**Main site**

<http://www.groupon.gr>

(you will need to register, just use your email address and a password)

For any questions regarding English-to-Greek translations use Google Translate [http://translate.google.com/#](http://translate.google.com/)

You can follow the links in Twitter below to locate all past deals. If clicking on a link leads you to another deal or to the current deal then you can use the Facebook links below to locate the deal.

**Twitter links**

<http://twitter.com/groupon_ATH>

<http://twitter.com/groupon_PIR>

<http://twitter.com/groupon_THES>

<http://twitter.com/Groupon_HAN>

<http://twitter.com/Groupon_IRA>

<http://twitter.com/Groupon_LAR>

<http://twitter.com/Groupon_VOL>

(there are more Twitter links such as Special Deal and more cities)

**Facebook Links**

<http://www.facebook.com/groupon.athina>

<http://www.facebook.com/groupon.thessaloniki>

<http://en-gb.facebook.com/groupon.patra>

<http://el-gr.facebook.com/groupon.larisa>

<http://en-gb.connect.facebook.com/groupon.volos>

<http://el-gr.facebook.com/Groupon.Iraklio>

<http://el-gr.facebook.com/groupon.hania>

(there are more Facebook group links such as Special Deal and more cities)

**Features**

1. **From coupon date.** Starting date the coupon can be purchased. The only reliable way to find this is through the newsletters. It is usually the same day as the day it was announced on Twitter. If you are not sure about this field you can leave it empty
2. **To coupon date.** End date the coupon can be purchased. The only reliable way to find this is through the newsletters, when it will stop showing up as a main or side deal. If you are not sure about this field you can leave it empty
3. **Twitter date.** The date that the deal was announced in Twitter
4. **Number of coupons.** The number of coupons purchased
5. **Initial price.** Retail price of the services / products offered in the deal
6. **Price after discount.** Price of the coupon
7. **Name of Business.** The name of the business that offers the deal
8. **Category.** A deal belongs to exactly one categoryfrom the following list
   1. **Beauty.** Anything related to beauty such as hair treatment / hair care, manicure, pedicure, massages, skin treatment, makeup, body hair removal, Botox treatment, lip treatment, teeth whitening, tanning, cellulose treatment
   2. **Tasting**. Anything related to tasting such as restaurants with Greek menu, restaurants with non-Greek menu, tavernas, pastries
   3. **Gym / Exercise / Fit.** Anything related to physical exercise in closed space or staying fit. E.g. gym subscriptions, yoga classes, pilates classes, power plate sessions, dance lessons as well as body mass index measurement sessions, diet advice, losing weight advice
   4. **Outdoor activities.** Anything related to medium-to-high physical activity in open space, e.g. rafting, mountain climbing, mountain biking, adventure parks, 5-on-5 football sessions, ski day passes, jet ski lessons, tennis lessons, 4x4 excursions, outdoor activities
   5. **Leisure.** Anything related to use of leisure time that does not involve strenuous physical activity or dining or beauty. E.g. night clubs, bars, theaters, movie nights, bowling nights, creative pastime activities, vacations / hotels
   6. **Education / Learning.** Anything related to education or learning, e.g. computer classes (online or on-site), foreign language classes
   7. **Products.** Anything related about products and objects, e.g. purchasing decoration products, clothes, shoes, apparel, children toys, as well as car wash, dry cleaning, car / motorbike repair, car / motorbike check, computer technical support
   8. **Family Activities / Kid.** Anything related to activities involving children, e.g. amusement parks for children, zoo visits, children entertainment places, music appreciation sessions for children, children’s theater and generally creative pastime for children. Toys and products for children go under the Products category
9. **Keywords.** From the list of examples in each Category pick one or two phrases or keywords that best characterize the deal. If no keyword best matches the deal then add your own
10. **Prominent in Newsletter.** YES, if the deal was featured prominently in at least one newsletter. To find past newsletters login to my gmail account (you can find me on Skype) and select the Groupon label. You will be able to see all the Groupon newsletters. Then use the search box to enter one or more keywords to locate the deal you are annotating
11. **Side deal**. YES, if the deal is a side deal. In Groupon, the URL of the deal contains the word “side” if it is a side deal and the word “main” if it is a main deal. The other way to find this information is through the newsletter.
12. **Requires physical presence**. YES, if the deal requires the physical presence of the coupon owner at a location. NO, if the deal is about downloads or at-home services
13. **Multiple stores**. YES, if the service offered in the deal can be used in more than one location
14. **Latin name**. YES, if the name of the business consists entirely of letters that do not belong in the Greek alphabet
15. **Popular brand**. YES, if the business is a multinational or a strong national brand. Examples of YES are “Pizza Hut”, “Δωδώνη”, “Haagen Dazs”, “Applebee’s”, “TGI’s”
16. **Max coupons per person.** Maximum number of coupons that can be purchased by a customer
17. **Min coupons.** Minimum number of coupons that need to be purchased, in order for the deal to be activated
18. **Address**. The exact address of the business. If more than one location is available the list of all the locations
19. **Geographical area**. The list of the broad geographical areas of the business. The list includes one or more of the following
    1. **Athens Center, e.g.** Κέντρο, Σύνταγμα, Ομόνοια, Κολωνάκι, Γκάζι, Ψυρρή, Παγκράτι, Νέος Κόσμος, Αμπελόκηποι, Πατήσια, Κυψέλη, Κολωνός, Μεταξουργείο, Λιοσίων, Πλατεία Μαβίλη
    2. **Athens North Suburbs,** e.g. Φιλοθέη, Παλαιό & Νέο Ψυχικό, Μαρούσι, Χαλάνδρι, Κηφισιά, Βριλήσια, Νέα Ερυθραία, Εκάλη, Κρυονέρι, Άγιος Στέφανος, Διόνυσος, Πεντέλη, Πεύκη
    3. **Athens South Suburbs,** e.g. Γλυφάδα, Βούλα, Βουλιαγμένη, Νέα Σμύρνη, Παλαιό Φάληρο, Άλιμος, Καλαμάκι, Αργυρούπολη, Ηλιούπολη
    4. **Athens West Suburbs,** e.g. Αιγάλεω, Χαϊδάρι, Αγ. Βαρβάρα, Περιστέρι, ‘Ιλιον, Πετρούπολη, Καματερό, Μενίδι, Άνω Λιόσια, Ζεφύρι, Χασιά, Φυλή
    5. **Piraeus and neighboring suburbs, e.g.** Πειραιάς, Κορυδαλλός, Πέραμα, Δραπετσώνα, Νέο Φάληρο, Ρέντης, Μοσχάτο, Νίκαια
    6. **Rest of Attica**
    7. **Thessaloniki**
    8. **Rest of Greece**
20. **Phone reservation**. YES, if phone reservation is required. If phone reservation is only recommended then NO
21. **Valid for Saturdays**. YES, if the deal is valid for at least one hour for the majority of Saturdays of the deal’s time period
22. **Valid for Sundays**. YES, if the deal is valid for at least one hour for the majority of Sundays of the deal’s time period
23. **Valid for every weekday**. YES, if for the majority of the weeks the deal is valid for every single weekday
24. **Valid without time exceptions**. YES, if there are no exceptions on when the deal is active
25. **One person coupon**. YES, if each coupon is valid for one person
26. **Extra Discounts**. YES, if the deal offers discounts for additional services not included in the deal
27. **Combo deal**. YES, if the deal offers more than one activity, e.g. a spa that offers manicure and make-up or a children playground that also includes food in the deal. The activity must come with no extra cost, else it will go under Extra Discounts
28. **Has options**. YES, if the deal offers options, e.g. a pastry shop that offers the selection between two kinds of cake or a dance institute that offers 4 types of dance classes. The activity must come with no extra cost, else it will go under Extra Discounts
29. **Number of visits**. SINGLE, if a coupon is valid for a single visit, MULTIPLE, if a coupon is valid for multiple visits, UNLIMITED, if a coupon is valid for unlimited number of visits in the coupon’s period
30. **Deal start date.** Date that the deal starts
31. **Deal end date.** Date that the deal ends
32. **Location.** ATHENS or THESSALONIKI or other cities depending on where the deal is offered
33. **URL**. The URL of the page of the deal

Once you finish with Groupon.gr you can continue with the following. Use a different Excel file for each

<http://www.tsoonami.gr>

<http://www.livemycity.gr>

<http://www.dealicious.gr>

<http://www.dealmyday.gr>

<http://www.deals365.gr>

<http://www.elapare.gr>

<http://deals.skroutz.gr/>

<http://www.pros4s.gr>

<http://www.livedeal.gr>

<http://www.crazydeal.gr>

Don’t do <http://www.goldendeals.gr> as I have been looking at it