Language & Technology Survey Findings

For Creative Growth

Overall Data

This section is meant to get an understanding of all the Creative Growth artists so we can determine how representative the survey sample is.
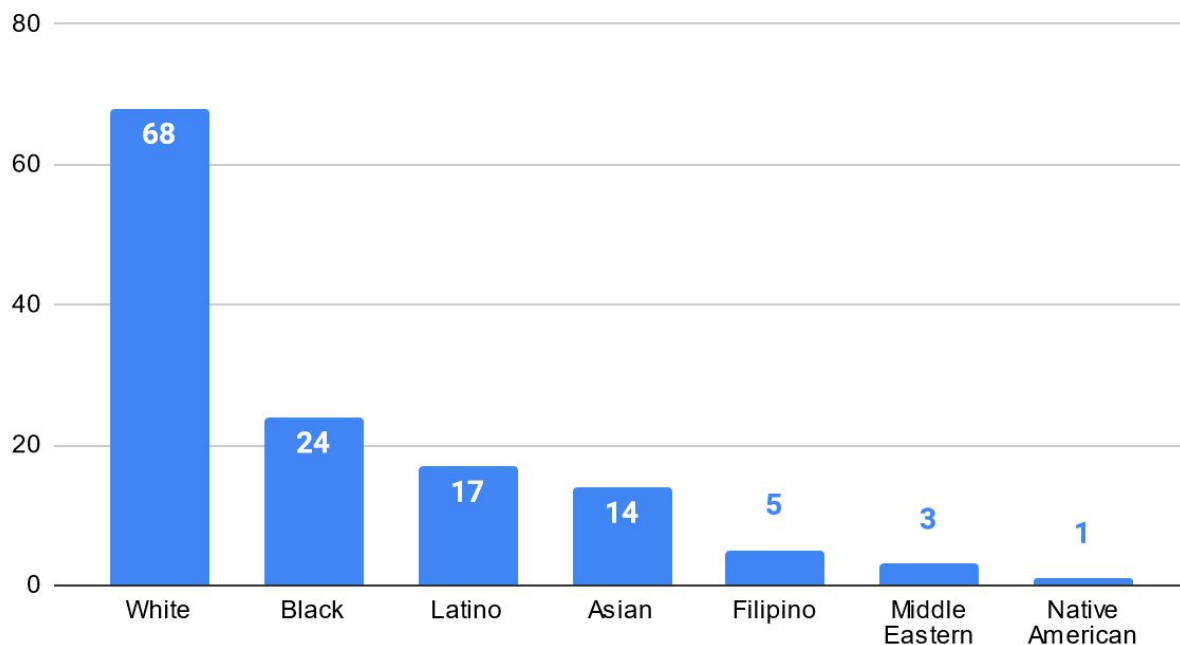
All Artists

- At Creative Growth, there are 128 total artists, many of which use services such as translation and sign language support.
- Of those artists, 74% (102) of them speak English as a primary language.
- The next highest is Spanish and ASL with 7.3% (10) each

All Artists Race Breakdown

- The majority of artists at Creative Growth identify as white.
- Artists may identify with multiple races.

Artists' Race at Creative Growth

Race	Count
White	68
Black	24
Latino	17
Asian	14
Filipino	5
Middle Eastern	3
Native American	1

n = 129

Survey Data

The goal of this survey was to quantify how artists feel about the resources available at Creative Growth, but also to find where the studio can improve. The findings of this analysis will be used to apply for more funding to better serve the artists at Creative Growth.
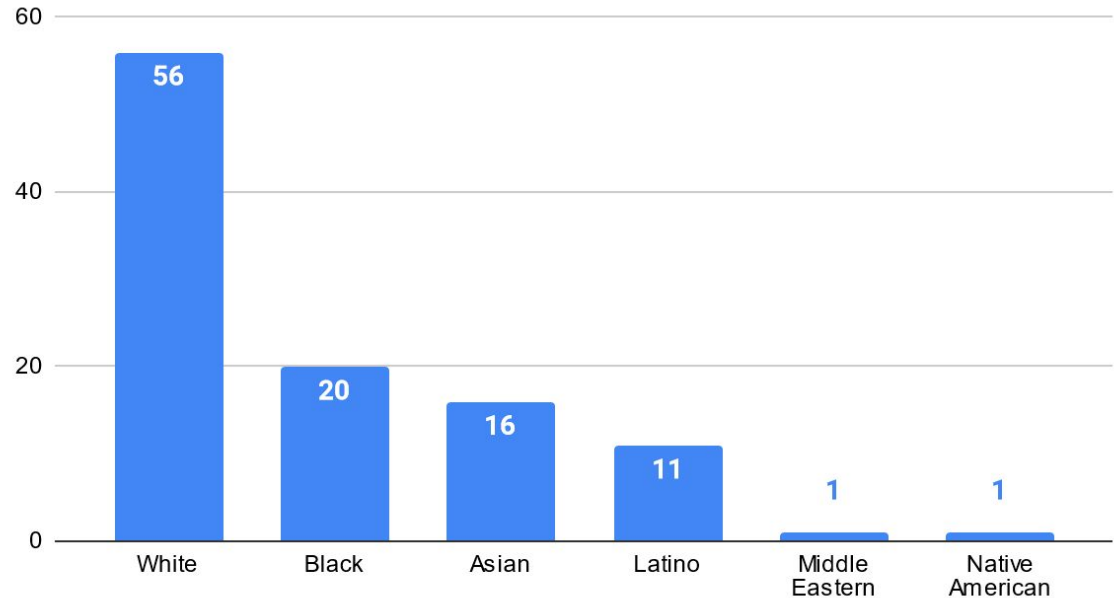
Overall Survey Statistics

- 101 total survey responses
- The survey was given in two languages
  - 95 English responses and 6 Spanish responses
- 59 artists had assistance completing the survey

Demographics

- The majority of respondents identified as either White or Black
- Total adds to more than 101 since some respondents identified with multiple races or ethnicities
- This is well representative of all the artists at CG.

Responding artists race breakdown

n = 101

Scale items

- Artists for the most part feel comfortable reading and writing in English.
- The use of technology (email and Zoom) had the lowest scores indicating that supports may be needed in those areas.

Question	Number of responses	Mean	Standard Deviation	Median
Artist's comfort reading English	101	3.63	1.52	4
Artist's comfort writing English	101	3.53	1.53	4
Artist's comfort using email	101	2.93	1.66	3
Artist's comfort using Zoom	101	3.24	1.56	3
Helper's comfort reading English	54	4.57	0.90	5
Helper's comfort writing English	54	4.48	1.02	5
Helper's comfort using email	54	4.50	1.09	5
Helper's comfort using Zoom	54	4.31	1.11	5

Language Breakdown - Scale Averages

Language	N	Artists' comfort reading English	Artists' comfort writing English	Helper's comfort reading English	Helper's comfort writing English
English	72	3.90	3.81	4.84	4.81
ASL	10	3.40	3.30	4.67	4.33
Spanish	7	2.43	2.43	3.75	3.50
Chinese*	7	2.29	2.43	3.67	3.33
Dari	1	1.00	1.00	NA	NA

Scales were from 1 (very uncomfortable) to 5 (very comfortable).
Some artists had multiple primary languages.
* Includes Mandarin and Cantonese speakers

Language Breakdown - Scale Averages for Artists with Assistance

Language	Count	Artists' comfort using email	Artists' comfort using Zoom	Helper's comfort using email	Helper's comfort using Zoom
English	72	3.10	3.43	4.65	4.51
ASL	10	2.70	2.60	4.83	4.83
Spanish	7	3.00	2.71	3.75	3.50
Chinese*	7	2.00	3.00	3.67	3.50
Dari	1	1.00	1.00	NA	NA

Scales were from 1 (very uncomfortable) to 5 (very comfortable).
Some artists had multiple primary languages.
*Includes Mandarin and Cantonese speakers

Comparison of averages from artists with and without assistance

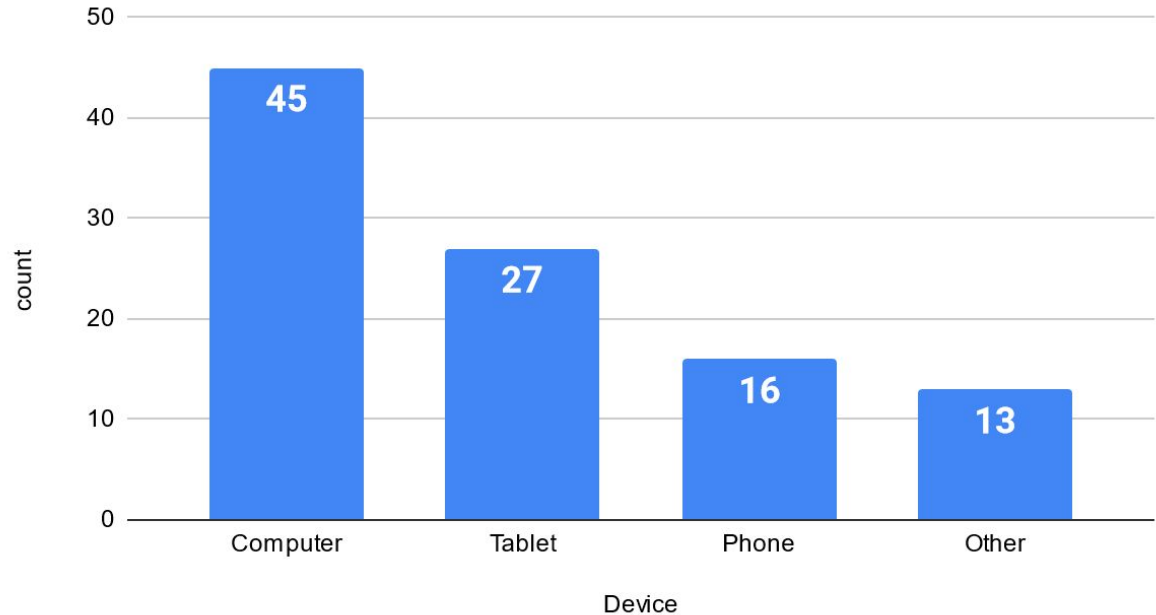| Does you have help accessing CG programs and communications?	Does this person live with you?	Artists' comfort reading English	Artists' comfort writing English	Artists' comfort using email	Artists' comfort using Zoom	Helper's comfort using email	Helper's comfort using Zoom
No	NA	4.06	3.96	3.58	3.69	NA	NA
Yes	No (n=17)	2.85	2.85	1.90	2.60	4.95	4.90
	Yes (n = 35)	3.24	3.17	2.45	2.93	4.17	3.98

- As we see, artists who have people to help them with email and Zoom tend to show less comfort with those technologies.
- Interestingly, those whose helpers *do not* live with them have lower scores overall.
  - Creative Growth could provide more supports for these artists.

Device Use

- Computers and tablets are used most commonly by responding artists.
- Creative Growth offers online support via Zoom
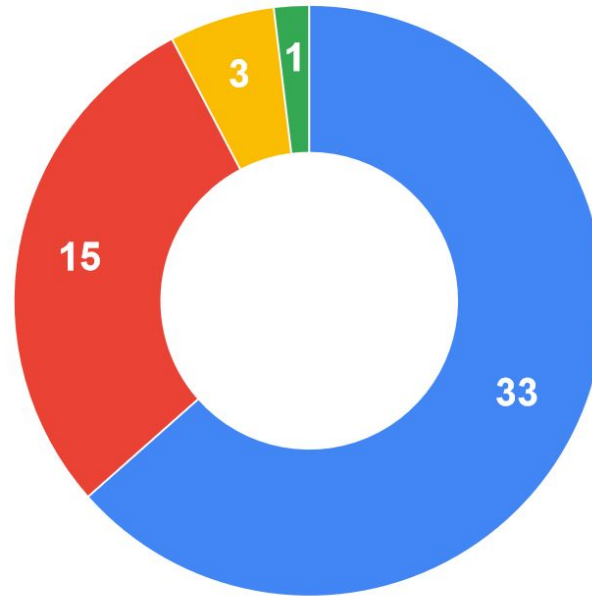

Commonly used devices

*Tablet includes responses for Tablet and Ipad.

Assistance

- Of the responding artists, the vast majority of them say their primary helper is someone in their family.
- Increased funding to support the artists can help their families as well.

Breakdown of artist helpers

- Family
- Non-CG staff
- CG staff
- Other

3   1
15
33

Recap

- Artists who speak languages other than English on average rated their comfortability using email and Zoom lower than their English speaking peers.
  - Providing more translation services would be helpful in supporting these artists.
- Artists who had helpers also rated their comfortability much lower than artists who do not have helpers.
- Helpers predominantly consist of family members or people who live with the artist
  - Creative Growth could have an opportunity to reduce these people's work by providing more supports for artists in this category.
- Lastly, most artists either use a computer or tablet.
  - Optimizing any online content to those two devices would be helpful.