

CORT MCGINTY

Product, Interaction, UX, UI...

Designer

RECENT EXPERIENCE

MX Nov 2012 – Present mx.com	Product Design Lead First I was tasked with guiding clients on how to brand, market and launch MX's white labeled financial management tool. I was an integral part of a complete rebrand from MoneyDesktop to MX. And now, I lead the product design team efforts, focused on building the future of banking.
We're Official Aug 2013 – Present wereofficial.com	Founder & Owner In under a year and a half We're Official became a popular option for announcing a wedding. It offers products like wedding websites, printed announcements, and thank you cards as well as a free solution for couples to collect guest addresses. From design to development to managing client and partner relationships I've learned a lot about running a business.
Lifetime Aug 2011 – Nov 2012 lifetime.com	Web Designer I started as a key role designing all the packaging and in store displays for many of Lifetime's products. My desire to get more into digital became a reality and I quickly became involved in their web presence. I was the sole designer responsible for a major redesign of a number of their websites including lifetime.com and the company intranet.

ACCOLADES

Most Improved Mobile App 2016 Magnify Money
Top Mobile Banking App 2016 Financial Brand
Site of the Day Nominee HTML Awards
Telly Award x2 (Bronze & Silver) Telly Awards
Gold W3 Award The International Academy of Visual Arts
Webby Honoree International Academy of Digital Arts and Sciences