

## Experience

|  |  |
|--|--|
| <b>Numetric</b><br>Sep 2017 - Present<br>numetric.com            | <b>Principal Designer</b><br>Arriving at Numetric, our focus on a general BI market required me to solve complex data management and chart building experiences for an ever-growing analytics platform. 8 months later we pivoted our focus to solutions for improving traffic safety. I've lead and helped grow the product team and currently lead all design efforts. I love being able to work on a product that has such direct impact on the safety and lives of others. |
| <b>MX</b><br>Nov 2012 - Sep 2017<br>mx.com                       | <b>Product Design Lead</b><br>First I was tasked with guiding clients on how to brand, market, and launch MX's financial management tool. I was an integral part of a complete rebrand from MoneyDesktop to MX. I later lead the Product Design team and focused much of my design efforts on MX's award-winning mobile app.   |
| <b>We're Official</b><br>Aug 2013 - Aug 2105<br>wereofficial.com | <b>Founder &amp; Owner</b><br>In under a year and a half We're Official became a popular option for announcing a wedding. It offers products like wedding websites, printed announcements, and thank you cards as well as a free solution for couples to collect guest addresses. From design to development to managing client and partner relationships, I've learned a lot about running a business.  |
| <b>Lifetime</b><br>Aug 2011 - Nov 2012<br>lifetime.com           | <b>Web Designer</b><br>I started as a key role designing all the packaging and in store displays for many of Lifetime's products. My desire to get more into digital became a reality and I quickly became involved in their web presence. I was the sole designer responsible for a major redesign of a number of their websites including lifetime.com and the company intranet.   |

## Accolades

Most Improved Mobile App 2016 Magnify Money  
Top Mobile Banking App 2016 Financial Brand  
Site of the Day Nominee HTML Awards  
Telly Award x2 (Bronze & Silver) Telly Awards  
Gold W3 Award The International Academy of Visual Arts  
Webby Honoree International Academy of Digital Arts and Sciences