

SMART Guidelines Test Document

2.1 Generic Personas

This section describes the generic personas involved in healthcare delivery and management.

Table 2: Generic Personas

Persona	Description	Responsibilities
Healthcare Provider	Clinical staff providing direct patient care	Diagnose patients, prescribe treatments, monitor patient progress
Community Health Worker	Trained health service providers who are members of the community they serve	Provide basic health services, health education, and referrals
Data Manager	Professional responsible for managing health information systems	Maintain data quality, generate reports, ensure data security
Public Health Official	Government official overseeing population health	Monitor disease surveillance, implement health policies, coordinate

Table 3: Related Personas

Persona	Type	Examples
Clinical Specialist	Healthcare Provider	Cardiologist, Pediatrician, Surgeon
Nurse	Healthcare Provider	Registered Nurse, Licensed Practical Nurse
Health Educator	Community Health Worker	Nutrition Counselor, Disease Prevention Specialist
System Administrator	Data Manager	IT Support, Database Administrator

Additional Targeted Generic Personas

The following personas represent specialized roles in specific healthcare contexts:

- Emergency Responder: First aid provider in emergency situations
- Laboratory Technician: Responsible for diagnostic testing and analysis
- Pharmacist: Medication management and dispensing professional
- Social Worker: Provides psychosocial support and community resources