

# Pokémon Go's huge success causes Nintendo's share price to soar

Recent struggles have disappeared for Nintendo as Pokémon Go's release draws huge attention to Nintendo once again. Just in time to successfully promote the launch of the new Nintendo Switch and to keep up the momentum.

Date: 01 Jul 16 - 23 Mar 18

## Company Statistics

### Companies affected:

#### Nintendo - NTDOY

**Operations:** Video Game

**Followers:** 4,720,391

**Website:** <http://www.nintendo.com.au>

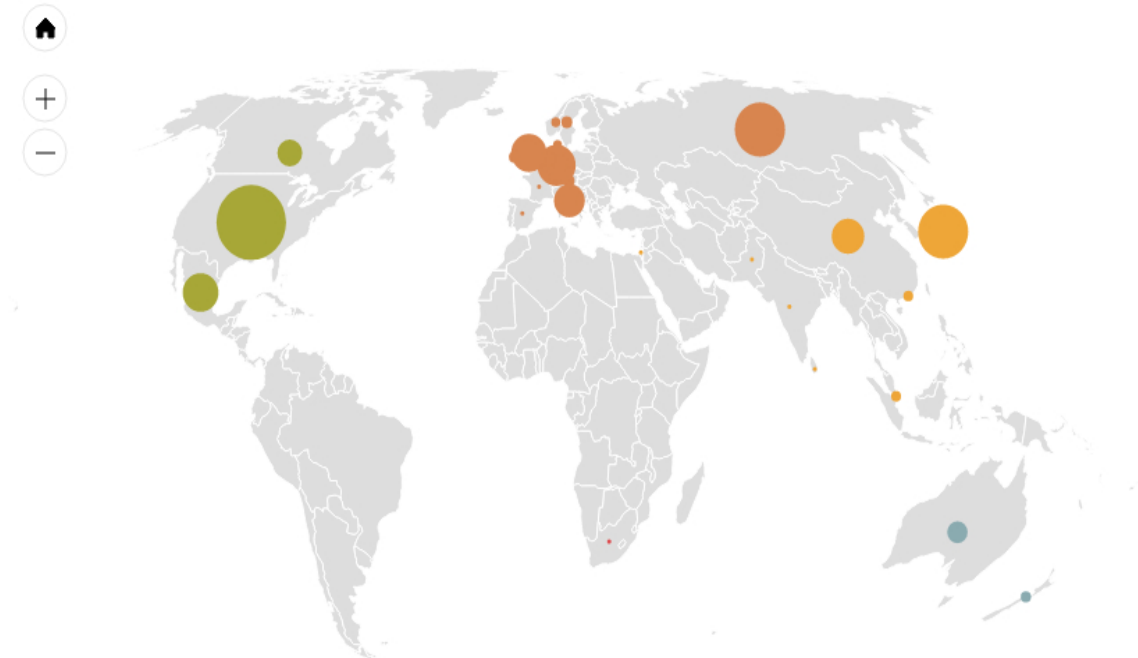
#### Description:

This company has not provided a description of their operations. Please visit the Nintendo Co website for more information.

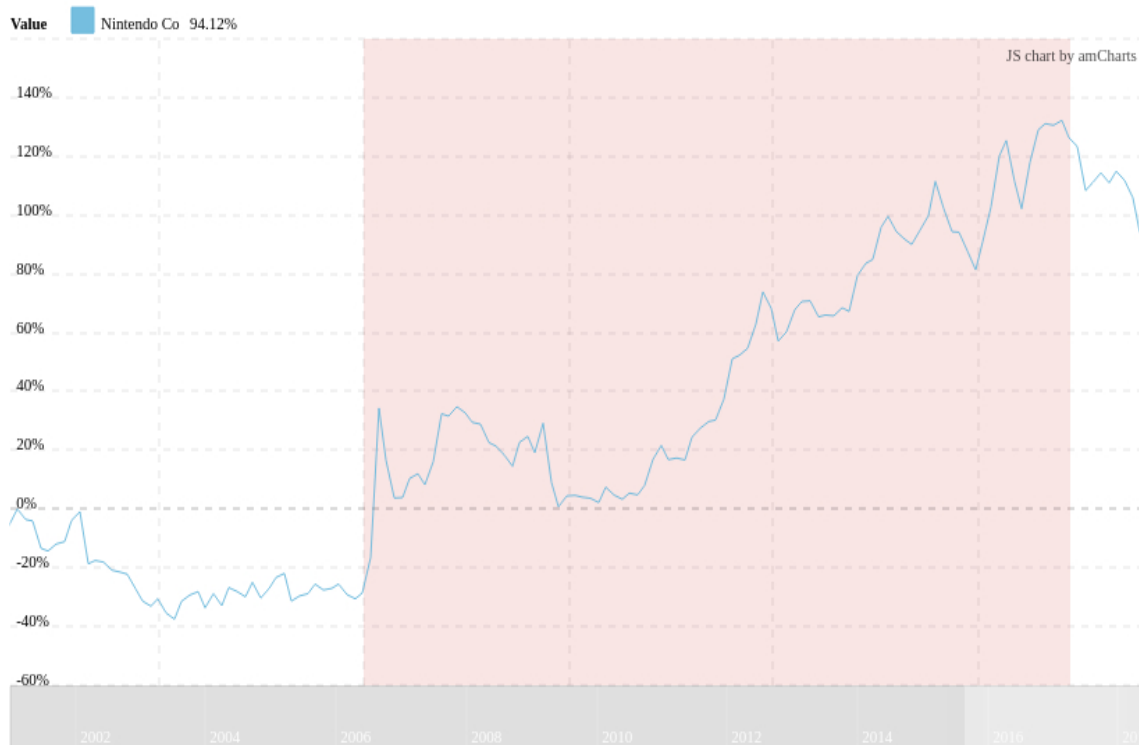
### During the period 01 Jul 16 - 23 Mar 18:

- 21 articles mentioning Nintendo were published
- Maximum stock price was \$58.45
- Minimum stock price was \$17.45
- Initial stock price was \$17.75
- Final stock price was \$56.25
- On average:
  - 1 post was made per day
  - there were 185 likes per post
  - there were 23 comments per post

## Global Impact Heat Map



## Company Stock Graph



## Top News Headlines

Wed 21 Mar 18

### Go big or go alone: how to bag a table at the hottest restaurants

Would you send a restaurant a hand-written note to secure a table? You'll need to if you want to eat at Erin French's the Lost Kitchen in Freedom ...

Tue 20 Feb 18

### Let your hair go natural | Eva Wiseman

Lay down your tools, hang up your hairdryer, this season we're allowing our hair to do whatever the hell it wants – within reason, of course. At ...

Mon 1 Aug 16

### Pokémon Go players outraged after maps shut down by game update

Pokémon Go players are up in arms after an update to the game removed a feature that helped locate nearby Pokémon and forced third-party maps of ...

Fri 22 Jul 16

### I don't want to be a wet blanket about Pokémon Go ... | Hannah Jane Parkinson

As with the Baader-Meinhof phenomenon, in which one encounters something new and then cannot escape it, Pokémon Go has seemingly come from nowhere ...

Mon 11 Jul 16

### From Pokéstops to Pikachu: everything you need to know about Pokémon Go

If you've been out and about over the past few days, chances are you've seen people frantically swiping their smartphones in front of places of ...