

Two tweets from Kylie Jenner caused Snapchat to lose \$1.3 billion

The highly influential social media star Kylie Jenner criticised Snapchat following the latest update. Echoing the concerns of many of her audience, Snapchat stocks proceeded to fall 7.2%.

Date: 20 Feb 18 - 24 Feb 18

Company Statistics

Companies affected:

Snap Inc. - SNAP

Operations: Software Company

Followers: 784

Website: <http://www.snap.com>

Description:

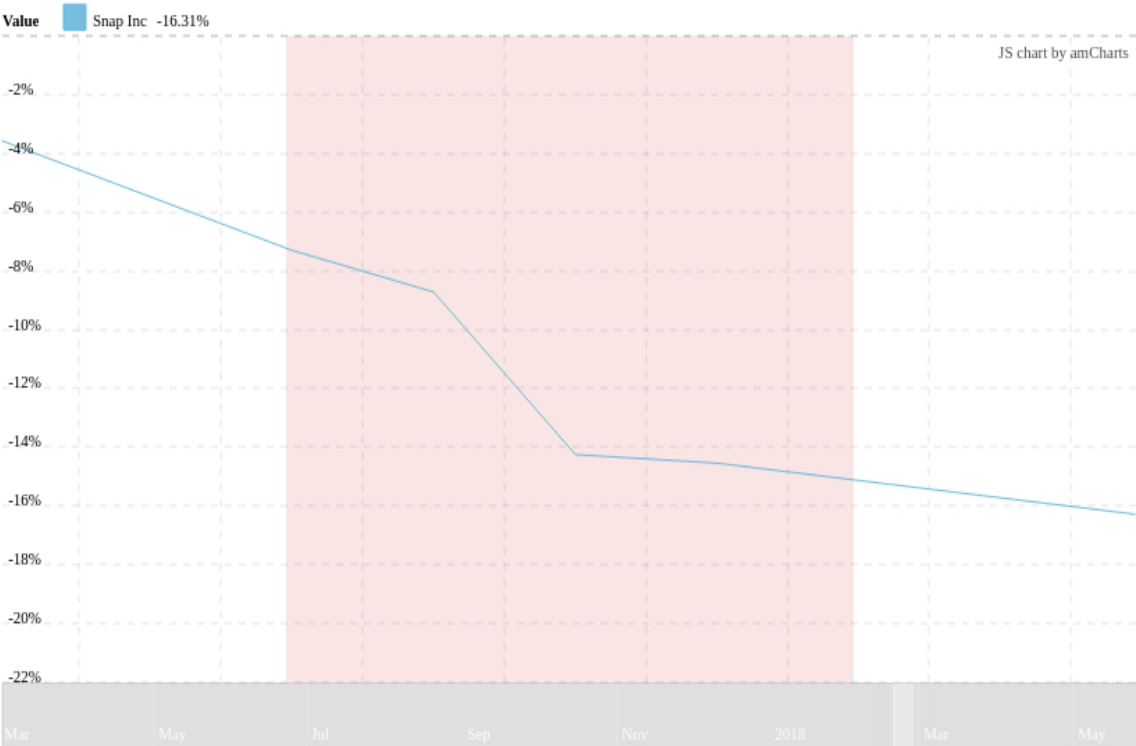
Snap Inc is an American technology and social media company, founded on September 16, 2011, by Evan Spiegel and Bobby Murphy and based in Venice, California. It has four products: Snapchat, Spectacles, Bitmoji, and ...

During the period 20 Feb 18 - 24 Feb 18:

- 3 articles mentioning Snap Inc. were published
- Maximum stock price was \$19.19
- Minimum stock price was \$17.05
- Initial stock price was \$18.93
- Final stock price was \$17.05
- On average:
 - 0 posts were made per day
 - there were NaN likes per post
 - there were NaN comments per post

Global Impact Heat Map

Company Stock Graph



Top News Headlines

- Sun 25 Feb 18

Ben Bradley apologises unreservedly for Corbyn spy claims
The Conservative MP Ben Bradley has apologised unreservedly and will make a substantial donation to charity for a tweet making claims about Jeremy ...
- Thu 22 Feb 18

All the wins and performances from the Brit awards 2018 – as they happened
The pizza’s congealed, we avoided having to swig a full bottle in the drinking game, and Ed Sheeran’s going home (almost) empty-handed (save for the ...
- Wed 21 Feb 18

Newsweek plunged into chaos by its own reporters' exposé
Newsweek, once one of the most powerful publications in US media, has a scoop on its hands – one that has plunged the troubled title further into ...
- Wed 21 Feb 18

FCA chair-elect admits 'error of judgment' over tax avoidance vehicle – as it happened
And finally, London’s stock market has closed for the day. The FTSE 100 is virtually unchanged, down 0.89 of a point at 7246.77. In New York the Dow ...
- Wed 21 Feb 18

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“Has there ever been a longer acrostic spelled out in a table than the oft-recurring ‘Table’ from the Premier League this season, or ‘Lawns’ from ...