

COSTA BOUDOUVAS

IMPOSSIBLE IS THE BOUNDARY OF OUR OWN CREATIVITY

EXPERIENCE

2012 – Present

MULLENLOWE INC.

Associate Creative Director

Clients included: Acura, Google, JetBlue, National Geographic, American Greetings, Royal Caribbean

- Led cross-functional creative teams to concept and deliver innovative marketing solutions ranging from websites, and broadcast to physical installations.
- Created multiple award-winning immersive websites for clients including Google, National Geographic, and American Greetings.
- Created prototypes to demonstrate business applications for emerging technologies including 3D printing, Node.js, Arduino hacking, and voice driven interfaces.
- Led development efforts for multiple enterprise .NET and Ruby on Rails websites.
- Key contributor on successful new business pitches that won business from clients including Acura, Google, Royal Caribbean, Hyatt and many others.
- Responsible for hiring and training digital staff to launch the Los Angeles office.
- Initiated the MullenLowe co-op program, and mentored junior technology staff.
- Represent MullenLowe at industry conferences, networking & recruiting events.
- Manage the MullenOnTap weekly craft beer social hour.

2010 – Present

ZENQMS

Technical Advisor

Document Management Startup

- Designed technical architecture for a secure, cloud-based SaaS application to manage sensitive enterprise documents and quality control data.
- Developed responsive company website with full ExpressionEngine CMS backend.
- Designed and tested user interface components using Axure and InVision prototypes.

2010 – 2012

VIRIDIAN SPARK

Solutions Architect

Clients included: Maybelline, Briggs & Stratton, Cushman & Wakefield

- Built interactive HTML prototypes for product and usability testing.
- Managed client website implementations from sales through delivery.
- Created and led user experience design and usability testing department.
- Designed user experience and technical architecture for global enterprise websites including Maybelline.com and CushmanWakefield.com.
- Lead developer for several large-scale .NET and PHP website redesign engagements.
- Crafted and delivered sales presentations for new business opportunities.

2007 – 2010

BIGBAD INC.

Web Developer

Clients included: Harvard, MIT, Lahey Clinic, UMass Boston, Beth Israel Deaconess Medical Center

- Lead developer for several enterprise website redesign initiatives specializing in healthcare and higher education institutions.
- Designed architecture and requirements specifications for web applications.
- Led cross-functional project teams consisting of local and offshore staff.
- Designed and developed dynamic social components for CMS integration.

EDUCATION

2004 – 2009

NORTHEASTERN UNIVERSITY

Boston, MA

College of Computer & Information Science

Bachelor of Science in Information Science

CONTACT

Costa@Boudouvas.com • 123 L St #3 Boston, MA 02127 • 617.792.8973 • www.boudouvas.com