



Business Growth Mantra



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Sales Force Automation Solution (SFAS)

THE PROBLEM

Ensuring that sales and other field teams are being productive and delivering on the expectation's businesses have set with their customers or prospects is a big and painful task for supervisors.

OUR SOLUTION

mSELL Sales Force Automation ensure that your sales and fieldforce teams are being productive and delivering as per expectations with help of convenient tools and workflows empowering them handle their routine tasks and reporting activities, right from the field.

KEY FEATURES

Attendance & Payroll

- Check in / Check out
- Leave Management
- Tour Expenses
- Salary Generation

Order Booking

- Order Suggestions
- Schemes & Discounts
- Focus products
- Stock Return

Expenses & Claims

- Expense Claim
- Expense Claim Dashboard
- Expense Approval

Lead Management

- Enquiry Input
- Products & MOQ
- Lead Priority & Allocation
- Followup Steps

Distributor Management

- Billing and Dispatch Management
- Stock & Inventory
- Accounting & GST Compliance
- Integration with account management Solutions

Stock Dispatch Management

- Load Sheet
- Payment Collection
- Dashboard & Reports
- Delivery Boy & Route Guide

Sales Activities Management

- Activity Reporting
- Alert & Notifications
- Tour Plan/Beat Plan
- Merchandising

Intelligence & Analytics

- Analytical Dashboard
- Predictive & Prescriptive Analysis
- Comparative Analysis
- KPI Analysis

About mSELL - SFAS

mSELL Sales Force Automation solutions are widely used in the manufacturing, FMCG, Pharma, CPG, Ayurvedic, Cosmetics and Healthcare industries supporting them in automation of their process. It offers detailed tracking of the field force and the key stakeholders in your entire supply chain. Over the time we have developed expertise in digitalizing the sales and sales force monitoring processes through mSELL.

mSELL ensures that the tools and software developed are user friendly, easy to operate on multiple devices and cost effective.

What mSELL - SFAS Does?

mSELL Sales Force Automation Solutions, a combination of mobile application & Web interface aims on maximizing productivity of the software through re-engineering of the sales process by bringing entire sales force deployed in the far-flung areas on 'one page'.

With its ability to work offline and cross platform compatibility, mSELL enables its user companies to multiply their business many folds through efficient and effective management of their sales operations mechanically with IT enabled solution.

BENEFITS

mSELL Sales Force Automation Solution helps to track your sales representatives and other Team members deployed in the field, to ensure that they use their time productively.

- Enterprise Sales Workforce Management Solution
- Real-Time Visibility and Control
- Flexible Business Model
- Operational Simplicity
- Highly Secure & Proven Scalability
- Sales & Channel Analytics

OUR STRENGTH

Strong Team



User friendly Interface



Strong Partner Ecosystem



Cost Effective



mSELL - Experience the pinnacle of efficiency!

“

mSELL Vision

Make in India speed & innovation
coupled with mature company
process & stability

”

“

True professionals, very helpful
& dedicated. Your support team
is fantastic, because of mSELL tool,
our selling value has been increased.

**Leading Brand In
FMCG Sector**

”

INDUSTRIES WE SERVE**FMCG****BEVERAGES****HEALTH CARE****SERVICE SECTOR****AYURVEDIC****COSMETICS****CONSUMER DURABLE****ICE CREAM INDUSTRY****METAL MINING****PAINT INDUSTRY****OIL & GAS****IT INDUSTRIES****FOR SALES ENQUIRY****DELHI & NCR**

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Looking for a way to make accurate decisions about your company's sales
operations? Those are the kinds of problems we solve to solve.

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