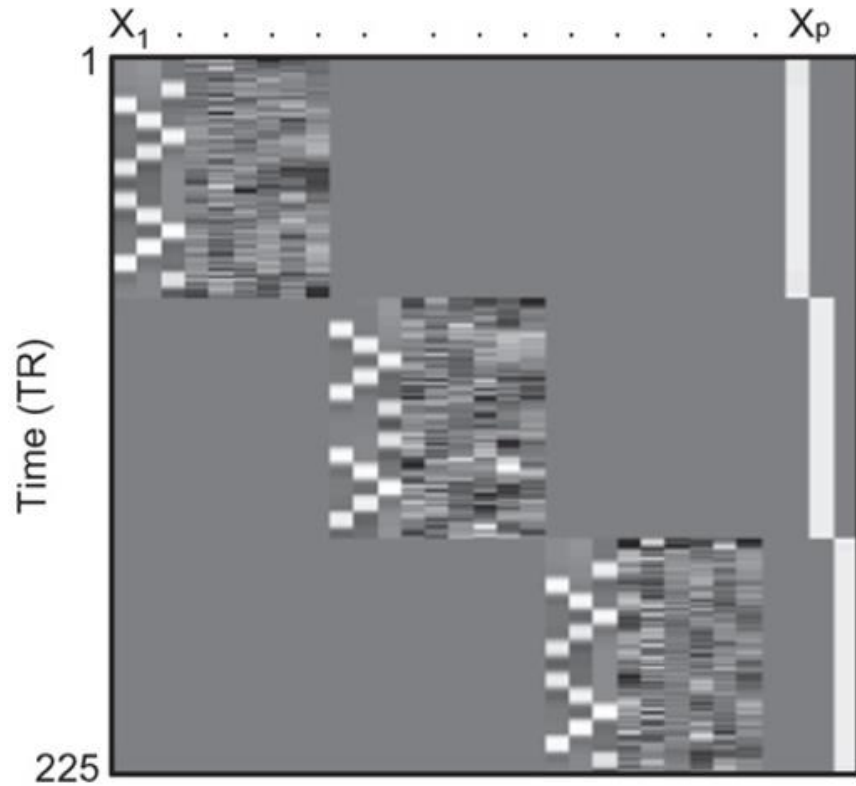
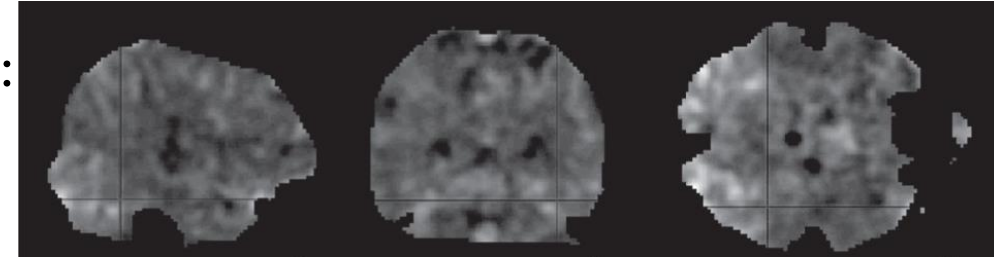


Multivariate analyses in fMRI

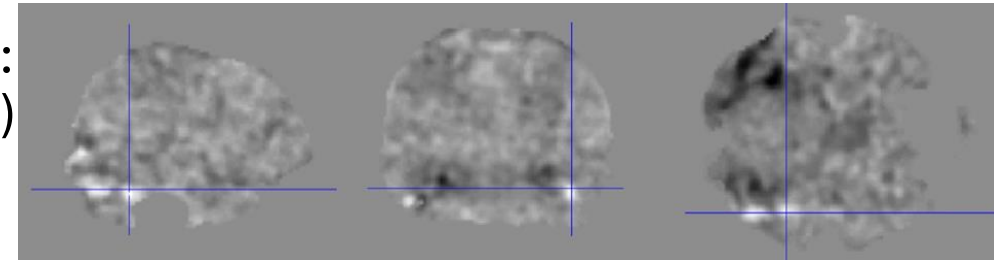
Univariate analyses



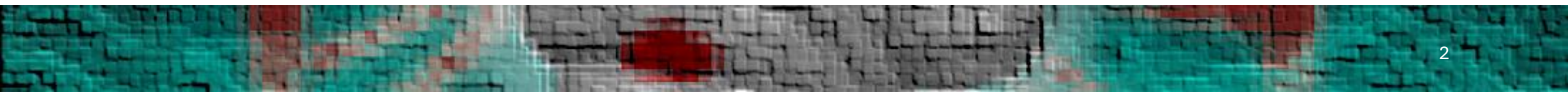
Map of beta values:



Map of contrast values:
(faces-objects)

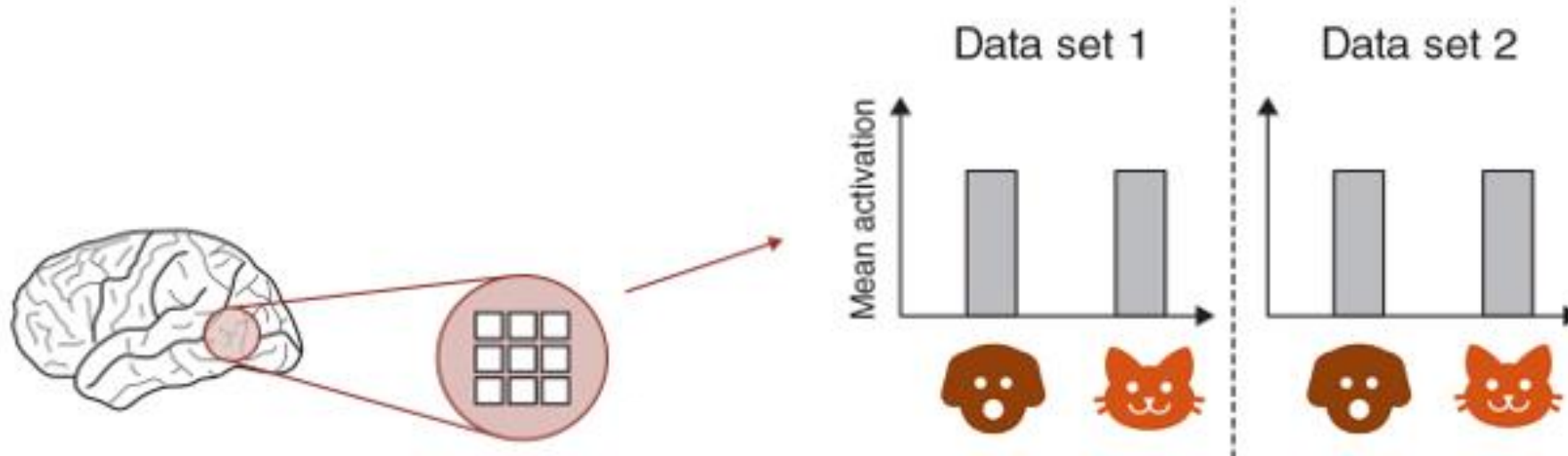


Thresholded contrast:
(on structural scan)



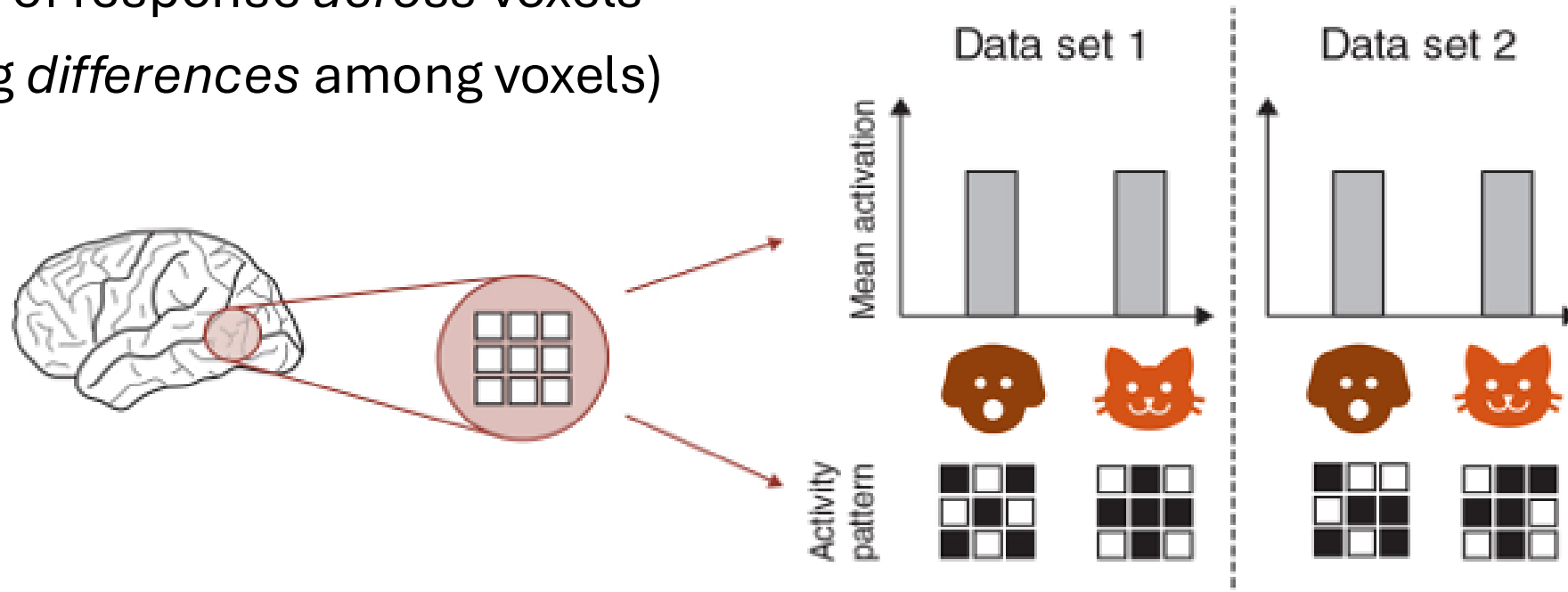
Univariate analyses

Region of interest: Average of beta values



Multivariate analyses

Pattern of response *across* voxels
(= using *differences* among voxels)



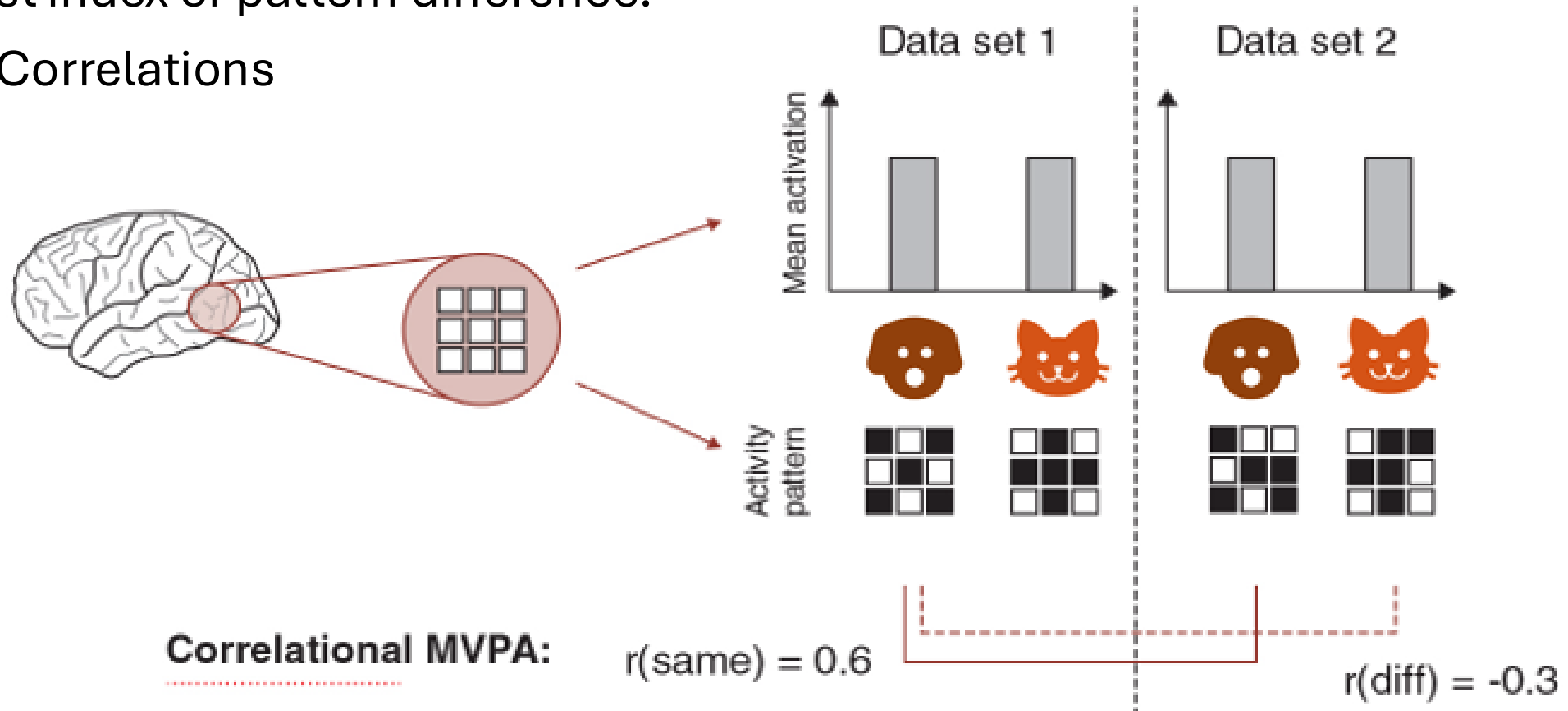
Variety of names:

multivariate fMRI, multivoxel pattern analyses (**MVPA**),
brain decoding, brain reading, representational similarity analyses

Multivariate analyses

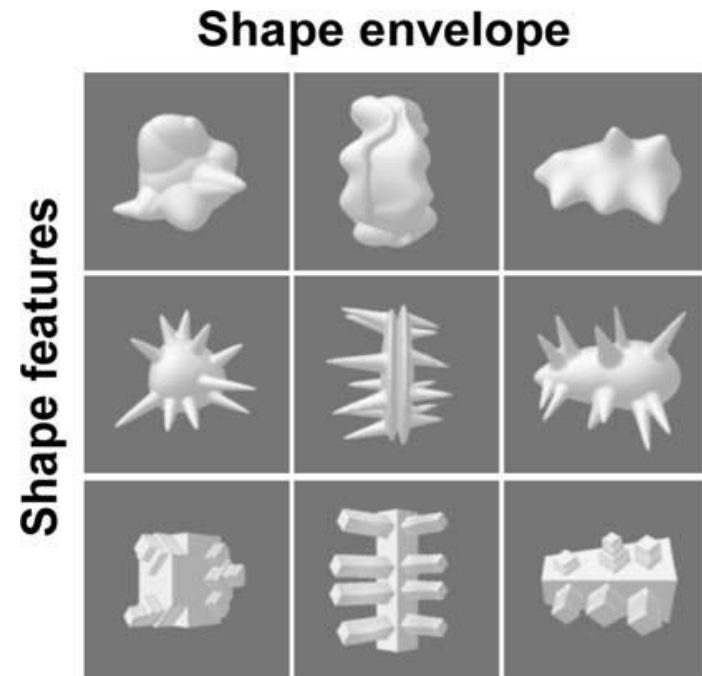
Simplest index of pattern difference:

Correlations

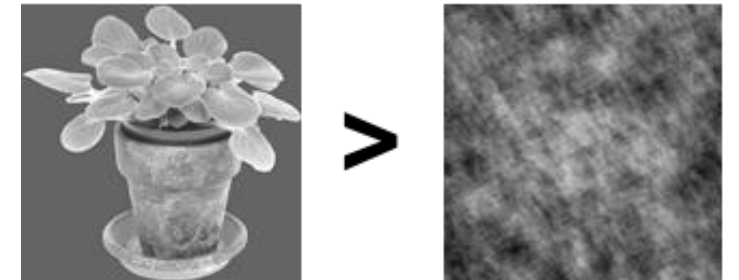
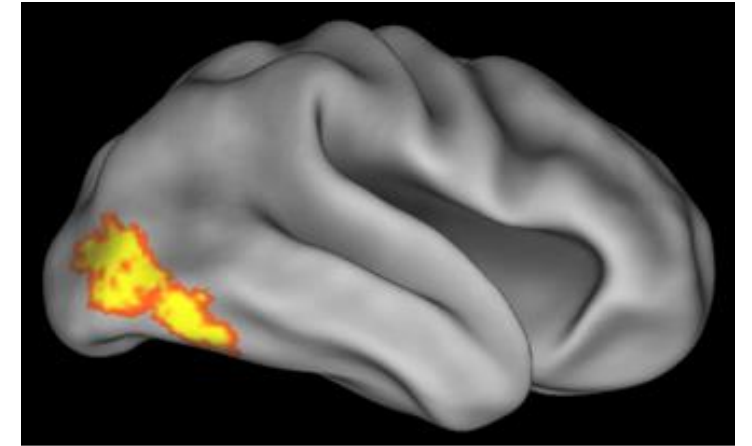


A simple example of MVPA

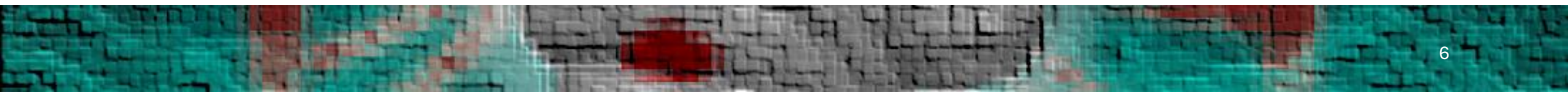
Shape representation in object-selective cortex



Why MVPA?

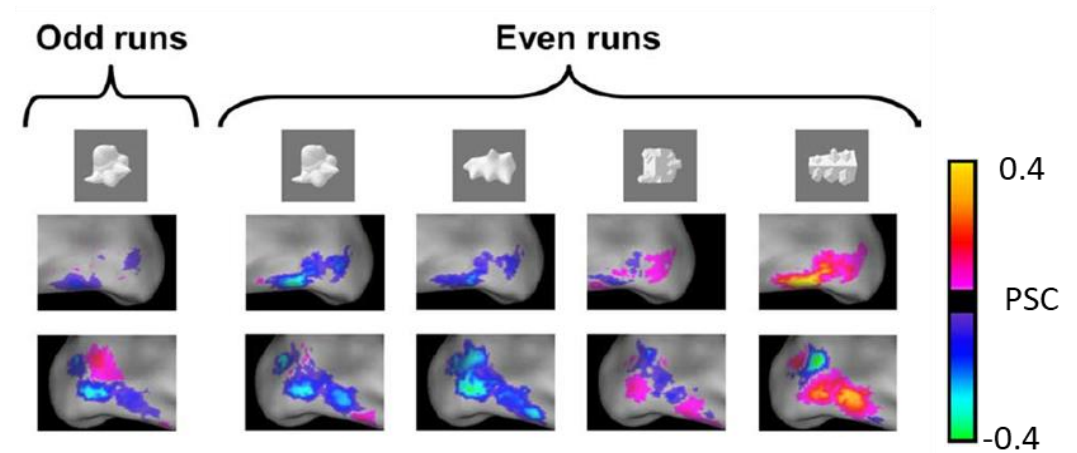
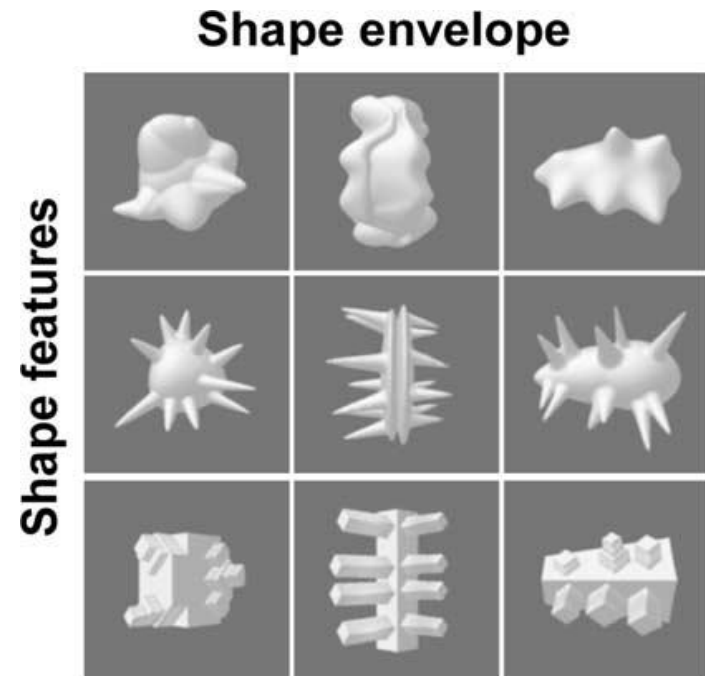


Op de Beeck et al., 2008

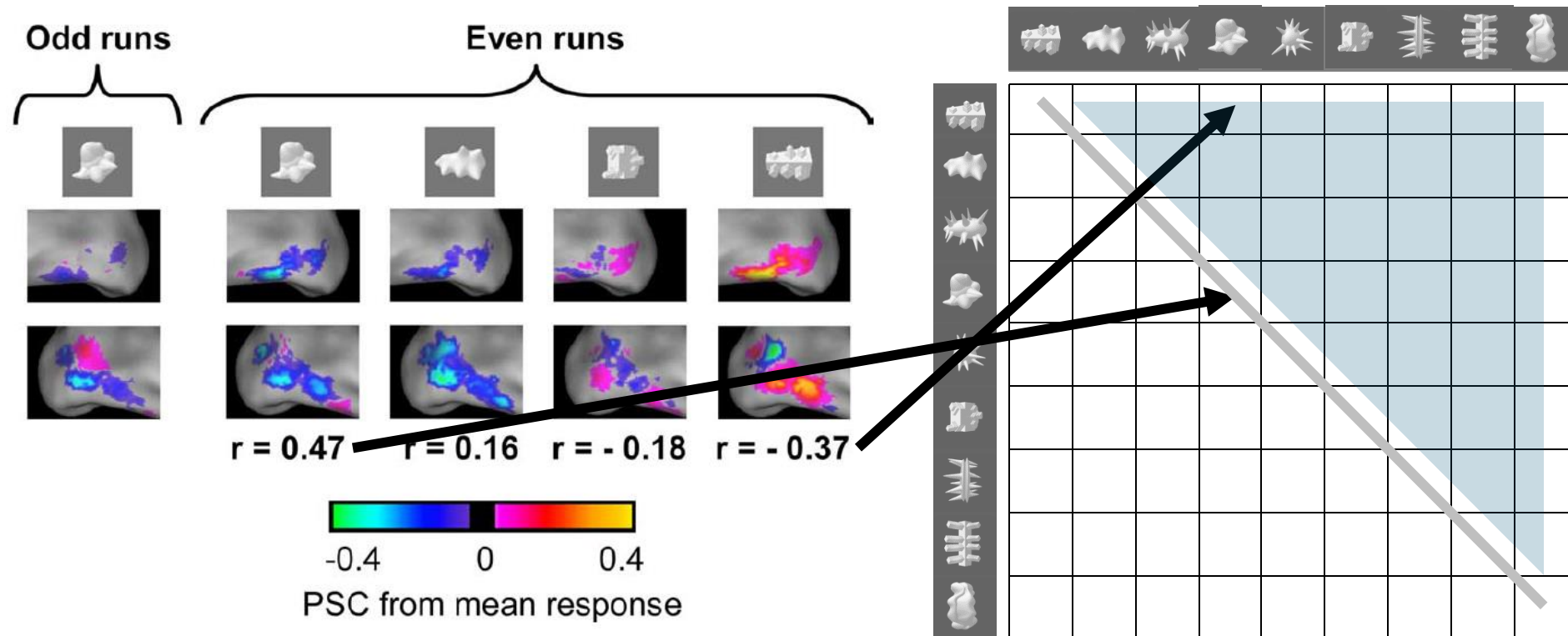


A simple example of MVPA

Shape representation in object-selective cortex



Correlation matrix

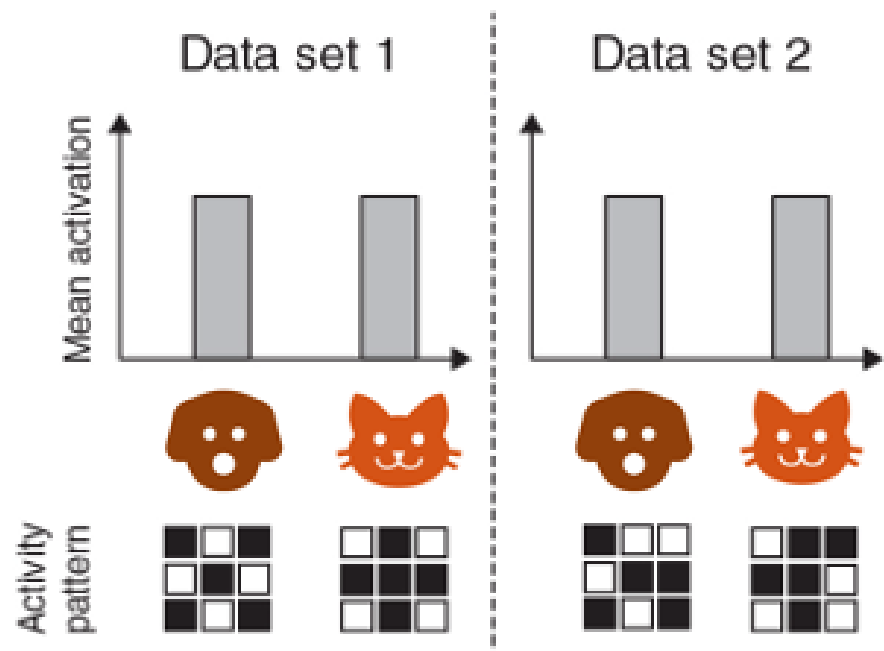
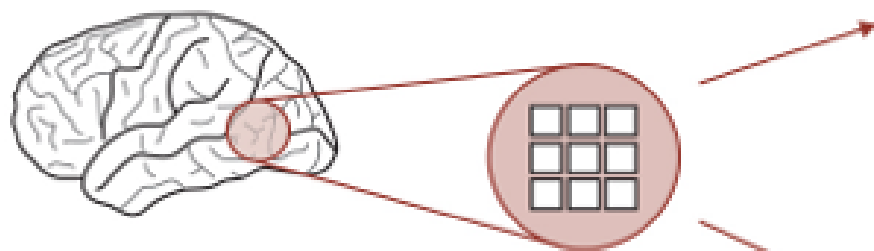


Common term: Representational (Dis)similarity Matrix (RDM/RSM)

Alternative metrics of (dis)similarity

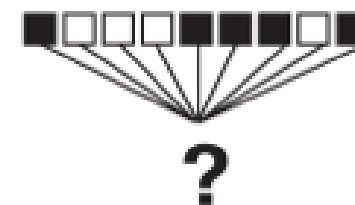
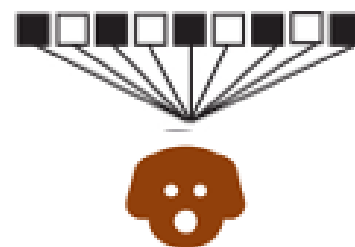
Brain decoding:

Classification performance

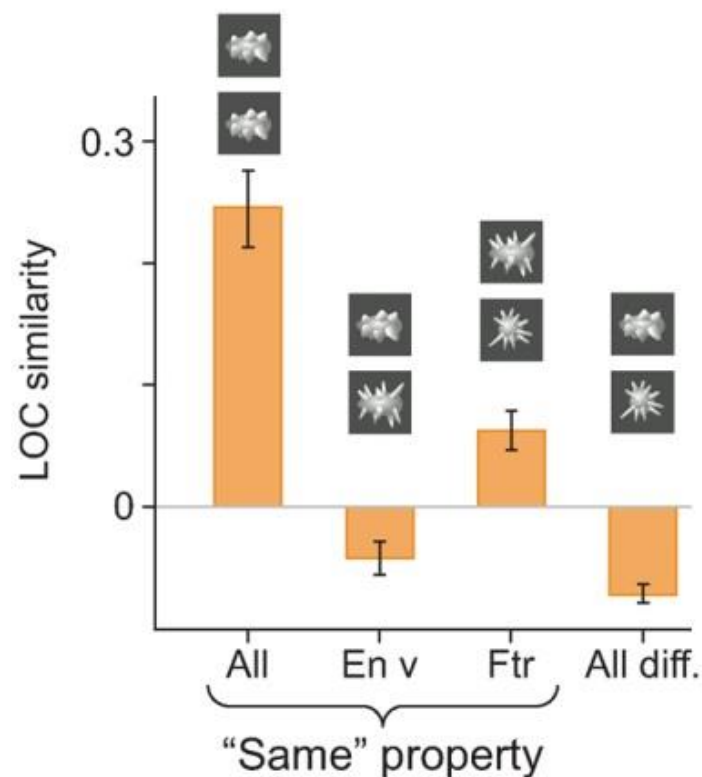


Decoding MVPA:

Classifier training => Cross-validation



Consistency between metrics



Correlation

distance: $1 - \text{corr}$

Classifier performance
(LDA; SVM; ...)

Euclidean distance

Mahalanobis distance

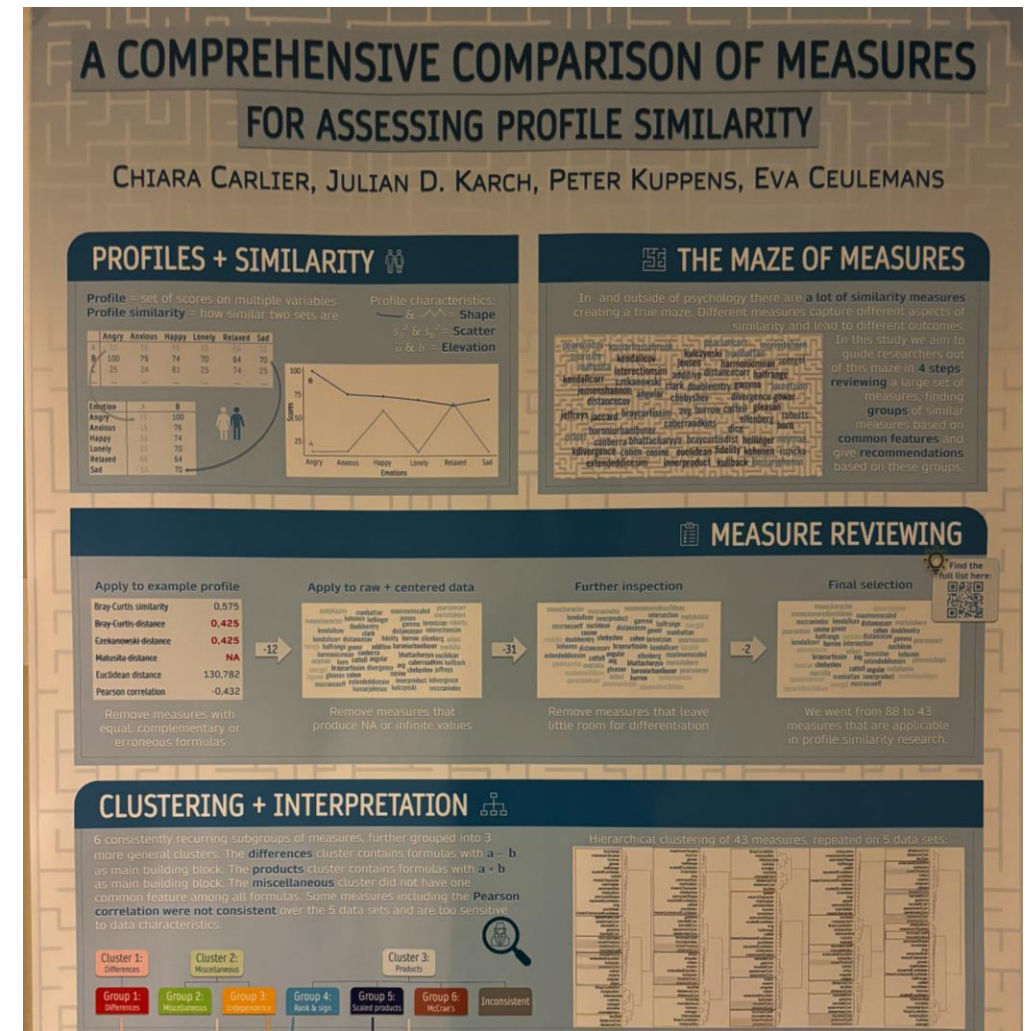
Cross-validated or not?

A lot of fuzz about metrics

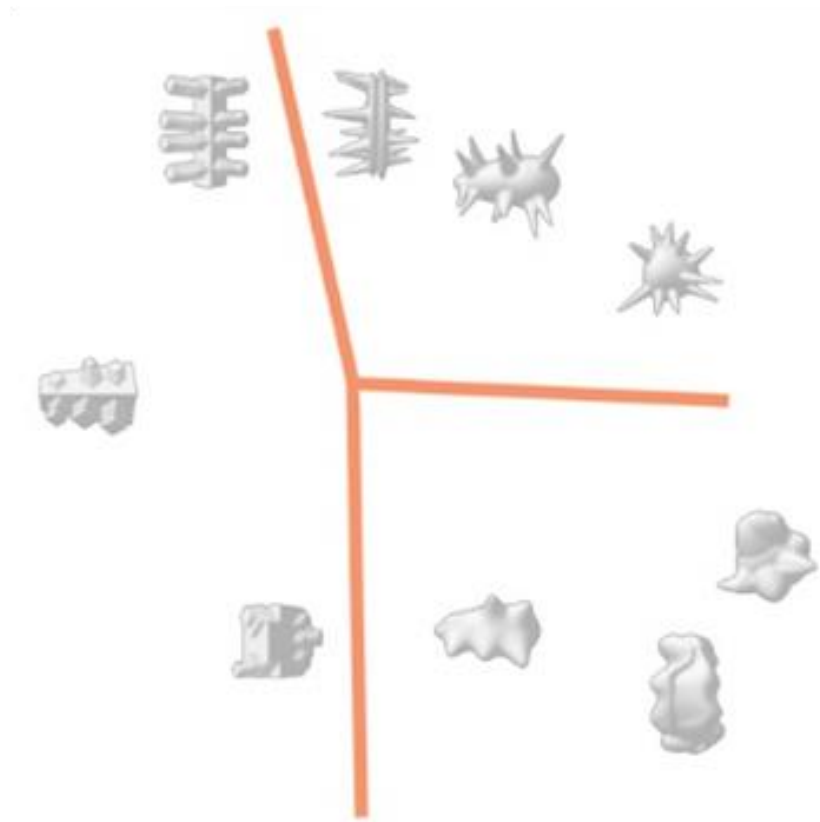


Multiple sessions:

- “Battle of the metrics”
- “Quantifying Similarity between Neural Population Codes”



Analyzing a (dis)similarity matrix



Multidimensional Scaling (MDS)

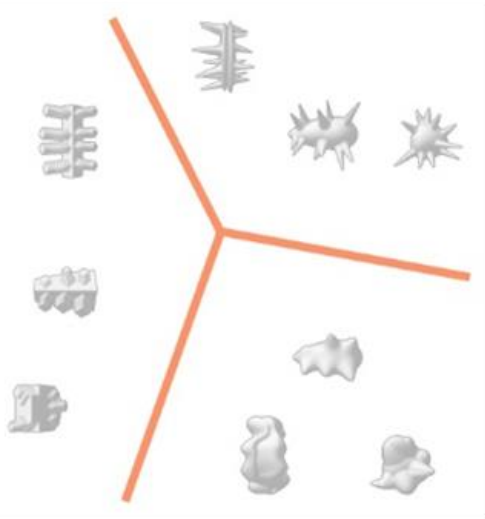
Principal Component Analysis (PCA)

Hierarchical Cluster Analysis

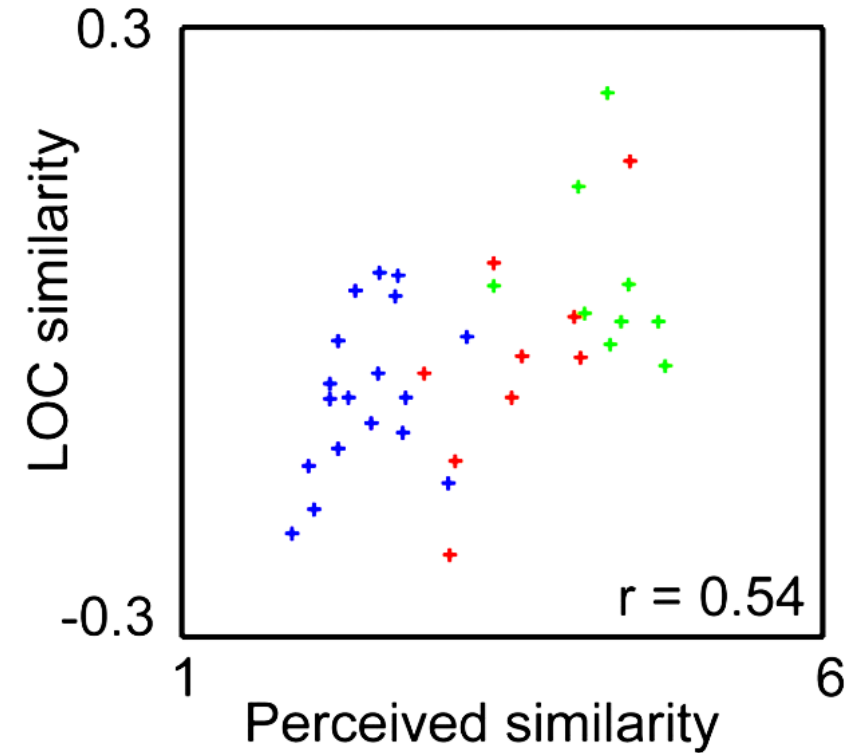
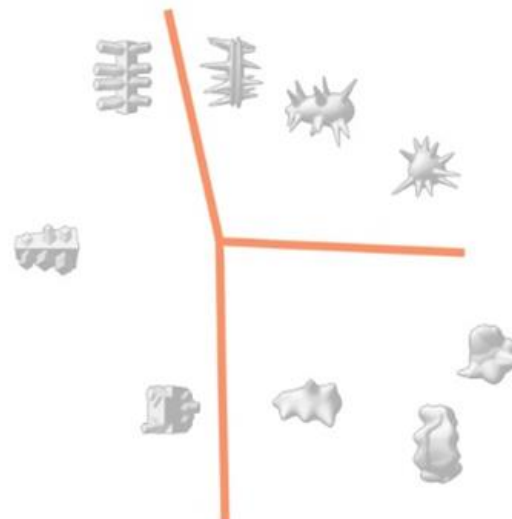
Nonlinear Dimensionality Reduction (t-SNE)

Comparing (dis)similarity matrices

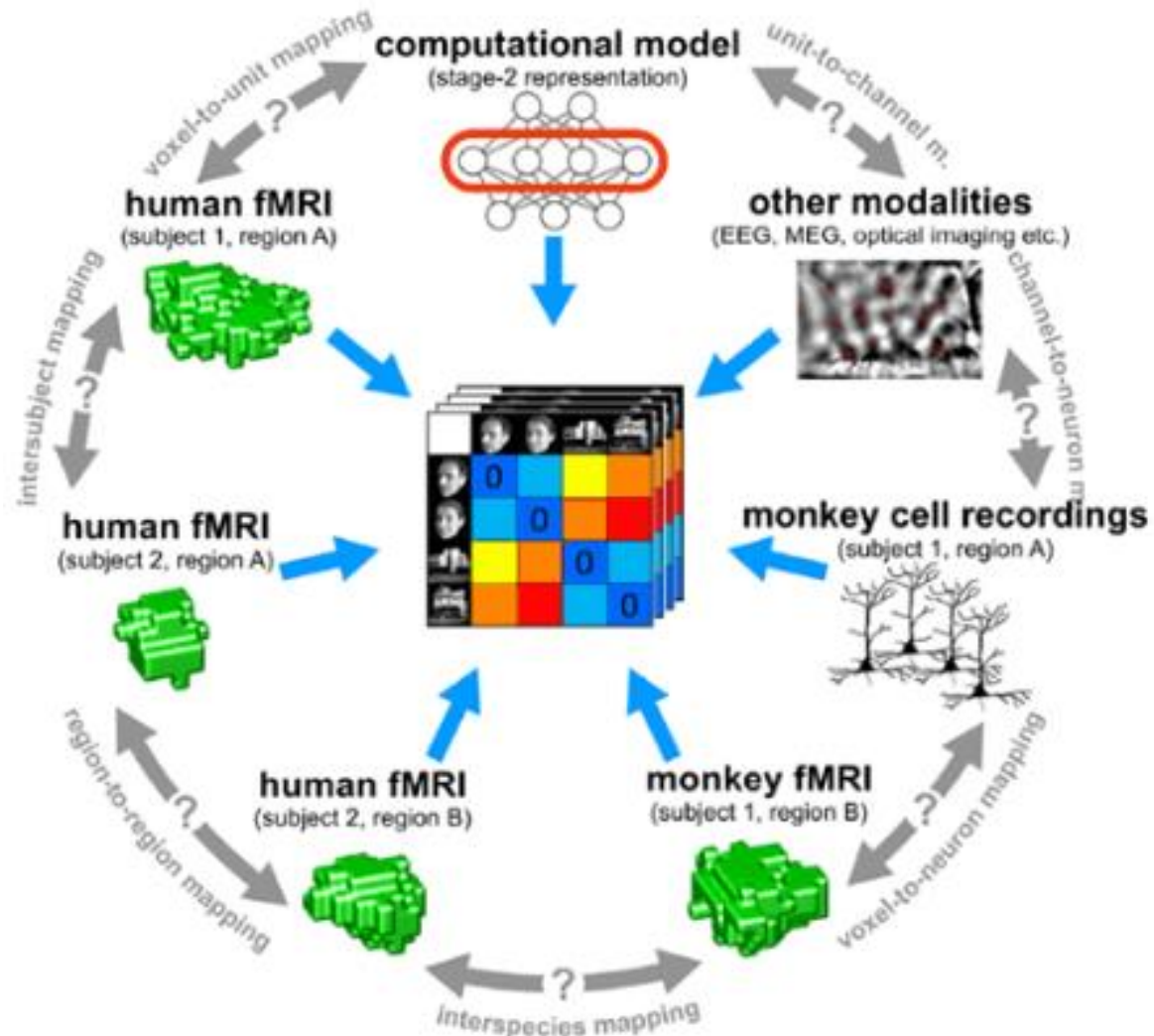
Perceived shape



Neural shape (LOC)



Representational Similarity Analysis (RSA)



Similarity structure

Representational geometry

Which metric to use?

Kriegeskorte et al., 2008

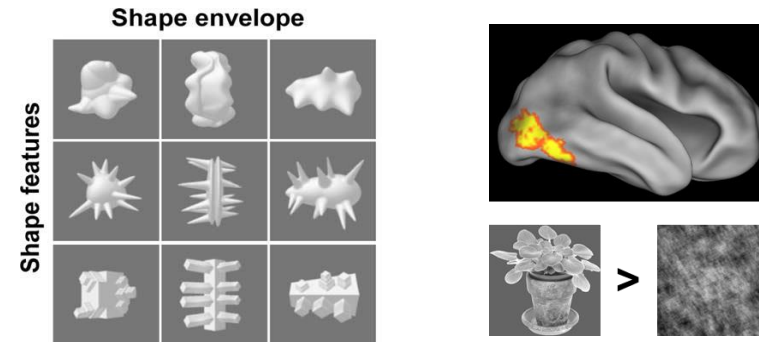
How complex to make my analysis pipeline?

“Overall, we suggest being conservative before adding steps and complexities to the (pre)processing pipeline for RSA.”

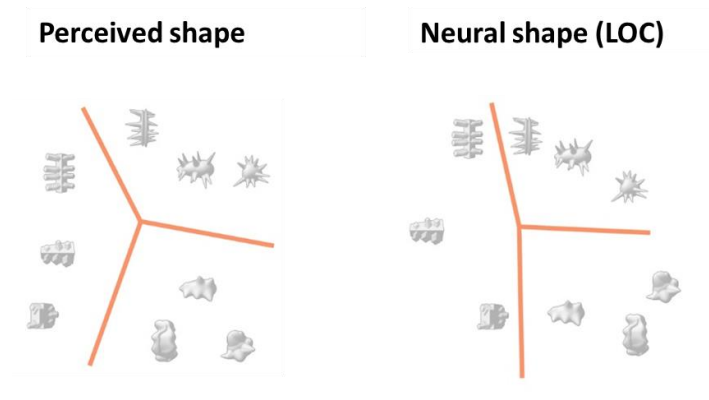
- From Ritchie et al., 2021, NeuroImage

Main reasons to move to multivariate analyses

- 1) You are looking for a signal that is too weak or fine-scale to pick up with univariate analyses



- 2) Interest in similarity structure



Design considerations for MVPA

- 1) You can have more conditions than in a traditional experiment
Helps to introduce interesting similarity structure
- 2) Still, the more data per condition, the better
- 3) Try to go for shorter runs to get more runs (min. 4-6 for decoding)

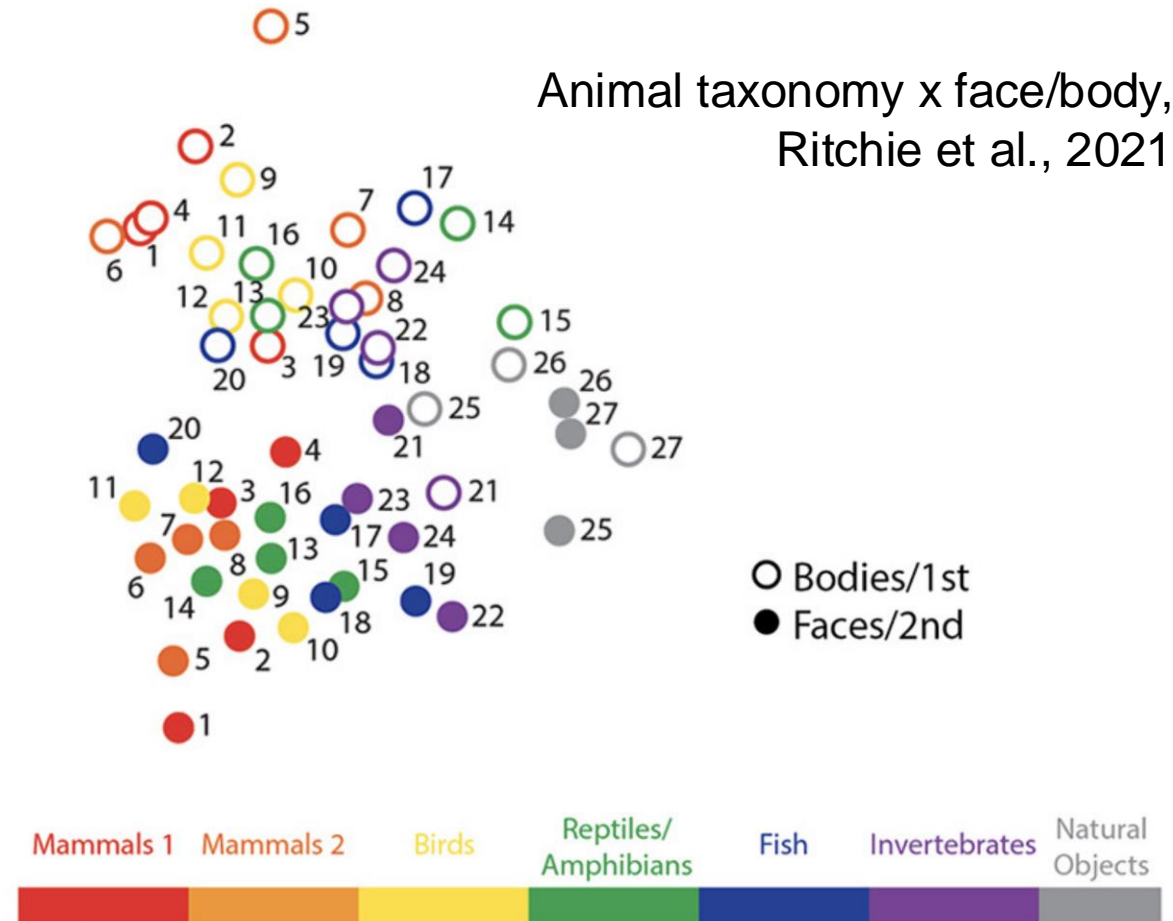
What works well, and what is borderline?

Large-scale similarity structures

Shape x category space, Bracci et al., 2016

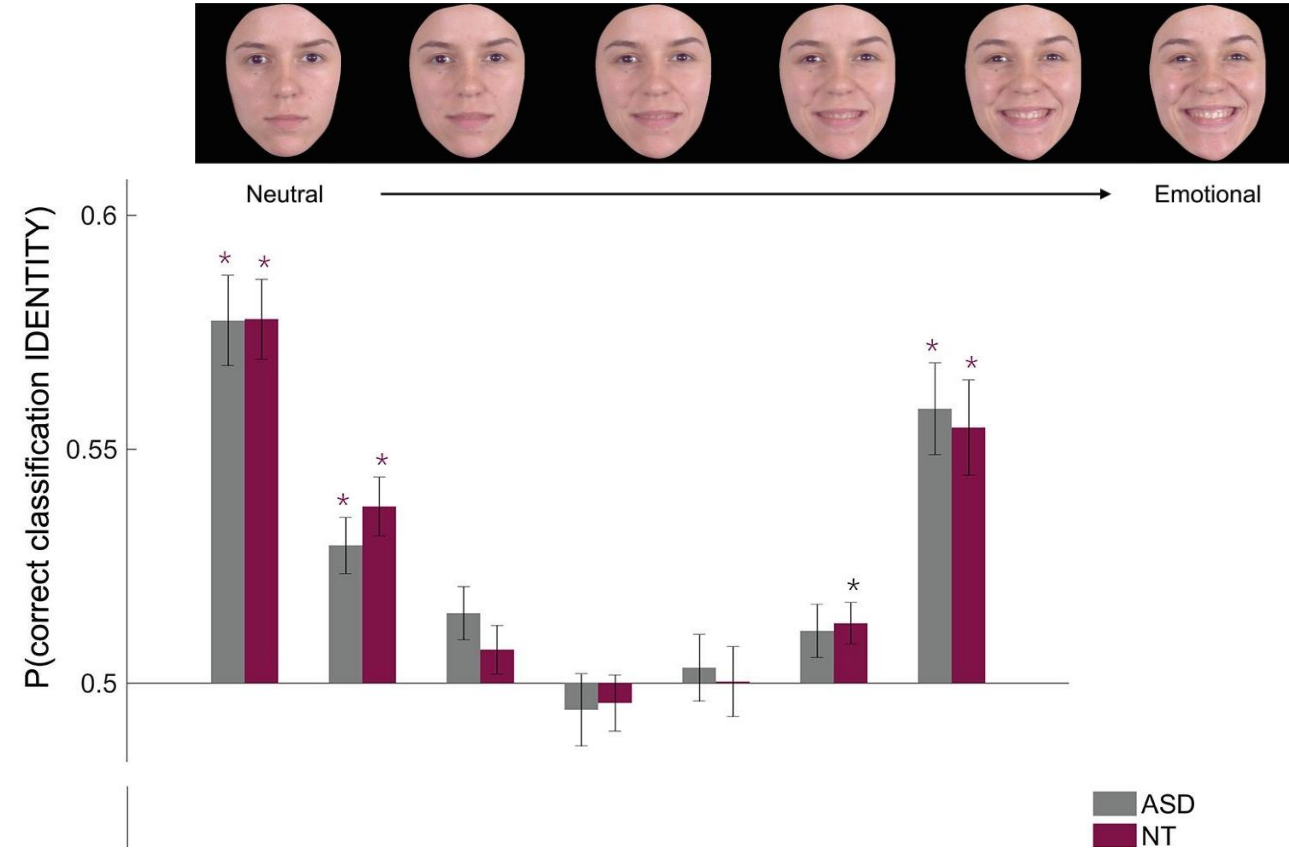
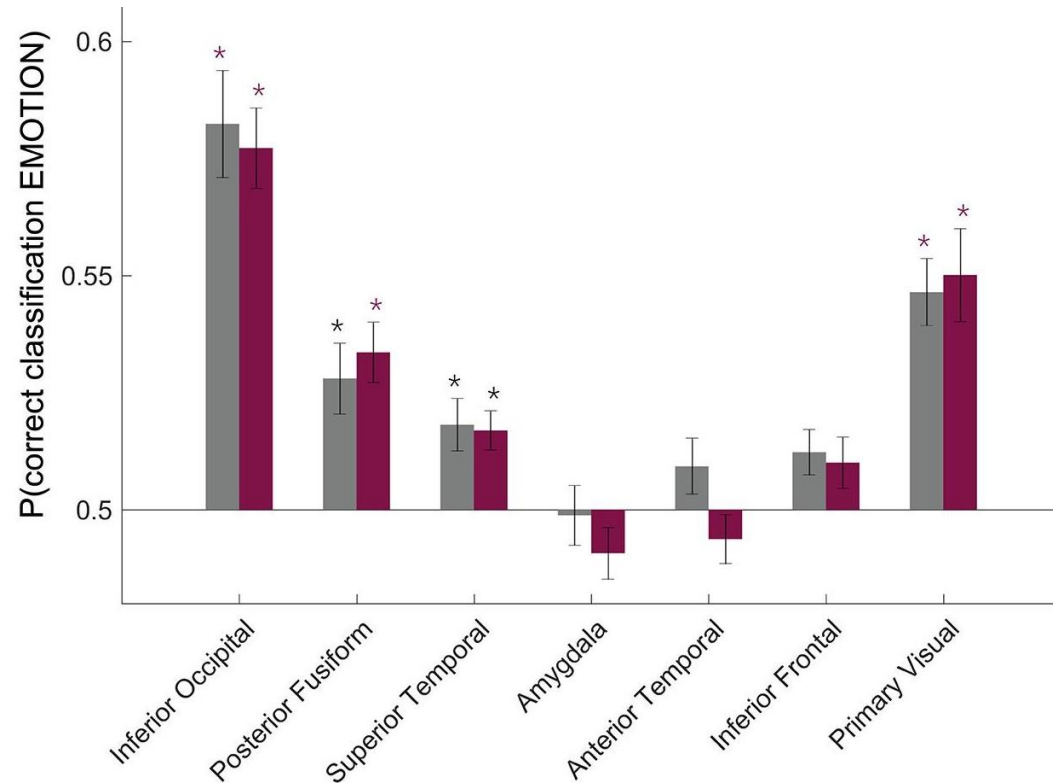


Animal taxonomy x face/body,
Ritchie et al., 2021



What works well, and what is borderline?

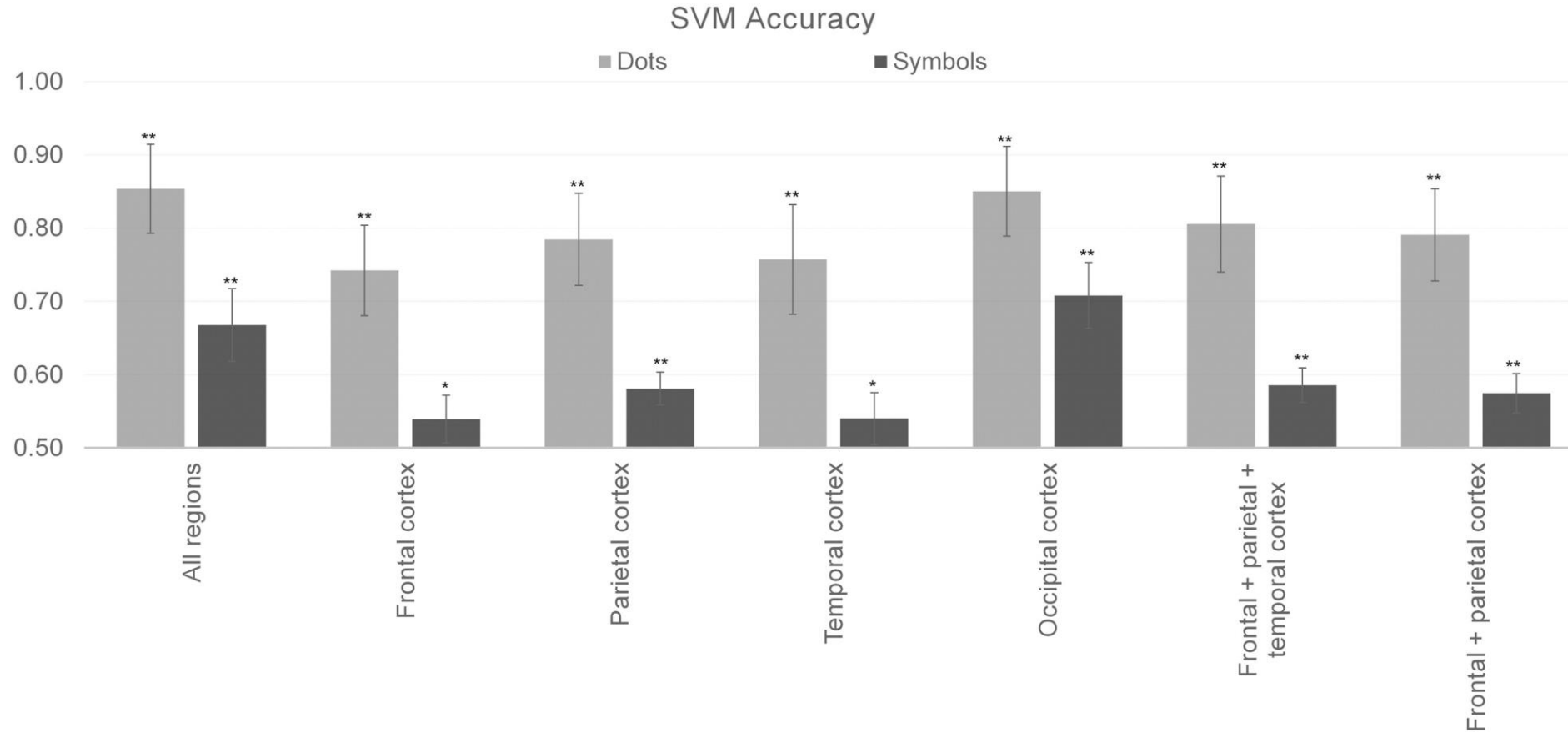
Subordinate differences can be ok-ish, but be careful



Hendriks et al., 2021; Also see Goesaert et al., 2013

What works well, and what is borderline?

Example from numerical cognition



Bulthé et al., 2014

Towards a hands-on example

Our current approach & alternatives:

- Preprocessing: fMRIPrep (or SPM)
- GLM model estimation in SPM12
- Input to the MVPA: beta maps from GLM
- MVPA: CoSMoMVPA (Matlab)

Benefit: comprehensive & flexible

- Alternatives for CosMo:
 - PyMVPA (Python toolbox on which CoSMo was based)
 - Decoding Toolbox (official SPM toolbox, originally only decoding but now more comprehensive)
 - Rsatoolbox (Python; Kriegeskorte etc.)