# Juliette Herlem

# **UX UI Designer**

Open to international or French opportunities as a UI/UX Designer. Eager to create impactful user experiences!

25 years old (24/02/1999)

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in <u>Linkedin</u>

# Work experience

#### **Artelia - UI UX Designer** (permanent contract)

September 2022 - Present / Nantes, France

- Responsible for the design of an important SAAS
   engineering software: a hydraulic asset manager. From UX
   Research (workshops and interviews with users and clients),
   design of experience and interfaces using agile approach, to
   acceptance and users tests
- Development and maintenance of the design System.
- Creation of some visuals elements such as illustrations and a set of icons.
- In charge of the design of some business application including eco-design and digital accessibility projects.

## Groupe Beneteau - UI UX Designer (end of studies internship)

February - August 2022 / Nantes, France

- Responsible for the user experience and interface on the website, mobile and desktop for six months.
- Regular monitoring and audit to optimize the experience and the conversion.
- Elaboration of functional specifications assigned to developers.
- In charge of the evolution and maintenance of the Design System

## Neil Wilson Design - UI UX and Graphic Designer (internship)

July - October 2019 / Newcastle Upon Tyne, England

- Creation of desktop and mobile interfaces for a luxury brand.
- In charge of interaction and graphic design projects.
- Creation of logos, graphic designs and visual identities for different clients.

## **Interests**

Character design Animation Eco-design
Miniature model Video game Biology
Sculpture Illustration Animal

## **Education**

## Master in Media Design - 2021/2022

L'École de design Nantes Atlantique | France

Development of projects focusing on new forms of narration, information, communication and entertainment.

## Master in Animation and Illustration - 2020/2021

Cardiff Metropolitan University | Wales

Introduction to animation and illustration by exploring different materials and techniques. Writing of an essay on environment and technology.

#### **Bachelor in Interaction Design** - 2018/2020

L'École de design Nantes Atlantique | France

Learning of design fundamentals and innovative design services. Introduction to programming language. Specialization in UI / UX, wireframing and prototyping.

Development of skills in graphic design, motion design and 3D. Implementation of different methodology including Agile and SCRUM.

#### National Baccalaureate Diploma - 2017

Lycée La Colinière / Nantes, France

Major in economics and social. eq. to A levels

## Skills

#### **Softwares**

Figma, Adobe Suite, WordPress, Unity, Principles, Sketch, Miro, Trello, Notion, Balsamiq...

Languages Programming
French (Native language) Html & Css

English (835 TOEIC)

Spanish (Elementary)

My portfolio