

# ETHAN KOTEL

Denver-based full stack developer

---

## summary

---

Goal oriented and self motivated, I am committed to maintaining a high quality of work worthy of my name. With a varied and constantly evolving skill set and the ability to learn new material quickly and completely, I am an innovative and worthwhile investment for your workforce.

I recently completed the University of Denver's full-time full stack coding boot camp to widen my skill-set to an entirely new industry.

---

## skills

---

**HARD SKILLS:** React, MaterialUI, MERN/SERN, PWA Development, Bootstrap, Framer Motion, UI/UX, SEO, Digital Marketing Strategy

**SOFT SKILLS:** Natural Leadership, AGILE Development, Management Experience, Adaptive, Passionate, Team Player

**INTERESTS:** I enjoy taking photos, making music, and baking incredibly decadent cheesecakes!

---

## experience

---

extended history available upon request

**GENERAL MANAGER** | Mac Nation Cafe | Indian Hills, CO. | 2020-2023

- Led the flagship kitchen during 3 years of **8-14%** year-to-year growth for a family owned business
  - Maintained food safety and quality during the pandemic
  - **400+** 5-star reviews while I controlled the kitchen
- Trained more than a dozen new hires in all aspects of customer relations, safety, and protocol

**DIRECTOR of MARKETING** | Evergroove Studio | Evergreen, CO. | 2017-2020

- Designed, wrote copy for, and launched a new website, maintaining first half of first page SEO during transition
  - Increased social media audiences by **600%**
- Managed Facebook ad spending, drove inbound and outbound marketing efforts to average **9% year to year growth**
- Created photo and video collateral for all @evergroove social media posts between 2018 and 2020

**DIRECTOR of MARKETING** | mGive/Rally4 | Greenwood Village, CO. | 2016-2018

- Worked with C-suite and leadership teams of global nonprofits to improve fundraising and donor conversion
- Designed, wrote copy for, and launched a new website, maintaining first result on first page SEO during transition
  - Increased social media audiences by **400%**
- Maintained email open and click rates, far above industry averages, of **20% & 6% respectively** across a 400,000 lead list
- Coordinated marketing-led lead generation with sales team

---

## education

---

**UNIVERSITY of DENVER** | Certification | Full Stack Coding Boot Camp | Denver, CO.

**UNIVERSITY of PUGET SOUND** | Music Theory & Composition | Tacoma, WA.

---

## contact

---

(303) 956-7556 | [INFO@ETHANKOTEL.COM](mailto:INFO@ETHANKOTEL.COM) | [PORTFOLIO](#) | [LINKEDIN](#) | [GITHUB](#)