



# Juliette Herlem

## Designer - UX / UI

23 years old (24/02/1999)

Looking for a permanent position as a  
UX / UI or Product Designer.

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## Work experience

### Groupe Beneteau - UI UX Designer (internship)

February - August 2022 / Nantes, France

Responsible for the user experience on the website, mobile and desktop for six months. Regular monitoring and audit to optimize the user experience and the conversion. Elaboration of functional specifications assigned to developers. In charge of the evolution and maintenance of the Design System and of the user interfaces creation.

### Neil Wilson Design - UI UX and Graphic Designer (internship)

July - October 2019 / Newcastle Upon Tyne, Angleterre

In charge of interaction and graphic design projects during more than three months. Creation of desktop and mobile interfaces for a luxury brand. Creation of logos, graphic designs and visual identities for different clients.

### Workshop Design Sprint

February 2019 / L'École de design Nantes Atlantique, France

Four days to overhaul a website, the visual aspect and structure with the Design Sprint methodology. Brainstorming and reflection on the wireframes and taking initiative. Designed models and prototypes with the software XD. Creation of mock up on Photoshop.

### Workshop creative code

January 2019 / L'École de design Nantes Atlantique, France

The purpose was to create an interactive experience, visual and sound with a circuit board (Micro:bit) and the tool Processing. Designed wireframes and prototypes. Coding of the game for two days on Processing.

## Interests

Character design  
Animation  
UI / UX

Digital art  
Video game  
Illustration

Graphic Design  
Japan

References available upon request

## Education

### Master in Media Design - 2021/2022

L'École de design Nantes Atlantique / France

Development of projects focusing on new forms of narration, information, communication and entertainment.

### Master in Animation and Illustration - 2020/2021

Cardiff Metropolitan University / Wales

Introduction to animation and illustration through working with different materials and techniques. Writing of an essay on environment and technology.

### Bachelor in Interaction Design - 2018/2020

L'École de design Nantes Atlantique / France

Learning of design fundamentals and innovative design services. Introduction to programming language. Specialization in UI / UX, wireframing and prototyping. Development of skills in graphic design, motion design and 3D. Implementation of different methodology including Agile and SCRUM.

### National Baccalaureate Diploma - 2017

Lycée La Colinière / Nantes, France

Major in economics and social. eq. to A levels

## Skills

### Softwares

Figma, Adobe Suite, Final Cut, WordPress, 3DSmax, Unity, Principles, Sketch, TouchDesigner, Balsamiq...

### Languages

French (Native language)  
English (835 TOEIC)  
Spanish (Elementary)  
Japanese (In progress)

### Programming

Html & Css

Mon portfolio