Cort McGinty
Designer

Experience

Notable
Jul 2021 - Present
notablefi.com

Director of Product Design

I was thrilled to join and help build another startup in the Fintech space. As the first design and product hire I've already had many opportunities, from creating the design system to influencing the roadmap. Working at a fully remote company with teams in different time zones has brought some complexities but I am excited to see what this close-knit and super intelligent team are able to build in the next few years.

Numetric
Sep 2017 - Aug 2021
numetric.com

Principal Designer

Arriving at Numetric, our focus on a general BI market required me to solve complex data management and chart building experiences for an ever-growing analytics platform. 8 months later we pivoted our focus to solutions for improving traffic safety. I helped grow the product team and lead all design efforts. I loved being able to work on a product that has such direct impact on the safety and lives of others.

MX
Nov 2012 - Sep 2017
mx.com

Product Design Lead

First I was tasked with guiding clients on how to brand, market, and launch MX's financial management tool. I was an integral part of a complete rebrand from MoneyDesktop to MX. I later lead the Product Design team and focused much of my design efforts on MX's award-winning mobile app.

We're Official
Aug 2013 - Aug 2016
wereofficial.com

Founder & Owner

In under a year and a half We're Official became a popular option for announcing a wedding. It offers products like wedding websites, printed announcements, and thank you cards as well as a free solution for couples to collect guest addresses. From design to development to managing client and partner relationships, I've learned a lot about running a business.

Accolades

Most Improved Mobile App Magnify Money

Top Mobile Banking App Financial Brand

Site of the Day Nominee HTML Awards

Telly Award (Bronze & Silver) Telly Awards

Gold W3 Award The International Academy of Visual Arts

Webby Honoree International Academy of Digital Arts and Sciences