

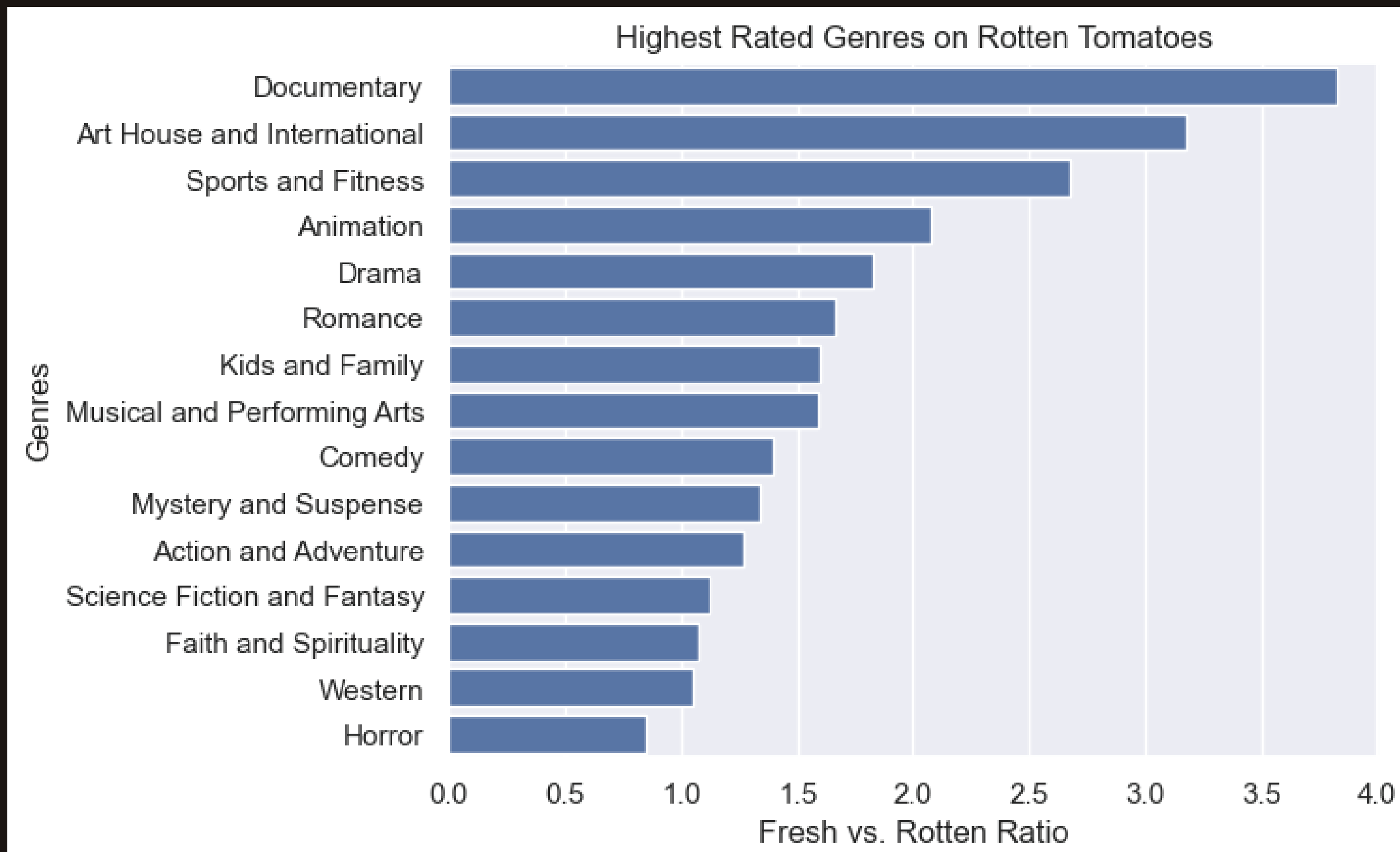
A dark, monochromatic background featuring a curved movie film strip. The film strip has sprocket holes and some faint, illegible text visible on its surface. The overall tone is cinematic and professional.

MOVIE ANALYSIS

CRITERIA

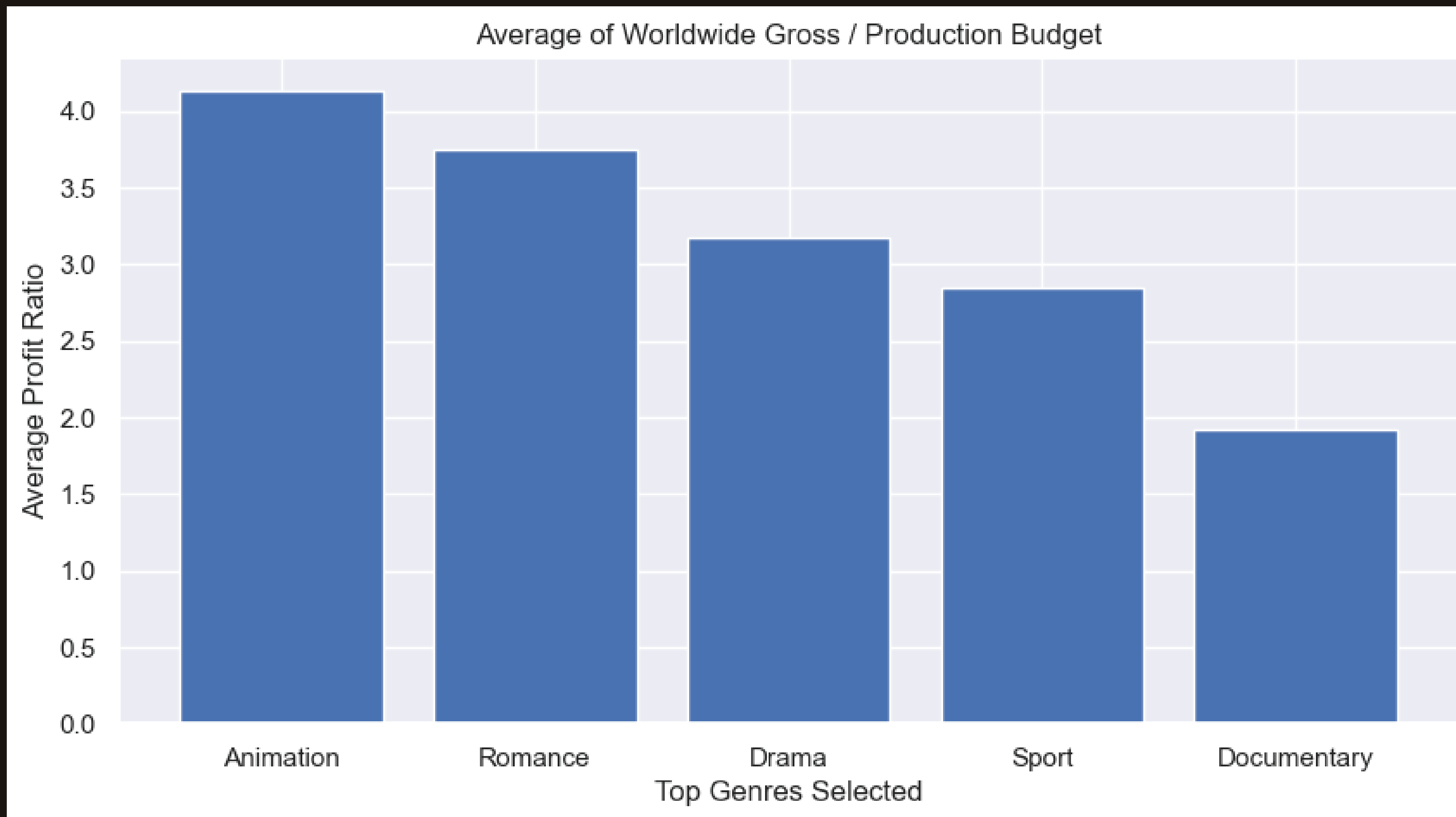
- Which genres are highly rated?
- Which of those genres is making the most profit?
- Who are the highest rated creatives?
- When is the best month to release this movie?
- What is the current outlook?

Highest Rated Genres



- The nature of the top two genres does bring into question their profits, so we will further explore that.
- Extend focus to the top five highest rated genres to have options.

Average Worldwide Profit



- When looking at worldwide gross divided by production budget, Animation has highest profit ratio.
- Despite being the highest rated genre, Documentary has the lowest profit ratio.

Highest Rated Creatives

Directors:

Mert Gökalp	8.80
Rodney Rothman	8.50
Harry Baweja	8.35
Pete Docter	8.20
Stephane Kaas	8.20

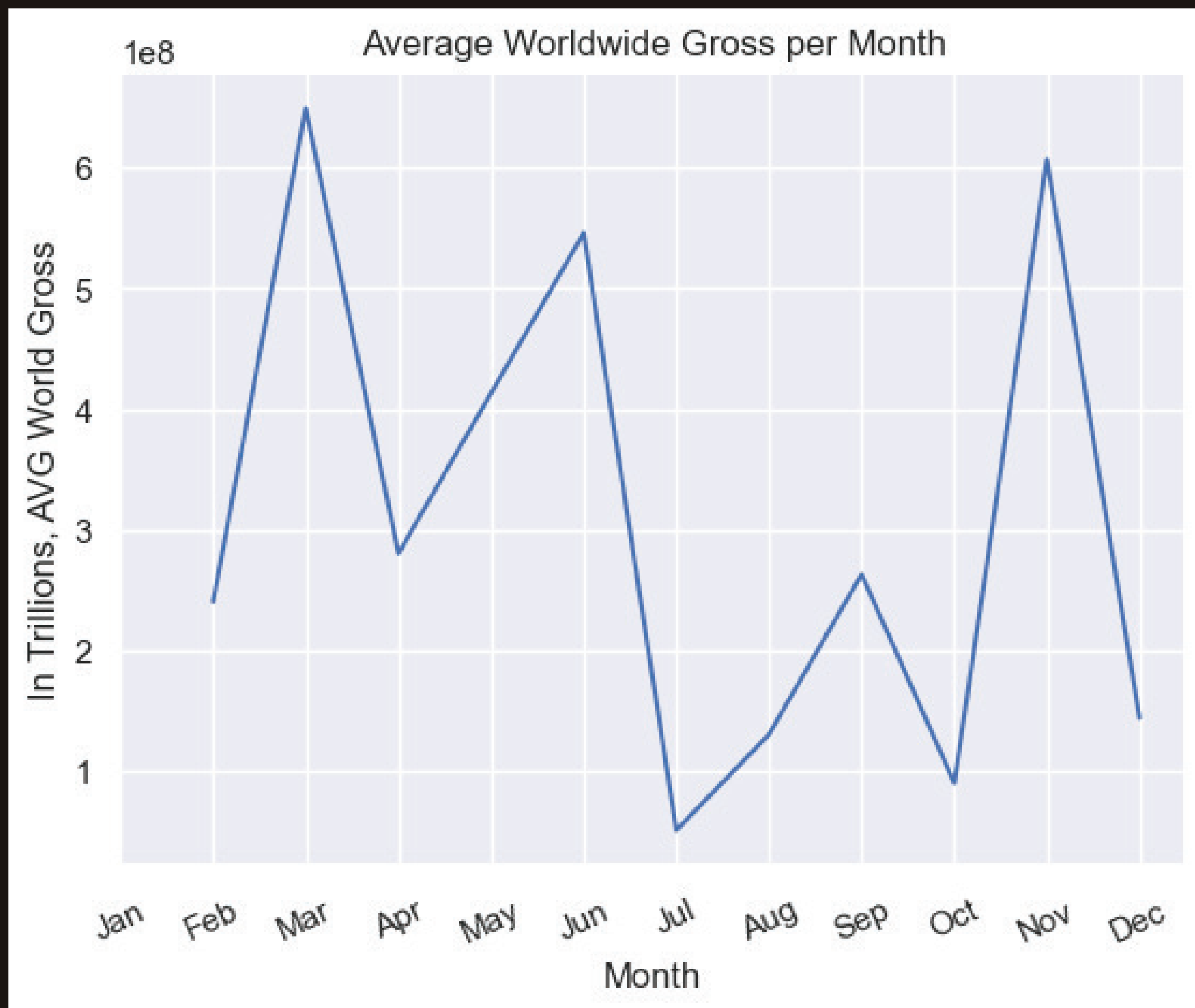


Writers:

Mert Gökalp	8.80
Rodney Rothman	8.50
Adrian Molina	8.40
Harry Baweja	8.35
Stephane Kaas	8.20

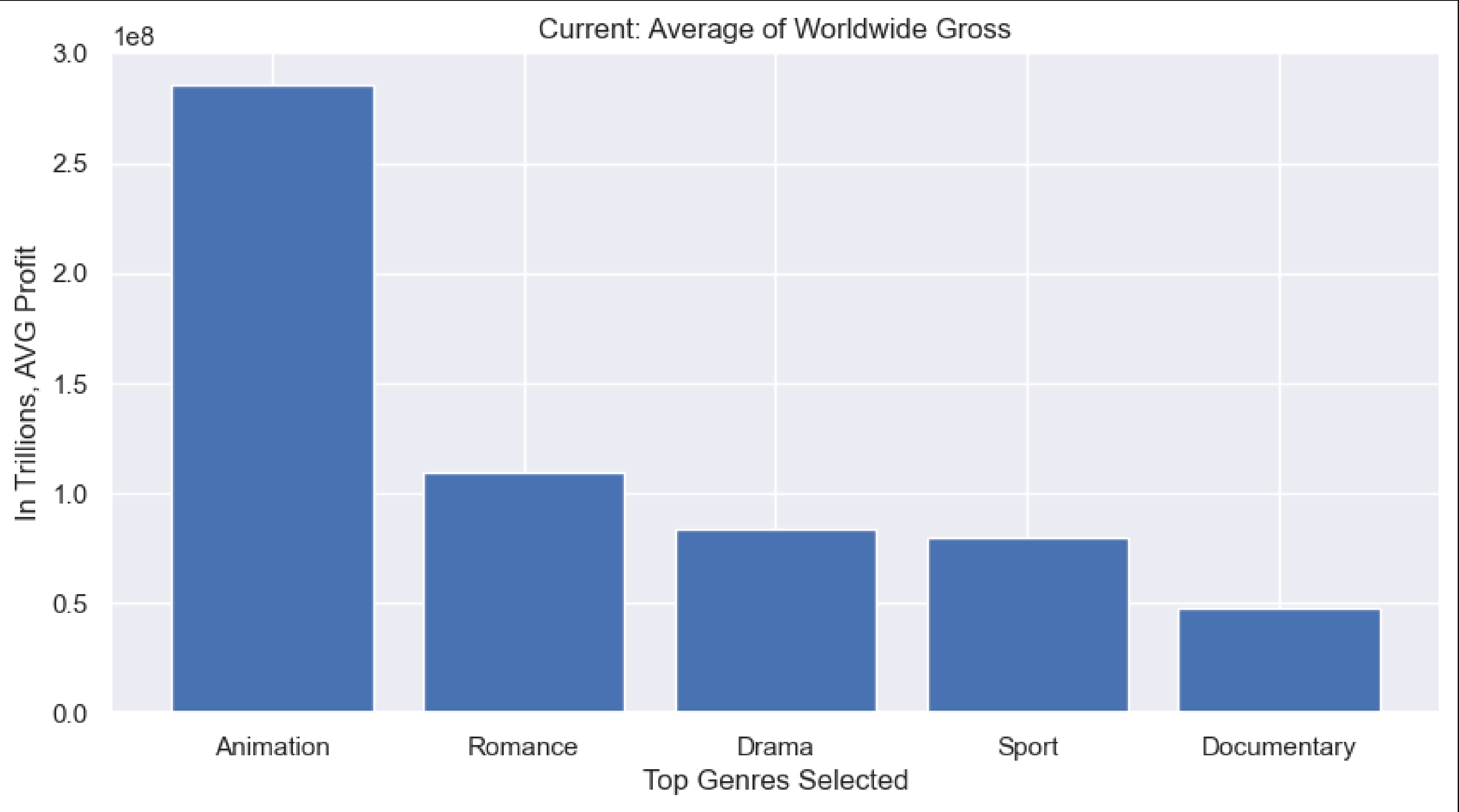


Average Gross Profit per Month



- During the month of March, average worldwide gross is over 6.5 trillion USD.
- The second best month is November, at 6 trillion on average.

Current: Average Worldwide Profit



- Animation is currently making the most average worldwide gross, at over 2.5 trillion USD.

SUMMARY

- Animation has the highest average worldwide profit amongst the observed highest rated genres.
- Rodney Rothman is the highest rated director and writer in this genre.
- March is the best month to release an animated film.
- Currently, animation is making the most average worldwide revenue.