

## EXPERIENCE

### MX

Nov 2012 - Present

[mx.com](#)

#### Product Design Lead

At MX I've been privileged to take on multiple projects across a variety of departments. My first task was to guide and direct clients on how to brand, market and launch our white labeled products. I was an integral part of the complete rebrand from MoneyDesktop to MX leading charge on logo design and web design efforts. Currently, my focus is on improving our digital product experiences.

### We're Official

Aug 2013 - Present

[wereofficial.com](#)

#### Founder & Owner

First a fun weekend project, We're Official quickly evolved into an established business. In under a year and a half it became a popular option for announcing a wedding. It offers products like wedding websites, printed announcements, and thank you cards as well as a free solution for couples to collect guest addresses. From all designs to the web development on top of managing clients and partner relationships I've learned a lot about the ins and outs of running a business.

### Lifetime

Aug 2011 - Nov 2012

[lifetime.com](#)

#### Web Designer

At first my focus was on marketing and sales materials associated with Lifetime's Lawn & Garden product line. With a Project Manager we created all packaging and in store displays for many big retailers across the nation. My desire to get more into digital became a reality and I quickly became involved in their web presence. I was the sole designer responsible for a major redesign of a number of their websites including lifetime.com and the company intranet.

## ACCOLADES

Most Improved Mobile App 2016 Magnify Money

Tob Mobile Banking App 2016 Financial Brand

Site of the Day Nominee HTML Awards

Telly Award x2 (Bronze & Silver) Telly Awards

Gold W3 Award The International Academy of Visual Arts

Webby Honoree International Academy of Digital Arts and Sciences