



| Product                        | Gross Margin [%] | Gross Profit |
|--------------------------------|------------------|--------------|
| ⊕ (RI) 1                       | 15,89            | \$3.420,06   |
| ⊕ .nparalleled Svgn Blanc      | 28,58            | \$312,83     |
| ⊕ 10 Span Cab Svgn CC          | 19,44            | \$525,60     |
| ⊕ 10 Span Chard CC             | 26,31            | \$874,84     |
| ⊕ 10 Span Pnt Gris Monterey Cy | 30,72            | \$639,75     |
| ⊕ 10 Span Pnt Nr CC            | 24,34            | \$594,29     |
| ⊕ 1000 Stories Znfdl           | -55,50           | (\$1.064,84) |
| ⊕ 12 Days of Pearls Gift Set   | 97,17            | \$300,94     |
| ⊕ 13 Celsius Svgn Bl           | 56,64            | \$19.282,02  |
| ⊕ 13th Colony Sthrn Corn Whsky | 38,51            | \$138,55     |
| ⊕ 14 Hands Cab Svgn Wash       | 37,09            | \$101.476,84 |

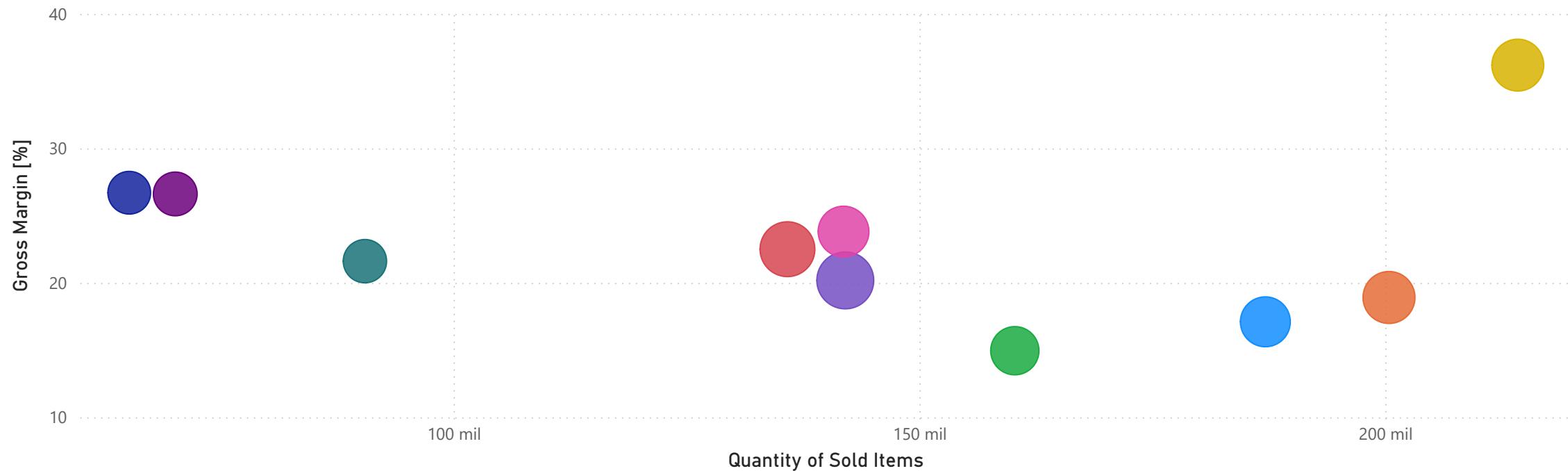
**TOTAL REVENUE**

**\$459.682.448**

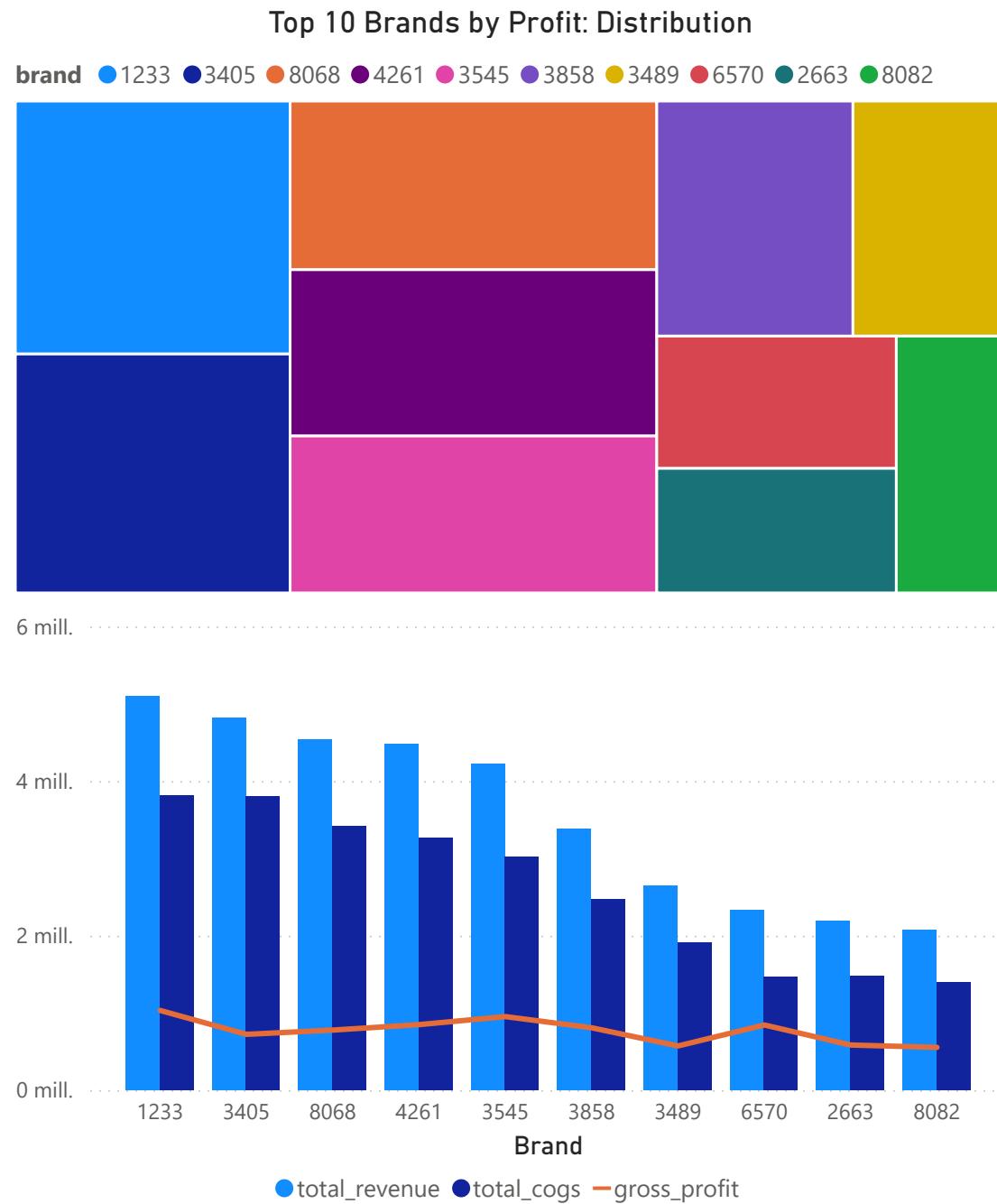
**PRODUCTS WITH LOSS**

**2001**

Top 10 products: Quantity Sold vs Gross Profit Margin



Product ● Absolut 80 Proof ● Baileys Irish Cream ● Capt Morgan Spiced Rum ● Dewars White Label ● Grey Goose Vodka ● Jack Daniels No 7 Black ● Kendall Jackson Chard Vt ... ● Ketel One Vodka ● Tanqueray ● Tito's Handmade V...



vendor\_name

brand

### Top 10 Brands by Margin