COS420

PALSS

Xpendit: Focus Group

Permission form

The purpose of this focus group is to gather opinions on the most current version of Xpendit. The focus group should take no longer than a half hour and can be stopped at any time. Participants may skip any question they do not want to answer.

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, agree to the terms listed above.

Date: \_\_\_\_\_\_\_\_\_\_\_

Focus Group Script

Hello. Thank you for taking the time to be here today.

Although we do not have a fully-working demonstration, we wanted to give you an idea of the planned features for Xpendit and to show you what we have for an interface design.

Xpendit is a group finance tracking app. Xpendit will allow you and your friends or roommates to keep track of what everyone owes each other, whether for a single night out or for an apartment.

Xpendit’s differentiating features are the ability to have one-on-one transactions in addition to group transactions, as well as the ability to create shopping lists that can be edited by each member of a group. Not only will your roommates not forget to buy groceries again, but it will be easy to reimburse your friends so that nobody has to pay too much.

Now that you’ve heard what Xpendit is all about, here is the app itself [show off the app].

What do you all think of Xpendit’s feature set? Would you use the app yourself with your friends or for your apartment?

What do you think about how Xpendit looks?

Thank you again for taking the time to answer our questions today.

Focus Group Notes

As a result of our lack of development progress, there was not a working demonstration we were able to give. We did, however, show interface mockups and give focus group participants an idea of what we hope Xpendit will be in the future.

Each of the participants thought that Xpendit would be a useful app conceptually. One participant noted specifically how Xpendit would be useful for tracking which member of an office owes how much money for a shared purchase of snacks.

In terms of user interface, each participant enjoyed Xpendit’s focus on having a dark theme. Not all participants liked the light blue and pink color scheme employed by Xpendit currently, and stated that they would enjoy having the ability to change the primary and accent colors from the default colors they have now.