



Wordbooker User Guide

Version 2.2

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1 Installation and Configuration

1.1 System Requirements

Please make sure that your Wordpress installation meets the minimum following requirements:

- PHP 5
- Wordpress version > 3.0
- Your hosting company must allow access to the Facebook servers from your server. Some hosting companies, especially on cheaper plans, block access to external websites from the server as a way of preventing their servers from being used to post spam. If you are not sure if access is blocked then you should install Wordbooker and then go to the Settings page and see if Wordbooker reports problems in the Support Information section.
- Curl is *no longer a requirement* for installing or using Wordbooker as Wordbooker now supports WP_HTTP which is built into Wordpress. However you can still use Curl if you wish.

1.2 Installation

1. Download the Wordbooker Wordpress plug-in from the Wordpress repositories (<http://wordpress.org/extend/plugins/Wordbooker/>)
2. Unzip the archive
3. Upload the plug-in into the plugins folder in your Wordpress installation
4. Go into Wordpress and enable the plug-in as normal. Wordbooker can be network enabled when Wordpress is running in Networked blogs mode.

1.3 Upgrading from a Version 1 installation

1. Download the Wordbooker Wordpress plug-in from the Wordpress repositories (<http://wordpress.org/extend/plugins/Wordbooker/>)
2. Unzip the archive
3. DELETE the wordbooker folder on your server
4. Go to the Plugins Page in your Wordpress install – you should get a message about Wordbooker being de-activated.
5. Upload the new wordbooker folder into the plugins folder in your Wordpress installation.
6. Go into Wordpress and go to the Plugins page and enable the plugin.

1.4 Upgrading between Version 2.x installations.

As of Version 2.0 Wordbooker is fully compliant with the Wordpress Automated plugin update process. No data should be lost during upgrading. After upgrading you **must** always visit the Wordbooker Options page as Wordbooker might need to make some changes to it's stored data. If you don't visit the page after upgrading then it is possible that Wordbooker will fail to function correctly.

1.5 Wordpress Theme changes.

If you are using the Facebook Like / Share functionality of Wordbooker and you find that the Like or Share button doesn't show up properly in your browser, or it completely messes up the page (primarily an Internet Explorer issue), then you need to check that your Wordpress theme contains the XMNS tag for Facebook and that it the theme contains a correctly constructed footer.php file.

To do this you need to look at the HTML source of the page which should contain a line similar to the following:

```
<html xmlns="http://www.w3.org/1999/xhtml" xmlns:v="urn:schemas-microsoft-com:vml"
xmlns:fb="http://www.facebook.com/2008/fbml">
```

If it doesn't then you will need to edit the appropriate file in the theme (usually header.php) and add the following into the HTML tag:

```
xmlns:fb="http://www.facebook.com/2008/fbml"
```

However if your theme header.php file contains something like:

```
<html xmlns="http://www.w3.org/1999/xhtml" <?php language_attributes(); ?>>
```

(i.e. it contains the call to language_attributes()) then Wordbooker will insert the required XMLNS tag and you don't need to worry.

The footer.php file should contain a call to wp_footer, if the file does not exist then you need to check where in your theme the following lines of code are created:

```
</body>
</html>
```

and you need to add the following before it:

```
<?php wp_footer(); ?>
```

1.6 WC3 Validation

If you are using the Facebook Like and Facebook Share options of Wordbooker then you may find that your blog pages no longer validate as W3C compliant. This is due to the fact that Facebook decided to use “property” rather than “name” - and they have no intention of ever changing it

If W3C compliance is an issue for you then you either have to not use the Like and Share options or you can try changing the DOCTYPE of your blog theme to the following:

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML+RDFa 1.0//EN"
"http://www.w3.org/MarkUp/DTD/xhtml-rdfa-1.dtd">
```

1.7 Language Selection

The Facebook features such as Like, Share and the Facebook Comments box can be presented in various different languages. The Wordbooker plug-in uses the WPLANG constant (defined in wp-config.php) to determine which language to display the Facebook Like and Share button and associated text in. If you have not set this then it defaults to EN_US.

Wordbooker contains support for over a 100 Wordpress to Facebook language mappings. If you find Wordbooker doesn't support mapping for your blog language to a suitable Facebook one then please let me know and I'll add it.

Wordbooker is compatible with the QTRANSLATE plugin and will render the Facebook attributes in your blog in the language currently being used by the viewer of your blog. If you use other translation plugins and would like Wordbooker to integrate with them then please let me know.

2 Configuration

There are two steps in Wordbooker configuration - the initial association with Facebook, and then the actual configuration of the plug-in itself which comprises two distinct levels :

- **Blog Level** these configuration options basically sets the default for the plug-in at the blog level
- **User Level** – these configuration options allows each user to customise specific settings if they wish.

Most of these options can then be overridden or adjusted when a post is being added / edited.

2.1 Initial Integration with Facebook.

Once the plug-in has been installed and activated it has to be configured to work with your Facebook account, or to put it another way : your Facebook account needs to be set up to work with Wordbooker.

The first time you go to the Wordbooker plug-in page you should see something similar to the following (We will cover the import token option later on in Section 4.3)

Wordbooker Options Page

Notices

Wordbooker needs to be set up

Setup

Secure link (may require you to add a new certificate for wordbooker.tty.org.uk) Also you may get a warning about passing data on a non secure connection :

 [Authorise Wordbooker](#)

Or enter the Access Token you exported from another Wordbooker install in the following box and click on 'Save Token'

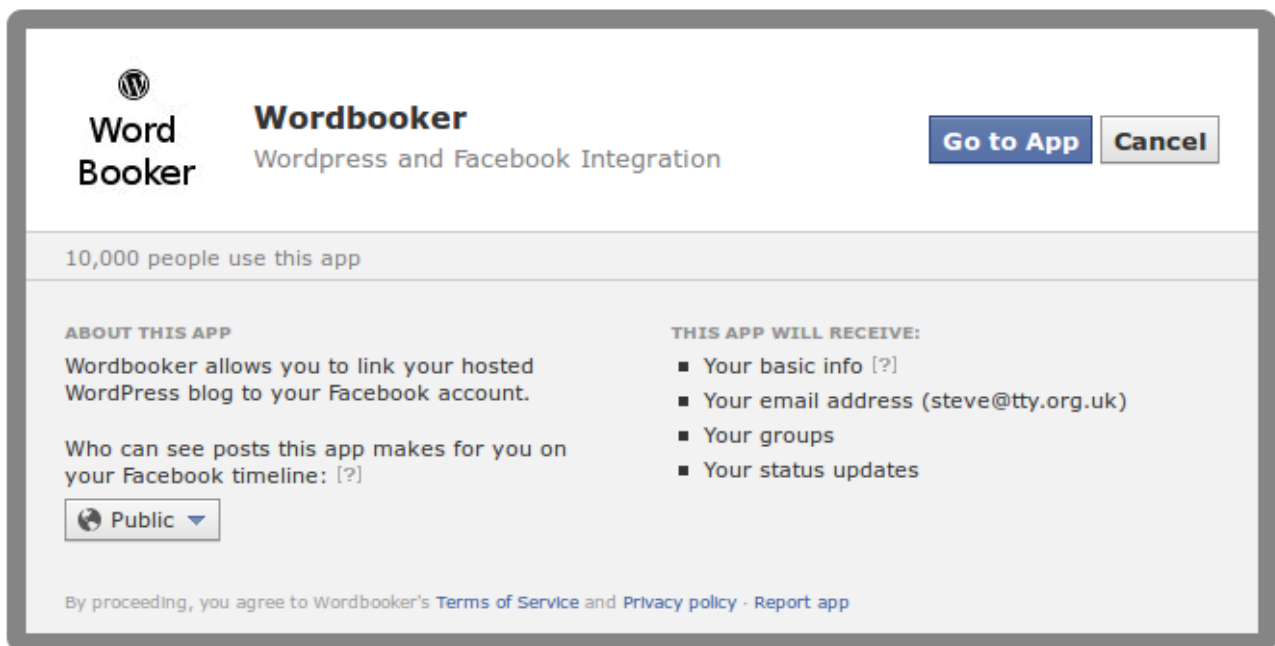
[Save Token](#)

Diagnostic Messages (Showing 2 from a total of 2 rows)

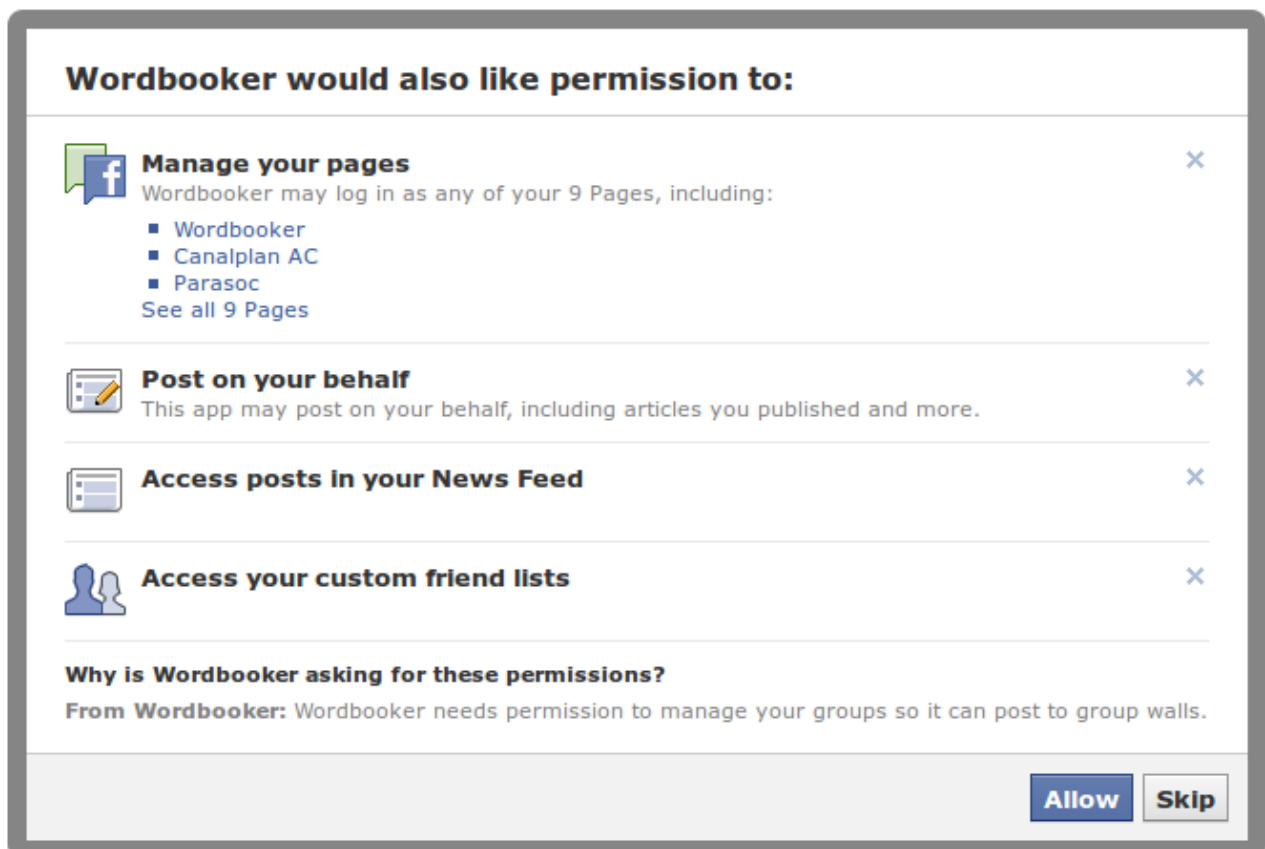
Post	Time	Action	Message	Error Code
Authorisation Process	2013-04-06 13:32:51	Getting Userdata		-
Authorisation Process	2013-04-06 13:32:51	No session found - lets login and authorise		-

[Clear Diagnostic Messages](#)

Click on the blue “Authorise Wordbooker” button and if you are not logged into Facebook you'll be prompted to login (Note : It is very important that you are using Facebook as yourself and not as any Page or Application you are an administrator for). Then the following dialogue (or similar, depending on if you've previously granted Wordbooker permissions on your Facebook account) will be displayed :



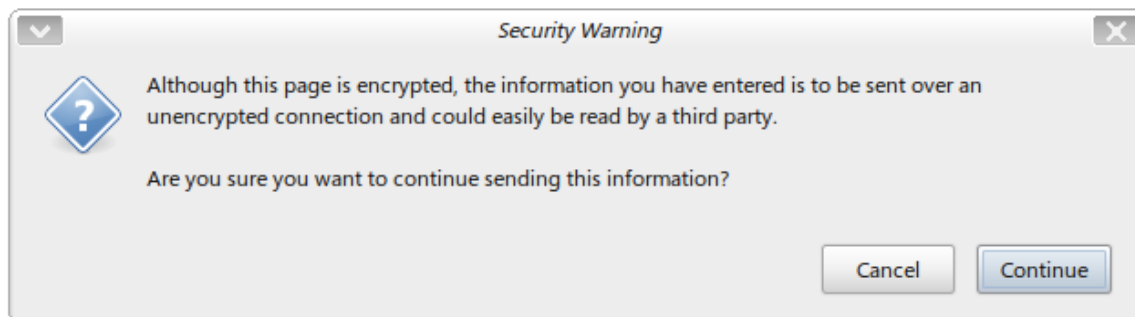
Click on the Go To App Button – this basically tells Facebook that you want to add Wordbooker to your Facebook applications list. Wordbooker will then check for permissions and will ask you to grant it the permissions it needs:



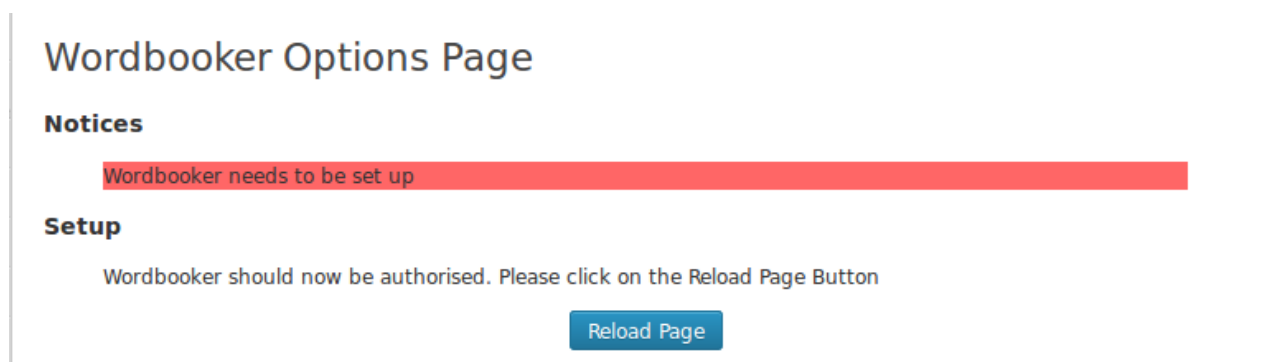
Click on the Allow button to grant Wordbooker the permissions it needs if you click on “Skip” then

Wordbooker will not work correctly. For details about just why Wordbooker asks for the permissions it does please see Section 11

Once you've clicked on “Allow” you should be returned back to the Wordbooker options page, however unless your Blog is running with a HTTPS admin area you will probably see the following message as your session switches from the secure (HTTPS) pages used by Facebook and Wordbooker to the regular HTTP pages on your blog :



Click on Continue and you should find yourself back on the Wordbooker Options page in your blog which should now look something like this:



Click on the Reload Page button and after a few seconds (as Wordbooker fetches information from Facebook) you should be presented with the full Wordbooker Options screen. Initial configuration is now complete and you can proceed to customise Wordbooker for your blog.

2.2 Blog Level Settings

The Blog Level settings can only be configured by a user who has Administrator level privileges. The options can be seen by all users who have access to the settings page, but the Save button is not present. There are five collapsible sections for Blog Level settings – this was done to hopefully make the options screen less daunting and also it allows collections of settings to be grouped together and hidden from view unless you really need to change them :

Blog Level Settings

General Posting Options

Facebook Like and Share Options

Comment Handling Options

Advanced Options

Post Type / Post Category and Tag Options

The five sections are:

- General Posting Options – this covers most of the options associated with general posting of blog posts to Facebook.
- Facebook Like and Share Options – this covers most of the settings associated with configuring the various options to do with the Facebook Like and Share Options
- Comment handling Options – this covers the various settings associated with Comment handling.
- Advanced Options – this contains settings which allow for advanced configuration of Wordbooker. Normally most of these options can be left “as is”.
- Post Type / Post Category and Tag Options – this allows you to make advanced changes to just what Wordbooker does and *doesn't* publish based on Post Types, Post Categories and even Post tags.

2.2.1 General Posting Options

General Posting Options

Default Publish Post to Facebook : ☒

Default Publish Page to Facebook : ☒

Unless changed, Posts will be published on the Facebook belonging to :

Current Logged in user

Publish Posts by non Wordbooker users : ☐

Allow non Wordbooker users to chose to publish a post : ☐

Length of Extract :

256 (Default)

Post Attribute :

Posted a new post on the Wordpress Blog

Use Post Excerpt as Post Attribute : ☒

Facebook Status Attribute :

: New blog post : %title% - %link%

Action Link Option :

Read Full Article

Enable Extended description for Share Link : ☐

Length of Description Meta-Tag :

350 (Default)

Delete Post from Facebook when Post is deleted from Blog : ☐

Save Blog Level Options

Reset All Defaults

2.2.1.1 Default Publish Post to Facebook

Part of the Facebook AUP states that applications cannot post on Facebook without specifically requesting permission from the end user. So by default this option is disabled. If you don't set this then you will have to choose to publish each post individually.

2.2.1.2 Default Publish Page to Facebook

Here for the same reason as the Publish Post but this is separate because many users don't want pages to publish by default.

2.2.1.3 Unless Changed, Posts will be published....

This option allows the blog administrator to choose which Facebook account posts should be sent to. The drop down list will contain a list of all users of the blog who have associated their Facebook account with their Wordpress user id. It also contains a special option which is "Current Logged in user". If this option is set then unless a user overrides the setting the posts will be sent to the Facebook account associated with the user making the post.

2.2.1.4 Publish Posts by non Wordbooker users

This option basically means that when users on your blog who are not Wordbooker users post/edit an entry on your blog then Wordbooker will behave as if the post is being written by the user selected in the "target" user option (as long as it is not "current logged in user").

2.2.1.5 Allow non Wordbooker users to choose to publish a post.

This option is only used when the above option is enabled. It allows non Wordbooker users when

they are adding/editing a post to choose if the post should be sent to Facebook or not. They do not have the ability to change any of the publishing options.

2.2.1.6 Length of Extract

This allows you to set how long the extract that will be posted to Facebook should be.

2.2.1.7 Post Attribute

When the extract is posted to Facebook you can put a small amount of text above the post. This defaults to “Posted a new post on their blog” but you can put anything in here. You can also use some special “tags” for specific abbreviations (See Section 7 for details on Wordbooker “tags”).

2.2.1.8 Use Post Excerpt as Post Attribute

Due to changes in the way in which Facebook render Wall Posts often the contents of the post are cut too short to make it interesting enough for people to follow the post back to your blog. This option allows you to replace the Post Attribute with the Post Excerpt. This allows you to have a lot more text displayed. By default this option is off but for most purposes its advised that it is turned on. For image intensive posts with little text you are probably advised to leave this option off.

When this option is turned off posts on Facebook walls will look similar to this:



When it is turned on they will look like this:



2.2.1.9 Facebook Status Attribute

If you choose to only post a Facebook Status Update (See Section x). This field allows you to define the structure of that link. You can use raw text and “tags” in his field. (See Section 7 for details on Wordbooker “tags”)

2.2.1.10 Action Link Option

Each post on your Facebook wall contains three “Action links”. Two are set by Facebook and are “Comment” and “Like”. This option allows you to specify what the third action link should be. You can select from having No third link, “Read More” or a “Share” link. The share link basically uses the built in Share functionality of Facebook which you've probably seen on a lot of other websites.

2.2.1.11 Enable Extended Description

If you don't have an SEO system that populates the META CONTENT field, or you are not using the post Extract field when you are creating posts then you will probably want to select this option. This creates a short extract of your post to populate the Share link dialogue box.

2.2.1.12 Length of Description Meta-Tag

This option allows you to control the length of the Meta Description tag which Wordbooker inserts into the head of your blog page. If you are using SEO related plugins you can chose the Disable option which stops Wordbooker from putting the tag out and thus avoiding duplicate meta tags.

2.2.1.13 Delete Post from Facebook when Post is deleted from Blog

This option allows to have Wordbooker automatically delete any Facebook wall posts associated with a blog post when the post is deleted from the blog itself. By default this option is not enabled.

2.2.2 Facebook Like and Send

2.2.2.1 Include a Facebook Like button in blog

Facebook now supports as part of their “Social Graph” the ability for people to “like” things outside Facebook. If you enable this option then a neat little Facebook like button is displayed with each post with some stats about how many people “like” that post. If you want this feature then enable this option. If you don't want it then leave it unchecked. If this option is not enabled then the “Recent Facebook Activity” section of the options page is also hidden.

2.2.2.1.1 Show Facebook Like button on front page

This option sets if a Like button is shown on the post that makes up the front page.

2.2.2.1.2 Show Facebook Like button on Category pages

This option sets if a Like button is shown on posts appearing on Category summary pages,

Facebook Like and Share Options

Include a Facebook Like button in blog : ☒

Show Facebook Like button on front page : ☒

Show Facebook Like button on Category pages : ☒

Show Facebook Like button on Pages : ☒

Show Facebook Like button in each post : ☒

Don't show Facebook Like / Send Button on Sticky Posts : ☐

Width of Facebook Like box :

Facebook Like - Display Button :

Facebook Like - Align Button :

Facebook Like - Verb to Display :

Facebook Like - Colour Scheme :

Facebook Like - Display Font :

Facebook Like - Layout Style :

Facebook Like - Display Faces (Standard layout only) :

Combine Share with Like :

Include a Facebook Share button in blog : ☒

Facebook Share - Display Button :

Facebook Share - Align Button :

Facebook Share - Layout Style :

Width of Facebook Share box :

Show Facebook Share button on front page : ☒

Show Facebook Share button on Category pages : ☒

Show Facebook Share button on Pages : ☒

Show Facebook Share button in each post : ☒

Don't show Facebook Share button on Sticky Posts : ☐

Save Blog Level Options

Reset All Defaults

2.2.2.1.3 Show Facebook Like button on Pages

This option sets if a Like button is shown on pages

2.2.2.1.4 Show Facebook Like button in each post

This option sets if a Like button is shown on each individual article

2.2.2.1.5 Don't show Facebook Like / Send Button on Sticky Posts

This option sets if a Like / Send button is shown on a post that are marked as “sticky”

2.2.2.1.6 Width of Facebook Like box

This controls the width of the box used to “host” the Facebook Like button. You can adjust this so that the box doesn't cause the Share button to be forced onto the next line but at the same time allow enough space in the box for the Like Button text returned from Facebook

2.2.2.1.7 Facebook Like - Display Button

This option controls where the Like button is displayed – It can be Above the Post, Below the post or specified either by using a smart tag in the post or placed in the theme template.

2.2.2.1.8 Facebook Like - Verb to Display

This allows you to change which verb the like button uses – it can be “Like” or “Recommend”

2.2.2.1.9 Facebook Like - Colour Scheme

This allows you to change the colour schema that the Like button is rendered in. There are two values – Dark or Light. You need to pick the one that works best with your theme.

2.2.2.1.10 Facebook Like - Display Font

This allows you to change the font that the Like button is rendered in. You need to pick the one that works best with your theme.

2.2.2.1.11 Facebook Like - Layout Style

This option allows you to choose the style of the Like Button.

2.2.2.1.12 Facebook Like - Display Faces (Standard layout only)

If you've picked the “Standard” layout style above then you can choose to have the Like Button area display pictures of your FB friends who have liked the same post.

2.2.2.2 Combine Share with Like

You can choose to combine the Facebook Share Button with your Facebook Like button – in which case the two are displayed together using the settings you set for Facebook Like. Or you can choose to display them separately in which case the settings in the Share Settings are applied. If you do not want to use Share then set this to No and then disable the display of Share buttons.

2.2.2.3 Include a Facebook Share button in blog

Facebook now supports as part of their “Social Graph” the ability for people to easily share things outside Facebook. If you enable this option then a neat little Facebook share button is displayed with each post. If you want this feature then enable this option. If you don't want it then leave it

unchecked. If this option is unchecked then the following options have no effect

2.2.2.3.1 Facebook Share - Display Button

This option controls where the Share button is displayed – It can be Above the Post, Below the post or specified either by using a smart tag in the post or placed in the theme template.

2.2.2.3.2 Facebook Share - Align Button

This option controls where the Share button is displayed – It can be on the Left side of the page, on the Right side of the page or specified either by using a smart tag in the post or placed in the theme template.

2.2.2.3.3 Facebook Share - Layout Style

The Facebook Share button can be displayed in various styles. The styles currently supported are : Button Count, Icon , Icon Link, Link, Box Count, and Button. In some cases the styles are only slightly different so you should try each one and work out which is the best fit for your blog.

2.2.2.3.4 Width of Facebook Share box

This controls how wide the share box should be. If you are using any of the layout styles that use more than a basic button you might need to adjust this to stop text wrapping.

2.2.2.3.5 Show Facebook Share button on front page

This option sets if a Share button is shown on the post that makes up the front page.

2.2.2.3.6 Show Facebook Share button on Category pages

This option sets if a Share button is shown on posts appearing on Category summary pages,

2.2.2.3.7 Show Facebook Share button on Pages

This option sets if a Share button is shown on pages

2.2.2.3.8 Show Facebook Share button in each post

This option sets if a Share button is shown on individual posts

2.2.2.3.9 Don't show Facebook Share button on Sticky Posts

This option sets if a Share button is shown on posts which are marked as “sticky”

2.2.3 Comment handling Options

Wordbooker supports two different sort of comment handling :

- Wordpress Comment Handling Options
- Facebook Comment Box Options

The first section – Wordpress Comment Handling is concerned with how your Wordpress blog interacts with Facebook in regards to pulling and pushing comments. The second deals with the various customisable options for implementing the Facebook Comments box in your blog posts.

2.2.3.1 Wordpress Comment Handling Options

Comment Handling Options

Wordpress Comment handling Options

Process Comments : Never (Next Scheduled fetch is in : 12:19)

Enable Comment processing : ☐

Disable Comment Importing: ☐

Disable Comment Exporting: ☐

Comment Tag : [Comment imported from blog] - You Should Edit This

Facebook Comment Structure :

%tag%

Assign this email address to comments :

posty@tty.org.uk

Import Comments from Facebook for new Wordbooker Posts: ☐

Push Comments up to Facebook for new posts : ☐

Auto Approve imported comments : ☐

Comment Cut off (days) : 0 0 = Use blog settings (Currently set to 14 days)

Delete original comment from Facebook when imported comment is deleted from blog : ☐

Delete exported comment from Facebook when original comment is deleted from blog : ☐

Run Comment Handling Now

2.2.3.1.1 Process Comments

Comments are pushed and pulled on a scheduled basis. This option allows you to set how often the schedule is run. You can chose a range between not running at all and only running once a day. The frequency that is best for you depends on many factors including how busy your blog is.

2.2.3.1.2 Enable Comment processing

This option allows you to quickly enable and disable comment processing without changing the Scheduled time.

2.2.3.1.3 Disable Comment Importing

This option allows you to globally disable comment importing. If you check this option then no comments will be pulled from Facebook for ANY post.

2.2.3.1.4 Disable Comment Exporting

This option allows you to globally disable comment exporting. If you check this option then no comments will be pushed to Facebook for ANY post.

2.2.3.1.5 Comment Tag

As all comments posted to Facebook have to be posted as the authenticated user set up in Wordbooker it can get very confusing. The “Comment Tag” is therefore added to all comments Wordbooker makes on Facebook to make it clear that it has been imported (and thus may contain views that aren't necessarily yours).

2.2.3.1.6 Facebook Comment Structure

This option allows you to create a format for comments posted to Facebook. You can use several tags as explained in the Attribute Tags section. You can include free text and blank lines in here.

2.2.3.1.7 Assign this email address to comments

All comments imported into your blog have to have an email address. By default Wordbooker uses the email address of the blog admin account but you can set it to anything you want in here.

2.2.3.1.8 Import Comments from Facebook for new Wordbooker Posts

By default comment pulling from Facebook isn't enabled for new posts and it can be set on each individual post. This option allows you to set that all new posts created in your blog should be included in comment importing.

2.2.3.1.9 Push Comments up to Facebook for new posts

By default comment pushing to Facebook isn't enabled for new posts and it can be set on each individual post. This option allows you to set that all new posts created in your blog should be included in comment exporting.

2.2.3.1.10 Auto Approve imported comments.

By default imported comments are placed in the moderation queue following the logic set on the Wordpress comments option page. This option should mean that incoming comments are, when the posting using passes those logic checks, not placed in the queue but are automatically improved.

2.2.3.1.11 Comment Cut off

To reduce load on your server Wordbooker limits the number of posts it should consider for comment handling. By default this is set to 0 which means that Wordbooker only processes posts that fall into the same date window as those set in the “Automatically close comments on articles” option on the your blog's Discussion Settings page.

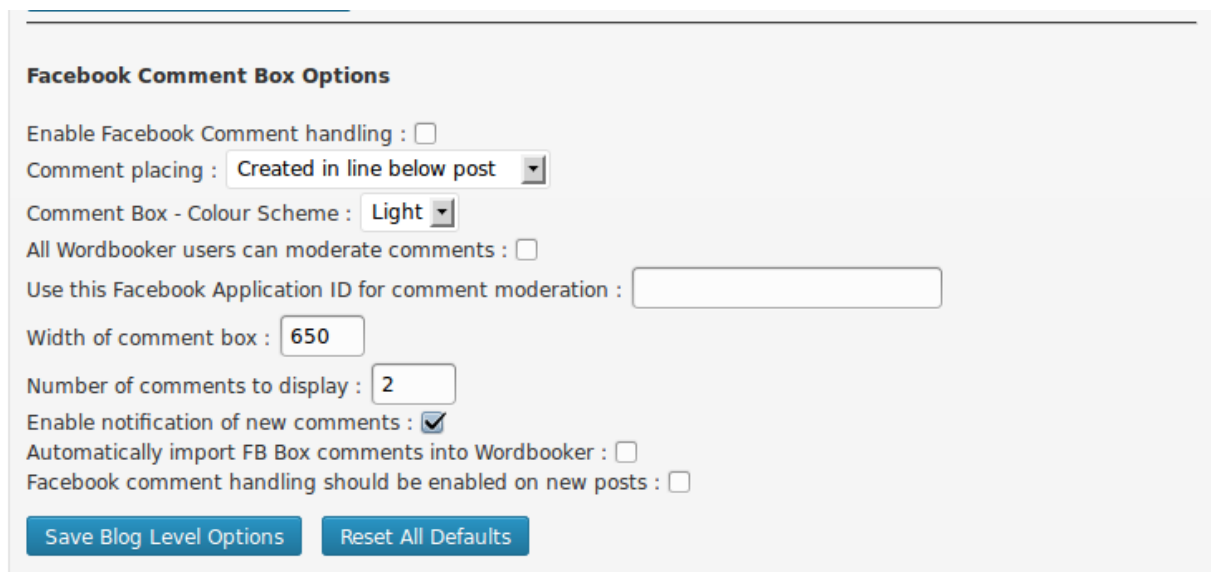
2.2.3.1.12 Delete original comment from Facebook

When you delete a comment in your blog that was originally imported from Facebook they are not by default deleted from Facebook. If you enable this option Wordbooker will attempt to delete the original comment from Facebook.

2.2.3.1.13 Delete exported comment from Facebook

When you delete a comment in your blog they are not by default removed from Facebook. If you enable this option then Wordbooker will attempt to delete the corresponding Facebook Comment that it created.

2.2.4 Facebook Comment Box Options



The screenshot shows a settings panel titled "Facebook Comment Box Options". It contains several configuration options:

- Enable Facebook Comment handling :** An unchecked checkbox.
- Comment placing :** A dropdown menu currently set to "Created in line below post".
- Comment Box - Colour Scheme :** A dropdown menu currently set to "Light".
- All Wordbooker users can moderate comments :** An unchecked checkbox.
- Use this Facebook Application ID for comment moderation :** An empty text input field.
- Width of comment box :** A text input field containing the value "650".
- Number of comments to display :** A text input field containing the value "2".
- Enable notification of new comments :** A checked checkbox.
- Automatically import FB Box comments into Wordbooker :** An unchecked checkbox.
- Facebook comment handling should be enabled on new posts :** An unchecked checkbox.

At the bottom of the panel are two buttons: "Save Blog Level Options" and "Reset All Defaults".

2.2.4.1 *Enable Facebook Comment handling*

This option enables the use of the Facebook Comment box. If you turn this off then all Facebook comment boxes will be suppressed.

2.2.4.2 *Comment placing*

This option allows you to say how the comment box should be placed. There are three options which match closely to the placement options for the Facebook Like and Facebook Share options.

2.2.4.3 *Comment Box - Colour Scheme*

Facebook Comment boxes can either have a “Dark” or a “Light” colour scheme – pick the one that best fits in with your blog theme.

2.2.4.4 *All Wordbooker users can moderate comments*

If this option is enabled then all wordbooker users on your blog can moderate comments.

2.2.4.5 *Use this Facebook Application ID for comment moderation*

If you have a Facebook Application ID then you can use this here – this allows you to use more Facebook back-end features for comment handling.

2.2.4.6 *Width of comment box*

This allows you to control how wide the comment box should be. Adjust this to fit your theme.

2.2.4.7 *Number of comments to display*

This allows you to control how many comments are displayed before the “Show More” option is used.

2.2.4.8 *Enable notification of new comments*

If this option is enabled then you should get notification of new comments. However the functionality of this feature is far from reliable according to users who have used the option on their own implementations of Facebook comment blocks.

2.2.4.9 *Automatically Import FB Box comments into Wordbooker*

If this option is set then Wordbooker will attempt to load comments in the FB Comment box into your blog internal comments. This option can be used where you want to move away from the FB Comments box but do not want to lose the comments that it contains.

2.2.4.10 *Facebook comment handling should be enabled on new posts*

By default the Facebook comment block is not enabled on any new posts, and you have to set the option on each post in turn. If you set this option then by default all new posts will have the Facebook Comment box option set on them.

2.2.5 Advanced Options

The Advanced Option screen contains several options which many users will never need to see, let alone modify. So to make the rest of the option screen less daunting they are all gathered here together.

Advanced Options

User who should get Admin level diagnostics : Wordbooker (wibble)

Post Diagnostics display level : Show Everything and I mean everything

Clear detailed diagnostics on successful post : ☒

Log Access token swapping actions : ☒

Log Separate Admin and User entries for Comment logging : ☐

Override Post Author Options and use Current logged in user : ☐

Permalink structure for URLs posted to Facebook : Use permalinks as set in the Permalinks Settings page for the blog

Include FB Recent activity on Wordbooker Options page : ☒

Do not replace Gravatars with Facebook Photos : ☐

Use Site URL not Blog Description in Wall Posts : ☐

Check the following Custom Post Meta tags for images : image,thumb,Thumbnail

Use Image from Custom Meta instead of Featured Image for Open Graph image : ☐

Default Open Graph image to use for posts : http://wordbooker.tty.org.uk/wp-content/uploads/wbookerlogo.jpg

Use the above image instead of a blank for posts with no image : ☒

Disable in-line production of OpenGraph Tags : ☐

Only find images enclosed in Double Quotes : ☐

Disable Facebook API initialisation : ☒

Only Pretend to Publish on Facebook - TEST MODE : ☐

Disable ALL Wordbooker functionality : ☐

Use Curl for Facebook interface calls : ☐

Force Curl IP Resolution to IPv4 : ☐

Save Blog Level Options

Reset All Defaults

2.2.5.1 User who should get Admin level diagnostics

This option is primarily for blogs where the default user created during the initial Wordpress installation (traditionally admin) is not normally used. It allows you to change the default user used to record Wordbooker admin diagnostic messages against. **NOTE** : This feature is available only for users running Wordpress 3.1 or above.

2.2.5.2 Post Diagnostics display level

This changes the level for which Wordbooker diagnostics are displayed. ALL diagnostics are recorded, all that is changed is the level displayed. This allows you to keep it set to a low level (and thus a low number of diagnostic messages) for normal running but if you have a problem you can increase the level and more diagnostic messages will be displayed *without* you having to re-run

your actions.

2.2.5.3 Clear detailed diagnostics on successful post

If you have a very active blog then you might want to consider setting this option. When this is set then if a post is successful to all it's target walls then all the diagnostics (apart from the final confirm messages) are deleted when the post action completes.

2.2.5.4 Log Access token swapping actions

This option is designed to help in the debugging of access token swapping and should be left unchecked unless you've been specifically asked to enable it. Don't forget to uncheck it when you've finished.

2.2.5.5 Log Separate Admin and User entries for Comment logging

For multi author sites this allows Administrators and Users to get different sets of messages about comment handling. By default this option is not checked as it is not needed by the majority of users. This option might be removed in a future version.

2.2.5.6 Override Post Author Options and use Current logged in user

This is an experimental feature and allows you to override the options set by the post author and use the options set for the currently logged in user. By default this option is not checked as it is not needed by the majority of users.

2.2.5.7 Permalink structure for URLs posted to Facebook

Wordbooker supports the use of different permalinks for urls posted to Facebook. You can force Wordbooker to use the permalink structure set for the blog, or you can make it use short permalinks created through JetPack and some other plugins. Or you can force it to use the /?p=1124 style structures if you don't want to use short links or long text based permalinks

2.2.5.8 Include FB Recent activity on Wordbooker Options page

This displays a recent activity section on the Wordbooker options page. The page is rendered using an iframe containing content from Facebook

2.2.5.9 Do not replace Gravatars with Facebook Photos

By default Wordbooker will, if it finds a Facebook URL associated with a comment, replace the user gravatar with the Facebook photo associated with the user who posted the comment. If you don't want this feature then you need to enable this option.

2.2.5.10 Use Site URL not Blog Description in Wall Posts

Part of the post Wordbooker makes to Facebook walls can contain either a url (non clickable) or a line of text. This is the line under the title of your blog post and can either be the Blog Description (as set on the Wordpress General Settings page of your blog) or the Site URL for your blog (also set on the Wordpress General Settings page). The effects of changing this can be seen in the following two images:

Blog description (default)



Wordbooker
 Posted a new topic on the Wordbooker Support Forums

Version 2.1 BETA 3
 The Development blog for Wordbooker
 OK, here's Beta 3 : <http://wordbooker.tty.org.uk/wp-content/uploads/debugs/wordbookerdebug21000d.zip> Looks like I left a couple of debug statements in it when I shouldn't have done. This SHOULD fix a problem about fetching comments from non-public walls.

735 People Reached

[Like](#) · [Comment](#) · [Read entire article](#) · 3 January at 17:53 via Wordbooker

Site url



Wordbooker
 Posted a new topic on the Wordbooker Support Forums

Version 2.1 BETA 5
wordbooker.tty.org.uk
 OK here is Beta 5... <http://wordbooker.tty.org.uk/wp-content/uploads/debugs/wordbookerdebug21000f.zip> Lots of tasty little goodies in here: 1) several bug fixes to do with various bits of functionality relating to comment handling and other stuff 2) Ability to use your blog url or blog tagline under the post title on wall posts (I guess I really need a picture to explain this). This is set in the Advanced Settings section 3) The ability to post to walls as a SHARE and not a POST - ...

711 People Reached

[Like](#) · [Comment](#) · [Read entire article](#) · 5 January at 20:04 via Wordbooker

2.2.5.11 *Check the following Custom Post Meta tags for images*

Wordbooker will pull images from custom post meta tags for inclusion in your post. The three most common meta tags are included by default but this option allows you to add your own. Simply add the new tag to the comma separated list.

2.2.5.12 *Use Image from Custom Meta instead of Featured Image*

Facebook only supports a single image on it's wall posts. Wordbooker supports the Wordpress "Featured Image" function and you can set it to use that option for the image for the wall. This option allows you to basically tell Wordbooker to use the image in the Custom Meta field as the image to be posted to Facebook instead of the Featured Image.

2.2.5.13 *Default Open Graph image to use for posts*

This option allows you to force a different image to be used in the open graph tag (used by Facebook for sharing) than was used in the wall post. This should be a full image url. So you could set this to be your blog or company logo.

2.2.5.14 *Use the above image instead of a blank for posts with no image*

Under the new Facebook API a post must contain an image. If it doesn't then Facebook does a scrape over the target url and pulls an image at random from the page, so you can get very odd results (like paypal images). By default wordbooker will use a blank image for posts that do not have a usable image in them. This option allows you to force Wordbooker to use the image defined above instead of it's own blank image.

2.2.5.15 *Disable in-line production of Open Graph Tags*

Wordbooker automatically creates a full set of Facebook Open Graph tags for each post. However for various reasons (another plugin, manual creation etc.) it may be that you do not want Wordbooker to provide Open Graph Support. If you enable this option then Wordbooker will not provide any Open Graph Tags.

2.2.5.16 *Only find images enclosed in Double Quotes*

By default Wordbooker will look for images with URLs enclosed in single (') *and* double (") quotes. This gives maximum compatibility with various image utilities. However in some situations this can cause problems and so if you enable this option then wordbooker will not consider image URLs enclosed in single quotes as being valid.

2.2.5.17 *Disable Facebook API initialisation*

If you are using other Facebook related plugins – such as Justin Klein's WP-FB AutoConnect – which initialise the FB API you do not want Wordbooker also initialising another copy. By checking this option Wordbooker's FB API initialisation is disabled.

2.2.5.18 *Only Pretend to Publish on Facebook - TEST MODE*

This is designed to allow you to test your Wordbooker configuration without actually posting anything to Facebook. When you check this option everything functions as it normally would right until the moment where the data would normally be passed to Facebook but the data is not posted and a diagnostic message is posted in the diagnostic logs.

2.2.5.19 *Disable ALL Wordbooker functionality*

This basically totally de-activates the functionality of Wordbooker without de-installing or de-activating the plugin from the Wordpress Manage Plugins page. This is very handy when you think that something in Wordbooker might be interfering with the normal functionality of your blog or interacting with another plugin.

2.2.5.20 *Use Curl for Facebook interface calls*

This option is only available if Wordbooker has determined that it can use Curl to communicate with Facebook. If this option is not checked (or is not available) then Wordbooker will use the WP_HTTP protocol to communicate with Facebook. If you want to use Curl and this option is available then you can do so by enabling this option

2.2.5.21 *Force Curl IP resolution to IPv4*

This option is included because on some servers with IPv6 enabled Curl has serious performance issues when trying to resolve addresses using IPv6 (connecting to Facebook can take over a minute

for example). If you are running IPv6 and seem to be having performance issues with Wordbooker then you can try enabling this option. This option has no effect for IPv4 only installations

2.2.6 Post Type / Post Category and Tag Options

This section can be ignored if you do not want to make fine grained adjustments to the posts that Wordbooker makes to Facebook.

There are three different ways of controlling what Wordbooker posts to Facebook. All three ways allow you to explicitly include or exclude posts:

- Post Types – this allows you to include or exclude posts based on their post types.
- Category Types – this allows you to include or exclude posts based on their post category
- Tag Types – this allows you to exclude posts based on the tags assigned to them.

Post Type / Post Category and Tag Options

Excluded Post Types

forum
topic
reply
feedback
safecss

Included Post Types

Excluded Category Types

Included Category Types

news » 2011
news » 2012
hints-n-tips » hints » backend
google-3
hints-n-tips » hints
hints-n-tips
news
uncategorized

Show sub categories : ☒

Only process Excludes when posting : ☐

Excluded Tag Types

Included Tag Types

facebook
facts
Google+
help
interesting
statistics
support
wordbooker

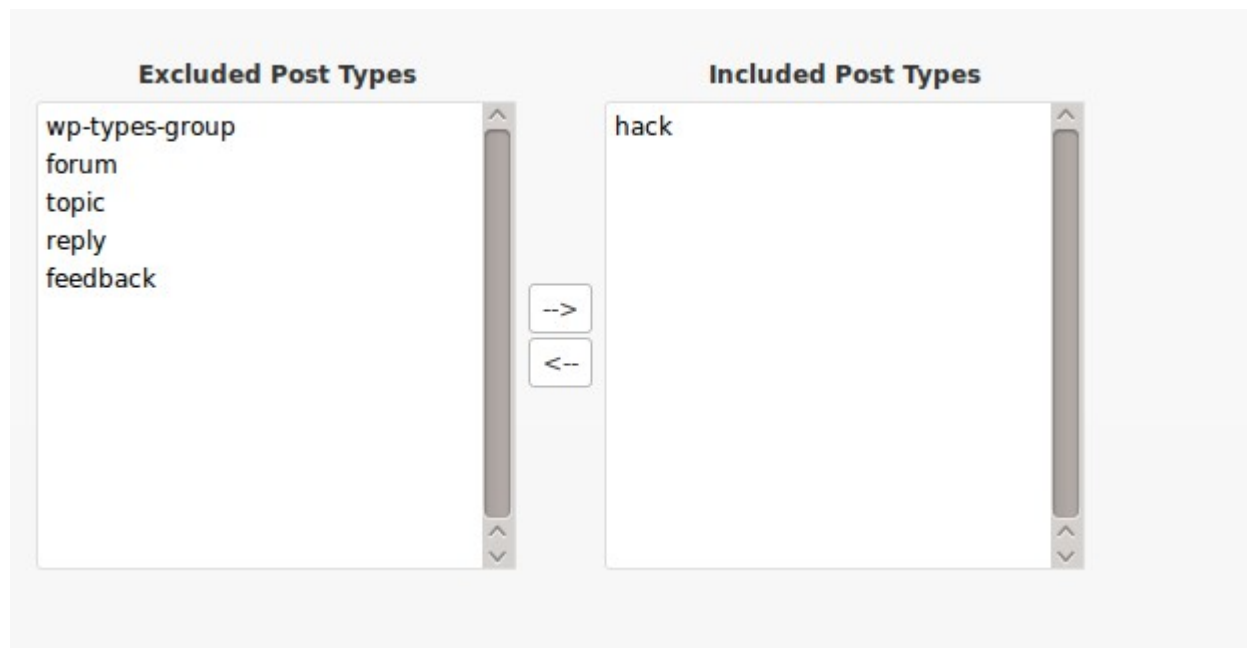
Save Blog Level Options
Reset All Defaults

Each of the pairs of boxes has an “Excluded” and an “Included” box. Items in the Excluded box mean that posts matching items in that list are excluded and won’t be posted to Facebook at all. Items in the Included box means that posts matching items in that list will follow the posting options set by the user. The order of application of rules is that Post Types come first and Tag Types come last so any Post type or Category type settings that make a post eligible to be published will be over-ridden if there is a tag in the exclude list.

2.2.6.1 Post Types

The WordPress Post types (Post and Page) are not shown in this list as they are controlled directly by other options. Other default WordPress Post types (such as attachments) are not included and are excluded as posting them to Facebook does not make sense. So the list of Post Types is only Custom Post types created by the user or by various plugins. By default a Custom Post Type is excluded from publication and new Custom Post Types will appear in the Excluded list.

If you have no custom post types in your blog then both of the boxes will be empty and can be ignored.

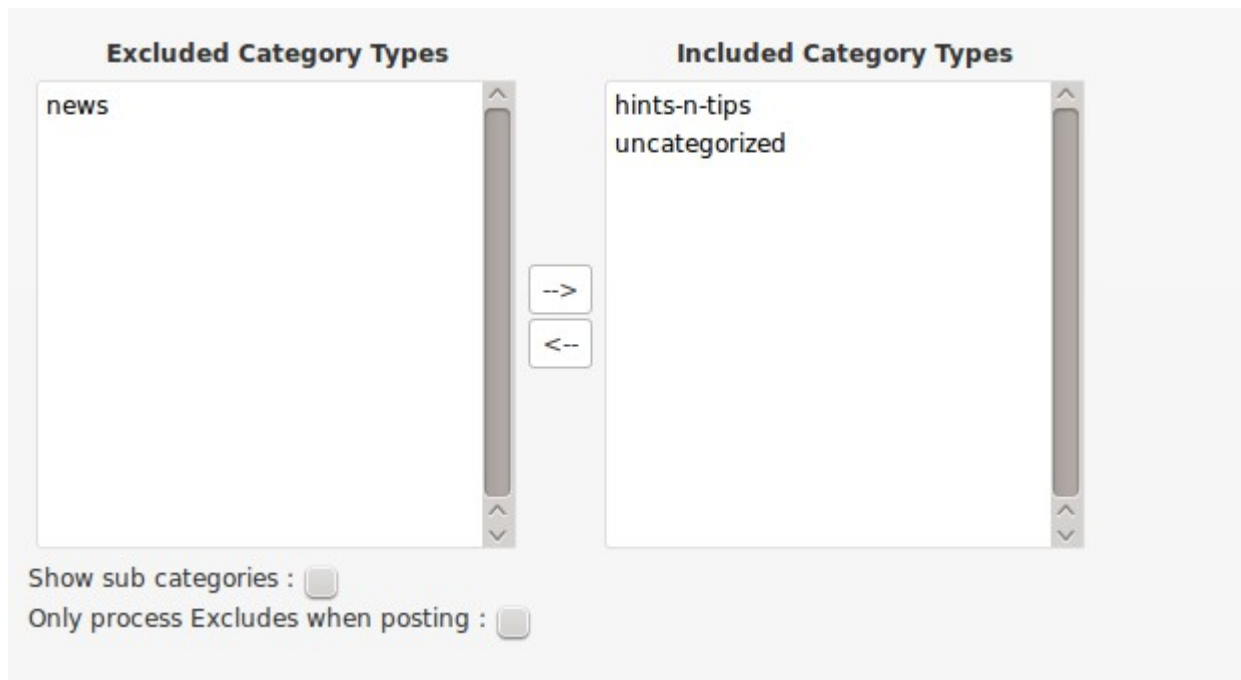


If you have custom post types then by default they are excluded from being published. In the image above you can see that all the custom post types in the blog have been excluded from being published.

If you want to have a Post Type considered for publication then you can use the → button to move it into the Included Post Types column. If the Post Type allows normal editing through a menu entry then these posts will have the Wordbooker Edit/Add Post option block. If they don't then the posts will inherit the default publishing options set at the Blog and User level.

2.2.6.2 Category Types

By default all Post Categories are included for publication.



The screenshot shows the 'Category Types' settings in WordPress. It features two main columns: 'Excluded Category Types' on the left and 'Included Category Types' on the right. The 'Excluded' column contains the category 'news'. The 'Included' column contains 'hints-n-tips' and 'uncategorized'. Between the columns are two buttons: '-->' and '<--'. At the bottom, there are two checkboxes: 'Show sub categories : ☐' and 'Only process Excludes when posting : ☐'. Both checkboxes are currently unchecked.

If you want to exclude a specific category of post from being published then use the ← button to move it into the Excluded Category Type column. Sub categories can be moved separately from their parents and are processed separately

2.2.6.2.1 Show Sub Categories

WordPress allows you to create Category hierarchies and normally you would probably want to exclude a category and all its children. However there might be times when you want to exclude or include specific category children in an hierarchy. When you select this option (and then save the blog level options) you get a full list of all categories rather than just the top level ones:

Excluded Category Types

- hints-n-tips » hints » backend
- news

Included Category Types

- news » 2011
- news » 2012
- hints-n-tips » hints
- hints-n-tips
- uncategorized

Show sub categories : ☒

Only process Excludes when posting : ☐

You can then move individual child categories between the two lists using the buttons (But don't forget to save your settings every so often if you are doing a lot of changes)

2.2.6.2.2 Only Process Excludes when Posting

Categories are handled differently from Post types – A post can only be of one type but it can have several categories. So what happens when a post is assigned to categories that are in both the Exclude and Include boxes? By default categories in the Include box take precedence over those in the Exclude box – so in the example shown above Posts in the News category are excluded from publication but if they are in either the 2011 or 2012 sub categories then they will be published. Conversely Posts in the hint-n-tips category are included for publication unless they are in the hints->backend category in which case they are Excluded.

There might be reasons why you do not want this precedence to apply – you may for example have created a category “Not Facebook” and put that in the Excludes box so that any post in that category is not published to Facebook. However unless you excluded every other category you used on those posts it would get published. If you set this option then the categories in the includes list are ignored totally and only the excluded categories are applied.

2.2.6.3 Tag Types

The last set of exclude boxes apply to tags. Here, like Post Categories the Excludes and Includes are applied in that order. Tags in the exclude list stop a post from being pushed to Facebook with the include list not having any positive action on publication.

The screenshot shows a user interface for managing tags. It consists of two main panels: 'Excluded Tag Types' on the left and 'Included Tags Types' on the right. The 'Excluded Tag Types' panel contains a single entry, 'help'. The 'Included Tags Types' panel contains two entries, 'support' and 'wordbooker'. Between the two panels are two buttons: '-->' and '<--', which likely allow moving tags between the two lists. Each list has a vertical scrollbar on its right side.

In the example above Posts tagged with Help will never be published to Facebook – the tag overrides any settings the user may make. This, like categories, allows you to easily exclude posts from being publish

2.2.7 Save Blog Level Settings.

At the bottom of each of the Blog Level Setting boxes there are two buttons which basically do what they say. Use the Save Blog Level Options button to save your settings, or if you've made a total mess of things you can use the Reset All Defaults button (Note that this resets ALL settings).

The screenshot shows two buttons side-by-side. The first button is blue with white text and says 'Save Blog Level Options'. The second button is also blue with white text and says 'Reset All Defaults'.

2.3 User Level Options

For the most part the User level options allow a user to override the blog level defaults. However there are some options on here that are user specific, and some that are specific to users who are administrators of Facebook Fan Pages.

User Level Settings

If set, these options will override the Blog Level options for this user

Default Publish Post to Facebook :

Default Publish Page to Facebook :

Post to the following Wall : ☐

Post to the following Wall : ☐

Length of Extract :

Facebook Status Text :

Post Attribute :

Use Post Excerpt for Post Attribute :

Action Link Option :

Enable Extended description for Share Link :

Use Post Thumbnail only : ☐

Use Post Excerpt : ☐

Show Status for :

Disable Facebook User information in Status : ☐

Limit Friend tagging to :

2.3.1 Default Publish Post/Page to Facebook

This allows the user to override the default blog level settings if required.

2.3.2 Post to the following Wall

There are 4 “targets” types that Wordbooker can send posts to in Facebook

2.3.2.1 As a Wall Post

This option is the “normal” method of posting to your wall. A extract of your post is posted to the target wall with links back to the original blog post.

2.3.2.2 As a Note

Note: Posting as a note only works if you have installed the Notes application in your Facebook profile. When you post a note you get a short extract of the post on the target Facebook wall with a

link to the note. The note will contain the whole of your blog post and will retain basic formatting although no images are included in the post.

2.3.2.3 As a Status Update

This option posts a single message on the target Facebook wall. The contents of the Status update are defined in the “Facebook Status Text” option. The primary use for this is when your primary target is a different wall but you want people who read another one of your walls to see a message without getting the body of the post.

2.3.2.4 As a Link

When you select this as the post type all that Wordbooker does is post a minimal set of data to Facebook and it does the rest by going to the URL of your original blog post and scraping the page to get the rest of the data. If you want to use this method then you **MUST** ensure that you have a good set of Open Graph tags or things may go wrong. If you use Wordbooker and let it create your OG tags then you shouldn't have any problems.

2.3.3 Length of Extract

This allows the user to override the default blog level setting if required.

2.3.4 Facebook Status Text

This option allows you to override the two parts of the blog level settings for this option. You can choose to override the blog level setting for updating your status and you can also choose to use different text for your status information. If you leave the text field blank then it uses the value in the blog level option. You can use the short code tags here (See Section 9)

2.3.5 Post Attribute

This allows the user to set their own post attribute line – overriding the blog level settings. You can use the attribute tags explained in Section 9 here.

2.3.6 Use Post Excerpt as Post Attribute

This allows a user to over-ride the blog level option relating to the use of the Post Excerpt as the Post Attribute.

2.3.7 Action Link Option

This allows the user to set their own Action link option – overriding the blog level setting.

2.3.8 Enable Extended description for Share Link

This allows the user to override the blog level setting for the Extended description which is used for the Share action link.

2.3.9 Use Post Thumbnail only

If your Wordpress theme supports Post Thumbnails (where you can associate an image which each post) then this option allows you to force Wordbooker to upload the thumbnail image to Facebook as the only image associated with the post.

2.3.10 Use Post Excerpt

Wordpress supports “Excerpts” which are user generated summaries. If you enable this option and populate the Excerpt field then the contents of that field will be used when people use the “Share” action link or if people use Facebook Share tools from their browsers. If this option is left selected on the Post Level Options then the Post Excerpt will be used as the contents of the post on the target Facebook wall.

2.3.11 Show Status for...

This allows you to specify which Facebook status to display. If your blog is business related and you've got a Facebook Fan Page then this allows you to show the status from the Fan Page rather than your own personal profile – both on the options page and also in the Status sidebar widget.

2.3.12 Disable Facebook information

This option allows you to suppress the display of your Facebook status information in the Status section of the Wordbooker option screen.

2.3.13 Limit Friend Tagging to...

One of the new features in Wordbooker 2.2 is the ability to “tag” your Facebook friends in your blog posts. In the future it is planned that this will be extended to allow you to notify your Facebook friends when you've tagged them in a post.

This is a drop down list of friend lists as defined on Facebook. You can only tag friends from one list and if you have thousands of friends you might want to consider creating a custom friend list and putting those people you are likely to tag into it.

When you change the value of this list you need to force a cache refresh before you can use the newly selected list.

3 Diagnostic Messages

Wordbooker puts out a lot of diagnostic messages. The amount of messages that is displayed is adjusted by setting the display level in the Advanced Setting Section. When there are any messages to be displayed then they are shown in this section along with a button which allows you to delete ALL the diagnostic messages stored for the blog.

If errors have been encountered during the posting of any items to Facebook then the errors will be displayed here.

4 Status

The status screen shows the current cached status for the profile you selected in the user level options. It also checks that your Wordbooker configuration is working correctly. If it isn't, for example if you've got a new page to administer, then you will be prompted to grant additional permissions.

Status

[Wordbooker](#) (892645194)

And here is Wordbooker 2.2 Beta 28. I really hope that this is the last one. I've had bugger all feed back about the new features in it (which makes me question why I spent time coding them). If I don't get any feed back then I'll be pushing this to the Wordpress Repositories once the user guide has been completed.

<http://wordbooker.tty.org.uk/wp-content/uploads/debugs/wordbooker22Beta28.zip>

(Sat Apr 6, 11:21 am).

Wordbooker appears to be configured and working just fine

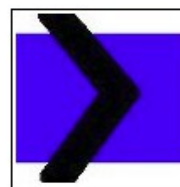
If you like, you can start over from the beginning (this does not delete your posting and comment history):

Your current Facebook Access token is non-expiring

[Reset User Session](#)

[Refresh Status](#)

[Export Access Token](#)



4.1 Reset User Session

If you want to completely reset your User Session then you can do that by clicking on the “Reset User Session” button, This will clear down your current Facebook Session and take you back through the Authentication process. You will have to do this when your Facebook Session becomes invalidated for any reason.. Selecting this option does not delete your posting or comment history from the Wordbooker tables.

4.2 Refresh Status

If you've just changed your status on Facebook and don't want to wait until the next cache refresh then you can chose to refresh your status by clicking on the “Refresh Status” button.

4.3 Export Access Token

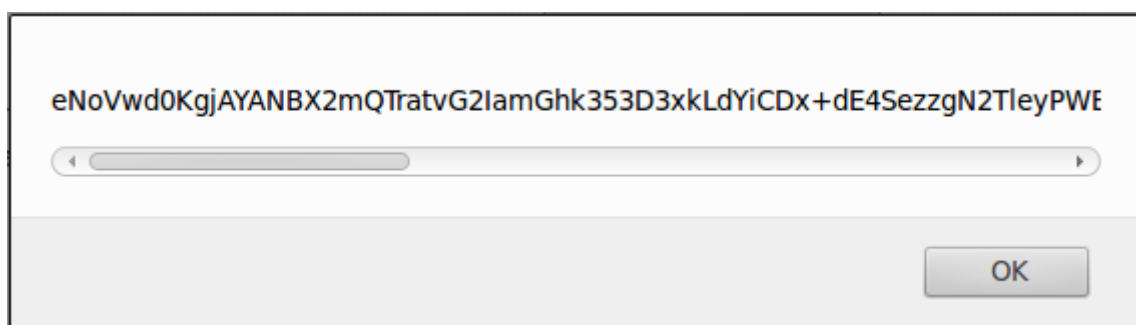
This feature is only of interest to people who want to use Wordbooker on different blog accounts but all linking back to the same Facebook User.

This feature had to be added when Facebook decided that the act of authenticating a Facebook session through something like Wordbooker actually destroys any other valid sessions obtained against the same application – thus basically limiting the number of sessions any application can have to one per user.

Many wordbooker users, and that includes me, want to be able to have their FB account linked to several Wordbooker set up (I sometimes use two on this blog alone) and Facebook’s undocumented change was very annoying.

If you have a Valid Facebook session against your blog account you will now see a third button along side the “Reset User Session” and “Refresh Status” buttons:

If you click on the Export Access Token button a popup window will appear containing a long string which you should copy to your clipboard:



Then on your non authenticated account you should see that the initial authentication process now has a new option (see Section 2.1). Paste the string you copied into the input box and then click on “Save Token”. There will be a delay as Wordbooker completes the process but you should then find you have two Wordbooker linked accounts both with valid sessions.

Whenever you reset the token on ANY of the accounts then you will need to copy the new tokens across all your linked accounts.

4.4 Grant Missing Permissions

If Wordbooker detects that there are permissions that it needs that are currently missing it will prompt you to grant them with a message similar to the following:

Wordbooker requires authorization to publish content to your Wall/Fan pages on Facebook. Click on the following link to grant permission


[facebook](#) 

and then save your settings

[Save Configuration](#)

Clicking on the Facebook icon brings up the normal Facebook permissions dialogue:


Wordbooker would also like permission to:

**Manage your pages**×

Wordbooker may login as any of your 9 Pages, including:

- Wordbooker
- Canalplan AC
- Parasoc

[See all 9 Pages](#)

**Access your data any time**×

Wordbooker may access your data when you are not using the application.

Why is Wordbooker asking for these permissions?
From Wordbooker: Wordbooker needs permission to manage your groups so it can post to group walls.


[Allow](#) [Skip](#)


5 Recent Facebook Activity for this site


If you've not enabled the option then you won't see this. This is basically an Iframe containing information pulled dynamically from Facebook about the “like” status of your site. This does not work very well for Networked blogs running in SUBDIRECTORY mode as Facebook can't, for obvious reasons, work out which pages belong to which blog.


Recent Facebook Activity for this site


Recent activity


**Stephen Atty** liked revisiting-old-code · last sunday


**Steve's Ramblings**
2 people shared this.

**using-the-new-facebook-graph-api-off-line**
2 people shared this.

**wordbooker**
12 people shared this.

**hitting-a-moving-target**
One person shared this.

**revisiting-old-code**
5 people shared this.

 Facebook social plugin

6 Support

This section of the options page has several links which may be of use for diagnosing problems and troubleshooting.

It also contains a wealth of information about your PHP/MySQL installation and then it goes on to cover two important areas which will help diagnose problems with your installation

6.1 Server Status

This lists various items of information about the server your blog is running on

Server Status

- Wordbooker: **2.1.35**
- Wordbooker Code Base: **2.2.0 Beta 37 - Hangar 18, Area 51**
- Wordbooker Current Stable Release: **2.1.35**
- Wordbooker ID: **254577506873**
- Wordbooker Premium Key: **Not Activated**
- Wordbooker Schema: **5.6**
- WordPress: **3.6**
- Table prefix: **wordbooker_**
- PHP: **5.3.10-1ubuntu3.7**
- PHP Memory Limit: **256M**
- PHP Memory Usage (MB): **59.25**
- PHP Max Execution Time: **60**
- JSON Encode: **PHP**
- JSON Decode: **PHP**
- WP_HTTP Status: **WP_HTTP can access Facebook - All is OK (Response Time was : 0.255836009979 seconds)**
- Curl Status: **Curl is available and can access Facebook - All is OK, you can use the Curl Interface (Response Time was : 0.252407073975 seconds)**
- Curl Version: **7.22.0**
- Facebook Interface: **WP HTTP**

The Wordbooker Version line changes colour depending on how current your installed version is. If you are running the current stable version (which is shown in the third line) then the version will be Green. As the installed version gets older it changes colour until it turns Red when you really should be looking at upgrading.

This set of diagnostics also check if Curl can be used from your server rather than WP_HTTP and also shows which of the two interface methods you are currently using to connect to Facebook.

6.2 Active Plugins

This lists all the plugins that are active on your blog. This information can be useful when troubleshooting

6.3 Wordbooker Table Status

This lists all the wordbooker tables and gives the current row count for each table. If Wordbooker detects that a table is missing then it will prompt you to fix the problem by deactivating and then re-activating the Wordbooker plugin

Wordbooker Table Status :

Active Plu	Table 'wordbooker_wordbooker_errorlogs' is present and contains 128 rows
	Table 'wordbooker_wordbooker_postlogs' is present and contains 28 rows
	Table 'wordbooker_wordbooker_userdata' is present and contains 2 rows
Akismet	Table 'wordbooker_wordbooker_userstatus' is present and contains 2 rows
bbpress	Table 'wordbooker_wordbooker_postcomments' is present and contains 495 rows
bbPress	Table 'wordbooker_wordbooker_process_queue' is present and contains 0 rows
Canal	Table 'wordbooker_wordbooker_fb_friends' is present and contains 10 rows
FD Feed	Table 'wordbooker_wordbooker_fb_friend_lists' is present and contains 16 rows
Google+ Badge Widget (1.0)	
Google XML Sitemaps (3.2.9)	
Google+Blog (1.3.3)	
Jetpack by WordPress.com (2.3.3)	
Limit Login Attempts (1.7.1)	
WP-Login Redirect (1.0.1)	
Picasa and Google Plus Express (2.2.10)	
Simple Ads (1.0.1)	
Use Google Libraries (1.5.2)	
Video Thumbnails (2.0.5)	
WP-FB-AutoConnect (3.1.2)	

7 Edit/Add Post Options

When a user visits the Edit/Add Post page there is now a Wordbooker option block. If the user has Wordbooker configured then they will get the option block shown below. If they are not a Wordbooker user then they simply get a block informing them that blog level defaults are being enforced.

By default the option block will be towards the bottom of the various panel blocks but, as with the rest of the page, it can be dragged to wherever the user wants it to be.

The block allows the person adding/editing the post to make any final adjustments to the Wordbooker options before the post is saved. For example if you are editing an old post then you may choose to force the post to be re-published to Facebook.

The options here are inherited in a specific way.

First the blog level options are applied, then if there are any user level settings then those are applied, then finally, if this is a post that has previously been added/edited with Wordbooker 2.0 or greater installed, then the settings in place when the post was last edited are applied.

The options here mirror many of those in the Blog level and User level settings and function in the same way.

WordBooker Options

The following options override the defaults set on the options page

☒ Publish this post to Facebook

Post to the following Wall : ☐

Post to the following Wall : ☐

Length of Extract :

Action Link Option :

☐ Use Thumbnail as only image

☐ Use Wordpress Excerpt for Wall Post

Facebook Post Attribute line

☒ Use Post Excerpt as Post Attribute

Facebook Status Update text

☐ Override Post Author Options and use Current logged in user

Show Facebook Like/Send for this Post :

Show Facebook Share for this Post :

☐ Push Comments from this post to Facebook

☐ Pull Comments from Facebook for this post

☐ Enable Facebook Comments for this post

7.1.1.1 Publish this post to Facebook

This inherits the settings from the main Wordbooker Options page. When a post is published this option is always cleared to stop posts being re-published on edit. If you wish to republish a post to Facebook then you should set this options.

7.1.1.2 Post to the following Wall

The settings here are inherited from the main Wordbooker Options page for new posts. If you change the options here then they are remembered for this post.

7.1.1.2.1 As a Wall Post

This option is the “normal” method of posting to your wall. A extract of your post is posted to the target wall with links back to the original blog post.

7.1.1.2.2 As a Note

Posting as a note only works if you have installed the Notes application in your Facebook profile. When you post a note you get a short extract of the post on the target Facebook wall with a link to the note. The note will contain the whole of your blog post and will retain basic formatting although no images are included in the post.

7.1.1.2.3 As a Status Update

This option posts a single message on the target Facebook wall. The contents of the Status update are defined in the “Facebook Status Text” option. The primary use for this is when your primary target is a different wall but you want people who read another one of your walls to see a message without getting the body of the post.

7.1.1.2.4 As a Link

When you select this as the post type all that Wordbooker does is post a minimal set of data to Facebook and it does the rest by going to the URL of your original blog post and scraping the page to get the rest of the data. If you want to use this method then you **MUST** ensure that you have a good set of OpenGraph tags or things may go wrong. If you use Wordbooker and let it create your OG tags then you shouldn't have any problems.

7.1.1.3 Length of Extract

This allows you to change the length of the extract posted during a regular wall post.

7.1.1.4 Action Link Option

This allows you to change the Action Link option from the default set on the main Wordbooker Options page.

7.1.1.5 Use Thumbnail as only image

If your Wordpress theme supports Post Thumbnails (where you can associate an image which each post) then this option allows you to force Wordbooker to upload the thumbnail image to Facebook as the only image associated with the post.

7.1.1.6 Use Wordpress Excerpt for Wall Post

This allows you to choose if the wall post should be the Wordpress Extract for the post or if it should be generated by Wordbooker

7.1.1.7 Facebook Post Attribute line

This allows you to set a unique post attribute line – overriding the blog / user level settings. You can use the attribute tags explained in Section 9 here.

7.1.1.8 Use Post Excerpt as Post Attribute

This allows you to over-ride the Blog and User level option relating to using the Post Excerpt as the Post Attribute. By default this option takes its value from the User level options

7.1.1.9 Facebook Status Update text

This allows you to set a unique Status Update text for this post – overriding the blog / user level settings. You can use the attribute tags explained in Section 9 here.

7.1.1.10 Show Facebook Like/Send for this Post

If Facebook sharing is enabled on the main Wordbooker Options page then a Facebook Like/Send button will be displayed for this post according to the various options set on the main Wordbooker Options page.

7.1.1.11 Show Facebook Share for this Post

If Facebook sharing is enabled on the main Wordbooker Options page then a Facebook Share button will be displayed for this post according to the various options set on the main Wordbooker Options page.

7.1.1.12 Push Comments from this post to Facebook

If this is checked AND Comment handling is enabled on the main Wordbooker Options page then comments will be pushed to the Facebook post that will be created when the post is published (or republished)

7.1.1.13 Pull Comments from Facebook for this post

If this is checked AND Comment handling is enabled on the main Wordbooker Options page then comments will be pulled from Facebook for the FB post that will be created when the post is published (or republished)

7.1.1.14 Enable Facebook Comments for this post

If this option is checked AND Facebook comments are enabled on the main Wordbooker Options screen then an FB Comment block will be displayed along with the post.

8 Facebook Friend Link

This is a separate Meta box on the Edit/Add Post page. This allows you to insert links back to your Facebook Friends profiles in your blog post. Additional functionality allowing to you “tag” your friends on Facebook is currently not available due to Facebook changing the capabilities of the API. However work is undergoing to restore this ability in a future release of Wordbooker. To use this option you need to have selected a Friends List to tag in the User Level options on the Wordbooker

Settings Page.

Facebook Friend Link

Start typing a friends name here :

Add Friend to Post

Remove Friend from Post

So lets say you've started a post:

Add Media

Add Contact Form

b

i

link

b-quote

del

ins

img

ul

ol

li

code

more

close tags

proofread

fullscreen

I went for a drink with

Word count: 5

Draft saved at 11:26

And you want to link to one of your friends - you just start typing the name of the friend you want to link to and once you've typed in a couple of letters a drop down list of names matching what you've typed in will be displayed:

Facebook Friend Link

Start typing a friends name here :

Add Friend to Post

Remove Friend from Post

Aaron A Aadvaark

Aaron A. Aaronson

And then select the one you want to link to:

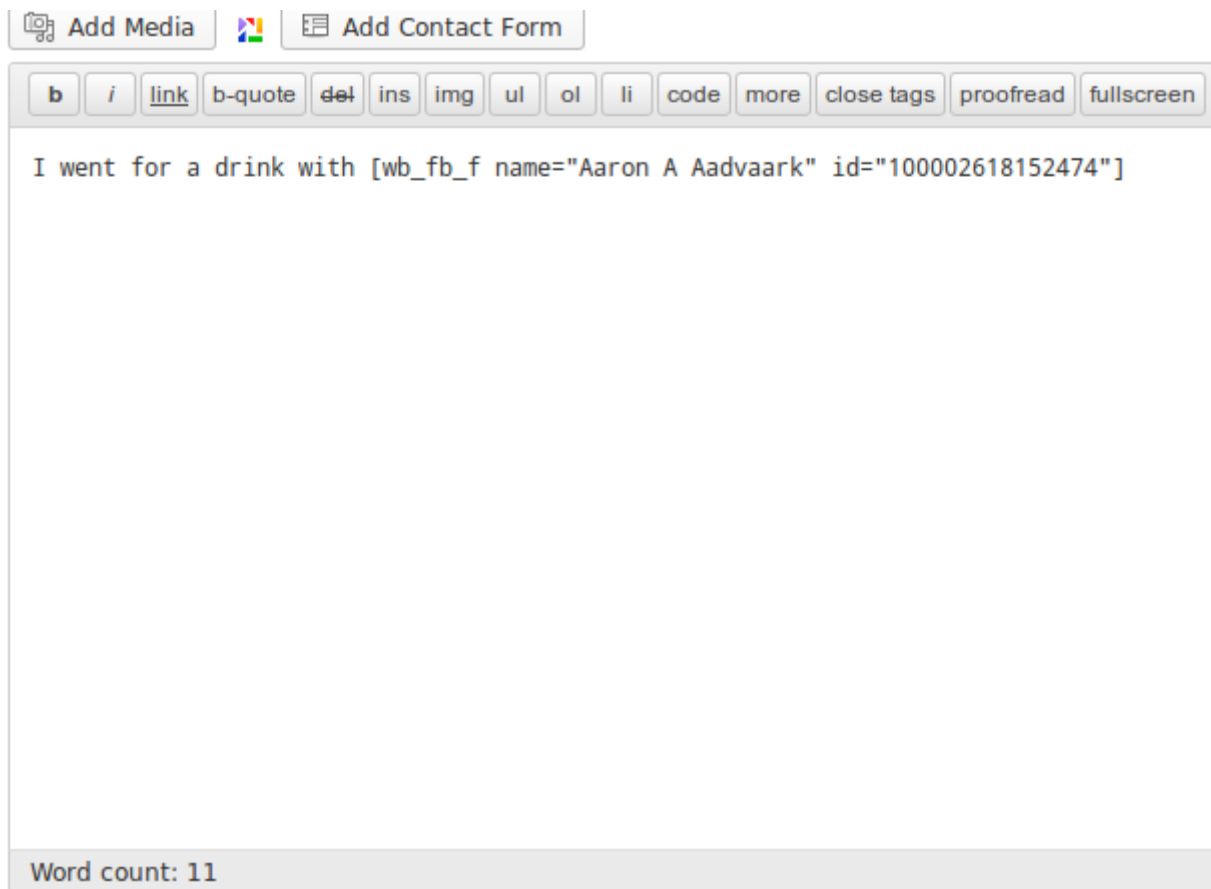
Facebook Friend Link

Start typing a friends name here :

Add Friend to Post

Remove Friend from Post

And then click on Add Friend to Post:



Word count: 11

You can also remove a link by either typing in their name again and clicking on the Remove Friend from Post button or you can manually delete the inserted tag from the post.

9 Template Functions and Smart Tags

The post level Facebook objects - Like, Share, Send and Comment Block – can be placed in line automatically by Wordbooker or you can embed them directly into posts to allow unique placements, or into the template files yourself (This is primarily for people who are confident about editing Wordpress Theme files and who want to be able to lock down the placing of the objects).

9.1 Smart Tags

Wordbooker smart tags can be placed anywhere within the body of the post. They are stripped from the post on display and if the Share / Like and Send options are set to “Use Tag in Post” then they are replaced with the appropriate Facebook Button code (FBXML or iFrame). There are three tags, one for each of the buttons.

[wb_fb_share] [wb_fb_like] [wb_fb_send]

There is also [wb_fb_comment] which implements the Wordbooker Facebook comments block.

9.2 Template functions

If you would rather embed the various Facebook Social media objects into your page template then you can do that too. The Template calls are:

```
display_wordbooker_fb_share();
display_wordbooker_fb_like();
display_wordbooker_fb_send();
display_wordbooker_fb_comment();
```

Don't forget that if you are using these function calls to set the appropriate rendering option on the Wordbooker Options page. If the options are not set to use template calls then these calls will have no effect.

10 Attribute Tag Short Codes.

Wordbooker allows you to use several short codes in the Post Attribute and Facebook Status text lines.

The codes are as follows:

Tag Code	Expands to
%author%	Author's nice name *
%first%	Author's first name
%last%	Author's last name
%nick%	Authors' nick name
%title%	Post Title
%link%	Post Permalink
%date%	Post Date (formatted to blog settings) *
%time%	Post Time (formatted to blog settings) *
%wpurl%	The "WordPress address (URL)" as specified on your blog's general settings page.
%burl%	The "Blog address (URL)" as specified on your blog's general settings page.
%content%	The content of the comment **
%tag%	The contents of the Comment Tag Field. **

* These Tags are also available in the Comment Block formatting field

** These Tags are **only** available in the Comment Block formatting field

11 Sidebar Widgets

Wordbooker now supports two different Facebook related widgets : Facebook Status and Facebook Like. Both of these widgets are installed as part of the Wordbooker plug-in but you do not have to use them.

Both widgets are “multiple instance” widgets in that you can drag more than one instance of them to the side bar and configure them differently.

11.1 Wordbooker FB Status

This shows the cached Facebook status *for the user who dragged it onto the sidebar*. If you want to display the status of two different Wordbooker users then each user in turn will need to login to your blog and drag and configure the widget for themselves.

Once the widget has been dragged over to the sidebar you wish it to be displayed on then you can open it up to access the various configuration options:

A screenshot of a configuration window titled "Wordbooker FB Status : Facebook". The window contains three input fields: "Title of Widget:" with the text "Facebook Status", "Display this name:" which is empty, and "Date Format:" with the text "Sun Jan 22, 10:46 am" and a dropdown arrow. At the bottom left are the links "Delete | Close" and at the bottom right is a blue "Save" button.

There are three configurable parameters:

11.1.1 Title of Widget

This is the text that is displayed above the widget in the side bar.

11.1.2 Display this name

By default the widget will display your full Facebook name. This might be too formal so this allows you to enter a different name to be displayed instead. If you leave this blank then your Facebook name will be displayed.

11.1.3 Date Format

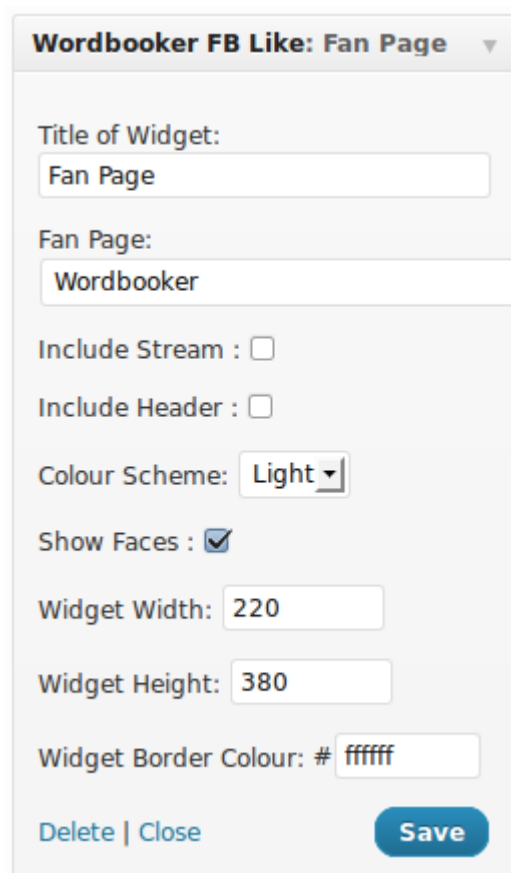
This changes the format that the date is displayed in. Wordbooker supports some pretty standard

formats. However if one you want isn't there and it's sensible (such as specific structure for your language) then please let me know.

11.2 Wordbooker FB Like

This allows you to display a Facebook “Like” (Fan) Box in the sidebar for any of the Facebook pages you are an administrator for. You can drag multiple instances over and configure them for each of you Fan pages. If you want to display boxes for pages administered by a different Wordbooker user each user in turn will need to login to your blog and drag and configure the widget for themselves.

Once you've dragged the widget over to the side bar you want it displayed on you can open the widget up and change it's configuration:



The screenshot shows a configuration window titled "Wordbooker FB Like: Fan Page". It contains the following fields and options:

- Title of Widget:
- Fan Page:
- Include Stream : ☐
- Include Header : ☐
- Colour Scheme:
- Show Faces : ☒
- Widget Width:
- Widget Height:
- Widget Border Colour: #
- Buttons: Delete | Close (text) and Save (blue button)

There are eight configurable options:

11.2.1 Title of Widget

This is the text that is displayed above the widget in the side bar.

11.2.2 Fan Page

This allows you to pick the Fan Page you wish to display from a drop down list of the Facebook Pages you are an administrator for. The default for this is Wordbooker.

11.2.3 Include Stream

This allows you to include a stream of the recent posts in the widget.

11.2.4 Include Header

This makes the widget display a prominent blue Facebook Bar at the top of the Like Box.

11.2.5 Colour Scheme

The widget has two colour schemes : “Light” and “Dark”. You can choose which one to use here. Pick the one that matches your Blog theme the best.

11.2.6 Show Faces

This allows you to choose if faces should be rendered in the Like Box. You will find you need to adjust the height of the widget so that the pictures don't get truncated.

11.2.7 Widget Width

This allows you adjust the width of the widget to fit your side bar. The default value for this is 188 which seems to work well with several themes.

11.2.8 Widget Height

This allows you to adjust the height of the widget in your sidebar. The default for this is 260 which allows for 6 Connections to be shown. If you increase the number of connections then you will need to adjust this value – if you are have 3 connections per row then you need to add 90 to this value for each additional 3 connections you add. Changes in height to handle the inclusion of the Page Stream and the Header bar are automatically done by the widget.

11.2.9 Widget Border Colour

This allows you to control the colour of the border that is drawn round the widget. Values can be any Hex value from 000000 (black) to FFFFFFFF (white)

12 Wordbooker's Requested Permissions.

Wordbooker asks for several permissions against your Facebook Account. It does not ask for more permissions than are needed but the permissions it requests and why it requests them are explained below.

12.1 *Your email address*

Wordbooker needs your email address in order to maintain account integrity.

12.2 *Your Groups*

Wordbooker needs to be able to access your groups so that it can determine which groups you belong to where you have administrative privileges so that it can post to Group walls as the group.

12.3 *Your Status Updates*

Wordbooker needs access to your Status Updates so that it can pull them back and present them in the Wordbooker Facebook Status Widget

12.4 *Manage Your Pages*

Wordbooker needs to be able to manage your pages so that it can determine which pages you administer so that it can post to your page walls as the page (rather than as your personal ID).

12.5 *Post to Facebook as You*

If Wordbooker did not have this privilege then it wouldn't be able to post to Facebook

12.6 *Access posts in your News Feed*

This option is needed so that Wordbooker can access posts in your news feed and pull and push comments from and to them.

12.7 *Access your custom friends lists*

All this allows Wordbooker to do is obtain a list of your friends who are in any custom friend lists – the only data it can access is their user name and user ID. Wordbooker cannot access your full list of friends.