Interview Questions for Mr. Pascal Schmid, Leader of the Cardano Foundation

- 1. What is your vision for Cardano and the Cardano Foundation? What role do you plan to play in this? Which are the unique value propositions, differentiators you see compared to other cryptocurrencies?
- 2. How did you feel during the last 2 months episode of the Cardano Foundation and when Mr. Parsons resigned, and you become the new leader of the Organization?
- 3. When and how did you know that it was time for Mr. Parsons to go? Did you notify anyone at that point?
- 4. How does the financial situation look like for the Cardano Foundation today? Would your release the information of the monetary assets currently under control? BTC / Fiat / ADA? Are you in control of the Private Keys to the cryptocurrencies the Foundation holds?
- 5. Is the Foundation involved in or part of any legal proceedings / matters / claims / prosecution / investigation?
- 6. What was the intended purpose of Cardano AG? Have any of the assets been transferred from the Cardano Foundation to the AG? Is there any other Swiss, UK based or offshore entity you are aware of, which has been founded with some relation to the Cardano Foundation?
- 7. Would you release the Distributed Futures Program contract to the public? Is there an agreement with Z/Yen to deliver further papers or it is possible to terminate the contract?
- 8. It has been stated the you will lead the Foundation for an interim period. What are the goals of this period? How long will it last to have the Foundation fully operational again? Do we speak about a few months or even a year?
- 9. How will you ensure that next to your other duties as CEO of Sielva Management Sa and sitting in multiple Boards you will have time for the new critical situation with Cardano?
- 10. What is your relationship with the Lisk Foundation? Are you exposed to any confidential information there? Do you see any conflict of interest or confidentiality issue sitting in both Boards?
- 11. Do you report to anyone, are you influenced by anyone, do you consult with anyone in the current situation? Would you consider hiring McKinsey or other top management consultancy to support you?
- 12. Do you see your prior professional experience & qualification fit and qualify you to confidently and efficiently deal with the situation? How much practical experience do you have with cryptocurrencies and Blockchain technology? Did you visit any Cardano Meetup, like the one in Zurich in the past?
- 13. What is your strategy, approach and protocol of searching, identifying and appointing new Board Members? Do you plan to pick the Board Members yourself alone? What kind of Board Structure do you have in mind? What qualification do you expect from the Board Members? What performance-oriented incentives (KPIs) will you provision for them? How will you ensure that board members are disconnected from IOHK & Emurgo and the Foundation can keep its independence?
- 14. Would you consider defining a new Foundation Charter instead of the old one to better describe the purpose of the Foundation and limit future operations & spending to fit the goals of the Foundation? How would you define this Charter today in a few sentences? What roles and duties does the Foundation have?
- 15. Will you implement any of the Swiss Foundation Code within this interim period? What legal, governance, auditory and financial measures will you implement that nothing like this "hijacked & paralyzed situation" ever happens again in the lifetime of the Foundation?
- 16. Are there any topics (such as Board Members) you would consult and consent with the wide Community before making a decision?
- 17. Is there anything the Community may do to help your work?
- 18. Do you plan any new hires and growing the Foundation Team in the next months?
- 19. Beside the future Board Structure do you think it would bring value to have an advisory panel made up from active Community members from all over the world, who can collect, discuss, summarize and present ideas to the board on a regular basis? Would you consider already implementing such a Government body?
- 20. The Community has expressed multiple questions, which the final Chairman of the Foundation should be able to answer, would you ensure that he / she will be available for us to fully respond to them once appointed?
- 21. Will you do weekly / monthly updates to the Community about the Foundation's Progress? How about surprise AMAs? Would you consider opening a Twitter profile, where the Community may reach and follow you?

- 22. How would you judge the last 2 years of the Foundation? What were the key issues you experienced and the ones you would like to improve now?
- 23. When Cardano Foundation will stake its own ADA can a percentage of the staking rewards go on marketing that will give Cardano global exposure? Do you have a clear marketing strategy you could lay out for us?
- 24. What is your goal and strategy for the next 3 months? For 2019? For the next 3 years? What type of difficult decisions do you anticipate in the next three months? In 2019?
- 16. How do you plan to engage better with the Community? What will you bring to the project that the past leader failed to do and how would you lead the Community?
- 25. Did you hear about the "DAO based Foundation" research initiative announced by Charles? How are you planning to support this research?
- 26. Do you plan to procure regular (quarterly?) external performance & financial audits of the Foundation, which results will be published as part of transparency initiative?
- 27. Do you plan to work closer with the regulators in the EU? Do you think an office in Brussels would help to lobby? What is your geopolitical strategy? Where would you open new offices?
- 28. Will you review the roadmap items of the Foundation (such as the Cardano debit card) and kick start them again? Would you give the Cardano debit card a top priority in this case? Will you integrate the Foundation back into the cardanoroadmap.com "aggregated progress hub" of the Cardano Ecosystem?
- 29. Cardano has a really huge Community in Japan. How about getting involved or even sponsoring, within some reasonable extent the 2020 Tokyo Olympic Games?
- 30. Did you read the Open Letter I. from the Guardians of Cardano? Would you consider using it as an essential input when defining future vision, strategy & roadmap for the Foundation?



Guardians of Cardano

Email. info@guardiansofcardano.com Web. www.guardiansofcardano.com Twitter. https://twitter.com/CardanoOf

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