



Voluntary Carbon Standard Project Description

19 November 2007

October 02nd, 2009

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1 Description of Project:

1.1 Project title

GE Teobaldo Ceramic Fuel Switching Project

Version 03

PDD completed on: October 02nd, 2009

1.2 Type/Category of the project

This is a project activity that encompasses a small ceramic industry: *GE Teobaldo Ceramic*. The voluntary project activity, although being applied at the voluntary market, encloses the following category of the simplified modalities and procedures, which is described in appendix B, for small scale type I CDM project activities.

- **Category AMS-IE: Switch from Non – Renewable Biomass for Thermal Application by the User** – Version 01 from February 01st of 2008 onwards.
- This is not a grouped project.

This category comprises small thermal appliances that displace the use of non-renewable biomass by introducing new renewable energy end-user technologies.

1.3 Estimated amount of emission reductions over the crediting period including project size:

The amount of emission reductions are greater than 5,000 tonnes of CO₂ equivalent and less than 1,000,000 tonnes of CO₂ equivalent, thus classifying as a project under the VCS 2007.1 size groups (micro project, project, mega project).

Table 1. Emission reductions estimate during the crediting period

Year	Total Emission Reductions of the project activity (tonnes of CO ₂ e)
2009	5,503
2010	5,503
2011	5,503
2012	5,503
2013	5,503
2014	5,503
2015	5,503
2016	5,503
2017	5,503
2018	5,503
Total Emission Reductions (tonnes of CO₂e)	55,030
Number of years of the crediting period	10
Annual average of estimated emissions reductions for the 10 years of crediting period (tonnes of CO₂e)	5,503

1.4 A brief description of the project:

The project activity is the fuel switching project of *GE Teobaldo Ceramic*, which is a small red ceramic industry localized in *Paudalho* municipality, in the state of *Pernambuco*, northeast of Brazil. The ceramic industry produces bricks and flagstones, destined mainly for the regional market in *Pernambuco*.

The fuel utilized in the baseline scenario to cook the ceramic devices was native wood from the *Caatinga* biome, which is a pioneer practice in the region. This type of wood is considered a non-renewable biomass, once it is not originated in areas with reforestation activities or sustainable management activities.

The *Caatinga* is an exclusively Brazilian biome and occupies around 844,453 Km², equivalent to around 10% of the territory of the country¹. Although being rich in natural resources, the *Caatinga* is one of the most threatened ecosystems on the planet. Its high calorific value causes a major cause of its decline. In a region where the shortage of rivers leads to less access to electric energy, native firewood and charcoal account for thirty percent of the total energy utilized in the industries of the region, which has intensified the local deforestation².

The *Caatinga* is a biome with a strong propensity to desertification and its deforestation consequently brings forward an increase in this possibility. With the loss of natural vegetation, the exposed soil becomes more susceptible to erosion and salinization. These processes are responsible for changing the system of rivers, which makes the water supply of local communities and family farming scarce.

This fuel switching project activity will reduce the greenhouse gases (GHG) emissions through the substitution of native wood from deforestation activity for renewable biomasses to generate thermal energy.

As renewable biomasses, the ceramic industry utilizes native wood from sustainable forest management activities, sugar cane briquette³ and *Algaroba* wood in order to generate thermal energy into the kiln to cook its ceramic pieces. This fuel switch could only be feasible when considering the carbon credits incomes, since the adaptation of the kiln to the new biomasses and the purchase of new equipments required considerable investments.

The main goal of this project activity is to minimize the negative impacts of the deforestation of the *Caatinga* biome by discouraging the exploitation of the area through limiting the interested party in acquiring the proper legal documents for the commercialization of the native firewood. Moreover, in opposition to the identified baseline, the project activity will generate thermal energy without stimulating deforestation by using an abundant renewable biomass in the region.

1.5 Project location including geographic and physical information allowing the unique identification and delineation of the specific extent of the project:

The ceramic is located in *Brazil*, in the state of *Pernambuco*, in the northeast region of the country. The geographic location is illustrated in Figure 1.

Table 2. Localization of the ceramic

Ceramic	City	State
<i>GE Teobaldo</i>	<i>Paudalho</i>	<i>Pernambuco</i>

The project site has the postal address:

- *GE Teobaldo Ceramic*

Address: *Estrada de Chã de Alegria, 1000 - Paudalho – PE – CEP: 55.825-000.*

The ceramic is located at the following coordinates:

¹ Available at:

<http://www.ibge.gov.br/home/presidencia/noticias/noticia_visualiza.php?id_noticia=169&id_pagina=1>. Visited on July 1st, 2009.

² Available at: <<http://www.faunabrasil.com.br/sistema/modules/wfsection/article.php?articleid=47>>. Last visit on: April 21st, 2009.

³ The sugar cane has been cultivated in the state of *Pernambuco* for almost five centuries. Each ton of sugar cane used for alcohol production generates around 140 Kg of sugar cane bagasse, which can be either compacted into briquettes or utilized in natura for thermal energy generation. Available at: <http://www.bndes.gov.br/conhecimento/liv_perspectivas/07.pdf>. Last visit on: April 21st, 2009.

- 7°55'41" S, 35°11'05" W;
- 7°55'45" S, 35°11'14" W;
- 7°55'45" S, 35°11'08" W;
- 7°55'43" S, 35°11'09" W.

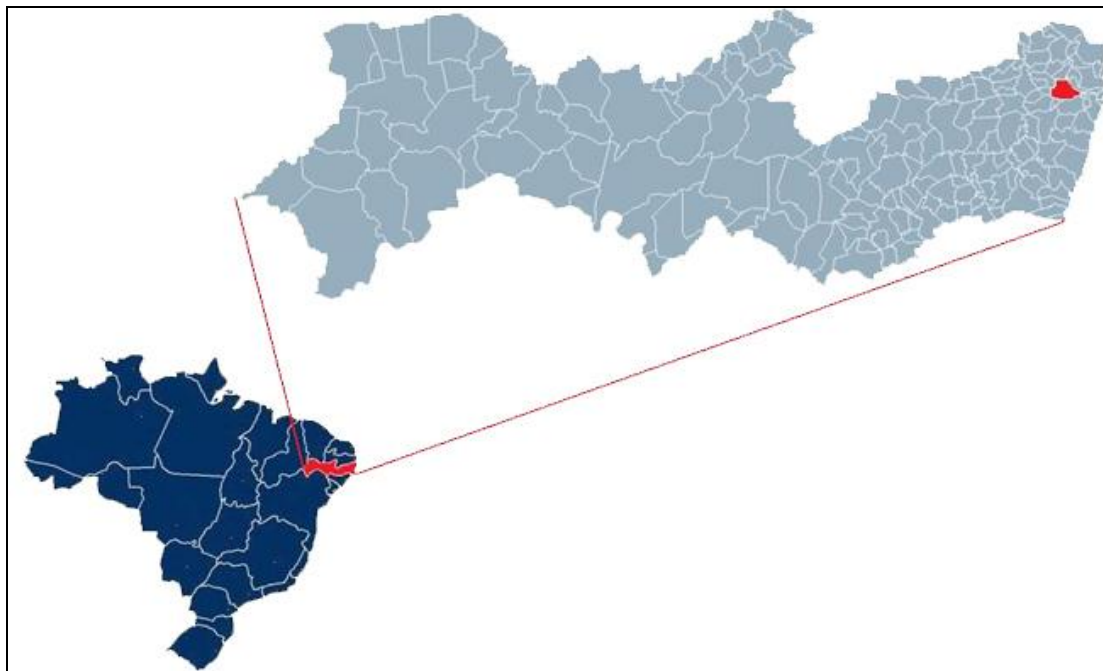


Figure 1. Geographic location of the city of the project activity that has the following coordinates in Pernambuco State: Paudalho: 07°53'48" S and 35°10'47" W

1.6 Duration of the project activity/crediting period:

- Project start date⁴:

Table 3. Ceramic's project start date

Ceramic	Project Start Date
GE Teobaldo	October 2008

- Crediting Period Start Date⁵: 01/01/2009;
- Date of terminating the project activity⁶: 31/12/2018;
- VCS project crediting period: 10 years renewable.

1.7 Conditions prior to project initiation:

The use of native wood without sustainable management as fuel is a prevalent practice among the ceramics industries in Brazil. Wood from deforestation was delivered and utilized in the ceramic facility and this non renewable biomass was offered with low prices.

⁴ Date on which the project began reducing or removing GHG emissions, i.e. when the project proponent began employing renewable biomass.

⁵ Date on which the project proponent completed the fuel switch of GE Teobaldo ceramic, thus, when the ceramic stopped employing native wood. GE Teobaldo ceramic has done the complete fuel-switch as from January 2009; therefore the emission reductions of this ceramic will be accounted after 2009.

⁶ Date on which the project activity completes 10 years after the date on which the project proponent completed the fuel switch.

Although firewood from deforested areas has been used for many decades as fuel in Brazil, it is impossible to define a start date on which this kind of non-renewable biomass began to be applied. Firewood used to be the most employed source of primary energy until the decade of 1970, when the petroleum started to supply the majority of Brazilian's energy needs⁷. Moreover the Brazilian's Energy and Mine Ministry has been monitoring all energetic sectors of Brazil since 1970, and firewood appears over the years monitored as a significant source of thermal energy for ceramic sector⁸.

According to Seye (2003)⁹, in Brazil, the red ceramic devices are produced through an inefficient and traditional process using wood without forest management to generate thermal energy. The use of wood is a prevalent practice among the ceramics in Brazil, representing about 98% of the total fuel employed.

Therefore, the employment of this fuel stimulates the increase in Brazilian deforestation rates. The baseline identified for this project activity is the utilization of a total of around 5,564 m³ of non-renewable native wood per year for the ceramic company to provide thermal energy to the ceramic's kiln. The project activity focuses on the use of native wood with sustainable forest management plan, sugar cane briquette and *Algaroba* wood as renewable biomasses for energy supply.

1.8 A description of how the project will achieve GHG emission reductions and/or removal enhancements:

The emission reductions will be achieved by displacing the use of wood from areas with no sustainable forest management to provide thermal energy in the ceramic company. Therefore, the emissions launched during the combustion of native wood from deforestation activities were not offset by the replanting, which is a carbon absorbance method. An opposite scenario occurs with the renewable biomasses utilized in this project activity, which have carbon neutral cycle.

1.9 Project technologies, products, services and the expected level of activity:

The production process of the ceramic involves a "Hoffman"¹⁰ kiln in order to cook ceramic bricks and flagstones. The following table shows the technical parameters of the "Hoffman" kiln utilized in the ceramic:

Table 4. Technical parameters of the "Hoffman" kiln utilized in the ceramic

Technical Parameters	"Hoffman" Kiln
Features	Continuous with rectangular shape and upper furnaces. There are 80 lines on the kiln, with three fuel entrances each
Maximum Temperature (°C)	850
Time of loading	15 minutes
Burning Cycle ¹¹	1 hour ¹²
Time of unloading	15 minutes
Average production per burning cycle (ceramic pieces) ¹³	2,000

⁷ Source: BRITO, J.O. *Energetic use of Wood*. Available at: <http://www.scielo.br/scielo.php?pid=S0103-40142007000100015&script=sci_arttext&lng=ES>. Last visit on: March 9th, 2009.

⁸ Energy Research Company. *National Energy Balance - energy consumption per sector*. Available at <<http://www.mme.gov.br/download.do?attachmentId=16555&download>>. Last visit on: April 15th, 2009.

⁹ SEYE, O. *Análise de ciclo de vida aplicada ao processo produtivo de cerâmica estrutural tendo como insumo energético capim elefante (Pennisetum Purpureum Schaum)*. Campinas, SP: [s.n.], 2003.

¹⁰ "Hoffman" kiln has parallel chambers where the heat from one chamber is used in the next, therefore recycling the generated heat in the previous chambers.

¹¹ The burning cycle described above encompasses the warming, burning and cooling stages.

¹² The burning cycle in a "Hoffman" kiln is the number of hours it takes to burn a single line inside the kiln.

With the fuel-switch project activity, it is expected to use these types of renewable biomasses instead of non-renewable native wood: native wood with sustainable forest management plan, sugar cane briquette, and *Algaroba* wood. The amount of each biomass and type of biomass employed in the ceramic may change according to its availability. However, other biomasses can also be used, since its renewable origin can be verified, as coconut husk, glycerin, cashew tree pruning and woody residues (such as sawdust or wood chips). Furthermore, elephant grass has been acquiring national importance as biomass to generate thermal energy due to its high productiveness and easy adaptation in almost all climate and soil Brazilian conditions¹⁴. The ceramic company can use elephant grass due to harvest reason or lack of the other renewable biomasses.

The biomasses providers are listed at the table below; nevertheless, it does not exclude the possibility of buying renewable biomass from others.

Table 5. Renewable biomasses providers

Biomass	Provider	City
Native wood with sustainable forest management plan	<i>Oriosvaldo Barros Mangueira</i>	<i>Floresta - PE</i>
	<i>Ivanilda Barbosa Brito de Andrade</i>	<i>Sertânia - PE</i>
	<i>Maria das Graças Cavalcanti Novaes</i>	<i>Floresta - PE</i>
<i>Algaroba</i> wood	<i>Márcio José Cardoso Soares</i>	<i>Riacho das Almas - PE</i>
	<i>Alexandre Vieira da Silva</i>	<i>Cumaru - PE</i>
Sugar cane briquette	<i>Una Açúcar e Energia LTDA</i>	<i>Paudalho – PE</i>

Due to the project activity, a set of adaptations were necessary, such as the purchase of new equipments, alterations into the kilns as well as the construction of a shed where the biomasses should be stored, so the ceramic can operate with the renewable biomasses. It is very gainful for the ceramic the opportunity of using a variety of kinds of biomasses due to when there is a lack of one of them, the ceramic can use another one, depending on its availability. All of these changes were made counting on this project approval in order for the ceramic to become able to receive the biomasses to be used.

Before the project activity, the process was noticeably different; the non-renewable wood was inserted in the kiln by the employee and it was not necessary any logistic modification.

The ceramic industry acquired three moveable mechanic burners, which are manually fed by an operator, in order to automatically inject the biomass with air inside the kiln. Nevertheless, the large-sized renewable wood is manually inserted into the kiln.

The project proponent also acquired a moveable wood shredder in order to cut the large pieces of renewable wood and permit their entrances into the “Hoffman” kiln.

Thus, the superior part of the “Hoffman” kiln had to be modified in order to adapt the mechanic burners. This kiln has 80 lines with three lined entries each, where the mechanic burners are installed, and thus, the biomass is injected. The proportion of utilization of the native wood with sustainable forest management plan, sugar cane briquette and *Algaroba* wood at the ceramic industry is around: 57%, 23% and 20% respectively.

With the carbon credits, the project proponent intends to acquire more mechanic burners; equipments to monitor the temperature of the kiln in order to get a better control of the burning process; and construct natural greenhouses in order to haste the drying process of the ceramic devices.

¹³ It was not considered the loading and unloading time of the continuous kilns in order to calculate this value, as while these processes are done, the kiln is burning.

¹⁴ According to EMBRAPA (Brazilian Agricultural Research Corporation's). Source: <http://www.mwgloal.org/ipsbrasil.net/nota.php?idnews=3292>. Last visit on March 27th, 2009.

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Table 6. Scenario of the ceramic company

	GE Teobaldo
Actual production (devices per month)	990,718
Biomass Consumption (tonnes/month)	210

The implementation of the project activity will save energy due to the following modifications:

- Use of biomasses with less surface area than wood;
- Insertion of air with the new fuels, increasing the oxygenation;
- Reduction of thermal energy loss since the entrances will be kept closed or connected to the equipments;
- Injection of biomasses controlled by equipments, avoiding surplus of fuel often occurred when using non-renewable wood.

All of these changes were made counting on this project approval in order for the ceramic to become able to receive the biomass to be used. The following figures show some of the changes at the ceramic industry.



Figure 2. Three moveable mechanic burners utilized on the “Hoffman” kiln of GE Teobaldo Ceramic. Among the burners, bags filled with sugar cane briquette. Above the kiln, the renewable wood utilized.



Figure 3. Wood shredder utilized at GE Teobaldo ceramic



Figure 4. Sugar Cane briquette stored inside the shed at GE Teobaldo Ceramic

1.10 Compliance with relevant local laws and regulations related to the project:

This project is in accordance to the CONAMA¹⁵ Resolution, no. 237/97 that establishes that clay extraction activities and ceramic production must be supported by specific licenses, such as clay extraction license, environmental licenses and the operational license, which is granted by the State Agency of Environment and Water Resources of *Pernambuco* (CPRH¹⁶), and must run under the valid time.

According to the IBAMA Normative Instruction Nº 112 from August 21st, 2006;¹⁷ the entrepreneur who uses raw material from native forests is obliged to use the DOF (Document of Origin Forestry) to control the origin, transport, and storage of forest products and by-products. Therefore, to use firewood obtained from native forests in a sustainable manner, it is necessary to use the DOF, which is required by the Operational License of the state of *Pernambuco*. The DOFs asked from GE Teobaldo Ceramic are available for consultation at IBAMA website.¹⁸

¹⁵ CONAMA (National Environmental Council), created in 1981 by Law 6.938/81, is the Brazilians' department responsible for deliberation and consultation of the whole national environmental policy and it is chaired by the Minister of Environment. It is responsible for the establishment of standards and criteria relating to licensing of potentially polluting companies. More information is available at <<http://www.mma.gov.br/port/conama/estr.cfm>>.

¹⁶ CPRH is the State Agency of Environment and Water Resources of the State of Pernambuco responsible to issue the environmental licenses according to CONAMA resolution 237/97. More information at: <<http://www.cprh.pe.gov.br/>>.

¹⁷ BRASIL. INSTRUÇÃO NORMATIVA IBAMA Nº 112, DE 21 DE AGOSTO DE 2006. Available at: <http://www.cetesb.sp.gov.br/licenciamentoo/legislacao/federal/inst_normativa/2006_Instr_Norm_IBAMA_112.pdf>. Visited on: July 6th, 2009.

¹⁸ To check the DOF's, it is necessary to enter the ceramic registry (CNPJ) and its password. Please visit <<http://servicos.ibama.gov.br/ctf/sistema.php?modulo=aplicacao/modulo&moduloId=392>> to check DOF's.

On the other hand, the Normative Instruction N° 8, from August 24th, 2004, Article 5,¹⁹ affirms that owners or holders of exotic forest species do not have to present information regarding the extraction of the wood. Therefore, the legal requirements regarding the use of *Algaroba* wood do not necessitate documents demonstrating the origin of extraction, transport and storage. However, as from July, 2009 for *GE Teobaldo* Ceramic, it is required by the Operational License of the state of *Pernambuco* the sale invoice, and the cutting information for exotic and fruit species.

Furthermore, sugar cane briquette does not require documents for residues which do not fall under the by-product definition of *IBAMA* Normative Instruction N° 112. Furthermore, the Operational License of the state of *Pernambuco* does not require any documents for the use of sugar cane briquette.

The project is also in accordance to Federal Constitution, Article 20, which establishes the payment of a Financial Compensation by the Mineral Resources Exploitation. This financial compensation is annually performed to DNPM (National Department of Mineral Production²⁰).

1.11 Identification of risks that may substantially affect the project's GHG emission reductions or removal enhancements:

- Availability and price of the renewable biomasses

The thermal energy generation through the combustion of biomasses is an innovation in the ceramic industries. The future demand of this alternative fuel (e.g. by other consumers) is not easy to foresee. There is currently a great amount of these types of biomasses available regionally, however, a demand and price increase has already been reported. If non-foreseeable reasons affect the availability of the biomasses, the ceramic owner will search for other type of renewable biomasses. Hence, it follows that the project approval will make the continue use of renewable biomasses feasible.

- Difficulty related to the common practice

The use of native wood from deforestation areas to generate thermal energy in the kilns by the ceramic industries is a common practice in Brazil. The gradual change at the ceramic presented in this project activity has been claiming a lot of effort from every employee to make the adaptation successfully. The fuel-switch represents a risk to the project proponent since the original practice has shown good results in other ceramics for many years. Furthermore, the employees' resistance to the new situation was another difficulty faced by the ceramic.

- Closing of the ceramic business

If the ceramic company closes, it may substantially affect the project's GHG emission reductions once other ceramic would probably supply the products consuming non-renewable native wood, which is the common practice of the region. However, there are currently good perspectives in the ceramic market and in the organization of the administrations verified at *GE Teobaldo* Ceramic, avoiding this possibility.

1.12 Demonstration to confirm that the project was not implemented to create GHG emissions primarily for the purpose of its subsequent removal or destruction.

The fact that the ceramic had historically operated using wood without sustainable management as fuel, clearly confirms the project was not implemented to create GHG emissions for the purpose of its subsequent removal or destruction.

JBC Ceramic, which is another ceramic industry from the same owner of *GE Teobaldo* Ceramic, had used non-renewable wood to produce its pieces for several years. Although *GE Teobaldo* ceramic is a new industry (started its operation on December 2007), it had used non-renewable wood for almost one year. Moreover, the opportunity of carbon credits made the ceramic owner to consider the possibility of the fuel-switch. This evidence guarantees the integrity of this project activity.

¹⁹ BRASIL. INSTRUÇÃO NORMATIVA N° 8, DE 24 DE AGOSTO DE 2004. Available at: <http://www.mda.gov.br/saf/arquivos/IN8-2004-MMA.doc>. Visited on July 6th, 2009.

²⁰ The objectives of the National Department of Mineral Production are: to foster the planning and promotion of exploration and mining of mineral resources, to supervise geological and mineral exploration and the development of mineral technology, as well as to ensure, control and monitor the exercise of mining activities throughout the national territory, in accordance with the Mining Code, the Mineral Water Code and respective legislation and regulations that complement them. Source: <<http://www.dnpm.gov.br/enportal/conteudo.asp?IDSecao=168&IDPagina=222>>. Last visit on: April 27th, 2009.

1.13 Demonstration that the project has not created another form of environmental credit (for example renewable energy certificates).

This project is not creating any other form of environmental credit under any specific program.

Social Carbon Methodology is being applied only as a Sustainability tool in association with VCS 2007.1 standard.

Social Carbon Methodology was developed by *Ecológica* Institute (www.ecologica.org.br). It was founded on the principle that transparent assessment and monitoring of the social and environmental performance of projects improves their long-term effectiveness. The methodology uses a set of analytical tools that assess the social, environmental and economic conditions of communities affected by the project, and demonstrates through continuous monitoring the project's contribution to sustainable development.

1.14 Project rejected under other GHG programs (if applicable):

This project was not rejected under any formal GHG reduction or removal program. The project report was produced to make the project public and available to voluntary measures or other opportunities of the carbon market.

1.15 Project proponents roles and responsibilities, including contact information of the project proponent, other project participants:

Project Proponent

The project proponent contributed to the current report by assigning the following roles and responsibilities to:

GE Teobaldo Ceramic:

Mr. *Joaquim Beltrão Correia de Oliveira*, Director: Information and visit of the ceramic, detailed information on process and production lines, environmental challenges, technological challenges, research and development history, ceramic devices market challenges.

Mrs. *Marta Maria da Silva*, monitoring responsible: General data and information on inputs and outputs of the ceramic, detailed information on the acquisition of renewable biomasses and how this data is kept by the controller's office.

Other information on the project's proponent:

GE Teobaldo Ceramic

Industrial Establishment: *GE Teobaldo Mateus ME*

Address: *Estrada de Chã de Alegria, 1000 - Paudalho – PE – CEP: 55.825-000.*

Ceramic phone number: +55 (81) 3636-1441.

Project Developer

Carbono Social Serviços Ambientais LTDA.: Project developer, Project participant and Project idealizer.

As the project authorized contact, *Carbono Social Serviços Ambientais LTDA* was given the responsibility of preparing the present project report and to accompany the proponent until the end of the crediting period. The assessor directly involved is:

Marcelo Hector Sabbagh Haddad, Technical Analysts: Project Design Document writers, elaboration of GHGs Emissions' Inventory, direct contact between *Carbono Social Serviços Ambientais LTDA* and the ceramics, and responsible for collecting the necessary information.

Coordinated by:

Flávia Yumi Takeuchi and *Rafael Ribeiro Borgheresi*, Technical Coordinators.

Other information on the project's developer's contact:

Address:

R. Borges Lagoa, 1065 – Conj. 144 – Vila Clementino

CEP: 04038-032

São Paulo – SP, Brazil

Phone number: +55 11 2649-0036

Web site: <http://www.socialcarbon.com>
Email: marcelo@socialcarbon.com
flavia@socialcarbon.com
rafael@socialcarbon.com

1.16 Any information relevant for the eligibility of the project and quantification of emission reductions or removal enhancements, including legislative, technical, economic, sectoral, social, environmental, geographic, site-specific and temporal information):

The project is eligible according to:

- Legislative: the project attends all legal requirements;
- Technical: alterations/adaptations required are technically feasible;
- Economic: carbon credits will compensate the high investments that were necessary to achieve the fuel-switch;
- Sectoral: incentive of good practices to the sector;
- Social: social carbon methodology will be applied which will improve long term sustainability. The culture of burning wood without sustainable management as fuel will be slowly mitigated;
- Environmental: the project attends all legal requirements and no environmental impacts are predicted;
- Geographic /site specific: the plant can be uniquely geographically identified with no barriers regarding logistic;
- Temporal information: the project will not double count the GHG emissions during the ten years renewable of the crediting period.

However there is no information relevant for its eligibility which is not already described in this VCS PD.

1.17 List of commercially sensitive information (if applicable):

None of the information disclosed to the validator was withheld from the public version of the report.

2 VCS Methodology:

2.1 Title and reference of the VCS methodology applied to the project activity and explanation of methodology choices:

- **Category AMS-IE: Switch from Non-Renewable Biomass for Thermal Application by the User** – Version 01 from February 1st of 2008 onwards.

The amount of non-renewable biomass (B_y) will be determined according to the option “a” of the applied methodology.

The project’s emissions from the combustion of native wood from deforestation areas are accounted in the same way as fossil fuel combustion, once it is not renewable and emits CO₂.

2.2 Justification of the choice of the methodology and why it is applicable to the project activity:

The methodology applied is Category AMS-IE: Switch from Non-Renewable Biomass for Thermal Application by the User – Version 01 from February 1st of 2008, which is applicable for project activities that avoid greenhouse gases emissions by using renewable biomass in order to generate thermal energy.

This category comprises small thermal appliances that displace the use of non-renewable biomass by introducing new renewable energy end-user technologies. The end-user technology in the case of this project can be established as the project proponent, who utilizes the thermal energy generated by the new renewable energy technology.

Furthermore, the project activity will annually generate less than 45 MW_{thermal}, which is the limit for Type I small scale project activities.

There are no similar registered small-scale CDM project activities in the region of the project activity once *Carbono Social Serviços Ambientais LTDA.* made a research and did not find any registered small-scale CDM Project activity in the region. The sources of registered small-scale CDM project activity consulted were the United Nations Framework Convention on Climate Change (UNFCCC)²¹ and Brazilian’s Technology and Science Ministry²². Therefore, the proposed project activity is not saving the non-renewable biomass accounted for by the other registered project activities.

The utilization of firewood from areas without any kind of management can not be considered a renewable source of biomass, since it interferes in the carbon pools and increases the carbon emissions to the atmosphere, turning greenhouse effect even worse. Moreover, the native wood provided from areas without a reforestation management plan does not fit any of the options of UNFCCC definition of renewable biomass in Annex 18, EB 23.

According to historical data from *JBC* ceramic industry, which is another ceramic industry from the same owner of *GE Teobaldo Ceramic*, the ceramic facilities used to utilize non-renewable native wood from areas without any kind of management since 1981.

This way, it can be concluded that non-renewable biomass has been used since before 31st December, 1989. Thus, the project activity is in agreement under the methodology applicability requirements.

The biomasses utilized in this project activity are: native wood with sustainable management plan, *Algaroba* wood, and sugar cane briquette.

The native wood with sustainable forest management plan is considered renewable according to option I, as soon as it fits all the assumptions below:

“The biomass is originating from land areas that are forests where:

- (a) The land area remains a forest; and
- (b) Sustainable management practices are undertaken on these land areas to ensure, in particular, that the level of carbon stocks on these land areas does not systematically decrease over time (carbon stocks may temporarily decrease due to harvesting); and
- (c) Any national or regional forestry and nature conservation regulations are complied with.”

The native wood with sustainable forest management plan fits all the three options above since the area remains a forest due to sustainable management practices that are undertaken with.

²¹ CDM activities registered by CDM Executive board are Available at: <<http://cdm.unfccc.int/Projects/registered.html>>.

²² Brazilian’s Technology and Science Ministry is responsible for registry and approval of all CDM activities within Brazilian boundaries. CDM activities submitted to the Brazilian Inter-Ministerial Commission of CDM Activities are available at: <<http://www.mct.gov.br/index.php/content/view/47952.html>>.

The sustainable forest management plan can be organized into three stages: firstly, the division of the property in exploitable areas and areas of permanent preservation that are inaccessible to exploitation. The second stage is the planning of roads that connect the area with the primary roads. In the third stage, the allocated area is divided for exploration in blocks in order to sustain forest exploitation annually²³.

Afterwards, a technical responsible elaborates the next stages: forest inventory, estimation of growth, the best intervention techniques, fixes the arrangement of exploration and the silvicultural treatment. An annual technical report of the sustainable forest management area is elaborated and it is necessary a yearly authorization of the environmental agency of the state to keep the activities.

In addition, the sustainable forest management promotes the conservation of biodiversity, conservation of soil and water regime, which are essential practises to combat the desertification. Moreover, there is an increment at the opportunity of employment for the rural population due to the sustainable exploration of plants destined for fruits, apiculture, medicinal, oil, ornamental and fiber production purposes²⁴.

Furthermore, the minimum requirements of the management plan are defined by Articles 19, 20 and 21 of Brazilian Forest Code, and are regulated by Decree 5975/06²⁵.

The cashew tree pruning is considered renewable according to option II, as soon as it fits all the assumptions below:

“The biomass is woody biomass and originates from croplands and/or grasslands where:

- (a) The land area remains cropland and/or grasslands or is reverted to forest; and
- (b) Sustainable management practices are undertaken on these land areas to ensure in particular that the level of carbon stocks on these land areas does not systematically decrease over time (carbon stocks may temporarily decrease due to harvesting); and
- (c) Any national or regional forestry, agriculture and nature conservation regulations are complied with.”

Residues from cashew trees fits all the three options above since just residues from the croplands area are utilized, i.e. the area remains a cropland with the use of the biomass. Moreover, the areas where the cashew trees follows sustainable management practices, according to its cultivation and harvest techniques, where the pruning of cashew trees is necessary in order to allow an appropriate formation of the tree and maintaining favorable conditions for the next harvest period²⁶. This way, in cashew cultivation must be cut undesirable branches of the cashew trees.

Besides, Brazilian's production presents the tendency of increasing so far, carried by the new technologies utilized and the higher national and international demand of cashew nuts²⁷. This way, the Brazilian sources of residues from cashew trees will increase following the Brazilian production, due the fact that cashew cultivation requests it.

The elephant grass is considered renewable according to option III, as soon as it fit all the assumptions below:

“The biomass is non-woody biomass and originates from croplands and/or grasslands where:

- (a) The land area remains cropland and/or grasslands or is reverted to forest; and
- (b) Sustainable management practices are undertaken on these land areas to ensure in particular that the level of carbon stocks on these land areas does not systematically decrease over time (carbon stocks may temporarily decrease due to harvesting); and
- (c) Any national or regional forestry, agriculture and nature conservation regulations are complied with.”

²³ Plano de Manejo Florestal (Forest Management Plan). Available at: <http://www.manejoflorestal.org/guia/pdf/guia_cap1.pdf>. Last visit on: April 22nd, 2009.

²⁴ BRASIL. Manejo sustentável dos recursos florestais da Caatinga/MMA. Secretaria de Biodiversidade e Florestas. Departamento de Florestas. Programa Nacional de Florestas. Unidade de Apoio do PNF no Nordeste. Natal: MMA, 2008. 28p.

²⁵ BRASIL. Lei nº. 4.771, de 15 de setembro de 1965. Código Florestal. *Diário Oficial [da] República Federativa do Brasil*, Brasília, DF, 16 de set. 1965. Available at: <http://www.planalto.gov.br/ccivil_03/LEIS/L4771.htm>. Last visit on: April 22nd, 2009.

²⁶ According with EMBRAPA (Brazilian Agricultural Research Corporation's). Available at: <<http://sistemasdeproducao.cnptia.embrapa.br/FontesHTML/Caju/CultivadoCajueiro/tratosculturais.htm>>. Last visit on: August 6th, 2009.

²⁷ Checked at: <<http://www.nordesteural.com.br/nordesteural/matLerdest.asp?newsId=2219>>. Last visit on: April 28th, 2009.

Currently, elephant grass has been acquiring national importance as biomass to generate thermal energy due to its high productiveness and easy adaptation in almost all climate and soil Brazilian conditions²⁸. The elephant grass is cultivated in pasture or degraded areas, in which there is no vegetation to be deforested. Therefore, this practice will not generate competing use of biomass and it will not deforest a vegetated area.

The *Algaroba* wood (*Prosopis juliflora*), is considered renewable according to option IV: “The biomass is a biomass residue and the use of that biomass residue in the project activity does not involve a decrease of carbon pools, in particular dead wood, litter or soil organic carbon, on the land areas where the biomass residues are originating from”.

The utilization of *Prosopis juliflora* is in accordance with option IV since it is considered a biomass residue due its competitive characteristics. A research made by EMBRAPA²⁹, which encompass the States of *Pernambuco* and *Bahia*, affirmed that *Algaroba* is characterized as an invasive exotic plant due to its fast expansion, which causes many environmental impacts³⁰. This source stated that there were several centers of *Algaroba* operation highlighting the *San Francisco* Basin, which is comprised for many municipalities from the states of *Bahia* and *Pernambuco*, including this project region.

The woody residues (such as sawdust and wood chips), sugar cane briquette, glycerin and coconut husk are agro-industries residues; thus, they are considered renewable according to option V of UNFCCC definition of renewable biomass: “The biomass is the non-fossil fraction of an industrial or municipal waste”. Sugar cane briquette, coconut husk and woody residues are common residues in the region generated. Sugar cane bagasse is generated by industries to produce sugar and alcohol, and is compacted into briquettes in order to generate thermal energy. The sawdust is resulted from wood manufacturing. Eventually, the coconut husk is widely generated due to the utilization of the coconut fruit for diverse finalities. The glycerin a residue generated at the biodiesel process, which is increasing over the country.

2.3 Identifying GHG sources, sinks and reservoirs for the baseline scenario and for the project:

According to the applied methodology, the project boundaries for the project are the physical, geographical area of the use of biomass or renewable energy, thus, the ceramic limits.

In the baseline scenario, there is use of non-renewable biomass to burn ceramic devices in the ceramic's kiln. This practice is responsible to discharge in the atmosphere the carbon that was stored inside of the wood (well-known by a carbon sink).

Table 7. Gases included in the project boundary and brief explanation

	Gas	Source	Included?	Justification/ Explanation
Baseline	CO ₂	Emission from the combustion of non-renewable fuel	Yes	The major source of emissions in the baseline
	CH ₄	-	No	Renewable biomasses could be left to decay. Excluded for simplification. This is conservative.
	N ₂ O	-	No	Possibly emissions from wood burning will be excluded for simplification. This is conservative.

²⁸ According to EMBRAPA (Brazilian Agricultural Research Corporation's). Source: <<http://www.mwgloba.org/ipsbrasil.net/nota.php?idnews=3292>>. Last visit on: April 27th, 2009.

²⁹ EMBRAPA is the Brazilian Agricultural Research Corporation's which its mission is to provide feasible solutions for the sustainable development of Brazilian agribusiness through knowledge and technology generation and transfer.

³⁰ Araujo, J. L. P., Correia, R. C., Araujo, E. P., Lima, P. C. F. Cadeia Produtiva da Algaroba no Pólo de Produção da Bacia do Submédio São Francisco. EMBRAPA. Petrolina -PE – Brazil.

Project Activity	CO ₂	-	No	Excluded for simplification. This emission source is assumed to be very small.
	CH ₄	-	No	Excluded for simplification. This emission source is assumed to be very small.
	N ₂ O	-	No	Excluded for simplification. This emission source is assumed to be very small.

2.4 Description of how the baseline scenario is identified and description of the identified baseline scenario:

Observing table below, the common fuels employed and therefore, the baseline candidates are: natural gas, charcoal, wood, other recuperations, diesel oil, fuel oil, liquefied petroleum gas, others from petroleum, piped gas, electricity and others non-specified.

Table 8. Distribution of fuel employed at the ceramic sector in Brazil in percentage

BRAZILIAN ENERGY BALANCE 2008 - CERAMIC SECTOR EVALUATION			
FUEL	2005	2006	2007
Natural Gas	24%	26%	25%
Charcoal	2%	1%	1%
Wood	50%	50%	49%
Other recuperations	1%	1%	1%
Diesel Oil	0%	0%	0%
Fuel Oil	8%	8%	8%
Liquefied Petroleum Gas	4%	4%	4%
Others from Petroleum	2%	2%	4%
Piped gas	0%	0%	0%
Electricity	8%	8%	7%
Others non specified	0%	0%	0%

(Brazilian Energy Balance, Available at: <<http://www.mme.gov.br/download.do?attachmentId=16555&download>>)

The most probably scenario in the absence of native wood from deforestation areas would be the use of fuel oil, which is not viable considering its higher prices when compared with other non-renewable biomass. Even though, fuel oil presents a higher Net Calorific Value when compared with non-renewable firewood; the costs with fuel oil are higher because of its expensive prices. According to ABEGÁS³¹, for the industrial sector in the northeast region, the fuel oil has a price of around 32 BRL/MMBTU, and the firewood has a price of around 14 BRL/MMBTU, regarding the period of the project start date (October, 2008).

³¹ ABEGÁS Report: Market and Distribution. Year III, n° 24, July of 2009. Available at: <http://www.abegas.org.br/arquivos/relatorio_julho09_mercado.pdf>. Last visit on: September 22nd, 2009.

Therefore, the cost with the utilization of fuel oil is higher than the utilization of firewood without sustainable forest management. Besides, the fuel oil requires more technology to be inserted. The conclusion is that the use of fuel oil is not attractive, at all.

Another plausible baseline scenario would be the use of Natural Gas. Although there is distribution/gas pipe in the region³², the inconstant distribution of natural gas made the project proponents not to trust in this fuel, as 40% of the natural gas consumed in *Brazil* proceeds from *Bolivia*³³, therefore excluding this possibility.

Therefore, the identified baseline for this project activity is the use of native wood without sustainable forest management, which was used by the ceramics for a long time and has a consolidated delivery system and long term supply assurance. The overall characteristics of the ceramic production are used to obtain the real amount of non-renewable biomass used in the baseline scenario.

According to historical experience of the ceramic, *GE Teobaldo* Ceramic consumed around 5,564.4 m³ of non-renewable wood to produce about 11,888,616 ceramic pieces per year.

The calculations regarding the quantity of non-renewable wood required in the burning process were done according to the efficiency of the kiln utilized in the ceramic, which would require 0.4680 m³ of non-renewable wood to produce 1,000 ceramic devices in *GE Teobaldo* ceramic industry. These values are corresponding with the reference³⁴, even with the lack of technologies in the region and the indiscriminate use of the deforestation wood, which represented the ceramic's baseline scenario.

If afterwards, the production in the ceramics rises, it will be reported in the monitoring report.

Table 9. General description of the ceramic

	<i>GE Teobaldo Ceramic</i>
<i>Production (ceramic pieces per year)</i>	11,888,616
<i>Non-renewable wood consumption without the project activity (m³ per year)</i>	5,564.4
<i>BFy (m³ of wood per thousand of ceramic pieces)</i>	0.4680

2.5 Description of how the emissions of GHG by source in baseline scenario are reduced below those that would have occurred in the absence of the project activity (assessment and demonstration of additionality):

The methodology applied is Category AMS-I.E.: Switch from Non-Renewable Biomass for Thermal Application by the User – Version 01 from February 01 of 2008 onwards, which is applicable for project activities that avoid greenhouse gas emissions by using renewable biomass in order to generate thermal energy.

Furthermore, the project activity will annually generate less than 45 MW_{thermal}, which is the limit for Type I small scale project activities.

Project additionality is explained according to section 5.8 of the Voluntary Carbon Standard - Specification for the project-level quantification, monitoring and reporting as well as validation and verification of greenhouse gas emission reductions or removals. To demonstrate that the project is additional, the PD used the test 1:

Test 1 – The project test

³² Source: <<http://www.ctgas.com.br/template02.asp?parametro=2547>>. Last visit on April 30th, 2009.

³³ Source: <http://ecen.com/eee51/eee51p/gn_bolivia.htm>. Last visit on: April 30th, 2009.

³⁴ Source: TAPIA, R. E. C. et al. *Manual para a indústria de cerâmica vermelha*. Rio de Janeiro: SEBRAE/RJ, 2000. (Série Uso Eficiente de Energia).

Step 1: Regulatory Surplus

The project is not mandated by any enforced law, statute or other regulatory framework in Federal, State and Municipal levels in the survey performed.

Legal requirements, as stated by the Constitution of the Federal Republic of Brazil³⁵ as well as Federal and State Regulations, do not require entrepreneurs, which use raw forest materials as an energy source, to switch from non-renewable biomasses to renewable biomasses. Therefore, the project activity is not a legal obligation, and in accordance with Article 5 of the Constitution of the Federative Republic of Brazil; moreover, nobody can be forced to follow a course of action if it is not addressed by law.

There are legal requirements constraints regarding the use of non-renewable biomass as exposed in Decree N.5,975 of November 30th,2006. However, it is not enforced namely due to the lack of control³⁶.

The consumption of non-renewable biomass by the ceramic industry was related by several authors (NERI, 2003³⁷; ALBUQUERQUE *et al*, 2006³⁸; VIANA, 2006³⁹; CARDOSO, 2008⁴⁰).

Probably, the fuel switch would not be to renewable biomass, once the common practice at the ceramic sector is the use of non-renewable fuel.

Step 2: Implementation Barriers

The project shall face at least one distinct barrier compared with barriers faced by alternative projects.

- **Technological Barrier**

In the small project activity, the ceramic found some technological barriers. The use of wood from areas without sustainable forest management is a traditional and well-known process, and as a result of the sudden change, a lot of effort from each employee in the ceramic was necessary.

Before the project activity, the process was noticeably different: native wood was delivered in the plant; it was inserted in the kiln by the employees and it was not necessary any logistic modification in order to attend the ceramic's production process.

The renewable biomasses require a specific attention once the humidity degree of the biomasses affects directly on the burning process. Thus, as soon as the biomass arrives at the ceramic, it passes through a logistic system until its insertion in the kiln. The project proponent constructed a shed in *GE Teobaldo Ceramic*, with the purpose of storing the biomasses in covered sites, thus keeping it dry.

The main technological barriers were the non-availability of human knowledge to operate and maintain the new technology, the internal logistic modification and the employee's resistance to the new technology. Furthermore, there is a lack of knowledge and technology in the region of this project activity.

As a consequence of this barrier, variations at the color of the final ceramic devices were verified, therefore affecting the quality of the products; cracks on the ceramic devices; the explosion of some of them; cracks along the kilns; and damages in the new machinery due the inexperience in their use; therefore adding a significant amount of insecurity to the production process.

³⁵ BRASIL. CONSTITUIÇÃO DA REPÚBLICA FEDERATIVA DO BRASIL DE 1988. Available at: http://www.planalto.gov.br/ccivil_03/constituicao/constitui%C3%A7ao.htm. Visited on July 6th, 2009.

³⁶ Corte e poda de árvores pelo Dnit na BR-158 é considerado crime ambiental, *Jornal Grande CPA*, Available at: http://www.grandecpa.com.br/?p=noticia&id_noticia=129. Visited on March 27th, 2009.

³⁷ NERI, J.T. Energia Limpa, Sustentável ou de Subsistência? *Cerâmica Industrial*, Rio Grande do Norte;V,8, n.1,35 - 6,2003.

³⁸ ALBUQUERQUE, J.L.B. *et al.* Águia-cinzenta (*Harpyhaliaetus coronatus*) e o Gavião-real-falso (*Morphnus guianensis*) em Santa Catarina e Rio Grande do Sul: prioridades e desafios para sua conservação. *Revista Brasileira de Ornitologia*, v.14, n.4, p. 411 – 415, dez. 2006.

³⁹ VIANNA, F.M.A. *Participação Pública em Programas Ambientais: Um Estudo em Área Suscetível a Desertificação no Estado do Rio Grande do Norte*. 2006, 109f. Dissertação (Mestrado em Engenharia de Produção) – Universidade Federal do Rio Grande do Norte, Natal, 2006. Available at: <<http://www.pep.ufrn.br/publicacoes.php?enviou=1>>. Visited on March 27th, 2009.

⁴⁰ CARDOSO, C.F.R. *Panorama do Setor Florestal: o que tem sido feito na esfera do Governo Federal.*, Rio de Janeiro, 03 Set. 2008. Report presented in 1º SEMINÁRIO DE MADEIRA ENERGÉTICA, 2008.

GE Teobaldo Ceramic - VCS Project Description

The operators did not have knowledge of the ideal amount of renewable biomasses that was necessary to achieve the ideal temperature for the ceramic devices cooking, to acquire the final product with same quality and to maintain the optimal process as they did when using native wood from deforestation.

As a result of this difficulty, some training courses were required for the staff of the ceramic company in order to clarify new measures linked to the use of renewable biomasses and to the new machinery, in order to sustain the quality of the final product and to find a standard burning cycle.

Due to the adaptation to the new fuel, the ceramic worked with reduced production during the reforms and constructions in the industry.

Thus, the project proponent had to find the best procedure to handle with the new biomasses, which is far different when compared with the use of wood without sustainable forest management.

The ceramic industry acquired three moveable mechanic burners, which are manually fed by an operator, in order to automatically inject the biomass with air inside the kiln. Nevertheless, the large-sized renewable wood is manually inserted into the kiln. Thus, the superior part of the “Hoffman” kiln had to be modified in order to adapt the mechanic burners.

The project proponent also acquired a moveable wood shredder in order to cut the large pieces of renewable wood and permit their entrances into the “Hoffman” kiln.

GE Teobaldo Ceramic, with this project activity, intends to acquire equipments to monitor the burning temperature of the kiln as well as more mechanic burners. Moreover, the industry also intends to develop its burning process in order to reduce losses, thus increasing both the system efficiency as the production.

The region of *Paudalho* is well known for presenting many ceramic industries, as well as not being updated with new technologies in the Ceramic sector and very resistant to changes or improvements to its work process and general practices. The modifications required for the fuel switch are an innovation in the region and represent a first step in the sector to revert this situation. This way, it will also stimulate regional development.

- **Financial barrier**

With the project implementation, the ceramic had to withstand more costs than if it had continued utilizing native wood as fuel, namely in the form of payment for the biomasses transportation. The non-renewable biomass is delivered by lumberjacks, which is the common practice in the region.

Furthermore, there is spending with electrical energy and with the equipment maintenance, so the new equipments can operate.

New equipments were acquired such as mechanic burners, as well as a shed was constructed at GE Teobaldo ceramic in order to store the biomasses. These investments added an additional cost for the ceramic.

Table 10. Fuel consumption and costs related in GE Teobaldo ceramic

GE Teobaldo Ceramic						
Scenario	Non-renewable wood		Renewable Biomass			
Production	990,718	pieces/ month	990,718			pieces/ month
Monthly consumption of the fuel	374.27	ton/month	Native wood with sustainable forest management	Sugar cane briquette	Algaroba wood	Biomass
			115.70	46.21	41.04	ton/month
Cost per m³	30.81	BRL/ton	43.36	230.00	46.05	BRL/ton
Total Fuel Costs	11,529.72	BRL/month	5,016.67	10,629.07	1,890.00	BRL/month
			17,535.73			
Cost per ceramic device	0.012	BRL/ ceramic device	0.018			BRL/ ceramic device

Table 11. Sensitivity Analysis of GE Teobaldo Ceramic

	Biomasses	Biomass Costs (BRL/ tonnes)	Estimated Amount to be Employed (tonnes/ year)	Energy Generated (TJ)	-25%	-15%	-5%	0%	5%	15%	25%
Project Activity Scenario	Cashew tree pruning	35.71	7,108		R\$ 190,406	R\$ 215,793	R\$ 241,180	R\$ 253,874	R\$ 266,568	R\$ 291,955	R\$ 317,343
	Elephant grass	67.45	5,329		R\$ 269,590	R\$ 305,535	R\$ 341,481	R\$ 359,453	R\$ 377,426	R\$ 413,371	R\$ 449,317
	Coconut husk	30.00	4,265		R\$ 95,960	R\$ 108,754	R\$ 121,549	R\$ 127,946	R\$ 134,344	R\$ 147,138	R\$ 159,933
	Sawdust	60.00	4,874		R\$ 219,336	R\$ 248,581	R\$ 277,826	R\$ 292,448	R\$ 307,071	R\$ 336,316	R\$ 365,561
	Glycerin	238.09	3,472		R\$ 620,041	R\$ 702,713	R\$ 785,385	R\$ 826,722	R\$ 868,058	R\$ 950,730	R\$ 1,033,402
	Native wood with sustainable forest management	43.36	4,491		R\$ 146,055	R\$ 165,529	R\$ 185,003	R\$ 194,740	R\$ 204,477	R\$ 223,951	R\$ 243,425
	<i>Algaroba</i> wood	46.05	3,681		R\$ 127,139	R\$ 144,091	R\$ 161,043	R\$ 169,519	R\$ 177,995	R\$ 194,947	R\$ 211,899
	Sugar cane briquette	230.00	948		R\$ 163,496	R\$ 185,295	R\$ 207,094	R\$ 217,994	R\$ 228,894	R\$ 250,693	R\$ 272,493
	Native wood with sustainable forest management	43.36	1,388	22.1	R\$ 45,150	R\$ 51,170	R\$ 57,190	R\$ 60,200	R\$ 63,210	R\$ 69,230	R\$ 75,250
	<i>Algaroba</i> wood	46.05	492	9.6	R\$ 17,010	R\$ 19,278	R\$ 21,546	R\$ 22,680	R\$ 23,814	R\$ 26,082	R\$ 28,350
	Sugar cane briquette	230.00	555	41.8	R\$ 95,662	R\$ 108,416	R\$ 121,171	R\$ 127,549	R\$ 133,926	R\$ 146,681	R\$ 159,436
	Current scenario	-	-	73.4	R\$ 157,822	R\$ 178,864	R\$ 199,907	R\$ 210,429	R\$ 220,950	R\$ 241,993	R\$ 263,036
Baseline Scenario	Non-renewable wood	30.81	4,491.26	71	R\$ 138,357	R\$ 138,357	R\$ 138,357	R\$ 138,357	R\$ 138,357	R\$ 138,357	R\$ 138,357

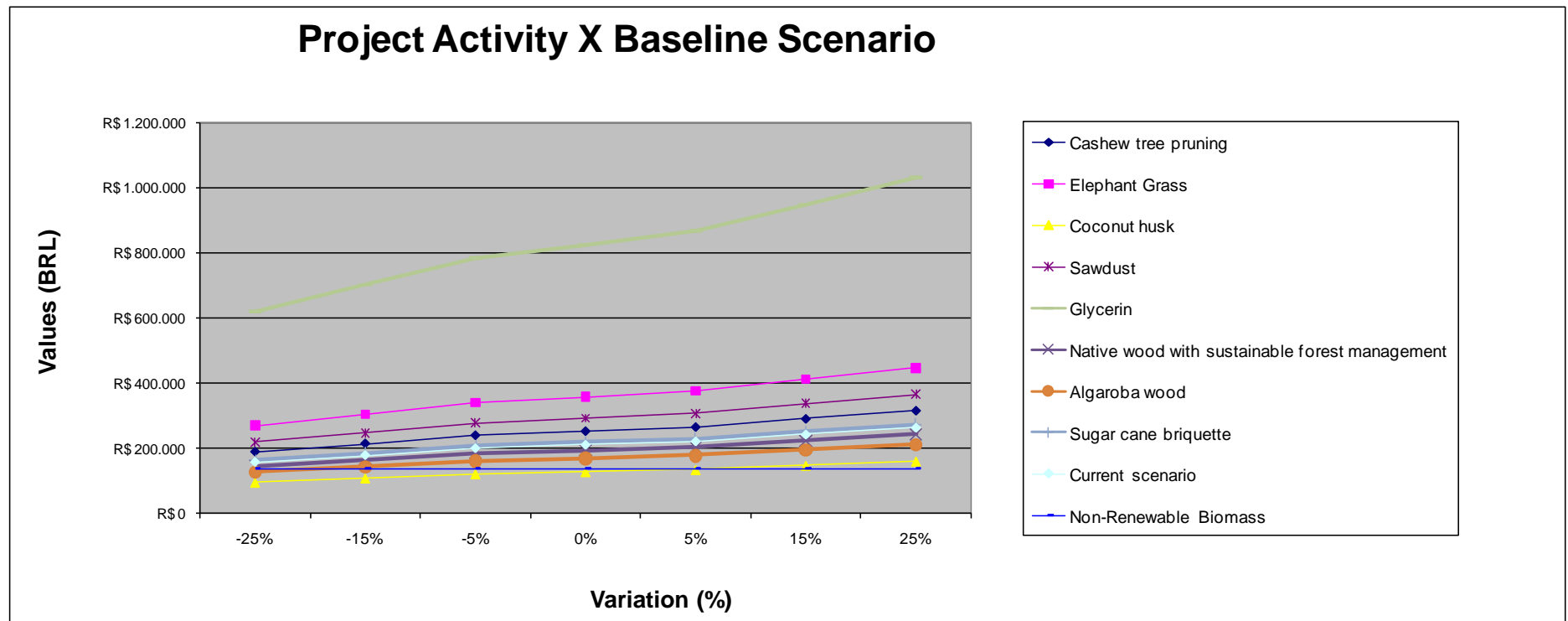


Figure 5. Sensitivity Analysis Graphic of GE Teobaldo Ceramic

With the project activity's implementation, the total spending has increased, as can be verified in the tables above. The income from the commercialization of the carbon credits is essential to maintain the fuel switch, as this change needs more resources than previously to maintain operations. This disparity obviously puts the ceramic in a less competitive situation, which would make the fuel switching and the continued use of the needed machinery unfeasible without the existence of the carbon markets.

- **Institutional barriers**

- **Risks of the project**

Since the use of native wood without sustainable management is an established and well-known process, the project activity implementation presents a risk to the project proponent because the use of a new biomass and its machines add a significant amount of insecurity to the production process. This change translates into an extensive period of fiscal vulnerability for the ceramic, since during the reconstruction of the kiln, the production of the ceramic was low. In addition, there was the transition period where the ceramic had lost production due to the adaptation to the use of biomass and to the new machineries.

Furthermore, the ceramic can go through a period in which there is a possibility that there is lack of biomass, representing another risk period.

Since there is no direct subsidy or support from the government for this project, without the income from the commercialization of the carbon credits, the fuel switch at the ceramic would not be feasible or attractive to the project proponent.

- **Barrier due to the price of the biomass**

The combustion of native wood with sustainable forest management plan, sugar cane briquette and *Algaroba* wood to generate thermal energy is an innovation in the ceramic industry. The future demand of this alternative fuel (e.g. by other consumers) is not predictable. Moreover, there is a possibility that the prices can increase, especially between harvest periods, when the biomasses disposal problem is mitigated.

Even if the price of the biomasses increases, the ceramic can not repass it, once the ceramic would not have competitive prices in relation to others which did not made the fuel switch. These circumstances make the commercialization of the carbon credits essential to the maintenance of the fuel switch.

Step 3: Common Practice

According to the GHG Protocol for Project Accounting, common practice analysis shall be carried out following:

1. Define the product or service provided by the project activity.

The product of the project activity is ceramic bricks and flagstones.

2. Identify possible types of baseline candidates.

Observing table below, the common fuels employed and therefore, the baseline candidates are: natural gas, charcoal, wood, other recuperations, diesel oil, fuel oil, liquefied petroleum gas, others from petroleum, piped gas, electricity and others non-specified.

Table 12. Distribution of fuel utilized on the ceramic sector in Brazil in percentage

BRAZILIAN ENERGY BALANCE 2008 - CERAMIC SECTOR EVALUATION			
FUEL	2005	2006	2007
Natural Gas	24%	26%	25%
Charcoal	2%	1%	1%
Wood	50%	50%	49%
Other recuperations	1%	1%	1%

Diesel Oil	0%	0%	0%
Fuel Oil	8%	8%	8%
Liquified Petroleum Gas	4%	4%	4%
Others from Petroleum	2%	2%	4%
Piped gas	0%	0%	0%
Electricity	8%	8%	7%
Others non specified	0%	0%	0%

(Brazilian Energy Balance, source: <http://www.mme.gov.br>)

3. Define and justify the geographic area and the temporal range used to identify baseline candidates.

Brazil was identified as the geographic area of the baseline candidates because *Energy Research Company*⁴¹ Mines and Energy Ministry of Brazil is the most representative and reliable source of information about the ceramic sector and its fuel employed. Furthermore, there was no local data regarding to the ceramic sector and its energy source in the State of *Pernambuco*.

Therefore, data from table above were provided by a reliable source and it was considered 3 years of its historical data, including the most recent available data and the period when the ceramic had done its fuel switch.

4. Define and justify any other criteria used to identify baseline candidates.

The other types of criteria used to identify baseline candidates were the common practice, the costs of fuel and the local availability of technology and fuel.

The criterion common practice was used to identify baseline candidates because if a kind of fuel has already been utilized with success in the ceramic sector, it is an obvious baseline candidate.

Besides, the fuel cost was criterion once if a kind of fuel has high costs it will discourage the scenario of investing in this type of fuel, for example.

Equally important, the local availability of fuel was criterion as the lack of fuel in the region excludes it as baseline candidates. An example may be the lack of natural gas distribution in some regions.

There are legal requirements constraints regarding the use of non-renewable biomass as exposed in Decree N.5,975 of November 30th, 2006. However, it is not enforced namely due to the lack of police. The consumption of non-renewable biomass by ceramic industry was related by several authors (NERI, 2003⁴²; ALBUQUERQUE et al, 2006⁴³; VIANA, 2006⁴⁴; CARDOSO, 2008⁴⁵). This is also observed in other industries as in the production of steel (BRASIL, 2005⁴⁶), which has a much better structure

⁴¹ *Energy Research Company is a national entity which intended to provide services and researches to subsidize the energy sector planning, in areas as electric Power; oil, natural gas and their derivatives; coal; wood; renewable energy sources and energy efficiency; among others.*

⁴² NERI, J.T. *Energia Limpa, Sustentável ou de Subsistência? Cerâmica Industrial*, Rio Grande do Norte; V,8, n.1,35 - 6,2003.

⁴³ ALBUQUERQUE, J.L.B. et al. *Águia-cinzenta (Harpyhaliaetus coronatus) e o Gavião-real-falso (Morphnus guianensis) em Santa Catarina e Rio Grande do Sul: prioridades e desafios para sua conservação. Revista Brasileira de Ornitologia*, v.14, n.4, p. 411 – 415, dez. 2006. Available at: <<http://www.ararajuba.org.br/sbo/ararajuba/artigos/Volume144/ara144not3.pdf>>. Last visit on: April 27th, 2009.

⁴⁴ VIANA, F.M.A. *Participação Pública em Programas Ambientais: Um Estudo em Área Suscetível a Desertificação no Estado do Rio Grande do Norte*. 2006, 109f. Dissertação (Mestrado em Engenharia de Produção) – Universidade Federal do Rio Grande do Norte, Natal, 2006. Available at: <<http://www.pep.ufrn.br/publicacoes.php?enviou=1>>. Last visit on: April 27th, 2009.

⁴⁵ CARDOSO, C.F.R. *Panorama do Setor Florestal: o que tem sido feito na esfera do Governo Federal.*, Rio de Janeiro, 03 Set. 2008. Report presented in 1º SEMINÁRIO DE MADEIRA ENERGÉTICA, 2008.

⁴⁶ BRASIL. *Diagnóstico do Setor Siderúrgico nos Estados do Pará e do Maranhão*. Brasília: Ministério do Meio Ambiente, 2005. 76 p.

and internal organization when compared with ceramic industry which is generally a small and familiar enterprise. BRASIL (2001) suggests that it is important to stimulate the miner sector, especially who are respecting the environment. The incomes from carbon credits can be this incentive which would contribute to avoid the consumption of non-renewable biomass illegally. Therefore laws and regulations will not be considered to constraint the geographical area and temporal range of the final list of the baseline candidates.

The project activity implementation without the carbon credits incomes is a criterion once there was biomass availability.

5. Identify a final list of baseline candidates.

Table 12 provides the percentage of the level of penetration of each fuel utilized in the ceramic sector during the average of the three last years available (2005, 2006 and 2007). Baseline candidates are the use of:

- a) Wood: The fuel most used in the ceramic sector, which would be the scenario of highest GHG emissions, once its emission factor is the highest according to IPCC 2006⁴⁷.
- b) Natural gas: it is restricted by the inconstant distribution of natural gas which made the project proponent not to trust in this fuel, therefore excluding this possibility. The risk of lack of offering⁴⁸ and high costs depending on the region of the country⁴⁹ discourages the scenario of investing in this type of fuel even in local with piped gas. The distribution of gas is preferentially performed to thermal power plants, increasing the risk of blackout of natural gas.
- c) Fuel oil: This fuel is more expensive than wood, however it can be a more probable of substitute of wood than natural gas. The risks involving natural gas distribution are so considerable that PETROBRÁS⁵⁰ was offering subsidy to the consumption of fuel oil in spite of natural gas in the State of *São Paulo*. Moreover, according to the same sources, PETROBRAS is pressing the distributors of Natural Gas to sign contracts that forecast only an amount of the deliver as constant, and the rest as flexible, being cut when the power plants need to come into operation. However, in the baseline scenario, the use of fuel oil is not feasible due to the high costs associated to atomization system required to its burn, which demands frequent maintenance⁵¹.
- d) Renewable biomass: despite the high biomass availability, the main problems concerning the use of renewable biomass are related to the high investments, technological and institutional barrier, and chiefly the risks of changing for a biomass not consolidated as fuel for ceramic industries⁵².

6. Identify baseline candidates that are representative of common practice (for the project-specific baseline procedure).

In Brazil, the red ceramic devices are generally produced through an inefficient and traditional process using wood without forest management to generate thermal energy technologies⁵³. In this industry segment, the use of wood represents about 98% of the total fuel employed stimulating the increase in Brazilian deforestation and desertification rates. It happens because wood without forest management is offered with lower prices than wood from areas with forest management⁵⁴. Furthermore, using non-renewable wood is a simple procedure and well known by the kiln operators.

⁴⁷ IPCC 2006 Guidelines for National Greenhouse Gas Inventories. Source: <http://www.ipcc-nggip.iges.or.jp/public/2006gl/pdf/2_Volume2/V2_2_Ch2_Stationary_Combustion.pdf>. Page 2.19. Table 2.3.

⁴⁸ Source: <http://ecen.com/eee51/eee51p/gn_bolivia.htm>.

⁴⁹ Source: <<http://www.dep.fem.unicamp.br/boletim/BE31/artigo.htm>>.

⁵⁰ PETROBRÁS performs in oil and oil by product exploration, production, refining, marketing, and transportation, both in Brazil and abroad. More information available at: <http://www2.petrobras.com.br/ingles/ads/ads_Petrobras.html> and <<http://www.fecomcombustiveis.org.br/revista/mercado/probleminha.html>>. Last visit on: August 7th, 2009.

⁵¹ Source: <<http://www.ctgas.com.br/template04.asp?parametro=155>>. Visited on March 7th, 2009.

⁵² The use of renewable biomass was not included in table 12 which shows the fuel most employed in the ceramic sector according to Brazilian Energy Balance.

⁵³ ABREU, Y. V.; GUERRA, S. M. G. *Indústria de Cerâmica no Brasil e o Meio Ambiente*. Chile: IV Congreso Nacional de Energía, 2000. Available at: <<http://www.nuca.ie.ufrj.br/bgn/bv/abreu2.htm>>. Last visit on: March 17th, 2009.

⁵⁴ SEYE, OMAR. *Análise de ciclo de vida aplicada ao processo produtivo de cerâmica estrutural tendo como insumo energético capim elefante (Pennisetum Purpureum Schaum)* / Omar Seye - Campinas, SP: [s.n.], 2003.

The native forest without any kind of sustainable management has always been a source of firewood, which seemed inexhaustible, due to the amount generated in the expansion of the agriculture frontier bringing forward environmental impacts, with regard to the degradation of soil, change in the regime of rainfall and consequent desertification⁵⁵.

The ceramic industry sector has practically not evolved compared to the past, mainly due to the simplified techniques of manufacture. Moreover, the major equipments (chiefly kilns) of the production process were not improved significantly. Most of these companies still use non-renewable wood in their kilns and the drying process occurs naturally, without the utilization of energy. On the other hand, the influence of the market by improvements in this sector is very insignificant⁵⁶.

Thus, the common practice is the use of wood and its non-renewable fraction, which is the fuel most employed and with less risk associated.

The acquiring of new equipment and the overall costs of the fuel switch represented a risk to the project proponent since the baseline practice was already established and well-known by the laborers. The operators did not have the knowledge of the ideal amount of renewable biomass that is necessary to use in order to achieve the ideal temperature to cook its ceramic pieces, and eventually, to acquire the final product with the same quality and to maintain the optimal process as they did when using the native wood without sustainable management.

In order to clarify new procedures related to the implantation of machineries that maintain the final product quality, the fuel switch required capacitating courses for the staff in the ceramic. Furthermore, the ceramic faced arduous resistance from the employees who were very used to the standard situation of managing the native wood from deforestation insertion, without any technical restriction.

Thus, the project activity is not a common practice.

Impact of projects approval

Presently, the ceramic industrial segment of the state of *Pernambuco* is comprised mostly by small industrial units that still use varying technological models. The grand majority of ceramic industries in the region of this project activity use native wood without sustainable forest management as fuel, mainly from *Caatinga* biome. These industries have some technological restrictions such as the energy exploitation and the efficiency of the machinery.

Brazil is the third major contributor⁵⁷ to the carbon dioxide emissions in the year of 2003, though contemporary studies generally place *Brazil* fourth in the ranking of the countries that emit the most GHGs.

The First Brazilian Inventory of Anthropogenic Greenhouse Gas Emissions⁵⁸ – Background Reports indicates that the major source of GHG emissions in Brazil is due to deforestation, mainly occurred in *Amazonian* (59% of the deforestation) and *Cerrado* biomes (26%)⁵⁹.

The *Caatinga* is an exclusively Brazilian biome and occupies around 844,453 Km², equivalent to around 10% of the territory of the country⁶⁰. Although being rich in natural resources, the *Caatinga* is one of the most threatened ecosystems on the planet. Its high calorific value causes a major cause of its decline. In a region where the shortage of rivers leads to less access to electric energy, native firewood and charcoal account for thirty percent of the total energy utilized in the industries of the region, which has intensified

⁵⁵ UHLIG, A. *Lenha e carvão vegetal no Brasil: balance oferta-demanda e métodos para estimação de consumo*. Tese de doutorado, Universidade de São Paulo, São Paulo, 2008. 156 p. Available at: <<http://www.teses.usp.br/teses/disponiveis/86/86131/tde-14052008-113901/>>. Last visit on: March 17th, 2009.

⁵⁶ PAULETTI, M. C. *Modelo para Introdução de Nova Tecnologia em Agrupamentos de Micro e Pequenas Empresas: Estudo de Caso das indústrias de Cerâmica Vermelha no Vale do Rio Tijucas*. 2001. Available at: <http://biblioteca.universia.net/html_bura/ficha/params/id/597230.html>. Last visit on: August 10th, 2009.

⁵⁷ Source: Goldemberg & Moreira. *Política Energética no Brasil*. Estudos Avançados 19 (55), 2005. Available at: <<http://www.scielo.br/pdf/ea/v19n55/14.pdf>>. Last visit on: March 17th, 2009.

⁵⁸ Available at: <<http://www.mct.gov.br/index.php/content/view/17341.html>>. Last visit on: March 17th, 2009.

⁵⁹ Available at: <<http://www.mct.gov.br/index.php/content/view/21455.html>>. Last visit on: August 10th, 2009.

⁶⁰ Available at: <http://www.ibge.gov.br/home/presidencia/noticias/noticia_visualiza.php?id_noticia=169&id_pagina=1>. Visited on July 1st, 2009.

the local deforestation⁶¹. The forecast for 2010 is that it will remain less than 30% of the original area of *Caatinga*. Currently it is remaining 50% of its original structure⁶².

The *Caatinga* biome is the fourth largest Brazilian biome. It is located in the northeast portion of Brazil and can be observed in table 13. The flora and fauna of this biome is rich once it shares frontiers with the main Brazilian biomes to its west with Amazonian, to the southwest with *Cerrado*, and to the southeast with *Mata Atlântica*. In spite of the size and importance of this biome, the *Caatinga* is an endangered habitat.

Table 13. Brazilian biomes in decreasing order of importance

Brazilian Biomes	Approximate Area (km ²)	Area of the biome / Total Brazilian Area (%)
<i>Amazonian</i> biome	4,196,943	49.29
<i>Cerrado</i> biome	2,036,448	23.92
<i>Mata Atlântica</i> biome	1,110,182	13.04
<i>Caatinga</i> biome	844,453	9.92
<i>Pampa</i> biome	176,496	2.07
<i>Pantanal</i> biome	150,355	1.76
Total Brazilian Area	8,514,877	100

(Source: IBGE – Brazilian Institute of Geography and Statistic⁶³)

According to ASPAN⁶⁴, the major industries, mainly the steel, plasterer and ceramic industries are primarily responsible for the use of native firewood as fuel in their productions⁶⁵.

The *Caatinga* is a biome with a strong propensity to desertification and its deforestation consequently brings forward an increase in this possibility. With the loss of natural vegetation, the exposed soil becomes more susceptible to erosion and salinization. These processes are responsible for changing the system of rivers, which makes the water supply of local communities and family farming scarce.

Therefore it can be concluded that measures should be taken to preserve this biome and the project activity represents an example that can be followed by other activities.

The party will also implement the Social Carbon Methodology, which was developed by *Instituto Ecológica*, and focuses on a sustainable development and better social conditions for the communities where it is implemented.

Brazil occupies a top position between the emitters of carbon dioxide, therefore any kind of efforts to change this scenario and take Brazil out of this uncomfortable top position, is willingly received. In addition, the project activity will contribute to the sustainable development of the host country.

⁶¹ Available at: <<http://www.faunabrasil.com.br/sistema/modules/wfsection/article.php?articleid=47>>. Last visit on: April 7th, 2009.

⁶² Available at: <<http://www.caatingacerrado.com.br/os-biomas-caatinga-cerrado/>>. Last visit on: August 10th, 2009.

⁶³ Available at: <http://www.ibge.gov.br/home/presidencia/noticias/noticia_visualiza.php?id_noticia=169&id_pagina=1>. Visited on April 29th, 2009.

⁶⁴ Association for the nature defense of Pernambuco. Available at: <<http://www.aspan.org.br/>>. Last visit on: August 10th, 2009.

⁶⁵ Available at: <<http://www.ambienteemfoco.com.br/?p=457>>. Last visit on: August 10th, 2009.

3 Monitoring:

3.1 Title and reference of the VCS methodology (which includes the monitoring requirements) applied to the project activity and explanation of methodology choices:

The methodology applied is **Category AMS-IE: Switch from Non – Renewable Biomass for Thermal Applications by the User** – Version 01 from February 01 of 2008 onwards. This category comprises small thermal appliances that displace the use of non-renewable biomass by introducing new renewable energy end-user technologies. The project's emissions from the combustion of native wood are accounted in the same way as fossil fuel combustion, once it is not renewable and emits CO₂.

The project activity will annually generate less than 45 MW_{thermal} as described for Type I small scale project activities.

3.2 Monitoring, including estimation, modelling, measurement or calculation approaches:

The monitoring will be done with the aim of determining the most approximate quantity of non-renewable wood that, in the absence of the project, would be used in the ceramic's kiln and consequently, the amount of GHG that would be emitted in tonnes of CO₂e. The following table shows the frequency of the monitoring of each parameter.

Table 14. Data reported in monitoring estimation

Parameters	Description	Units	Origin	Frequency
Qrenbiomass	Amount of renewable biomass	Tons	It is calculated through the receipts and invoices describing the weight of each renewable biomass	Monthly
Origin of Renewable Biomass	Renewable origin of the biomass	Not applicable	Controlled by the ceramic owner	Annually
PRy	Production of ceramic pieces	Units	It is achieved through a sheet that is daily fed by an operator inside of the ceramic company that counts the total of pieces produced in the machine that gives form to the ceramic blocks. In the case of absence of these documents, the production will be evidenced through the financial transactions of the ceramic company.	Monthly
Renewable Biomass Surplus	Amount of renewable biomass available	Tons or m ³	Monitored by articles and database, which are described at leakage section, at section 4.1.	Annually
Leakage of Non-Renewable Biomass	Leakage resulted from the non-renewable biomasses	tCO ₂ e	Monitored by articles and database, which are described at leakage section, at section 4.1.	Annually
EFprojected fossil fuel	CO ₂ Emission factor of residual fuel oil	tCO ₂ /TJ	IPCC 2006 Guidelines for National Greenhouse Gas Inventories. Source: < http://www.ipcc-nggip.iges.or.jp/public/2006gl/pdf/2_Volume2/V2_2_Ch2_Stationary_Combustion.pdf >.	Not monitored

			Page 2.18. Table 2.3.	
NCV_{biomass}	Net Calorific Value of non-renewable biomass	TJ/ton of Wood	Bibliography, described in respective table at section 3.3.	Not monitored
ρ_{biomass}	Specific gravity of non-renewable biomass	Ton/m ³	Bibliography, described in respective table at section 3.3.	Not monitored
f_{NRB,y}	Fraction of biomass (wood) used in the absence of the project activity in year y can be established as non-renewable biomass using survey methods	Percentage	KLINK, C. A. ; MACHADO, R. Conservation of the Brazilian Cerrado, Belo Horizonte, v. 1, n. 1, p. 147-155, 2005. Available at: < http://faculty.jsd.claremont.edu/emorhardt/159/pdfs/2006/Klink.pdf > . Other bibliographies utilized are described in respective table at section 3.3.	Annually
BF_y	Consumption of non-renewable biomass per thousand of ceramic devices produced	tons/ thousand of ceramic devices	Data from ceramic owner	Not monitored

In the monitoring plan, the amount of non-renewable biomass (**B_y**) will be determined using the option “a” of the applied methodology. It is calculated through the product of the number of appliances multiplied by the estimate of average annual consumption of biomass per appliance (tons/year).

$$B_y = PR_y \times BF_y$$

Where:

PR_y = Number of ceramic pieces produced per month;

BF_y = Tons of wood per thousand of pieces produced.

The exactly production (PR_y) will be monitored by an internal control of the ceramics. A production sheet is daily fed by an operator inside of the ceramic company, which counts the total of pieces produced in the machine that gives form to the ceramic blocks.

The value of BF_y was determined through historical consumption of non-renewable biomass by the ceramic. It was calculated by dividing the monthly consumption at the baseline from the monthly production at the baseline, in thousands.

The responsible to monitor data provided in table 14 will be: Mrs. *Marta Maria da Silva* from *GE Teobaldo Ceramic*. Internal audit will guarantee data quality. It will be realized by Mr. *Joaquim Beltrão Correia de Oliveira*, Director of *GE Teobaldo Ceramic*.

3.3 Data and parameters monitored / selecting relevant GHG sources, sinks and reservoirs for monitoring or estimating GHG emissions and removals:

Monitored Parameters

Data / Parameter:	Q_{renbiomass}
Data unit:	Tons per month
Description:	Amount of renewable biomasses utilized per month

Source of data to be used:	Measured by the project proponent						
Value of Data applied for the purpose of calculating expected emission reductions:	<table><tr><td></td><td>GE Teobaldo Ceramic</td></tr><tr><td>Biomasses</td><td>210</td></tr></table>		GE Teobaldo Ceramic	Biomasses	210		
	GE Teobaldo Ceramic						
Biomasses	210						
Description of measurement methods and procedures to be applied:	<p>The amount of biomasses will be monitored in accordance to the weight described in the receipts or invoices from the providers. The values in the receipts are described in m³, therefore it is necessary the conversion to tonnes through the specific gravity of each biomass. The specific gravity values of the renewable biomasses utilized in this project are:</p> <table><tr><td>Biomass</td><td>Native wood with sustainable forest management plan</td><td>Algaroba wood</td></tr><tr><td>Specific gravity (tonnes/m³)</td><td>0.8072</td><td>0.76</td></tr></table> <p>The sources of these data are:</p> <p>- Native wood with sustainable forest management plan</p> <p>NASCIMENTO, W. S. A. Avaliação dos Impactos Ambientais Gerados Por Uma Indústria Cerâmica Típica da Região do Seridó/RN; Dissertação (Mestrado em Engenharia Mecânica), Universidade Federal do Rio Grande do Norte, Natal, 2007. Available at: <http://bdtd.bczm.ufrn.br/tesesimplificado/tde_busca/arquivo.php?codArquivo=1239>. Last visit on: July 04th, 2009.</p> <p>LORENZI, H. Árvores Brasileiras: Manual de Identificação e Cultivo de Plantas Arbóreas Nativas do Brasil, vol.1. 4.ed. Nova Odessa, SP: Instituto Plantarum, 2002.</p> <p>LORENZI, H. Árvores Brasileiras: Manual de Identificação e Cultivo de Plantas Arbóreas Nativas do Brasil, vol.1. 4.ed. Nova Odessa, SP: Instituto Plantarum, 2002.</p> <p>Associação de Plantas do Nordeste. Projeto Madeira. Available at: <http://www.plantasdonordeste.org/madeiras.pdf>.</p> <p>- Algaroba wood</p> <p>PEREIRA, J. C. D.; LIMA, P. C. F. Comparação da Qualidade da Madeira de seis Espécies de Algarobeira para a Produção de Energia. Colombo: Embrapa Florestas, 2002. p. 99-107. Available at: <http://www.cnpf.embrapa.br/publica/boletim/boletarqv/bolet45/pag-99_106.pdf>. Last visit on April 28th, 2009.</p> <p>It was considered the average value of the specific gravities of the species of <i>Algaroba</i>.</p> <p>- Sugar cane briquette</p> <p>The weight of the sugar cane briquette that arrives at the ceramic industries is described in tons.</p>	Biomass	Native wood with sustainable forest management plan	Algaroba wood	Specific gravity (tonnes/m³)	0.8072	0.76
Biomass	Native wood with sustainable forest management plan	Algaroba wood					
Specific gravity (tonnes/m³)	0.8072	0.76					
QA/QC procedures to be applied:	It will be rechecked according to the receipts of purchase.						

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Any comment:	Data will be kept for two years after the end of the crediting period or the last issuance of carbon credits for this project activity, whichever occurs later.
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Data / Parameter:	PRy
Data unit:	Unity of ceramic devices per month
Description:	Production of ceramic devices
Source of data to be used:	Controlled by the project proponent.
Value of data applied for the purpose of calculating expected emission reductions	990,718
Description of measurement methods and procedures to be applied:	The measurement will be done by an internal control sheet monitored by the ceramic owner, which will be fed daily. The production will be monitored through a sheet that was daily fed by an operator inside of the ceramic company that counts the total of pieces produced in the machine that gives form at the ceramic blocks.
QA/QC procedures to be applied:	The ceramic has an internal control of the quantity of pieces produced. It will be rechecked according to the biomass utilized and the kiln consumption of renewable biomass.
Any comment:	The production stated above is an average of the pieces produced from January to September, 2008 for <i>GE Teobaldo Ceramic</i> . Data will be kept for two years after the end of the crediting period or the last issuance of carbon credits for this project activity, whichever occurs later.

Data / Parameter:	Leakage of non-renewable biomass
Data unit:	tCO ₂ e
Description:	Leakage resulted from non-renewable biomass
Source of data to be used:	Monitored
Value of Data applied for the purpose of calculating expected emission reductions:	0
Description of measurement methods and procedures to be applied:	The three sources of leakages predicted in methodology applied will be monitored. Scientific articles, official statistical data, regional and national surveys will be provided in order to ensure that there is no leakage from non-renewable biomass (or to estimate the leakage).
QA/QC procedures to be applied :	Data available regarding the ceramic industries fuel consumption will be employed to monitor the leakage.
Any comment:	Data will be kept for two years after the end of the crediting period or the last issuance of carbon credits for this project activity, whichever occurs later.

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Data / Parameter:	Renewable biomass surplus		
Data unit:	tonne or m ³		
Description:	Amount of renewable biomass available		
Source of data to be used:	Monitored		
Value of Data applied for the purpose of calculating expected emission reductions:	Biomass surplus	Surplus	Year
	Cashew tree pruning in tonnes	82,875	2007
	Woody residues (Sawdust/wood chips) in m ³	2,917,055	2007
	Coconut husk in tonnes per year	6,700,000	2006
	Sugar cane bagasse in tonnes	2,209,479	2007
	Native wood with sustainable forest management plan in m ³	519,558	2007
	<i>Algaroba</i> wood in m ³	2,500,000	2007
	Glycerin in m ³	129,370	2008
	Elephant Grass	Not measured	-
Detailed information in section 4.1 – LEAKAGE.			
Description of measurement methods and procedures to be applied:	<p>It will be used to calculate the leakage of renewable biomass.</p> <p>The sources of leakages predicted in “General guidance on leakage in biomass project activities” of Indicative Simplified Baseline and Monitoring Methodologies for Selected Small-Scale CDM Project Activity Categories, will be monitored. The measurement of the leakage will be based in national and international articles and database every monitoring period. The sources will provide information about the biomass availability in the project activity’s region.</p>		
QA/QC procedures to be applied :	Data available regarding the ceramic industry fuel consumption will be employed to monitor the leakage.		
Any comment:	Data will be kept for two years after the end of the crediting period or the last issuance of carbon credits for this project activity, whichever occurs later.		

Data / Parameter:	Origin of renewable biomass
Data unit:	Not applicable
Description:	Renewable origin of the biomass
Source of data to be used:	Controlled by the project proponent
Value of Data applied for the purpose of calculating expected emission	Renewable biomass

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reductions:	
Description of measurement methods and procedures to be applied:	This information will be given by the biomasses providers. As stated in the section 2.2, the biomasses (native wood with sustainable forest management plan, <i>Algaroba</i> wood, elephant grass, woody residues, coconut husk, cashew tree pruning, glycerin, and sugar cane briquette) are considered renewable as fulfilling the options described in the methodology applied.
QA/QC procedures to be applied:	The biomasses will be considered renewable if they are in accordance to the definition given by the methodology applied. Furthermore, documents proving the origin of renewable biomass will be provided.
Any comment:	Data will be kept for two years after the end of the crediting period or the last issuance of carbon credits for this project activity, whichever occurs later.

Data / Parameter:	$f_{NRB,y}$
Data unit:	Fraction of biomass or (percentage).
Description:	Fraction of biomass (wood) used in the absence of the project activity in year y established as non-renewable biomass using survey methods. It was also discounted the amount of wood saved by similar projects in the same biome.
Source of data used:	Survey methods
Value of Data applied for the purpose of calculating expected emission reductions:	0.996 or 99.6%
Justification of the choice of data or description of measurement methods and procedures actually applied :	<p>Before the project activity, wood from areas without forest management was offered with low prices and high viability to the ceramics owner.</p> <p>Thus, the totality of fuel employed in the baseline scenario is from non-renewable origin.</p> <p>However, according to Klink (2005)⁶⁶, the <i>Caatinga</i> Biome has only 0.11% of its total area with sustainable use.</p> <p>According to a research made by Brazilian Environmental Ministry, there are around 20m³ of wood per hectare in <i>Caatinga</i> biome⁶⁷. Thus, the amount of non-renewable wood available at <i>Caatinga</i> biome is around 1,471,979m³.</p> <p>It was made two sheets in order to calculate the amount of wood consumed. The first one encompasses the amount of wood consumed by the ceramics located at the <i>Caatinga</i> biome. The other sheet calculates the amount of wood consumed regarding only <i>GE Teobaldo</i> Ceramic.</p> <p>Dividing these values by the total of wood available, it was achieved the amount of renewable biomass that has been saved by all the project activities or only by <i>GE Teobaldo</i> project, respectively.⁶⁸</p> <p>Afterwards, summing each value with the Sustainable use areas defined by Klink (2005), it was acquired two fraction of renewable biomass.</p> <p>Finally, each value was subtracted from 100% to achieve the $f_{NRB,y}$.</p> <p>Therefore, it was taken the smaller value in order to be more conservative. These sheets are available at the VCU Estimative spreadsheet.</p>
QA/QC procedures to be applied :	The monitoring of this parameter will be based in national and international articles and database. The source provided information

⁶⁶ KLINK, C. A. ; MACHADO, R. *Conservation of the Brazilian Cerrado*, Belo Horizonte, v. 1, n. 1, p. 147-155, 2005. Available at: <<http://faculty.jsd.claremont.edu/emorhardt/159/pdfs/2006/Klink.pdf>>. Last visit on: April 9th, 2009.

⁶⁷ Source: Brazilian Environment Ministry, Normative Instruction n° 6 of 2006. Available at: <http://www.carvaomineral.com.br/abcm/meioambiente/legislacoes/bd_carboniferas/geral/in_06-2006_mma_n.pdf>. Last visit on: August 12nd, 2009.

⁶⁸ According to data from project activities at Social Carbon Company.

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	about the sustainable use of <i>Caatinga</i> biome. Wood saved from projects with same biome and applied methodology developed by <i>Carbono Social Serviços Ambientais LTDA</i> was considered in this fraction. CDM or VCS registered projects will also be included in this fraction if placed in the same region and methodology.
Any comment:	It will be employed in order to estimate the amount of non-renewable biomass. Data will be kept for two years after the end of the crediting period or the last issuance of carbon credits for this project activity, whichever occurs later.

Fixed Parameters

Data / Parameter:	P_{biomass}
Data unit:	tonne/m ³
Description:	Specific gravity of non-renewable wood
Source of data to be used:	<p>Brazilian study carried out with <i>Caatinga</i> wood utilized at the ceramic sector:</p> <p>NASCIMENTO, W. S. A. Avaliação dos Impactos Ambientais Gerados Por Uma Indústria Cerâmica Típica da Região do Seridó/RN; Dissertação (Mestrado em Engenharia Mecânica), Universidade Federal do Rio Grande do Norte, Natal, 2007. Available at: <http://bdtd.bczm.ufrn.br/tesesimplificado/tde_busca/arquivo.php?codArquivo=1239>. Last visit on: July 04th, 2009.</p> <p>LORENZI, H. Árvores Brasileiras: Manual de Identificação e Cultivo de Plantas Arbóreas Nativas do Brasil, vol.1. 4.ed. Nova Odessa, SP: Instituto Plantarum, 2002.</p> <p>LORENZI, H. Árvores Brasileiras: Manual de Identificação e Cultivo de Plantas Arbóreas Nativas do Brasil, vol.1. 4.ed. Nova Odessa, SP: Instituto Plantarum, 2002.</p> <p>Associação de Plantas do Nordeste. Projeto Madeira. Available at: <http://www.plantasdonordeste.org/madeiras.pdf>.</p>
Value of Data applied for the purpose of calculating expected emission reductions:	0.8072
Description of measurement methods and procedures to be applied:	<p>The amount of wood used in the baseline was measured by volume units, so this data is used to the unity conversion.</p> <p>The species used to calculate the average value are typical trees of <i>Caatinga</i> Biome that are usually employed as fuel in the ceramic industries of the region.</p>
QA/QC procedures to be applied :	It was included species that are usually employed as fuel from <i>Caatinga</i> Biome in the ceramic sector according to “NASCIMENTO, W. S. A.” These species present such good characteristics in order to be applied as fuel in the ceramic kilns.
Any comment:	

Data / Parameter:	NCV_{biomass}
Data unit:	TJ/tonne of wood

Description:	Net Calorific Value
Source of data to be used:	<p>Brazilian study carried out with <i>Caatinga</i> wood utilized at the ceramic sector:</p> <p>NASCIMENTO, W. S. A. Avaliação dos Impactos Ambientais Gerados Por Uma Indústria Cerâmica Típica da Região do Seridó/RN; Dissertação (Mestrado em Engenharia Mecânica), Universidade Federal do Rio Grande do Norte, Natal, 2007. Available at: <http://bdtd.bczm.ufrn.br/tesesimplificado/tde_busca/arquivo.php?codArquivo=1239>. Last visit on: July 04th, 2009.</p>
Value of Data applied for the purpose of calculating expected emission reductions:	0.0159
Description of measurement methods and procedures to be applied:	<p>This value will provide the energy generated by the amount of wood that would be used in the absence of the project.</p> <p>The species used to calculate the average value are typical trees of <i>Caatinga</i> Biome that are usually employed as fuel in the ceramic industries of the region.</p> <p>Some sources of data used provide the Gross Calorific Values (GCV) of the <i>Caatinga</i> species. In order to transform the GCV to NCV, it was utilized the equation which is available at the VCU Estimative spreadsheet.</p> <p>IPCC default values shall be used only when country or project specific data are not available or difficult to obtain, according to "Guidance on IPCC default values" (Extract of the report of the twenty-fifth meeting of the Executive Board, paragraph 59).</p>
QA/QC procedures to be applied :	It was included species that are usually employed as fuel from <i>Caatinga</i> Biome in the ceramic sector according to "NASCIMENTO, W. S. A." These species present such good characteristics in order to be applied as fuel in the ceramic kilns.
Any comment:	

Data / Parameter:	BFy
Data unit:	Tonnes of wood per thousand of devices
Description:	Consumption of non renewable biomass per thousand of ceramic devices produced in year y
Source of data to be used:	Historical data from ceramic owner
Value of Data applied for the purpose of calculating expected emission reductions:	0.3777
Description of measurement methods and procedures to be applied:	<p>The value was acquired through the average consumption and production of ceramic devices during the years when the ceramic used to consume non-sustainable wood. This value is in accordance with the data acquired in other ceramics that employ the same type of kiln in the region.</p> <p>If nowadays the ceramic still used native firewood, <i>GE Teobaldo</i> ceramic consumption would be around 374.2 tons of native firewood (or 463,7 m³) per month to produce 990,718 ceramic pieces.</p> <p>The value is employed to calculate the real amount of wood displaced to maintain the ceramic production in the baseline scenario.</p>
QA/QC procedures to be	These values lead to an efficiency of 0.3777 tons of native wood to

applied :	produce a thousand of ceramic pieces at <i>GE Teobaldo</i> ceramic. <i>GE Teobaldo</i> Ceramic's kiln is within the average for a "Hoffman" kiln ⁶⁹ , even with the lack of technology in the region, and the indiscriminate use of the non-renewable native wood.
Any comment:	In order to determine the baseline production of <i>GE Teobaldo</i> ceramic (in the year of 2008), the production was calculated according to the financial transactions of the ceramic.

Data / Parameter:	EF _{CO2}
Data unit:	tCO2/TJ
Description:	CO2 Emission factor of residual fuel oil
Source of data to be used:	IPCC 2006 Guidelines for National Greenhouse Gas Inventories. Available at: < http://www.ipcc-nggip.iges.or.jp/public/2006gl/pdf/2_Volume2/V2_2_Ch2_Stationary_Combustion.pdf >. Page 2.18. Table 2.3. Last visit on : April 9 th , 2009.
Value of Data applied for the purpose of calculating expected emission reductions:	77.4 tCO2/TJ
Description of measurement methods and procedures to be applied:	In the baseline scenario, the probable fossil fuel that would be consumed in the absence of native wood without sustainable forest management would be the heavy oil. This fuel is more expensive than wood, however it can be a more plausible of substitute of wood than natural gas due to risks involving natural gas distribution.
QA/QC procedures to be applied :	The fossil fuel likely to be used by similar consumers is taken the IPCC default value of residual fossil fuel.
Any comment:	Applicable for stationary combustion in the manufacturing industries and construction.

3.4 Description of the monitoring plan

The party responsible for implementing the monitoring plan shall be the owner of the companies. The project proponent will also be responsible for developing the forms and registration formats for data collection and further classification. Data monitored will be kept during the crediting period and 2 years after.

For this purpose, the authority for the registration, monitoring, measurements and reporting of the ceramic is: Mrs. *Marta Maria da Silva*.

The management structure will rely on the local technicians with a periodical operation schedule during the project. The technical team will manage the monitoring, the quality control and quality assessment procedures and the different auditory will be responsible to carry the project premises.

With the carbon credits income, in order to complement the monitoring of the production of ceramic devices, equipments from *Alutal* will monitor each burning cycle of the ceramic's kiln through graphics of the temperature reached in the kiln versus time.

Carbono Social Serviços Ambientais LTDA. will also implement a report following the Social Carbon methodology, which was developed by *Instituto Ecológica* and focus on sustainable development and better social conditions for the communities where it is implemented. This Social Carbon Reports will be available at TZ1 registry (<http://www.tz1market.com/socialpublic.php>) once the project is registered.

⁶⁹ Source: TAPIA, R. E. C. et al. *Manual para a indústria de cerâmica vermelha*. Rio de Janeiro: SEBRAE/RJ, 2005. (Série Uso Eficiente de Energia).

4 GHG Emission Reductions:

4.1 Explanation of methodological choice:

This category comprises small thermal appliances that displace the use of non-renewable biomass by introducing new renewable energy end-user technologies. The project's emissions from the combustion of native wood are accounted in the same way as fossil fuel combustion, once it is not renewable and emits CO₂.

Baseline

$$ER_y = B_y \times f_{NRB,y} \times NCV_{biomass} \times EF_{projected_fossilfuel} \quad (\text{Equation 01})$$

Where:

ER_y:	Emission reductions during the year y in tCO ₂ e
B_y:	Quantity of biomass that is substituted or displaced in tons
f_{NRB,y}:	Fraction of non-renewable biomass (wood) used in the absence of the project activity in year y
NCV_{biomass}:	Net calorific value of non-renewable biomass in TJ/ton
EF_{projected fossil fuel}:	Emission factor for the projected fossil fuel consumption in the baseline in tCO ₂ e/TJ ⁷⁰ .

B_y is determined using the following option: calculated through the product of the number of appliances multiplied by the estimate of average annual consumption of biomass per appliance.

$$B_y = PR_y \times BF_y \quad (\text{Equation 02})$$

Where:

PR_y = Number of ceramic pieces produced per month;

BF_y = Tons of wood per thousand of pieces produced.

The exactly production (PR_y) will be monitored through a sheet that is daily fed by an operator inside of the ceramic company that counts the total of pieces produced in the machine that gives form to the ceramic blocks. In the case of absence of these documents, the production will be evidenced through the financial transactions of the ceramic company.

The value of BF_y was determined through historical consumption of non-renewable biomass by the ceramic. It was calculated by dividing the monthly consumption at the baseline from the monthly production at the baseline, in thousands.

Leakage (LE)

The methodology AMS-I.E.-Switch from Non-Renewable Biomass for Thermal Applications by the User – version 01 from February 01 of 2008 onwards predicts the following possible three sources of leakage:

A) If the project activity includes substitution of non-renewable biomass by renewable biomass, leakage in the production of renewable biomass must be considered.

The leakage from biomass projects, like the project activity, shall also be estimated according to the “General guidance on leakage in biomass project activities” (attachment C of appendix B) of Indicative Simplified Baseline and Monitoring Methodologies for Selected Small-Scale CDM Project Activity Categories, which identifies different emission sources based on the type of biomass considered (described in the table 15).

⁷⁰ The fossil fuel likely to be used by similar consumers is taken the IPCC default value of residual fossil fuel.

Table 15. Sources of leakage according to the type of the biomass.

Biomass Type	Activity/Source	Shift of pre project activities	Emissions from biomass generation/cultivation	Competing use of biomass
Biomass from forests	Existing forests	-	-	X
	New forests	X	X	-
Biomass from croplands or grasslands (woody or non-woody)	In the absence of the project the land would be used as a cropland/wetland	X	X	-
	In the absence of the project the land will be abandoned	-	X	-
Biomass residues or waste	Biomass residues or wastes are collected and use.	-	-	X

Observing the table above, the sources of leakage of the present project activity are the competing use of biomass for biomass residues or waste and the emissions from biomass generation/cultivation in case of biomass from cropland. The source of leakage of the present project is showed below according to each type of biomass:

Native wood with sustainable forest management plan

The sustainable forest management plan can be organized into three stages: firstly, the division of the property in exploitable areas and areas of permanent preservation that are inaccessible to exploitation. The second stage is the planning of roads that connect the area with the primary roads. In the third stage, the allocated area is divided for exploration in blocks in order to sustain forest exploitation annually⁷¹.

Afterwards, a technical responsible elaborates the next stages: forest inventory, estimation of growth, the best intervention techniques, fixes the arrangement of exploration and the silvicultural treatment. An annual technical report of the sustainable forest management area is elaborated and it is necessary a yearly authorization of the environmental agency of the state to keep the activities. Furthermore, the minimum requirements of the management plan are defined by Articles 19, 20 and 21 of Brazilian Forest Code, and are regulated by Decree 5975/06⁷².

The total area properly regularized with sustainable forest management plan in the *Caatinga* biome corresponds to 94,287 hectares. There are around 189 sustainable forest management plans operating in this biome⁷³.

Considering that around 5.7% of a sustainable forest management plan can be explored per year (exploration in blocks in order to sustain forest exploitation annually)⁷⁴, the area available for exploration is

⁷¹ Plano de Manejo Florestal (Forest Management Plan). Available at: <http://www.manejoflorestal.org/guia/pdf/guia_cap1.pdf>. Last visit on: April 22nd, 2009.

⁷² BRASIL. Lei nº. 4.771, de 15 de setembro de 1965. Código Florestal. *Diário Oficial [da] República Federativa do Brasil*, Brasília, DF, 16 de set. 1965. Available at: <http://www.planalto.gov.br/ccivil_03/LEIS/L4771.htm>. Last visit on: April 22nd, 2009.

⁷³ CNIP, 2007. Source: <http://www.cnip.org.br/planos_manejo.html>. Last visit on: April 29th, 2009.

⁷⁴ BRASIL. Manejo sustentável dos recursos florestais da Caatinga/MMA. Secretaria de Biodiversidade e Florestas. Departamento de Florestas. Programa Nacional de Florestas. Unidade de Apoio do PNF no Nordeste. Natal: MMA, 2008. 28p.

around 5,374 ha per year in *Caatinga* biome. In addition, it was considered the productivity of wood in *Caatinga* biome as 96.68 m³/ha⁷⁵.

Therefore, the production of wood with sustainable forest management plan in *Caatinga* biome was around 519,558 m³ in 2007. As the ceramic industry's consumption presented in this project activity is about 1,720 m³ per year, the consumption of this kind of fuel represents around 0.3% of the total of wood with sustainable forest management plan produced in the region.

The sustainable forest management promotes the conservation of biodiversity, conservation of soil and water regime, which are essential practices to combat the desertification. Moreover, there is an increment at the opportunity of employment for the rural population due to the sustainable exploration of plants destined for fruits, apiculture, medicinal, oil, ornamental and fiber production purposes⁷⁶.

Sugar Cane Briquette

Paudalho is marked by the monoculture of sugar cane, using much of the labor-place. The ceramic may be supplied easily with sugar cane briquettes, due to its availability at the local market.

A study made by *Universidade Estadual de Campinas* and *Universidade de São Paulo* (two of the most respected universities in Brazil) showed that in Brazil there are around three hundred sugar cane plants. Each plant produces around 1.5 million tons of cane yearly⁷⁷. One ton of sugar cane produces about 140 kilograms of cane bagasse and finally 90% of this amount can be used to energy production, either *in natura* or compacted into briquettes.⁷⁸

According to the table 16, the state of *Pernambuco* presents a great amount of cane bagasse, i.e. the ceramics have enough availability of this kind of biomass, what avoid the possibility of leakage generation in case of the sugar cane utilization as fuel source. The consumption of this kind of biomass for this project activity is around 555 tonnes per year, representing less than 0.1% of the total production of sugar cane bagasse in the state of *Pernambuco*.

Table 16. Production of Sugar Cane in the State of Pernambuco

Harvest	04/05	05/06	06/07	07/08
Production of Sugar Cane (in tonnes)	16,684,867	13,858,319	15,293,700	17,535,548
Sugar Cane Bagasse (in tonnes)	2,335,881	1,940,165	2,141,118	2,454,977

Source: <http://www.unica.com.br/downloads/estatisticas/processcanabrasil.xls>

Sugar cane bagasse is also employed for cogeneration systems. However figure 6 presents the excess of energy in Brazil from sugar cane bagasse. Please observe that the State of *Pernambuco* (PE) presents a large surplus of this biomass.

⁷⁵ Adapted from: BRASIL. *Estatística Florestal da Caatinga/MMA. Ano 1. Vol. 1* (ago. 2008). Natal, RN: APNE, 2008. 136p.

⁷⁶ BRASIL. *Manejo sustentável dos recursos florestais da Caatinga/MMA. Secretaria de Biodiversidade e Florestas. Departamento de Florestas. Programa Nacional de Florestas. Unidade de Apoio do PNF no Nordeste.* Natal: MMA, 2008. 28p.

⁷⁷ Triangulo Mineiro.com - *Universidades unem pesquisas sobre biomassa da cana*. Available at: <<http://www.triangulomineiro.com/noticia.aspx?catNot=59&id=3097&nomeCatNot=Ci%C3%Aancia>>. Last visit on: April 9th, 2009.

⁷⁸ Source: Centro de Gestão e Estudos Estratégicos (CGEE), 2001. Available at: <www.cgEE.org.br/arquivos/estudo003_02.pdf>. Last visit on: April 9th, 2009.

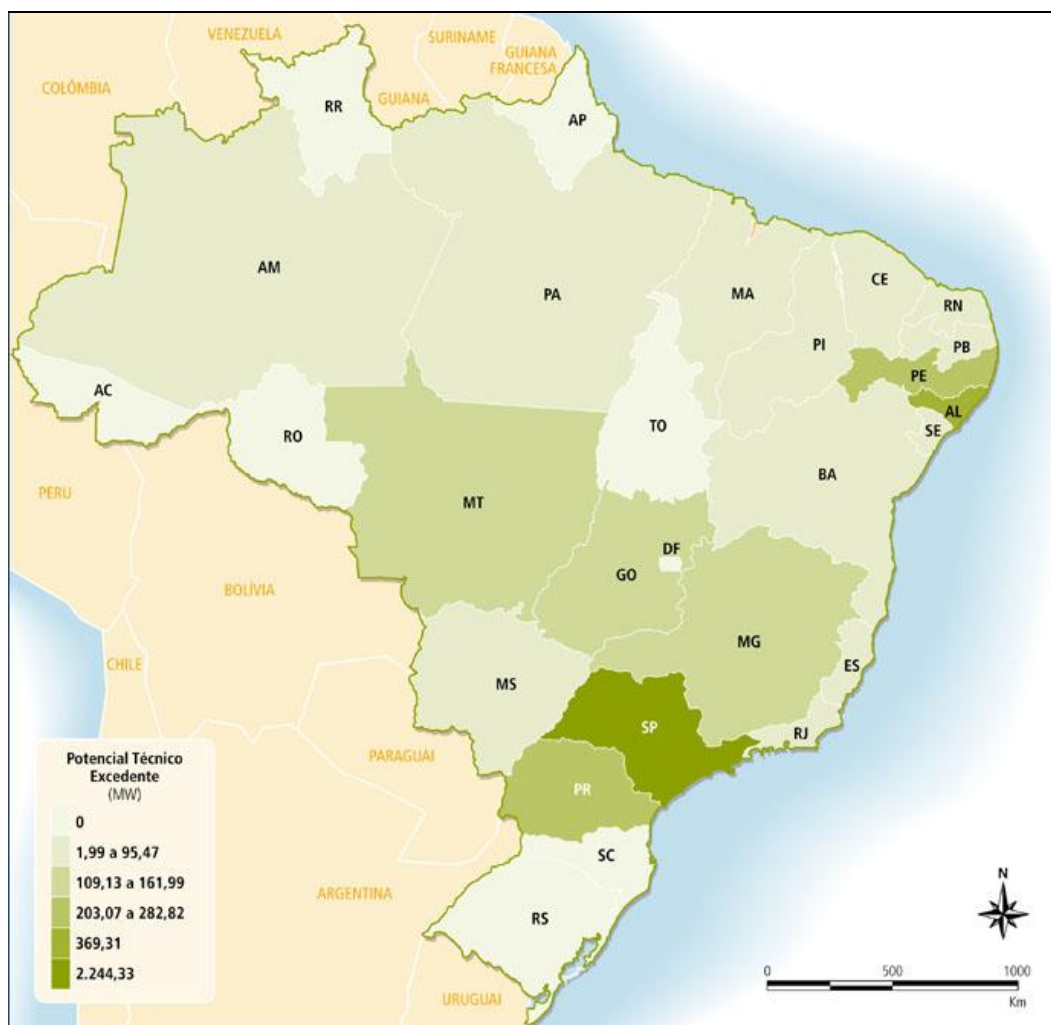


Figure 6. Sugar Cane Residue Potential for Energy Generation⁷⁹

Algaroba wood

According to Silva (2007)⁸⁰, *Algaroba*⁸¹ (*Prosopis juliflora* (Sw.) D.C.) is a tropical legume tree fairly common in the semi-arid region of Brazil, which thrives in dry environments where other plants would hardly survive.

At the beginning of 40's, this specie was introduced in the Northeast region of Brazil with the aim of providing food to animals and to be utilized for reforestation actions. However, currently, due to its competitive skills, *Algaroba* has spread through several regions of Brazilian semi-arid areas⁸².

A research made by EMBRAPA⁸³, which encompass the States of *Pernambuco* and *Bahia*, affirmed that *Algaroba* is characterized as an invasive exotic plant due to its fast expansion, which causes many environmental impacts⁸⁴. This source stated that there were several centers of *Algaroba* operation

⁷⁹ Source: CENTRO NACIONAL DE REFERÊNCIA EM BIOMASSA - CENBIO. *Panorama do potencial de biomassa no Brasil*. Brasília; Dupligráfica, 2003. 80 p.

⁸⁰ Silva, C. G. M, Melo Filho, A. B., Pires, E. F., Stamford M. Physicochemical and microbiological characterization of mesquite flour (*Prosopis juliflora* (Sw.) DC). *Ciênc. Tecnol. Aliment.*, Campinas, 27(4): 733-736, out.-dez. 2007.

⁸¹ *Algaroba* may also be known as mesquite.

⁸² EMBRAPA, *Projeto vai definir manejo para evitar invasão da Algaroba no ambiente semi-árido*. Available at: <<http://www.embrapa.gov.br/imprensa/noticias/2002/agosto/bn.2004-11-25.4648301041/>>. Last visit on: April 28th, 2009.

⁸³ EMBRAPA is the Brazilian Agricultural Research Corporation's which its mission is to provide feasible solutions for the sustainable development of Brazilian agribusiness through knowledge and technology generation and transfer.

⁸⁴ ARAUJO, J. L. P., CORREIA, R. C., ARAUJO, E. P., LIMA, P. C. F. *Cadeia Produtiva da Algaroba no Pólo de Produção da Bacia do Submédio São Francisco*. EMBRAPA. Petrolina -PE – Brazil.

highlighting the *San Francisco* Basin, which is comprised for many municipalities from the states of *Bahia* and *Pernambuco*, including this project region. Besides, *Algaroba* presents a considerable capacity of regeneration and dispersal⁸⁵, which means that the plant does not die, it sprouts again instead.

The research's author reported that wood from *Algaroba* exploration on *San Francisco* Basin is mainly commercialized as fuel for industries of vegetable oil, leather, ceramic and bakeries. On the other hand, *Algaroba* wood is not sold for stake⁸⁶, pegs and poles uses.

The factors which contribute most to the expansion of *Algaroba* uses, as firewood in these industries sectors, were its wide availability in the region and its legal release extraction from IBAMA⁸⁷.

Furthermore, this research showed that *Algaroba* is not used as a unique source of fuel for thermal energy generation in these industries sectors, e.g. corresponding only for 30% of the fuel's source in bakeries of the region studied.

The same research estimated that in the Northeast semi-arid region there were about 500 thousands hectares spread through every type of its region land. Moreover, according to EMBRAPA (1992)⁸⁸, wood's production by *Algaroba* is at least 5 m³/ha/year, i.e. the production in the project's region is about 2,500 thousands of m³ per year. Considering that *GE Teobaldo Ceramic* utilizes around 650 m³ of *Algaroba* wood per year, it represents less than 1% of the total of *Algaroba* wood produced.

Therefore, this kind of fuel does not encompass any type of leakage since there is currently a great amount of these renewable biomasses available locally as described before.

Cashew tree pruning

The cashews cultivation is extremely important to Brazilian economy, where it is responsible for generate 150 million dollars per year. The cashew production is important especially in the northeast region, representing about 95% of Brazilian's cashew production. Besides, cashew production is responsible for generating job opportunities for 35,000 fieldworkers, 15,000 in the manufacturing process and 200,000 indirect job opportunities⁸⁹. The Brazilian production achieved 143,000 tons of cashew-nuts in 2005 spread in an area of 650,000 Hectares. Besides, Brazilian's production presents the tendency of increasing so far, carried by the new technologies utilized and the higher national and international demand of cashew nuts⁹⁰. This way, the Brazilian sources of residues from cashew trees will increase following the Brazilian production, due the fact that cashew cultivation request continuous cut of cashew trees. The cut of cashew trees is necessary in order to allow an appropriate formation of the tree and maintaining favorable conditions for the next harvest time. This way, in cashew cultivation must be cut undesirable branches of the cashew trees⁹¹. Moreover, dry branches on the ground compound a considerable amount of residues from cashew trees cultivation.

There is no estimated amount of residues from cashew trees, however its abundant availability is well-known all over the country. Besides, in order to destine the great amount of residues from cashew trees, the Brazilian's government allowed the utilization of this residue as firewood.

⁸⁵ EMBRAPA, *Projeto vai definir manejo para evitar invasão da Algaroba no ambiente semi-árido*. Available at: <<http://www.embrapa.gov.br/imprensa/noticias/2002/agosto/bn.2004-11-25.4648301041/>>. Last visit on: April 28th, 2009.

⁸⁶ Heavy pole to which cattle is tied.

⁸⁷ IBAMA (Brazilian Institute for Environment and the Renewable Natural Resource) is the environmental agency of Brazil affiliated with Ministry of Environment. The main missions of IBAMA are: Environmental Protection, Environmental Licensing, Environmental Quality and Sustainable Use of Forest Management and Animal Resources. More information about IBAMA is available at: <www.ibama.gov.br>.

⁸⁸ EMBRAPA, *Comunicado Técnico N°, Nov/92, p.1-2*. Available at: <http://www.cpatsa.embrapa.br/public_eletronica/downloads/COT51.pdf>. Last visit on: April 28th, 2009.

⁸⁹ According with EMBRAPA (Brazilian Agricultural Research Corporation's). Available at: <<http://sistemasdeproducao.cnptia.embrapa.br/FontesHTML/Caju/CultivadoCajueiro/index.htm>>. Last visit on: April 28th, 2009.

⁹⁰ Checked at: <<http://www.nordesteural.com.br/nordesteural/matLerdest.asp?newsId=2219>>. Last visit on: April 28th, 2009.

⁹¹ According with EMBRAPA (Brazilian Agricultural Research Corporation's). Available at: <<http://sistemasdeproducao.cnptia.embrapa.br/FontesHTML/Caju/CultivadoCajueiro/tratamentos.htm>>. Last visit on: April 28th, 2009.

According to “*Plantio do Caju*” cashew trees cultivation presents a density of 51 units of trees per hectare⁹², and the production of firewood residues from each tree is 2.5 kg per year⁹³. The cultivation of cashew is located in an area of 650,000 hectares. This way, the Brazilian production of residues from cashew trees is around 82,875 tonnes per year. Comparing with other ceramic that has similar production capacity⁹⁴, this project activity would be responsible for the consumption of around 1,780 tonnes per year, or 2.1% of the total production of residues from cashew trees. Thus, the amount of residues from cashew trees necessary to provide thermal energy in the ceramic’s kiln would not be significant, which avoids the possibility of leakage.

Woody residues (sawdust/wood chips)

The production of wood generates a large amount of residues, which can be reused to generate thermal energy, considering that around 22% of the wood produced will generate sawdust⁹⁵. The production of wood in the state of *Bahia* (BA), which is a bordering state in the northeast region of Brazil, was of 13,259,341 m³⁹⁶ in 2007. Thus, the production of sawdust was around 2,917,055 m³ per year. Comparing with other ceramic that has the same type of kiln⁹⁷, *GE Teobaldo Ceramic* would utilize 2,985 m³ per year, i.e. the ceramic would utilize around 0.1 % of the biomass availability in the state of *Bahia*. This way, this renewable biomass does not have potential to generate leakage emissions due to its high availability.

As can be observed in the figure below, the potential of energy generation in the state of *Bahia* is considered high, which means that there is an enormous availability of this kind of fuel to be employed in the project activity.

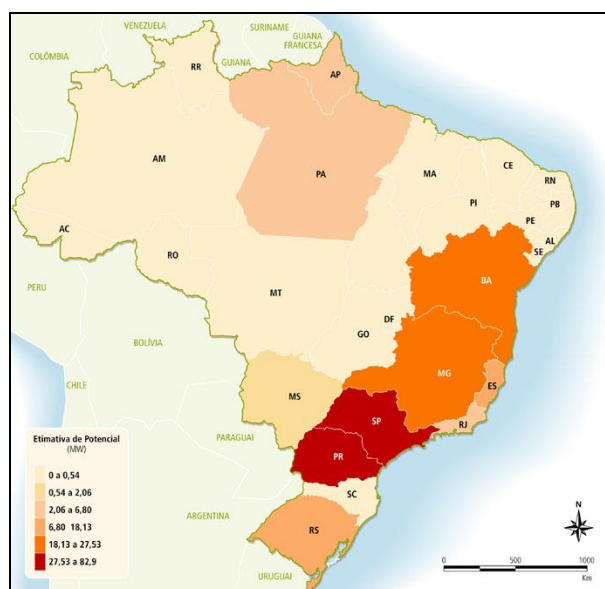


Figure 7. Woody Residues Potential for Energy Generation⁹⁸

⁹² According with “*Resposta Técnica*” from CETEC (Technologic Center of Minas Gerais) considering a space of 10 meters from each tree. Available at: <<http://sbrtv1.ibict.br/upload/sbrt4555.pdf?PHPSESSID=76a9111889defa6787039ca56b380c58>>. Last visit on: April 28th, 2009.

⁹³ According with “*Manual de Aplicação de sistemas descentralizados de Geração de Energia elétrica para projetos de Eletrificação rural*” Available at: <<http://www.cepel.br/~per/download/rer/rt-789-00.pdf>>.

⁹⁴ According to Kitambar ceramic – Caruaru – PE, which utilizes 25% of cashew tree pruning as fuel to maintain a similar production.

⁹⁵ BRITO EO. Estimativa da produção de Resíduos na Indústria Brasileira de Serraria e Laminação de Madeira. **Rev. da Madeira**. v.4. n.26. 1995, pp. 34-39.

⁹⁶ According to IBGE (Geographic and Statistic Brazilian Institute). Available at: <<http://www.ibge.gov.br/estadosat/temas.php?sigla=ba&tema=extracaovegetal2007>>. Last visit on: April 9th, 2009.

⁹⁷ According to Bandeira ceramic – Capela – AL, which utilizes around 15% of its fuel as sawdust to maintain a two times production.

⁹⁸ Source: CENTRO NACIONAL DE REFERÊNCIA EM BIOMASSA - CENBIO. *Panorama do potencial de biomassa no Brasil*. Brasília; Dupligráfica, 2003. 80 p.

Coconut Husk

The coconut has diverse uses, which briefly is used for aliment, water, fiber among others. In the northeast region of Brazil, 6.7 millions of tons of coconut husks are generated yearly, which can be up to 70% of the solid residues of coastal cities⁹⁹. Comparing with other ceramic that has similar production capacity¹⁰⁰, this project activity would be responsible for the consumption of around 430 tons per year, or less that 0.1% of the coconut husk availability. Therefore, this biomass is widely available in the region, once its use for generate thermal energy may be a solution for the solid waste disposal in these cities.

Glycerin

The glycerin is a residue generated at the biodiesel process, which is named transesterification.¹⁰¹ As the production of biodiesel is growing in Brazil, the offering of glycerin is also growing.¹⁰²

A study carried out by *Universidade Federal do Rio de Janeiro* states that for 90 m³ of biodiesel, it is generated 10 m³ of glycerin.¹⁰³ As the Brazilian production of biodiesel in 2008 was 1,164,332 m³,¹⁰⁴ the amount of glycerin generated was 129,370 m³.

This project activity would be responsible for the consumption of around 3,472 tons per year, or 2,738 m³ per year¹⁰⁵. Thus, the project activity would utilize around 2% of glycerin availability.

Elephant grass

In case of using elephant grass¹⁰⁶ it will be cultivated in pasture or degraded areas, in which there is no vegetation to be deforested. Therefore, this practice will not generate competing use of biomass and it will not deforest a vegetated area, therefore the leakage that would be applicable is the emissions from biomass generation/cultivation. Currently, elephant grass has been acquiring national importance as biomass¹⁰⁷ to generate thermal energy due to its high productiveness and easy adaptation in almost all climate and soil Brazilian conditions; it also dismisses the use of fertilizers (NPK)¹⁰⁸. In case of using this kind of biomass, the ceramic company will cultivate, by itself, elephant grass in abandoned areas, in which there is no vegetation to be deforested. Therefore, this practice will not generate competing use of biomass and it will not deforest a vegetated area, i.e. only the leakage from biomass cultivation will be monitored in case of its use.

Moreover, studies of drying elephant grass in order to employ it as fuel are being done and there are possibilities of start using this as renewable biomass in the project. Elephant grass has an excellent net calorific value when it is dried, although its drying process is still a problem for the project proponents.

This way, these renewable biomasses do not have potential to generate leakage emissions due to their high availability.

⁹⁹ Source: <www.sbpnet.org.br/livro/60ra/textos/SI-GoreteMacedo.pdf>. Last visit on: April 9th, 2009.

¹⁰⁰ According to Kitambar ceramic – Caruaru – PE, which utilizes around 10% of coconut husk as fuel to maintain a similar production.

¹⁰¹ AUTH, et. al; **Estudo e preparação do biodiesel**. UNIVATES – Centro Universitário; Programa de Pós-graduação em Ensino de Ciências Exatas. Available at: http://www.univates.br/ppgece/docs/PT_Eniz1.pdf. Last visit on: September 23rd, 2009.

¹⁰² MELLO et al. **Visões Ambientais para o Financiamento de Biocombustíveis no Brasil**. Departamento de Meio Ambiente do BNDES. Available at: http://www.conservacao.org/publicacoes/files/15_Finaciamento_Biocombust_BNDES.pdf. last visit on September 23rd, 2009.

¹⁰³ GONÇALVES, et. al. Universidade Federal do Rio de Janeiro – Instituto de Química. **Biogasolina: Produção de Éteres e Ésteres da Glicerina**. Rio de Janeiro, Brasil. Available at: <<http://www.biodiesel.gov.br/docs/congressso2006/Co-Produtos/Biogasolina3.pdf>>. Last visit on: October 2nd, 2009.

¹⁰⁴ SÃO PAULO, Estado - Instituto de Economia Agrícola. **Desempenho da Produção Brasileira de Biodiesel em 2008**. Available at: <http://www.iea.sp.gov.br/out/verTexto.php?codTexto=10115>. Last visit on: September 24th, 2009.

¹⁰⁵ Considering that the specific gravity of the glycerin is 1.268 tons/m³, according to: PAES, S. S. et al. Um dispositivo simples para a determinação simultânea e contínua da densidade de líquidos e da concentração de suspensões líquidas. **Ciênc. Tecnol. Aliment.**, Campinas, 2004. Available at: <<http://www.scielo.br/pdf/cta/v24n2/v24n2a17.pdf>>. Last visit on: October 02nd, 2009.

¹⁰⁶ An African grass mostly used to feed cattle which its fast growing can promote four harvests per year. It was verified, after many studies, that the Elephant Grass when dried is a great source of biomass that can be used to energy generation purposes.

¹⁰⁷ Source: <www.mwgloal.org/ipsbrasil.net/nota.php?idnews=3292>. Last visit on: April 9th, 2009.

¹⁰⁸ Source: <www.cnp.gl.embrapa.br/nova/informacoes/pastprod/textos/17Instrucao.pdf>. Last visit on: April 9th, 2009.

B) Leakage relating to the non-renewable biomass shall be assessed from ex-post surveys of users and areas from where biomass is sourced.

The following potential sources of this type of leakage were identified:

- Use/diversion of non-renewable biomass saved under the project activity by non-project households/users who previously used renewable energy sources. If this leakage assessment quantifies an increase in the use of non-renewable biomass used by the non-project households/users attributable to the project activity then baseline is adjusted to account for the quantified leakage.
- Use of non-renewable biomass saved under the project activity to justify the baseline of other project activities can also be potential source of leakage. If this leakage assessment quantifies a portion of non-renewable biomass saved under the project activity that is used as the baseline of other project activity then baseline is adjusted to account for the quantified leakage.
- Increase in the use of non-renewable biomass outside the project boundary to create non-renewable biomass baselines can also be potential source of leakage. If this leakage assessment quantifies an increase in use of non-renewable biomass outside the project boundary then baseline is adjusted to account for the quantified leakage.

To ensure that the project activity in *GE Teobaldo Ceramic* will not cause the type of leakage described in item B, *Carbono Social Serviços Ambientais LTDA* made a research about the ceramics industries in the state of *Pernambuco*, and the result was that there are around 150 ceramic facilities in the state, nevertheless around 90% use native wood without sustainable management¹⁰⁹. Furthermore, there are many studies regarding the consumption of non-renewable native wood at the ceramic industries¹¹⁰. Therefore, it can be concluded that the wood which was avoided by the present project activity is not being used by other ceramists.

Of a total of around 844,453 km² in *Caatinga* biome, it is currently remaining 50% of the local biome, even with an annual loss of about 365,000 hectare of all the biome¹¹¹. Therefore, assuming that the deforestation rate maintains constant, the native wood would be enough to ensure the increase in Ceramics production for at least the next 30 years, which is over the project activity life-time.

It is expected that the carbon credits incomes will stimulate the use of renewable biomass to other ceramics presenting a huge possibility for sustainable development in the region. Therefore, the sources of leakages mentioned above will probably not be applicable as it is predicted the project activity will not displace the use of renewable biomass of a non-project user due to the likely decrease in the use of non-renewable biomass in the region, and there is currently great amount of renewable biomasses available locally as described before. The non-renewable biomass that would be utilized in this project activity will not being saved for other project activity, since other ceramic companies were already consuming wood from non sustainable forest management (common practice).

With the implementation of the project activity, the ceramic will avoid the consumption of about 5,564 m³ per year of non-renewable wood helping the conservation of forests in *Caatinga* biome, besides the ecological and social benefits to the region.

This leakage will be monitored in order to guarantee the project conservativeness.

C) If the equipment is transferred from another activity or if the existing equipment is transferred to another activity, leakage is to be considered.

This leakage is not applicable for this project activity as there was no transference of equipment, in spite of new equipments had to be acquired.

Due to all the explanations described above, the present project activity does not encompass any type of leakage.

¹⁰⁹ Programa de Apoio à Competividade das Micro e Pequenas Indústrias (PROCOMPI) – Tecnologia Cerâmica. SENAI (PE), 2008.

¹¹⁰ Some studies regarding the consumption of non-renewable native wood at the ceramic industries: <<http://www.ufpe.br/revistageografia/index.php/exemplo/article/viewFile/66/26>>, last visit on August 12nd, 2009; <<http://www.ambienteemfoco.com.br/?p=457>>, last visit on August 12nd, 2009; <<http://ambienteacreato.blogspot.com/2008/04/produo-de-lenha-em-pernambuco-e-rio.html>>, last visit on August 12nd, 2009; <<http://noticias.ambientebrasil.com.br/noticia/?id=41624>>, last visit on August 12nd, 2009; among others.

¹¹¹ Source: <<http://www.faunabrasil.com.br/sistema/modules/wfsection/article.php?articleid=47>>. Last visit on: April 29th, 2009.

4.2 Quantifying GHG emissions and/or removals for the baseline scenario:

The applied methodology does not predict project emissions; therefore, the baseline emissions are equivalent to emission reductions, which is demonstrated below.

$$ER_y = B_y \times f_{NRB,y} \times NCV_{biomass} \times EF_{projected_fossilfuel}$$

GE Teobaldo Ceramic – Year of 2009

$ER_y, total = 4,490 \text{ tonnes of wood} \times 0.996 \times 0.0159 \text{ TJ/tonne} \times 77.4 \text{ tCO}_2/\text{TJ}$

$ER_y, total = 5,503 \text{ tonnes of CO}_2e$

Table 17. Emission reductions without considering the leakage

Year	GE Teobaldo Total Baseline Emissions (tonnes of CO ₂ e)
2009	5,503
2010	5,503
2011	5,503
2012	5,503
2013	5,503
2014	5,503
2015	5,503
2016	5,503
2017	5,503
2018	5,503
Total Baseline Emissions (tonnes of CO ₂ e)	55,030
Number of years of the crediting period	10
Annual average of estimated baseline emissions for the 10 years of crediting period (tonnes of CO ₂ e)	5,503

4.3 Quantifying GHG emissions and/or removals for the project:

The applied methodology does not predict project emissions and leakage was considered to be zero.

4.4 Quantifying GHG emission reductions and removal enhancements for the GHG project:

Table 18. Estimation of overall emission reductions

Year	GE Teobaldo Total Baseline Emissions (tonnes of CO ₂ e)	Leakage (tonnes of CO ₂ e)	GE Teobaldo Total Emission Reductions (tonnes of CO ₂ e)
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GE Teobaldo Ceramic - VCS Project Description

2009	5,503	0	5,503
2010	5,503	0	5,503
2011	5,503	0	5,503
2012	5,503	0	5,503
2013	5,503	0	5,503
2014	5,503	0	5,503
2015	5,503	0	5,503
2016	5,503	0	5,503
2017	5,503	0	5,503
2018	5,503	0	5,503
Total			55,030
Average			5,503

5 Environmental Impact:

As can be observed in table 19, the only negative impact identified is that the project activity will generate ashes due to the burning of the biomass, but this impact will be mitigated by incorporating the ashes into the clay mixture used as thermal insulator in the kiln entrance.

The burning of the new biomasses also emits particulate material and CO₂, as well as when using wood. However, the emission reductions of GHG will improve since they are renewable biomasses.

This way the project does not cause any additional negative impacts as all generated energy is a result of the best and unique exploitation of the natural resources available. On the other hand, the project activity will improve the local environmental conditions by establishing proper treatment for the renewable biomasses and also by contributing to the reduction of the deforestation rate.

Table 19. Summary of the environmental impacts

Environmental Factor	Environmental Impact	Classification
Soil	Improvement of soil conditions because of the native vegetation conservation	Positive
Air	Production of ash	Negative
Climate	GHG emission reduction	Positive
Water/ hydric resources	Preservation of ground water quality	Positive
Water/ hydric resources	Preservation of the water cycle renewal	Positive
Energy	No more use of a polluting residues as fuel for energy production	Positive
Fauna	Biodiversity preservation	Positive
Flora	Biodiversity preservation	Positive

Environmental Laws related to the plant activities

The Environmental National Policy, *Política Nacional do Meio Ambiente* - PNMA, instituted by the Brazilian Law 6.938/81, establishes that the construction, installation, amplification and operation of any enterprise or activity which may exploit natural resources, and are considered potentially pollutant, or capable of degrading the environment, will be possible only if they obtain a previous environmental permission; according to the Brazilian Constitution of 1988. One of the tools settled by the PNMA, in order to monitor and study the potential impacts generated by these kinds of enterprises, is the Environmental Impact Assessment (EIA).

An EIA was not required due to the project activity.

In addition, the project activity will contribute to the sustainable development of the host country, such as:

- The use of clean and efficient technologies through the use of biomass waste as fuel. By these means, the project is in accordance to *Agenda 21* and with Brazilian Sustainable Development Criteria;
- A pioneer initiative that encourages throughout the country the development of new technologies that substitutes the use of usual fuels for renewable biomass which presents an efficient thermal energy generation potential as shown in the project demonstration.

6 Stakeholders comments:

The main stakeholders considered in this project are the ceramic industry labour union (SINDICER)¹¹² and the ceramic company employees. A letter was sent to the stakeholders informing about the project. In the ceramic's facilities, the letter was posted on the employees' board which is a visible place with high circulation of employees. The letter was available during 7 days and the comments were expected for a period of 7 days after the letter has been posted.

SINDICER sent a letter stating their support to the ceramic of the present project activity on May 28th, 2009¹¹³.

In addition, having the ceramic sector association being aware of the project, other local stakeholders will be able to be informed about the proposed project activities, because the ceramic sector association has great visibility through different parts of the community, public entities on different levels, like Municipality, State and Federal organizations.

The ceramic sector association keeps relationships to local developing agencies, like SEBRAE (Brazilian Service to support Micro and Small size companies), SENAI (Brazilian Service to support technically Manufacturing Companies), among others so it will help in the diffusion of project results and practices.

Till validation time, positive answers were received and the outcomes are available and arrived within the validation of the project.

¹¹² This institution is focused in the quality and sustainable management, offering opportunities for the ceramists, their business and employees as a result of its services, researches, events and associations.

¹¹³ The letter from SINDICER was evidenced to the DOE.

7 Schedule:

- Project start date: Date on which the project began reducing or removing GHG emissions, i.e. when the project proponent began utilizing renewable biomass.

Table 20. Ceramics' project start date

<i>Ceramic</i>	<i>Project Start Date</i>
<i>GE Teobaldo</i>	October 2008

- Crediting Period Start Date: 01/01/2009;
- Validation Report predicted to: December, 2009;
- First Verification Report predicted to January, 2010;
- VCS project crediting period: 10 years renewable;
- Monitoring and reporting frequency: preferentially from 6 to 12 months, since the beginning of the crediting period;
- Date of terminating the project: 31/12/2018.

After the project start date, the ceramic owner made adaptations due to the use of new biomasses and its technology, encompassing for example, tests using the new biomasses, the ideal mix of renewable biomasses (different percentages of each biomass) and technological adaptations.

8 Ownership:

8.1 Proof of Title:

Ceramic's article of incorporation and the contract between *Carbano Social Serviços Ambientais LTDA.* - project developer – and the Ceramic of the project activity will prove the title, demonstrating the rights to the GHG emissions reductions and the ownership of the project. These proofs of title will be checked by DOE and are in power of the Ceramic and available to consultation.

The responsible for the contract between *GE Teobaldo* ceramic and *Carbano Social Serviços Ambientais LTDA* is the director of the ceramic: Mr. *Joaquim Beltrão Correia de Oliveira*.

8.2 Projects that reduce GHG emissions from activities that participate in an emissions trading program (if applicable):

Not applicable.