

CORRIN SMITH

Frontend & Email Developer || SF Bay Area
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ABOUT

Hello! I'm an Email and Webflow Developer. With a background in Fine Art and Graphic Design, my focus is creating a dynamic, functional, and beautiful digital experience. I look forward to working with you!

SKILLS & TOOLS

HTML
CSS
JavaScript
React
SQL
Github
WCAG
WordPress
WebFlow
Adobe XD
Figma
Photoshop
Braze
Email on Acid
Google Optimize/Analytics

EDUCATION

South Mountain
Community College
AS Web Development

2020 – 2022

General Assembly
Front-end Web
Development

2021

Vallejo Senior High
Diploma

2012

WORK EXPERIENCE

CRM Email Developer, Ellevest | April 2022 - Present

- Marketing site development using Webflow. Creating and maintaining dynamic and responsive modules and components. Documentation of website management, processes, and module library. Analyzing data using Google Optimization and Google Analytics to conduct website A/B testing.
- Email development using HTML & CSS to build campaigns, drips, and push notifications. Conducts A/B tests and analyzes data to determine email effectiveness. Cross functional collaboration with copy, design, engineer, product, and research teams. Develop QA processes and best practices.

Virtual Interpreter, Aira | April 2021 - March 2022

- Assisted Lead UX Designer on product team for new internal dashboard design, A/B testing, and service demos.

VOLUNTEER TECH EXPERIENCE

Lead Web Developer, Novelty | February 2022

- Lead web developer to remodel home page of website taking Figma designs and implementing into Webflow.

FRONTEND PROJECTS

Minesweeper | December 2021

- Designed and built mobile responsive Minesweeper game using HTML, CSS, and add functionality and game logic with JavaScript.