Biome in 2014, our results mean that Rural Settlements are responsible for 30% of deforestation in the Amazon Biome in 2014.

We interpret these results as a sign that Rural Settlements are causing deforestation. In the next section we separate the effect of each kind of Rural Settlement on deforestation and shed light on what is happening in previous table.

# 4.2. Different Rural Settlement Types

In this section we measure the effect of each kind of Rural Settlement on deforestation. In the last section we showed that Rural Settlements have a positive effect on deforestation. In this subsection we investigate which type of Rural Settlement is causing more deforestation. It is possible that some types of Rural Settlements have an effect on deforestation and other types do not. In this section we investigate this possibility.

Table 3 presents regressions analyzing this question. In Column 1 we run deforestation on types of Rural Settlements by OLS, controlling for time fixed effect as in previous table, but not controlling for municipality fixed effect. The results are as expected. The "old"Rural Settlements, that means, the types of Rural Settlements more frequently in the past (Colonization and Conventional Rural Settlements), have positive correlation with deforestation. Municipalities in the frontier of agricultural expansion with high deforestation rates are the municipalities where these two types of Rural Settlements occupy a higher area. The "new"Rural Settlements, which means the Rural Settlements that become more frequently established more recently, such as special settlements, have a negative correlation with deforestation. This means they were created in municipalities with lower deforestation rates, although the coefficient is not significant.

In Column 2, we control for municipality fixed effect. The results change completely. In this case, we cannot have the coefficient of Colonization Settlements because there was no variation of this type of settlement during our sample period. The coefficient of Conventional Rural Settlements is not significant anymore. We interpret this result in the following way. Usually, the literature has pointed to a correlation between Rural Settlements and deforestation; our results show that, considering the old types of Rural Settlements (Colonization and Conventional), this relationship is really only a correlation. There is more deforestation in areas where these Rural Settlements are placed only because they were placed in areas that today are on the agricultural expansion frontier. When controlling for fixed effects, we show that the increase in conventional Rural Settlements has no significant effect on deforestation.

However, the coefficients on special Rural Settlements are positive and significant. That means municipalities where the area covered by these Rural Settlements increased were also the municipalities where deforestation increased more (or decreased less). To ensure that we are not attributing the effect of other factors to settlements, we again control for prices and policies (column 3), and for trends depending on initial forest coverage and on initial annual deforestation (Column 4). The results in Column 4 are similar to the results in Column 2.

Quantitatively interpreting this coefficient, we can say that only the Special Settlements are responsible for 15% of deforestation in the Amazon Biome in 2014.

As a robustness check, we also test if our result is coming from some Special Settlements deforestation pre-trend. It is possible that deforestation was already

Tabela 3: The Impact of Rural Settlments, by type

|                                 | (1)         | (2)         | (3)         | (4)                     | (5)       |
|---------------------------------|-------------|-------------|-------------|-------------------------|-----------|
|                                 | , ,         | Fixed       | Prices and  | , ,                     | Lead      |
| VARIABLES                       | OLS         | Effect      | Policies    | $\operatorname{Trends}$ | and Lag   |
|                                 |             |             |             |                         |           |
| Special Settlements             | -0.0012     | 0.0147      | 0.0110      | 0.0056                  | 0.0014    |
| ~ ~                             | (0.0011)    | (0.0027)*** | (0.0025)*** | (0.0021)***             | (0.0023)  |
| Special Settlements in t-1      |             |             |             |                         | 0.0026    |
|                                 |             |             |             |                         | (0.0015)* |
| Special Settlements in $t+1$    |             |             |             |                         | 0.0022    |
|                                 | 0.0101      | 0.0004      | 0.0000      | 0.0004                  | (0.0030)  |
| Conventional Settlements        | 0.0101      | 0.0006      | 0.0003      | 0.0004                  | 0.0004    |
|                                 | (0.0020)*** | (0.0061)    | (0.0062)    | (0.0038)                | (0.0038)  |
| State and Municipal Settlements | -0.0057     | 0.0108      | 0.0094      | -0.0002                 | -0.0003   |
|                                 | (0.0059)    | (0.0204)    | (0.0204)    | (0.0217)                | (0.0217)  |
| Colonization Settlements        | 0.0031      |             |             |                         |           |
|                                 | (0.0015)**  |             |             |                         |           |
| Observations                    | 7,059       | 7,059       | 7,059       | 7,059                   | 7,059     |
| Year FE                         | Yes         | Yes         | Yes         | Yes                     | Yes       |
| Municipality FE                 | No          | Yes         | Yes         | Yes                     | No        |
| Prices and Policies             | No          | No          | Yes         | Yes                     | No        |
| Trends                          | No          | No          | No          | Yes                     | Yes       |
| Trends                          | No          | No          | No          | Yes                     | Yes       |
| Number of municipalities        |             | 543         | 543         | 543                     | 543       |

Notes: Dependent variable is the share of municipality deforested, by municipality-year. In this case, the regressors are the share of municipality occupied by Rural Settlements, by type. In Column 1, we run OLS regression, controlling only for time fixed effect. In Column 2, we control for municipality fixed effect. In Column 3, we control for prices and policies. In Column 4, we add an interaction of time trends with initial forest coverage and with initial annual deforestation. In Column 5, we test the effects of the lead and the lag of a special Rural Settlement variable. Significance: \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1.

increasing (or decreasing less) in municipalities where special settlements have been created. Then, we run the same regression as in Column 4, adding a lead and a lag of the share of municipality territory covered by special settlements. The results are presented in Column 5. It's possible to see that the variable representing the lead of special settlements coverage is not significant to explain deforestation. That means, there is no pre-trends explaining the coefficient of special settlements. At the same time, when including a lead and a lag of Special Settlements, is possible to see that they only have some effect on deforestation one year after their creation.

Summarizing, the only type of Rural Settlements in which the effect on deforestation survives the robustness checks is the Special Settlements, which are settlements with a focus on some environmental condition. The result is a puzzle. What is the mechanism behind these results? How could Rural Settlements with environmental conditions be the only type to have an effect on deforestation?

Table 4 helps to shed light on this question. To test the heterogeneity of the effect we restrict our sample in four ways to try to understand what is really happening with deforestation rates in places where Rural Settlements have increased. In Columns 1 and 2 we restrict our sample to the region closest to the Amazon Biome border. This region is the one known as the deforestation arc, the agricultural expansion frontier. In Column 1 we keep only municipalities within 200 kilometres of distance to the Biome border and in Column 2 we keep municipalities within 300 kilometres of distance to the Amazon Biome border. In Columns 3 and 4 we do the opposite. In Column 3 we keep only municipalities with a distance higher than 200 kilometres to the Biome Border, and in

Tabela 4: Alternative Samples

|                                 | (1)                  | (2)                 | (3)        | (4)       |
|---------------------------------|----------------------|---------------------|------------|-----------|
| VARIABLES                       | $< 200 \mathrm{km}$  | $< 300 \mathrm{km}$ | >200km     | >300km    |
|                                 |                      |                     |            |           |
| Special Settlements             | 0.0212               | 0.0362              | 0.0040     | 0.0036    |
|                                 | (0.0082)***          | (0.0091)***         | (0.0020)** | (0.0019)* |
| Conventional Settlements        | 0.0013               | 0.0030              | -0.0113    | -0.0155   |
|                                 | (0.0033)             | (0.0035)            | (0.0146)   | (0.0165)  |
| State and Municipal Settlements | 0.0066               | 0.0073              | -0.0018    | -0.0070   |
|                                 | (0.0314)             | (0.0307)            | (0.0117)   | (0.0134)  |
| Observations                    | 3,770                | 4,329               | 3,224      | 2,665     |
| Number of municipalities        | 290                  | 333                 | 248        | 205       |
| Year and Municipality FE        | Yes                  | Yes                 | Yes        | Yes       |
| Prices and Policies             | Yes                  | Yes                 | Yes        | Yes       |
| Trends                          | Yes                  | Yes                 | Yes        | Yes       |
| Sample                          | ${<}200~\mathrm{km}$ | $< 300~\mathrm{km}$ | >200 km    | >300 km   |

Notes: Dependent variable is the share of municipality deforested, by municipality-year. In this case, the regressors are the share of municipality occupied by Rural Settlements, by type. All regressions use the same specification as in Column 4, Table 3. In Column 1, we keep municipalities less than 200 km of distance from the biome border. In Column 2, we expand to municipalities less than 300 km of distance. In Column 3, we invert and keep municipalities more than 200 km of distance from the biome border. In Column 4, we keep municipalities more than 300 km of distance from the biome border. Significance: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

Column 4 we keep only municipalities with more than 300 kilometres of distance from the Biome border. These municipalities are the ones located more in the interior of the Amazon, far from the main marketplaces for agricultural products.

All the results show a positive and significant effect of Special Rural Settlements on deforestation. Quantitatively, the results could be interpreted in the following way: while one more square kilometre of a Special Rural Settlement in municipalities near to the Amazon Biome border causes more deforestation than one more square kilometre in municipalities far from the border, very few Special Settlements were created in this region. Then, Special Rural Settlements are responsible for only 4% of deforestation in the region known as the deforestation arc, the region closer to the Biome border (result from Column 1).

In the other hand, in regions far from the Amazon Biome Border one more square kilometres of Special Settlements have a smaller impact on deforestation. However, the area occupied by Special Rural Settlements in this region is very large. Therefore, Special Rural Settlements are responsible for around 20% of the deforestation in this region (results from Columns 2, 3 and 4).

The interpretation of this results is that INCRA has created settlements in regions far from the deforestation arc, regions with very few deforestation and with a lot of forest coverage. Then, even the impact of each square kilometre of these settlements on deforestation in this regions being small, the increase in the Rural Settlement area was so large that the impact represents an important fraction of deforestation in the region. To establish agricultural activities in this region, even with sustainable practices, farmers need a tract of cleared land to produce, unless they are engaged only in extractive activities.

Summarizing this finding, the only type of Rural Settlement with significant effect on deforestation is the Special Settlement. The effect is present mainly in municipalities far from the marketplaces and the agricultural expansion frontier. Traditional Rural Settlements (Conventional Settlements and state and municipal Rural Settlements) seem to have no effect on deforestation. The correlation that the literature has identified between conventional settlements and deforestation seems to be related to omitted variables that affect deforestation and also the creation of these Rural Settlements. However, we find an important effect of Special Rural settlements on deforestation. Quantitatively, we find that the whole set of Rural Settlements are responsible for 30% of deforestation on the Amazon Biome, a number very closed to the number found by the literature.

## 5. Conclusion

The new composition of deforestation in the Amazon, with a higher relative participation of small-scale deforested polygons, has concerned environmental specialists and policy makers. Policies that affect these small-scale farmers and related institutions have, therefore, been an important issue under consideration by policy makers and researchers.

Since the 1970s, Rural Settlements with state assistance have been one of the several strategies of the Federal Government in Brazil to colonize remote regions with low population. However, it was between 2002 and 2014 that the greatest increase in Rural Settlements area occurs in the Amazon region, jumping from 220 thousand square kilometres in 2002 to 376 thousand square kilometres in 2014, an increase of 70

This paper shows that most part of this increase in Rural Settlements area in the Amazon Region was located in remote areas with low population, such as the state of Amazonas, and in municipalities with high forest coverage. Yet, usually, the settlements were created in municipalities where conservation efforts have not arrived, possibly because they are municipalities with few deforestation activities.

The paper also shows that the newly created Rural Settlements had a positive and statistically significant effect on deforestation. Quantitatively, we present evidence that Rural Settlements are responsible for 30% of current deforestation in the Amazon Biome. However, separating the effect by settlement type, the Special Settlement, which is a type of settlement with some environmental condition was the only type with a positive and significant effect on deforestation.

In light of this, our analysis has important implications for the design of public policy in Brazil. It has shown that the new set of Rural Settlements created between 2002 and 2014 has an important impact on deforestation, and our analysis isolated this impact from other variables to show that the Special Settlements possibly affect deforestation the most.

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