

# CORT MCGINTY

Product, Interaction, UX, UI...

Designer

## RECENT EXPERIENCE

<b>MX</b> Nov 2012 - Present mx.com	<b>Product Design Lead</b> First I was tasked with guiding clients on how to brand, market, and launch MX's white labeled financial management tool. I was an integral part of a complete rebrand from MoneyDesktop to MX. And now, I lead the product design team efforts, focused on building the future of banking.
<b>We're Official</b> Aug 2013 - Present wereofficial.com	<b>Founder &amp; Owner</b> In under a year and a half We're Official became a popular option for announcing a wedding. It offers products like wedding websites, printed announcements, and thank you cards as well as a free solution for couples to collect guest addresses. From design to development to managing client and partner relationships, I've learned a lot about running a business.
<b>Lifetime</b> Aug 2011 - Nov 2012 lifetime.com	<b>Web Designer</b> I started as a key role designing all the packaging and in store displays for many of Lifetime's products. My desire to get more into digital became a reality and I quickly became involved in their web presence. I was the sole designer responsible for a major redesign of a number of their websites including lifetime.com and the company intranet.

## ACCOLADES

Most Improved Mobile App 2016 Magnify Money  
Top Mobile Banking App 2016 Financial Brand  
Site of the Day Nominee HTML Awards  
Telly Award x2 (Bronze & Silver) Telly Awards  
Gold W3 Award The International Academy of Visual Arts  
Webby Honoree International Academy of Digital Arts and Sciences