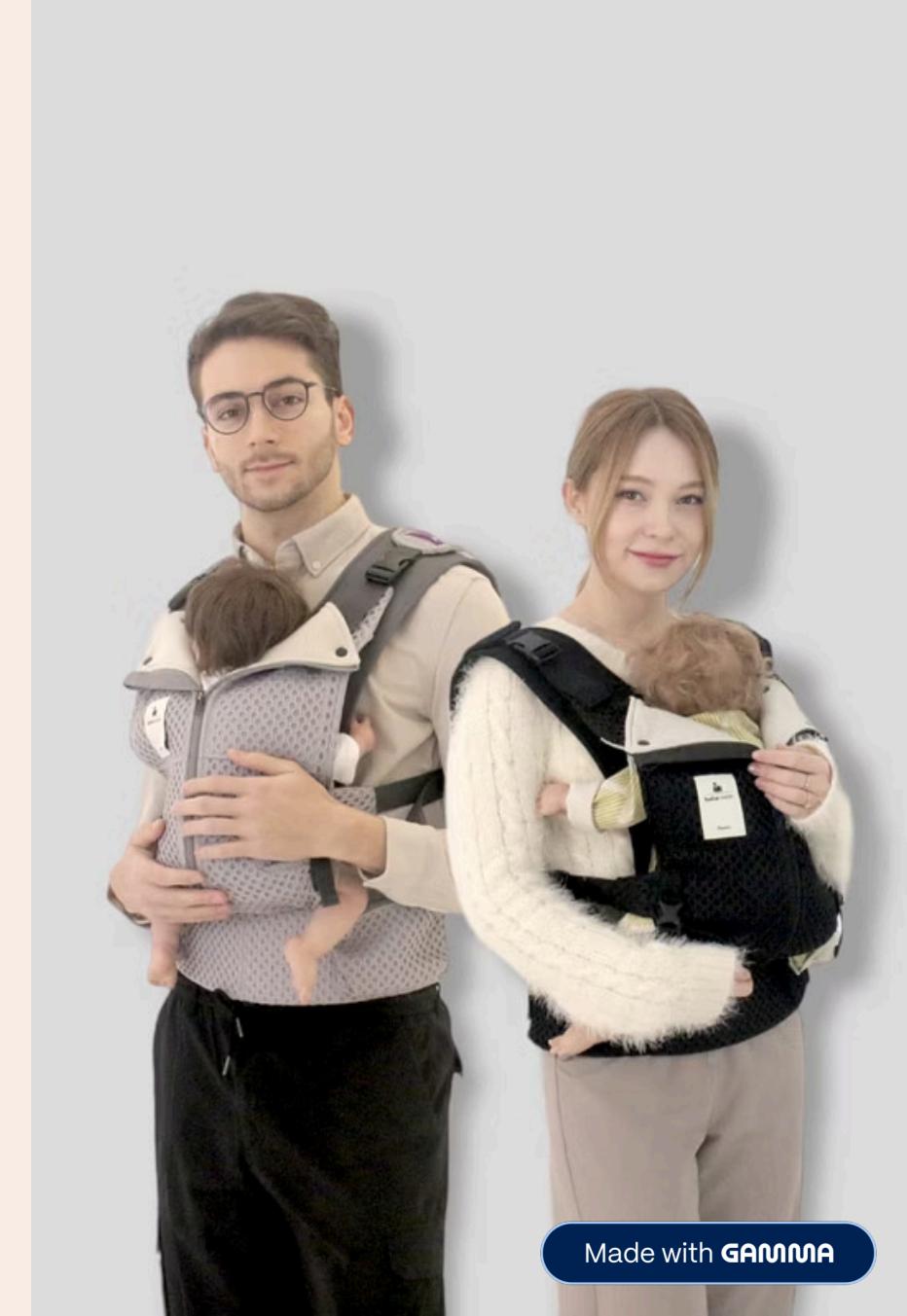


# **Bebe Swan Vest-Type Baby Carrier: Capturing Both Comfort and Convenience**

Provides a new experience of childcare with an innovative design that solves the discomfort of existing baby carriers.



# **Key Presentation Points**

## **1 Problems with Existing Baby Carriers**

Inconveniences experienced when using typical baby carriers

## **2 Key Advantages of BebeSwan**

Realizing comfort and convenience simultaneously

## **3 Convenient Features in Everyday Life**

How to use it in real childcare situations

# Are you experiencing these inconveniences with existing baby carriers?



## Standard Baby Carrier

Even with short-term use, it's difficult to wear for long periods because it hurts your shoulders and feels heavy.



## Hip Seat Carrier

It puts a strain on your waist even with brief use, making it difficult to wear for extended periods.

# Bebe Swan's 3 Main Advantages

## Shoulder/Back Protector

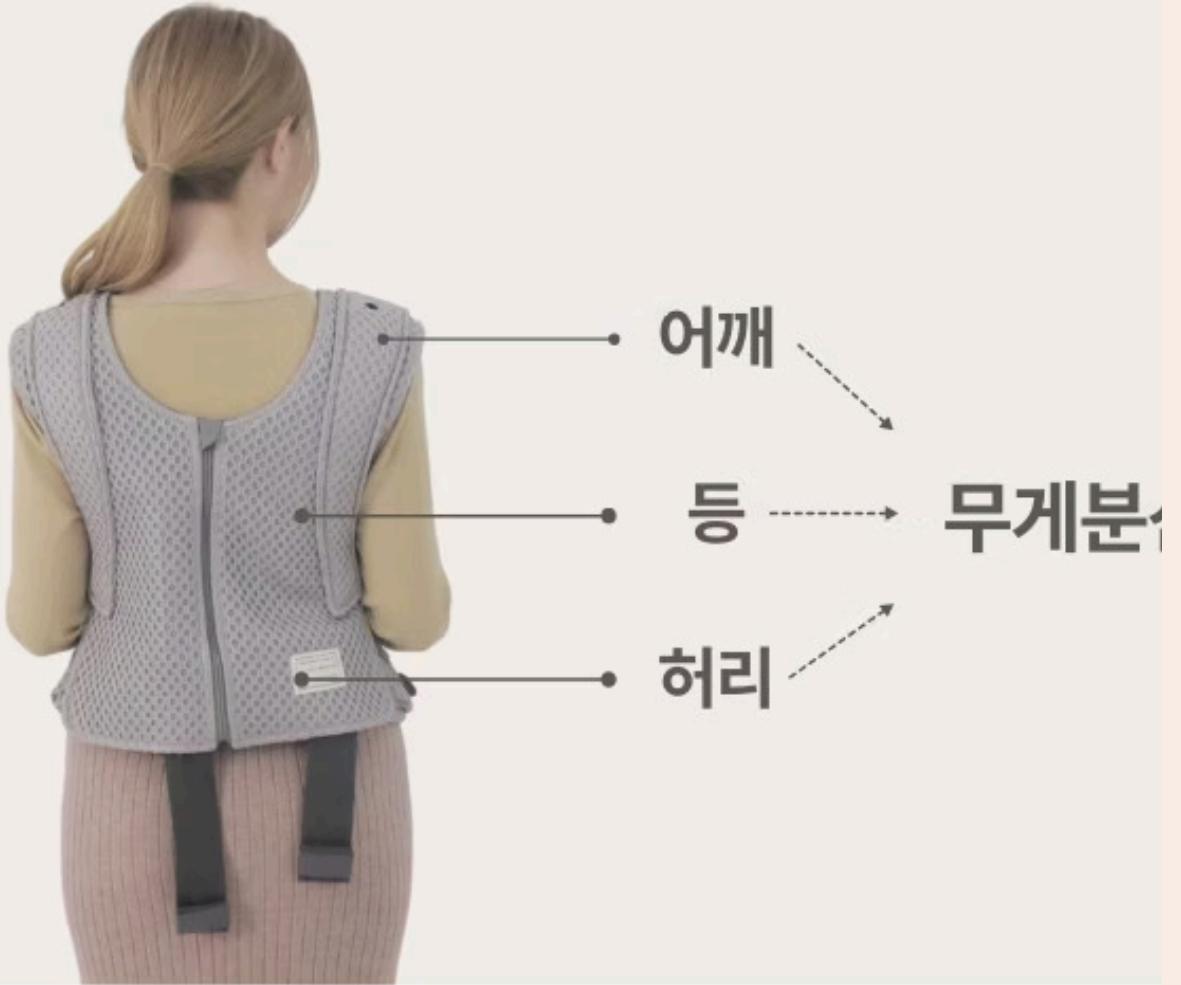
Minimizes strain on shoulders and back, ensuring comfort even when worn for extended periods.

## Can Be Worn Alone

Easy to wear alone and allows you to put on and take off the baby in 3 seconds.

## Transforms into a Booster Seat

Offers a smart feature that transforms into a booster seat in cafes.



## Why it's comfortable to wear for long periods

The vest-type design evenly distributes weight across the shoulders and back, reducing fatigue even after prolonged use.

Unlike conventional baby carriers, it effectively distributes pressure that used to be concentrated on the waist and shoulders.

# **Is it possible to carry alone?**

Since the vest-style baby carrier can be easily carried alone,

Personal tasks, cleaning, and cooking are also possible.





# A Master of Transformation!

Have you ever been embarrassed because there were no baby chairs in a restaurant or cafe?

Now, with just one vest-style baby carrier, you don't have to call and check one by one.

Enjoy your precious time with the function of transforming from a baby carrier to a booster seat.

# **Sub Function 3**

## **Only 3 seconds to hold and get off!**

You can safely get your baby in and out in just 3 seconds.

## **Essential when traveling by car!**

A baby carrier that allows you to take only the baby out and put them in the car, and is comfortable to drive with the baby carrier on!

## **Are you afraid to go to the bathroom?**

Even if you release the waist belt, the baby remains fixed, making it easy to take off and put on pants.

# **Only 3 seconds to hold and put down!**

Every time you hold and put down your baby, the back buckle is out of reach, and it was uncomfortable to take off and put on the baby carrier, right?

With the vest-style baby carrier, just zip it up and down!





## Convenience When Traveling by Car

Every time you put them in the car, the baby carrier drags on the floor, you have to take it off and store it separately, and when you arrive, you have to put it on again... It wasn't easy to go out once, was it?

Now, you can just take the baby out and put them in the car seat, and the driver can drive as is without having to take off the baby carrier.

## **Going to the bathroom is no longer a problem.**

Even with the waistband loosened, the baby is securely fastened, making it easy to take off and put on pants.

Now, don't wake up your sleeping baby just because you need to go to the bathroom.



# **Don't wake a sleeping baby.**



## **Transferring Without Waking**

You can naturally hand the baby over to someone else without waking them, even when they are asleep.



## **Laying Down Without Waking**

You can lay a sleeping baby in the crib without waking them by simply opening the zipper.



# Changing and Carrying Without Waking

You can't wake a sleeping baby...

Your partner is struggling...

The vest baby carrier can easily solve these problems.

You can hand the baby over to someone else without waking them, even if they are sleeping.

- Innovation in childcare

# Putting Down Without Waking

Does the sound of Velcro wake up your baby after you finally got them to sleep?

The vest-style baby carrier allows you to unzip it and lay down your sleeping baby without waking them.

- Just having a comfortable baby carrier makes things much easier.





## Comfortable childcare with Bebe Swan

Start a more enjoyable childcare life with the Bebe Swan vest-type baby carrier that provides both comfort and convenience.

It is comfortable to wear for long periods of time and makes every moment of your daily life easier.