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Epi-Use

Botic - Privacy aware chatbot System Requirements Specification

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1 Introduction

1.1 Purpose

The purpose of this document is to present a detailed description of Botic- the privacy aware chatbot. It will explain in good detail the purpose and the features of the system, the interfaces of the system, what the system will do, the constraint under which it must operate and also how the system will react to user and external stimuli. This document is intended for the stakeholders, that is the COS 301 staff and lectures as well as the CS department lectures and our client EPI USE labs- represented by Mrs. Jhani Coetzee and Mr. Tiaan Scheepers, and the developers, Alabama Liquid Snake, of the system and will be propose to all of our stakeholders for their approval.

1.2 Background

A crucial part of any business in today's economic climate is customer service. Those companies that are willing to go the extra mile for their customers are seen as being a cut above the rest. With superior customer service a company can not only bring in new clients, who want an experience that seems to cater to them as an individual, but also successfully retain existing clients by dealing with their issues efficiently and effectively.

In order to do so, there needs to be a system that can record customer feedback and act on it in as soon as possible. In the past, this has been achieved by employing a large number of people around the clock that sit and wait for queries, handle them and then send back the result.

While this works, it is not only inefficient (different employees may respond better or worse than others, employees may not follow protocols, mistakes may be made regularly) but financially costly as well. On top of that, when dealing accounts and queries, customers may inadvertently divulge private information that is not applicable to their case, but may leave them vulnerable should that information become public knowledge.

What if one central system could seamlessly record, interpret and act on the requests of multiple users 24/7 and prevent them from transmitting sensitive data unless absolutely necessary?

1.3 Scope

Botic is the solution! One system that can not only record user queries, but sanitize their content by filtering out any "data risks" and act on the provided information, returning the appropriate response. Trained on historical data, the system uses artificial intelligence to analyze requests and act accordingly. It scrapes all data before transmission to ensure that no sensitive information is sent to or from the client without clearance from the company's protocols first.

Should the system be unable to find a suitable solution, the request will be handed off to the appropriate customer representative who will then deal with the request. Once that case has been handled, the system will have learned how to deal with future requests of that type and will be able to return a response based on this learning. This will ensure a high level of efficacy for the system as a whole.

Botic will be the front-line for any company that provides customer service feedback facilities or services. The system will reduce the need for a large number of employees for a problem that can be solved using artificial intelligence. It will also improve efficiency and precision when dealing with issues and, due to its constantly learning nature, will become more accurate and able to handle more complex situations as time goes on.

1.4 UML Domain Model

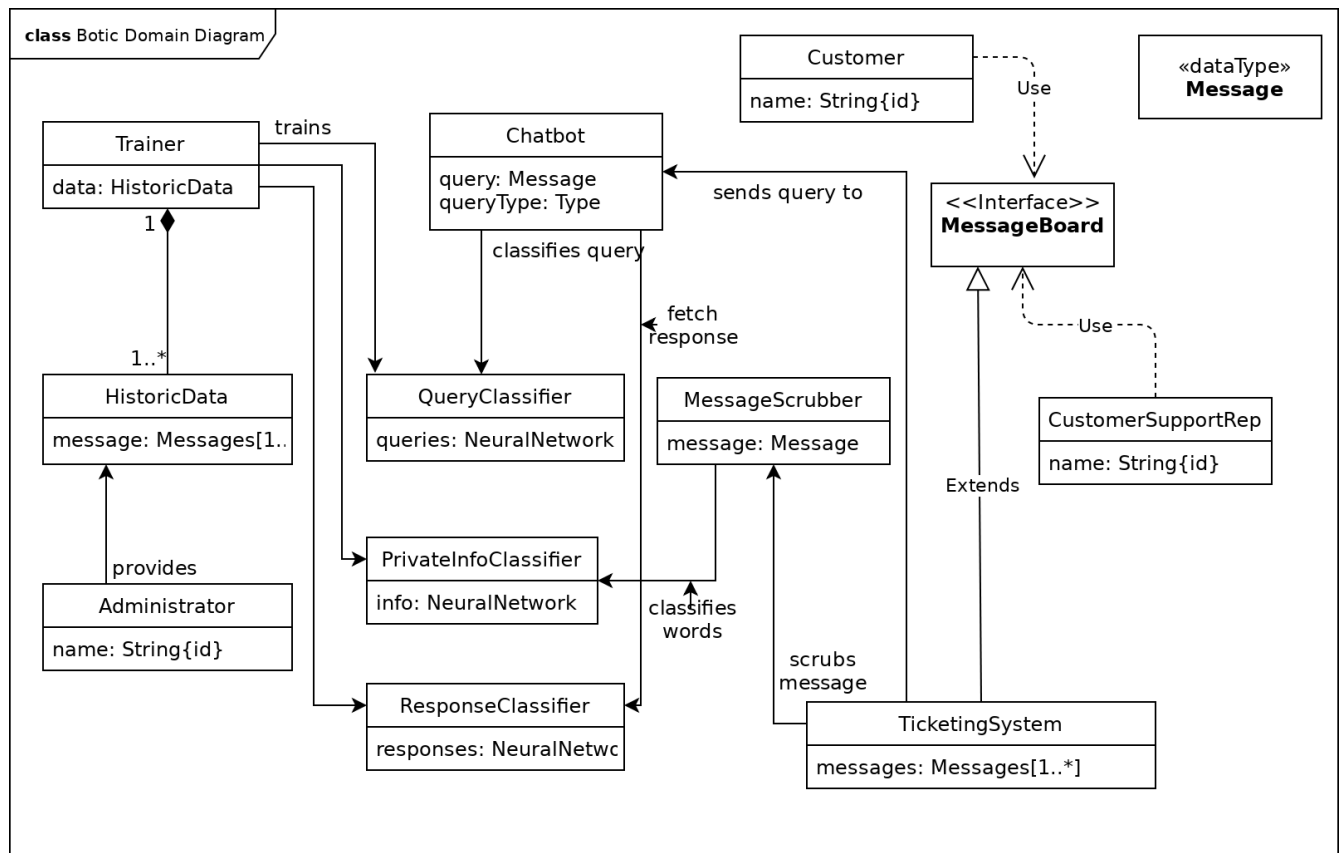


Figure 1: UML Domain Model of the Botic System

1.5 Definitions, acronyms, and abbreviations

Chatbot	A program that is designed to simulate a conversation as if it were a human, in order to assist one who queries with some task or inquiry. In the context of this project, the chatbot will be used to assist customers in a ticket system (customer service system).
AI	Artificial Intelligence; this refers to programmed intelligence, or rather, intelligence that is demonstrated by computers usually to mimic human intelligence in some specific area or even in general terms.
Historic Data	Data that is collected and stored over some considerable period of time, especially, in the context of this project, with the purpose of being used to train a chatbot.
POPI Act	Protection of Personal Information Act; an South African piece of legislature aimed at protecting the right of its citizens to privacy, especially in the Internet and its periphery. It aims to "provide for the rights of persons regarding unsolicited electronic communications and automated decision making; to regulate the flow of personal information across the borders of the Republic." [1]
Ticket System	An online platform, used by a business, made for processing customer queries and issues on products, services and the like.
Personal Information	Sensitive and identifying information; the likes of which permission should be asked before sharing or processing.
CS	Computer Science, as in the academic discipline of Computer Science.
Scrub	Detect private information and highlight it according to severity.
SPA	Single Page Application; a web application that dynamically changes a single page to display all of its contents.
Heroku	Deployment platform.
Docker	Containerization platform*.

1.6 References

- [1] Information Regulator of SA, "Protection of personal information act," <http://www.justice.gov.za/inforeg/docs/InfoRegSA-POPIA-act2013-004.pdf>, 2013, accessed on 2019-05-21.
- [2] IEEE, "Ieee recommended practice for software requirements specifications," IEEE Std. 830-1998, 1998, accessed on 2019-05-22.
- [3] D. C. Kung, Object-Oriented Software Engineering An Agile Unified Methodology. McGraw-Hill, 2014.

1.7 Overview of Document

The next chapter, the Overall Description section, of this document gives an overview of the functionality of the project. It describes the 'informal' requirements and is used to establish a context for technical requirements specification in the next chapter.

The third chapter, the Requirement Specification section, of this document is written especially for the developers and describes in terms the details of the functionality of the product.

Both sections of the document describe the same software product in its entirety, but are intended for different audiences and thus use different languages, but seeing as virtually everyone reading this document has a CS background, the main focus ought to be the third section and it is given priority as a result.

This document is structured according to the IEEE 830-1998 SRS Standard [2], as recommended by [3].

2 Overall Description

2.1 Product Perspective

This system was originally meant to be used in an already existing customer support ticketing system, or ticket system in short. This is to say that the ticketbot- or rather, chatbot, was meant to interface with the ticket system and also be trained with the ticket system's historic data without the risk of exposing customer personal information.

This system is meant to process a ticket system's messages or tickets, let the users know if they are exposing personal information, and respond intelligently to the messages otherwise divert the queries to a client representative if no sufficient response can be found.

However, for the purposes of this project, we will use a simple SPA to mimick the ticketing system.

2.1.1 System Interfaces

The ticket system interfaces with the message scrubber component by communicating through the message scrubber's API endpoint. The ticket system sends individual words to the message scrubber which returns the severity of word- the severity is meant to indicate the critical nature of the information revealed e.g. a password can be given the highest severity. This is done whilst the user is typing their message, and the words are highlighted accordingly in their parent field.

The ticket system also interfaces with the chatbot component by communicating through its API endpoint as well. This is when the ticket system sends scrubbed information to the chatbot to gather a response. Once a call is made, the ticket system is sent a response through the same API endpoint it called.

2.1.2 User Interfaces

The user interface, which is ultimately the chatbot ticket interface, is meant to be a SPA- Single Page Application. This should be made available online in a manner that supports all major web browsers.

2.1.3 Hardware Interfaces

Each subsystem will be containerized into a Docker container, which in and of themselves use Linux 64-bit architecture. Ports will be mapped to port 80; this is the standard port for API's and is the port that is exposed on our deployment platform, Heroku.

2.2 Product Functions

The Botic system consists of the frontend, AI backend which includes the chatbot API, message scrubber API, the classifier API and their neural networks. The frontend is a Single Page Application which houses the main user interface of the system. The Chatbot API is responsible for receiving messages and returning responses.

The Message Scrubber API checks whether or not information provided to it is private and if so, determines the severity of it. The neural networks are trained using Machine Learning and provide the system with its intelligence-privacy classification, responses to queries and queries classification.

2.2.1 Information Scraper

- R1.1. The system must be able to read in a string of information and identify personally identifying information.
- R1.2. The system must be able to warn a user if they have entered identifying information.
- R1.3. The system must be able to distinguish between type and severity of identifying information entered.

R1.4. The system front-end must be contained in a portable web component.

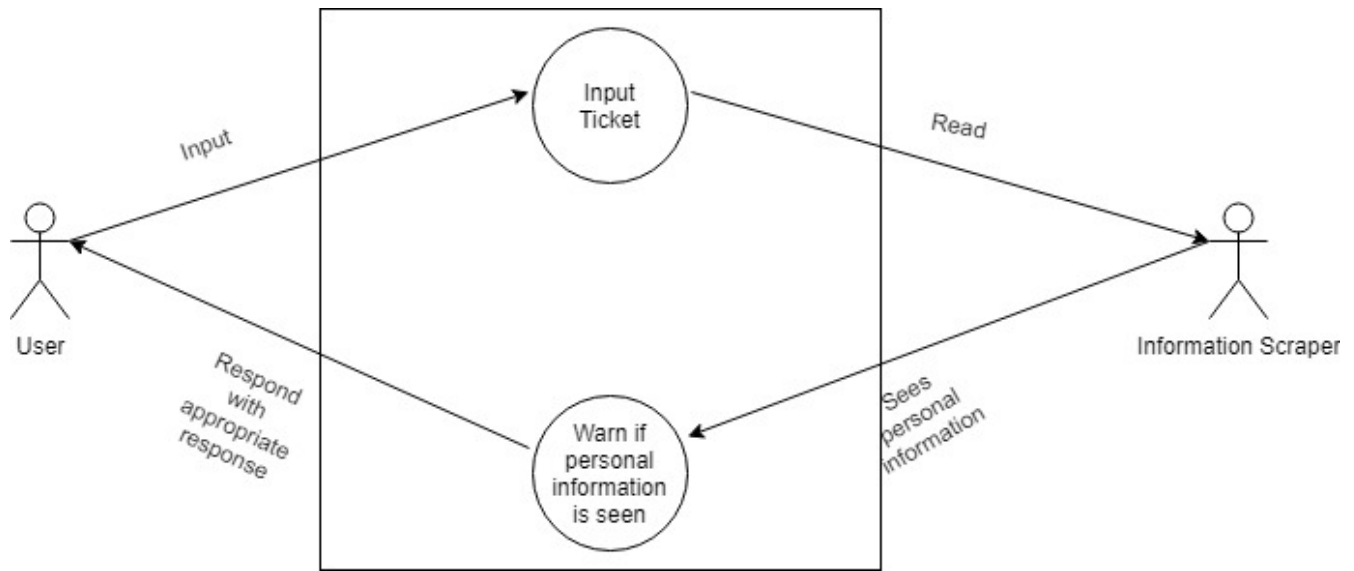


Figure 2: UML Use Case of the Information Scraper

2.2.2 AI Chatbot

R2.1. The system chatbot must be able to process user input and provide an appropriate response.

R2.2. The system chatbot must be able to read in and recognise a user query and attempt to answer it.

R2.2.1. The system chatbot should attempt to answer a query if the bot is able to recognise user it.

R2.2.2. The system chatbot should send the query to a human if the bot is unable to recognise user query.

R2.2.3. The system chatbot should use a text recognition API to understand the input.

R2.3. The system chatbot must be able to gauge its own ability to respond to a query.

R2.4. The system chatbot must be be able to provide appropriate responses to any query that it can solve.

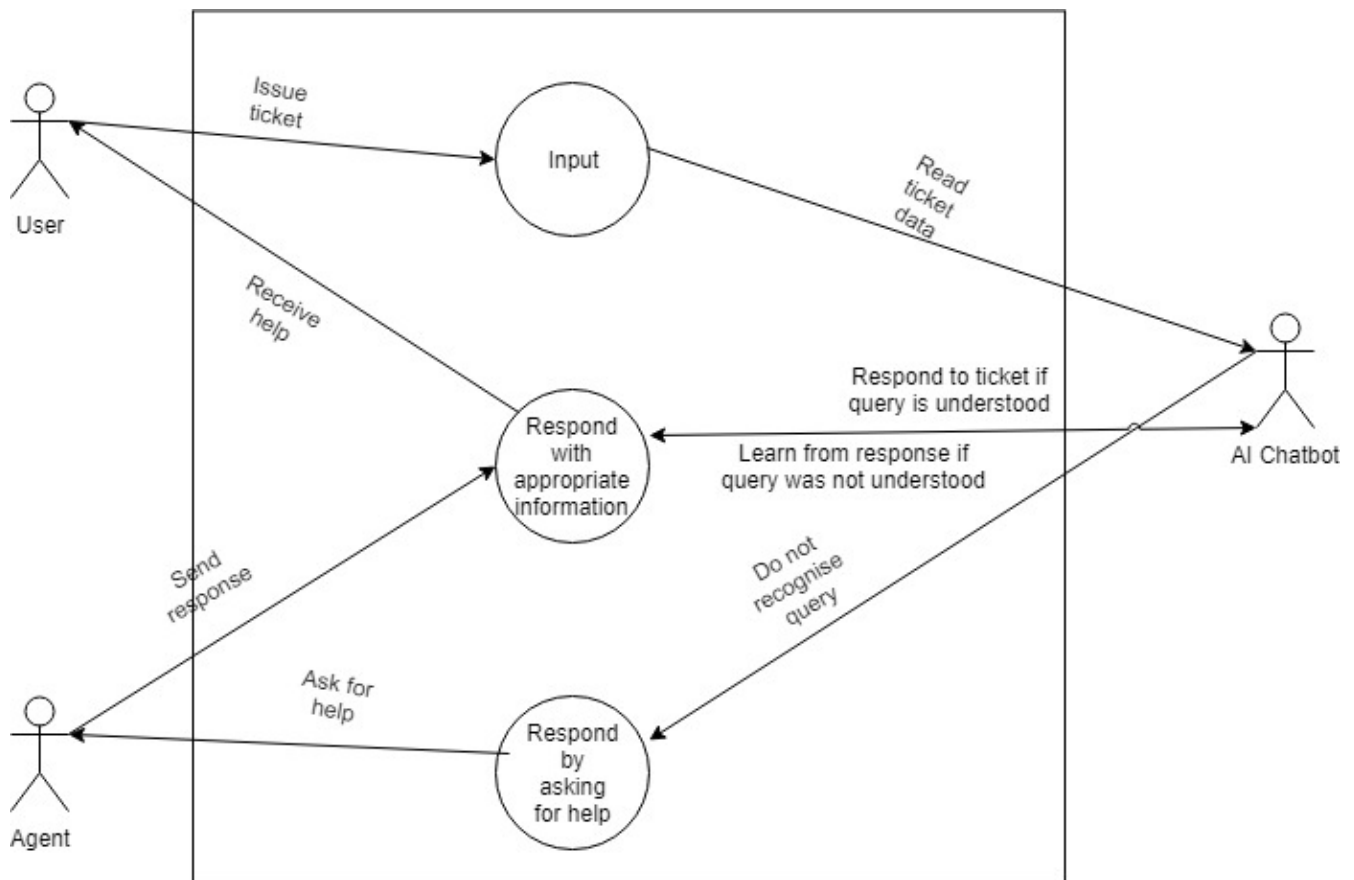


Figure 3: UML Use Case of the AI Chatbot

2.2.3 AI Backend

- R3.1. The system must host and server the AI Chatbot and Scraper respectively
- R3.2. The system must provide the library of responses that the AI has at its disposal.
- R3.3. The system must train on new and historic information to learn how to identify queries
- R3.4. The system must train on new and historic information to learn how to identify personally identifying information.

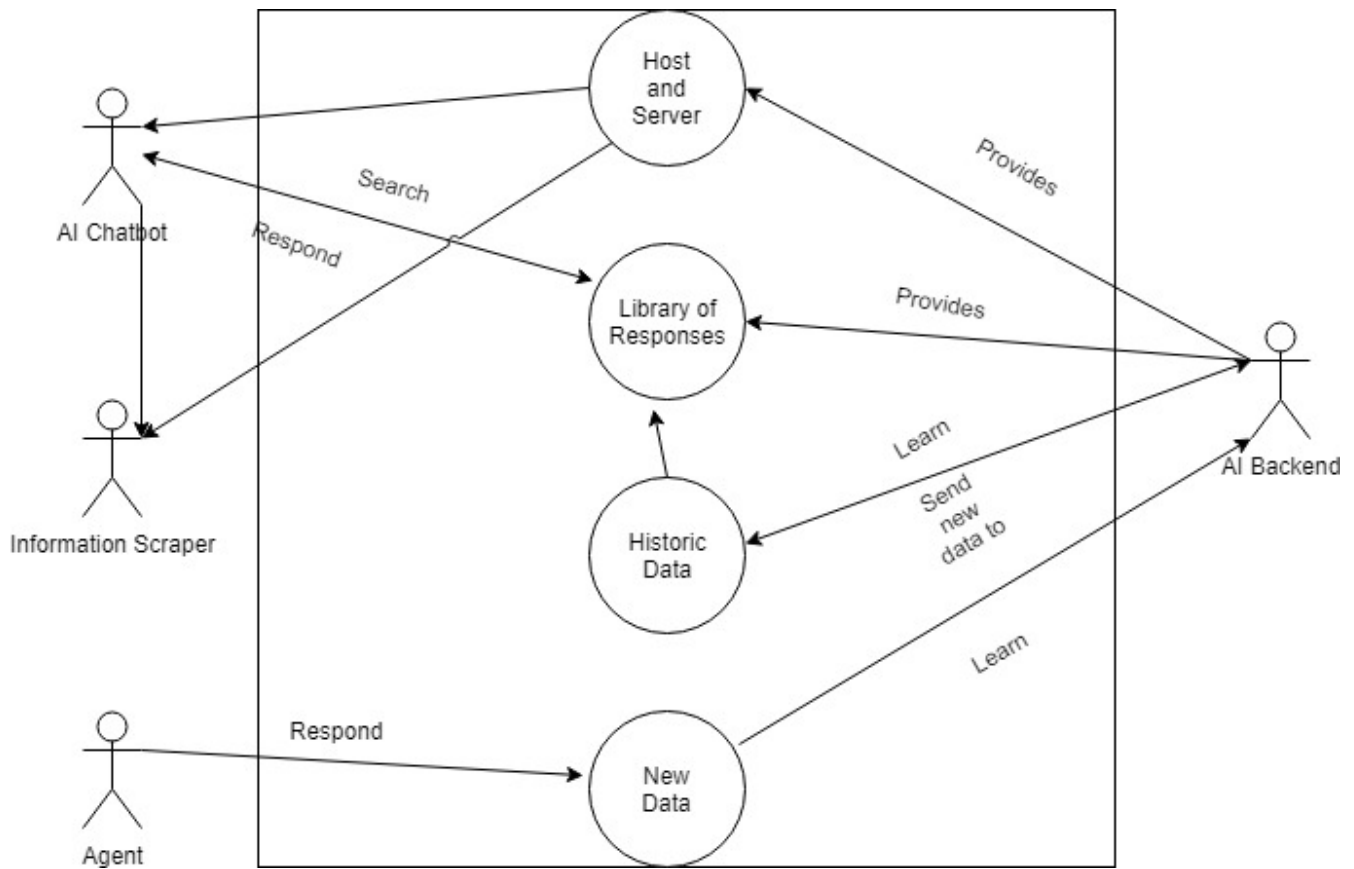


Figure 4: UML Use Case of the AI Backend

2.3 User Characteristics

2.3.1 Customer

The customer will be submitting information to the system in order to deal with account related queries and, in doing so, may unintentionally submit private/sensitive information that could lead to a breach of confidentiality. Any information sent through by the customer will be sanitized by the system and cleaned up before it is transmitted.

2.3.2 Customer Support Representative

This user will be notified when the automated system is unable to interpret the customer's request and said request will be forwarded. The user will have the ability to respond with the result, whereby the system will sanitize the data once more and send it through to the customer.

3 Specific Requirements

3.1 Software System Attributes

The non-functional requirements below will be listed by priority.

3.1.1 Availability

1. The system has to have high availability to handle customer queries and issues since it is meant to augment a customer support system, i.e. a ticket system.
2. The system should be available at least 99 percent of the time, not considering network errors.

3.1.2 Performance

1. The system must answer queries as quickly and accurately as it can or divert the query to the relevant customer support specialist in good time.

3.1.3 Scalability

1. The system should be able to scale appropriately to accommodate additional/growing customer queries, especially during peak work hours; it would be useful if the resources scaled down as well during “off peak” hours.
2. We have chosen to deploy our system to Docker, it is used in part to allow for efficient and easy scaling. More resources can be allocated to our system dynamically - on demand.

3.1.4 Maintainability

1. The system structure will be modular to adhere to the concept of low coupling and high cohesion. This would help to make it maintainable since updated systems result in localized changes instead of changes everywhere throughout the system.
2. We will create a coding standards document which we will also adhere to throughout the system in order to increase readability.

3.1.5 Security

1. This pertains to ensuring the [authentication=appropriate word] of customers, to make sure that responses are sent to the correct users.
2. A log-in system would have to be implemented and private customer information would have to be secured i.e information that would be used for authentication purposes like E-mail addresses.
3. We will be using OAuth for authentication purposes.

3.2 Organizing the Specific Requirements

3.2.1 Traceability Matrix

	Information Scraper	AI Chatbot	AI Backend
R1	X		
R2	X		
R3	X		
R4	X		
R5		X	
R6		X	
R6.1		X	
R6.2		X	
R6.3		X	
R7		X	
R8		X	
R9			X
R10			X
R11			X
R12			X

4 Architectural Design

Our system is an interactive system. We will be using a 3-tier architectural style for the first level of granularity as a result. This architectural tactic/style is in line with making sure that the entire system has highly available. The first layer, has an MVC architecture within.

