

Cambridge Analytica scandal

Facebook in the spotlight after Cambridge Analytica involved in alleged harvesting and use of personal data.

Date: 15 Mar 18 - 28 Mar 18

Company Statistics

Companies affected:

Facebook - FB

Operations: Website

Followers: 209,491,879

Website: <http://www.facebook.com>

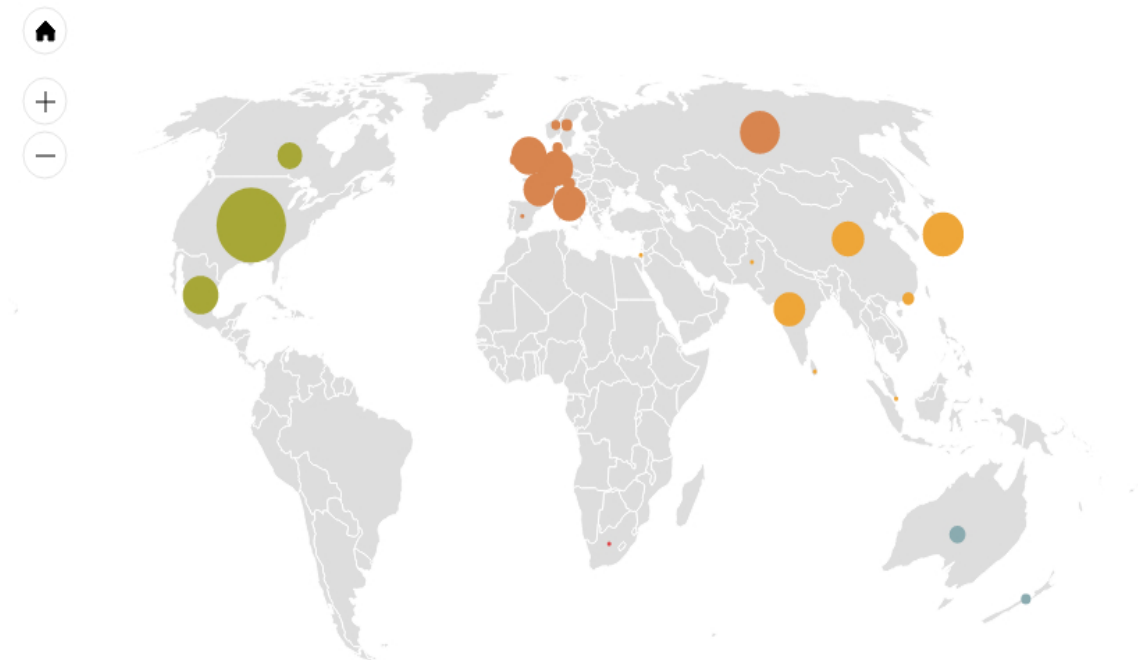
Description:

Facebook is an American online social media and social networking service company based in Menlo Park, California. Its website was launched on February 4, 2004, by Mark Zuckerberg, along with fellow Harvard College ...

During the period 15 Mar 18 - 28 Mar 18:

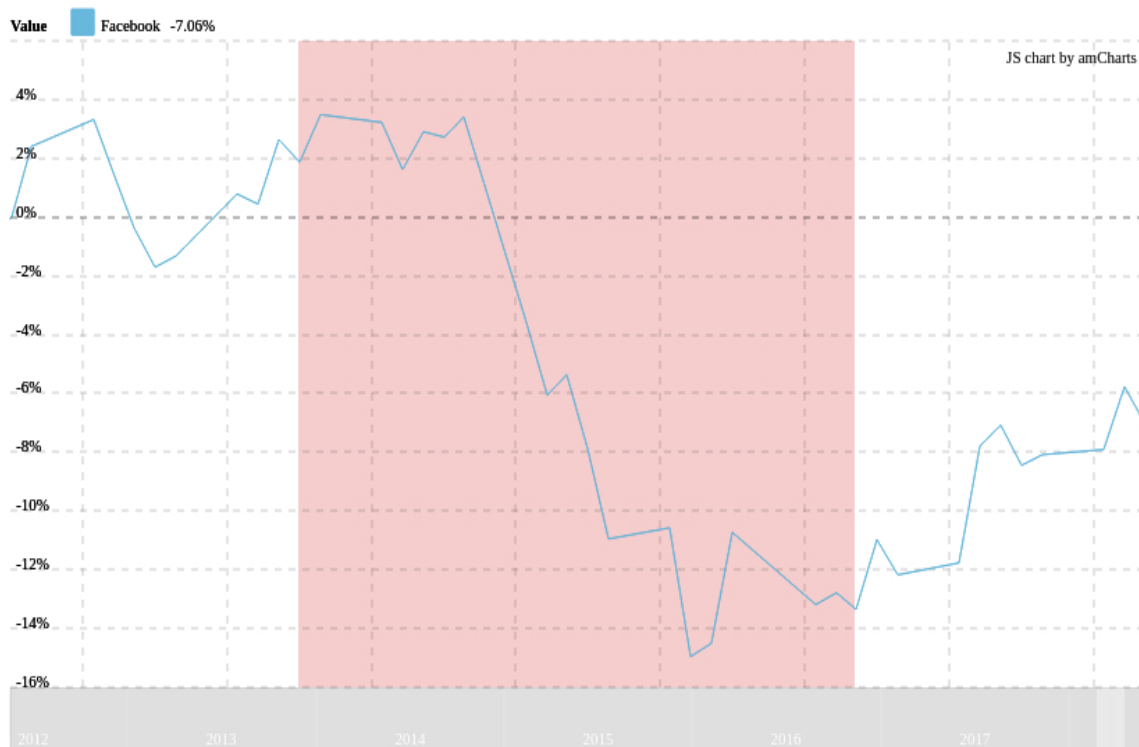
- 36 articles mentioning Facebook were published
- Maximum stock price was \$185.33
- Minimum stock price was \$149.02
- Initial stock price was \$183.86
- Final stock price was \$153.03
- On average:
 - 1 post was made per day
 - there were 20,710 likes per post
 - there were 1,059 comments per post

Global Impact Heat Map



JS map by amCharts

Company Stock Graph



Top News Headlines

Sat 24 Mar 18



'A grand illusion': seven days that shattered Facebook's facade

"Dumb fucks." That's how Mark Zuckerberg described users of Facebook for trusting him with their personal data back in 2004. If the last week is ...

Fri 23 Mar 18



Cambridge Analytica scandal: the biggest revelations so far

On Saturday, the Observer published the account of a former worker at data firm Cambridge Analytica, who lifted the lid on the company's relationship ...

Fri 23 Mar 18



The Facebook scandal isn't just about privacy. Your economic future is on the line | James Ball

Whenever a technological revolution brings upheaval to the world, it initially benefits the small number of people at its forefront to the detriment ...

Tue 20 Mar 18



No 10 'very concerned' over Facebook data breach by Cambridge Analytica

Downing Street has expressed its concern about the Facebook data breach involving the analytics company that worked with Donald Trump's campaign team ...

Sun 18 Mar 18



Data scandal is huge blow for Facebook – and efforts to study its impact on society

The revelation that 50 million people had their Facebook profiles harvested so Cambridge Analytica could target them with political ads is a huge ...