Cort McGinty
Designer

Experience

Notable
Jul 2021 - Present
notablefi.com

Director of Product & Design

As the initial product and design hire, I've had numerous opportunities, from developing a design system from scratch, taking multiple products to market, and owning the roadmap. Operating within a fully remote company with teams spanning various time zones has presented its challenges, but I've been lucky to be part of this tight-knit and highly skilled team.

Numetric
Sep 2017 - Aug 2021
numetric.com

Principal Designer

Arriving at Numetric, our focus on a general BI market required me to solve complex data management and chart building experiences for an ever-growing analytics platform. 8 months later we pivoted our focus to solutions for improving traffic safety. I helped grow the product team and lead all design efforts. I loved being able to work on a product that has such direct impact on the safety and lives of others.

MX
Nov 2012 - Sep 2017
mx.com

Product Design Lead

First I was tasked with guiding clients on how to brand, market, and launch MX's financial management tool. I was an integral part of a complete rebrand from MoneyDesktop to MX. I later lead the Product Design team and focused much of my design efforts on MX's award-winning mobile app.

We're Official
Aug 2013 - Aug 2016
wereofficial.com

Founder & Owner

In under a year and a half We're Official became a popular option for announcing a wedding. It offers products like wedding websites, printed announcements, and thank you cards as well as a free solution for couples to collect guest addresses. From design to development to managing client and partner relationships, I've learned a lot about running a business.

Accolades

Most Improved Mobile App Magnify Money

Top Mobile Banking App Financial Brand

Site of the Day Nominee HTML Awards

Telly Award (Bronze & Silver) Telly Awards

Gold W3 Award The International Academy of Visual Arts

Webby Honoree International Academy of Digital Arts and Sciences