



3160 Southgate Commerce Blvd. • Suite 50 • Orlando, FL 32806
tel 321.843.5271 • fax 321.843.5298 | HipDysplasia.org

November 13, 2020

SUN AH PARK
101-dong 106-ho
Samseong-ro 133-gil
Gangnam-gu, seoul metropolitan 06068
Korea, Republic of

Dear SUN AH PARK,

The International Hip Dysplasia Institute (IHDI) acknowledges the JOOJOOMOM BEBESWAN Vest Baby carrier as "hip-healthy" products.

IHDI recognizes that JOOJOOMOM has developed products that consider the importance of healthy hip development during infancy. This is especially important during the early stages of hip development in the first few months after birth. We wish to recognize specific products as "hip-healthy" to help educate the public. Please contact us if you have other products that have been designed with consideration for physiologic hip development. There is a \$200 application fee for this review. IHDI reserves the right to rescind acknowledgment in the future upon receiving additional adverse information, or in view of new research that contradicts our current opinion.

For those products that are deemed "hip-healthy" by IHDI, JOOJOOMOM may include the IHDI logo and a link to our website (www.hipdysplasia.org) in marketing materials and other promotions for the specific products that have been acknowledged. Also, the following phrase may be used in marketing materials and other promotions by JOOJOOMOM, "IHDi acknowledges the JOOJOOMOM BEBESWAN Vest Baby carrier as a "hip-healthy" product when used as directed." In addition your company name, the product name, and your website will be added to the *Hip-Healthy Products* section of the IHDI website.

Please note that IHDI is not recommending specific products for use and we are not certifying any products as safe for infant hips. However, it is our intention to acknowledge socially conscious companies that are doing their best to provide products to promote optimum hip development according to current knowledge of causes of hip dysplasia and according to current knowledge of infant positioning for proper hip development.

Sincerely,

Signed in absence to avoid delay

Charles T. Price, MD, FAAP
Director International Hip Dysplasia Institute
Professor of Orthopaedic Surgery
University of Central Florida College of Medicine

CTP/nac