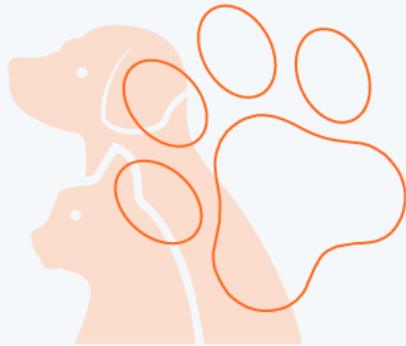


# Quarter of U.S. Cats Pick Their Owners

Channels of pet acquisition in 2022 according to U.S. pet owners (in percent)



- From the street/stray animal
- Friends/acquaintances
- Breeder
- Animal Shelter
- Pet Shop
- Others



1,000 U.S. pet owners (18+ y/o) surveyed Nov. 2022 about their newest pet from each category. Might not add up to 100 percent due to rounding

Source: Statista Consumer Insights