# Myer struggling to overcome poor sales, losing relevance with shoppers and investors

Myer has been reporting significant sales drops since mid-2017 and the situation worsened over the Christmas and New Year period. The poor sales figures mainly stem from increased online competition and limited financial flexibilities, which has led to increased executive turnover and calls for a board spill from Australian billionaire and major shareholder, Solomon Lew.

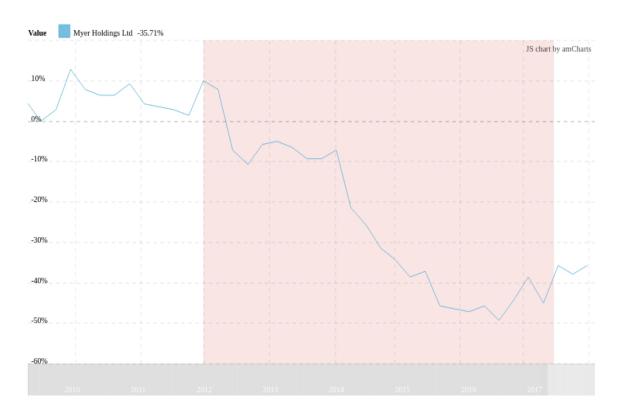
Date: 30 Nov 17 - 15 May 18

## **Company Statistics**

Companies affected:		During the period 30 Nov 17 - 15 May 18:
MYER - MYR.AX		2 articles mentioning MYER were published
Operations:	Retail Company	<ul> <li>Maximum stock price was \$0.81</li> </ul>
Followers:	596,521	Minimum stock price was \$0.34
Website:	http://www.myer.com.au/?utm_mediu	<ul><li>Initial stock price was \$0.77</li></ul>
Description:		• Final stock price was \$0.38
This company has not provided a description of their operations. Please visit the Myer Holdings Ltd website for more information.		<ul> <li>On average:</li> <li>1 post was made per day</li> <li>there were 60 likes per post</li> <li>there were 10 comments per post</li> </ul>

### **Global Impact Heat Map**

#### **Company Stock Graph**



### **Top News Headlines**

