

# CORT MCGINTY

Product, Interaction, UX, UI...

Designer

## RECENT EXPERIENCE

### **Numetric**

Sep 2017 - Present  
numetric.com

### **Principle Designer**

Bringing business analytics to the masses...

### **MX**

Nov 2012 - Sep 2017  
mx.com

### **Product Design Lead**

First I was tasked with guiding clients on how to brand, market, and launch MX's white labeled financial management tool. I was an integral part of a complete rebrand from MoneyDesktop to MX. And now, I lead the product design team efforts, focused on building the future of banking.

### **We're Official**

Aug 2013 - Present  
wereofficial.com

### **Founder & Owner**

In under a year and a half We're Official became a popular option for announcing a wedding. It offers products like wedding websites, printed announcements, and thank you cards as well as a free solution for couples to collect guest addresses. From design to development to managing client and partner relationships, I've learned a lot about running a business.

### **Lifetime**

Aug 2011 - Nov 2012  
lifetime.com

### **Web Designer**

I started as a key role designing all the packaging and in store displays for many of Lifetime's products. My desire to get more into digital became a reality and I quickly became involved in their web presence. I was the sole designer responsible for a major redesign of a number of their websites including lifetime.com and the company intranet.

## ACCOLADES

Most Improved Mobile App 2016 Magnify Money

Top Mobile Banking App 2016 Financial Brand

Site of the Day Nominee HTML Awards

Telly Award x2 (Bronze & Silver) Telly Awards

Gold W3 Award The International Academy of Visual Arts

Webby Honoree International Academy of Digital Arts and Sciences