# Cory Spears

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### **CORE SKILL SETS**

- Inside & Outside Sales
- Account Management
- Client Retention
- Territory Management
- Customer Service & Satisfaction
- Networking
- Public Speaking & Presentations
- Professional Relationship Building

- Negotiation
- Problem Solving
- Conflict Resolution
- Technical Training
- Word, Excel, PowerPoint

#### PROFESSIONAL EXPERIENCE

DriverReach, Indianapolis, IN – Sales Development Representative

NOVEMBER 2018 - APRIL 2019

DriverReach develops and supports an Applicant Tracking System that boosts CDL truck driver lead flow and improves speed-to-hire with a mobile-friendly job app, built-in background checks, workflow & CRM.

- Evaluated recruiting and hiring needs for companies that hire CDL drivers.
- Helped clients and prospects moved towards booking a meeting with one of the Account Executives.
- Expanded the number of clients and prospects in assigned territory.
- Demonstrated efficiency in HubSpot to track sales tasks, leads, and communicate with prospects and clients.

### Gannett, Indianapolis, IN – Inside Sales Rep

MARCH 2018 – PRESENT

Gannett is a media and communications company that owns many local papers across the country. In addition, they own the USA Today Job Network which is a collection of digital recruitment solutions.

- Assess recruiting needs for clients and offer appropriate solutions, negotiate price, and close sales.
- Move clients and prospects towards commitment while exceeding expectations
- Grow existing client base to generate new business and revenue
- Demonstrate efficiency in Salesforce to track sales related tasks and gain better understanding of the client's' business and buying patterns.

### Charles Schwab & Co, Indianapolis, IN – Associate Financial Services Rep

DECEMBER 2016 – JANUARY 2018

Charles Schwab offers a wide range of investment advice, products & services, including brokerage & retirement accounts, ETFs, online trading, etc.

- Engage clients in discussions about market conditions, trends, and provide investment education
- Resolve issues by leveraging trading platforms, client support software, and business experts within Schwab to efficiently champion client goals and needs
- Recommend solutions to clients, which align with their goals and promote Schwab growth
- Perform administrative and clerical duties for clients that need additional research and assistance

### Anchor Point Technology Resources, Indianapolis, IN – *Technical Recruiter* FEBRUARY 2015 – JULY 2016

Anchor Point Technology Resources specializes in contract placement, contract-to-hire and permanent placement for technology and engineering jobs across the Midwest.

- Identify and recruit potential IT candidates by exploiting the use of referrals, job postings, internet searches, and networking
- Consistently find qualified candidates with hard-to-find skillsets
- Evaluate candidates' skill levels through phone calls and interviews
  - Assess candidate behavior over the phone and in-person to vet out culture fit
- Negotiate wages, benefits, and other terms and conditions of employment
- Oversee consultants' progress and performance while onsite with client by gaining feedback from both the consultant and their managers
- Maintain relationships with industry contacts to gain industry knowledge and obtain referrals

## Chronotrack, Evansville, IN – Central Regional Support & Sales Engineer JUNE 2013 - DECEMBER 2014

Chronotrack provides timing and event planning solutions for racing events such as road races, triathlons, marathons, etc.

- Managed technical support and training for over 40 clients in the Midwest and Southern regions of the U.S.
- Built meaningful relationships with clients all across the Midwest and Southern US regions to better meet and engage business needs.
- Trained clients on hardware and software onsite, over the phone, through email, and through web meetings.

- Contributed to the success of clients' businesses and future business for the company by ensuring the technical launch on clients' new timing and event platforms
- Assisted Regional Sales reps by selling and show casing additional products to help the client achieve their business needs and help achieve company sales goals
- Gave presentations to clients at national and regional conferences throughout the year
- Generated training documentation and videos to educate clients on hardware and software

### Author Solutions, Indianapolis, IN – *Publishing Consultant*

MARCH 2013 - JUNE 2013

Author Solutions is a publishing company that provides self-publishing services to authors all across the United States.

- Provide consultation over-the-phone to authors interested in publishing their books
- Made close to 100 calls every day to authors inquiring about Author Solutions' services
- Took inbound calls and assisted the caller with their needs or questions.

#### Residential Warranty Services, Carmel, IN – Account Manager

JULY 2012 - MARCH 2013

Residential Warranty Services provides business-enhancing services to realtors and home inspectors.

- Responsible for new business development in securing sales leads for conversion to key clients
- Consulted with customers on what services would best fit their needs
- Partnered with home inspectors by supporting their use of internet based marketing software tools and business strategies
- Led scheduling, event planning, and shipping-related tasks
- Managed travel accommodations for executives traveling to trade shows across the country

### **EDUCATION**

McNally Smith College of Music, St Paul, MN Bachelors of Arts, Music Business 2012

Vincennes University, Vincennes, IN
Associates of Applied Science, Audio Recording
2008