

Beamer color and font themes for the University of Florida

part of a suite of themes

Jason Cory Brunson, PhD

Laboratory for Systems Medicine
Division of Pulmonary, Critical Care, and Sleep Medicine
University of Florida

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Default font family

The default font family is set to sans-serif, and the sans-serif default Cantarell is provided by [the cantarell package](#). This is a free alternative to [Gentona](#), one of two official typefaces of the UF brand.

Block titles are rendered in **Cantarell extra bold**, and two shortcuts are available to render any text in this style:

- ▶ `\cantarelleb` (with no argument)
- ▶ `\primarytype{}` (with a text argument)

Frame element colors: text blocks

The default title, symbol, and text colors derive from the UF Bright Color Palette.

Remark

Block and caption titles are rendered in UF blue and Cantarell extra bold. Other UF colors are used for alert (orange) and example (green) blocks.

Example

Example block titles are rendered in UF green.

Alert block

Alerted block titles are rendered in UF red, which is somewhat close to UF orange.

Frame element colors: symbols and text

local structure elements like itemization symbols progress

- ▶ from UF blue,
 - ▶ through green,
 - ▶ to purple.

Alerted text, like alerted block titles, is rendered in red.

Hyperlinks and buttons are rendered in muted UF blue. See [Customization](#) and [Acknowledgments](#) for examples. (The muted color palette also has muted UF orange.)

Manually assigning colors

To again showcase colors from the Bright Color Palette, type

```
{\color{ufl violet} violet}
```

(with brackets) to render **violet**, or set

```
\color{ufl green}
```

(without brackets) to color all text in a slide green.

Names for the Neutral and Preeminence Color Palettes were obtained with help from the website [Color Name & Hue](#).

[Visit the Brand website](#)

Changing the theme

You can change the default colors by using `setbeamercolor` in the preamble, as i did:

```
\setbeamercolor*{date}{fg=uf1 blue}
```

...or by editing the color theme file `beamercolorthemeuf1.sty`. Please [contact the Brands office](#) about using the derivative theme, e.g. one with the colors themselves altered.

Acknowledgments

I relied heavily on the following resources:

- ▶ the [Beamer class users guide](#)
- ▶ Thierry Masson's Beamer [cheat sheet](#)
- ▶ University of Florida Brand (<http://identity.ufl.edu/>)
 - ▶ the [color palettes](#) defined in `beamercolorthemeufl.sty`
 - ▶ the [typefaces](#) approximated in `beamerfontthemeufl.sty`
 - ▶ presentation tools at the [Branding Guidelines](#)

If you have suggestions for improvement, please let me know!

[Open an issue on GitHub](#)