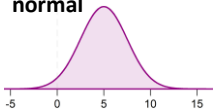

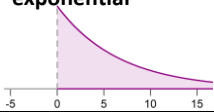

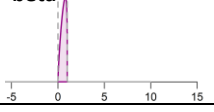
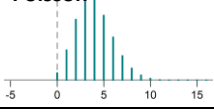
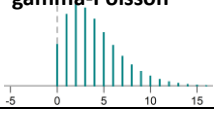
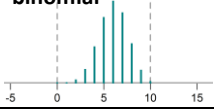
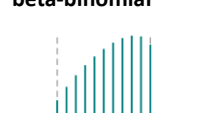
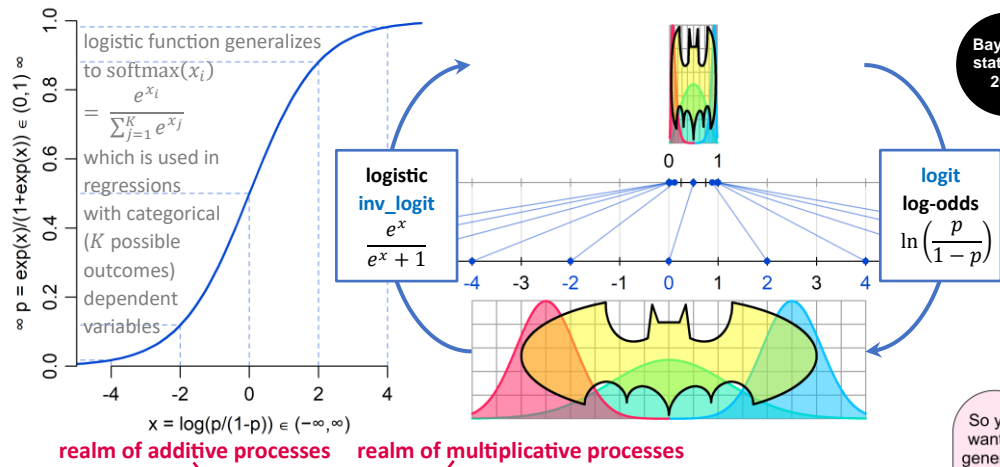


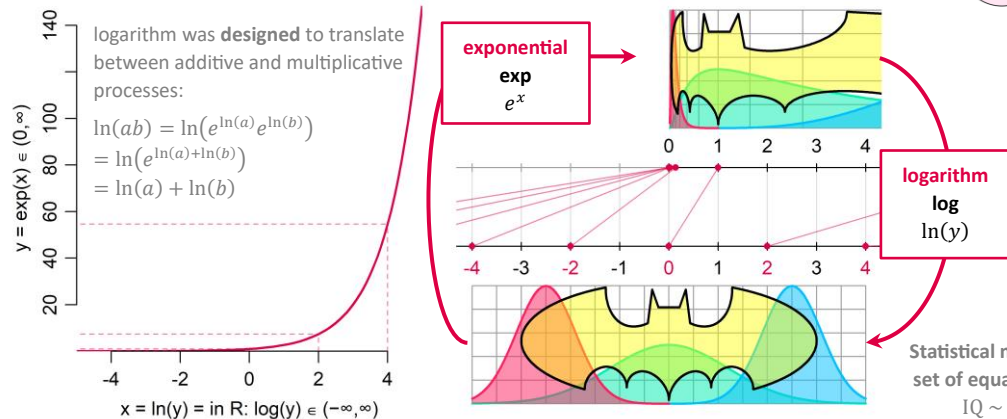
distribution	example	parameters	probability density mass function for x	mean	standard deviation	supported x	generate 10 numbers in R estimate the likelihood of x in R
normal 	SAT score	$\mu = \text{mean} *$	$\frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{1}{2}\left(\frac{x-\mu}{\sigma}\right)^2}$	μ	σ	continuum $(-\infty, \infty)$	<code>rnorm(n=10, mean=μ, sd=σ)</code>
		$\sigma = \text{SD}$					<code>dnorm(x, mean=μ, sd=σ)</code>
log-normal 	plant height	$m = \text{logarithm of median} *$ $= \ln\left(\frac{\mu^2}{\sqrt{\mu^2 + \sigma^2}}\right)$	$\frac{1}{xs\sqrt{2\pi}} e^{-\frac{1}{2}\left(\frac{\ln(x)-m}{s}\right)^2}$	$e^{\left(m+\frac{s^2}{2}\right)}$	$\sqrt{(e^{s^2}-1)e^{2m+s^2}}$	continuum $(0, \infty)$	<code>rlnorm(n=10, meanlog=m, sdlog=s)</code>
		$s = \text{spread} = \sqrt{\ln\left(1 + \frac{\sigma^2}{\mu^2}\right)}$ $= \sqrt{\ln\left(\frac{e^{2m} + \sqrt{e^{4m} + 4e^{2m}\sigma^2}}{2e^{2m}}\right)}$					<code>dlnorm(x, meanlog=m, sdlog=s)</code>
exponential 	time between two earthquakes	$\lambda = \text{rate}$	$\lambda e^{-\lambda x}$	$\frac{1}{\lambda}$	$\frac{1}{\lambda}$	continuum $[0, \infty)$	<code>rexp(n=10, rate=λ)</code> <code>dexp(x, rate=λ)</code>
gamma 	time it takes to finish PhD	$\mathbb{E} = \text{shape}$ (how many events)	$\frac{\lambda^{\mathbb{E}}}{\Gamma(\mathbb{E})} x^{\mathbb{E}-1} e^{-\lambda x}$	$\mathbb{E} \frac{1}{\lambda}$	$\sqrt{\mathbb{E}} \frac{1}{\lambda}$	continuum $[0, \infty)$	<code>rgamma(n=10, shape=\mathbb{E}, rate=λ)</code>
		$\lambda = \text{rate}$ or $\vartheta = \text{scale} = \frac{1}{\lambda}$					<code>dgamma(x, shape=\mathbb{E}, rate=λ)</code>
beta 	proportion of skin covered by clothing	$\mu = \text{mean}$	$\frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} x^{\alpha-1} (1-x)^{\beta-1}$	$\frac{\mu}{\alpha+\beta}$ or $\frac{\mu}{\alpha+\beta}$	$\frac{\sqrt{\frac{\mu-\mu^2}{\theta+1}}}{\frac{\sqrt{\alpha\beta}}{(\alpha+\beta)\sqrt{\alpha+\beta+1}}}$ or	continuum $[0,1]$	<code>rbeta(n=10, shape1=$\mu*\theta$, shape2=(1-μ)*θ)</code>
		$\theta = \text{shape}$ (concentration) or $\alpha = \mu\theta$ $\beta = (1-\mu)\theta$					<code>dbeta(x, shape1=$\mu*\theta$, shape2=(1-μ)*θ)</code>
Poisson 	customers per day (same shop)	$\lambda = \text{rate}$	$\frac{\lambda^x e^{-\lambda}}{x!}$	λ	$\sqrt{\lambda}$	counts $\{0,1,\dots\}$	<code>rpois(n=10, lambda=λ)</code> <code>dpois(x, lambda=λ)</code>
gamma-Poisson 	customers per day (different shops)	$\mu = \text{mean}$	$\frac{\Gamma(x+\theta)}{x!\Gamma(\theta)} \left(\frac{\theta}{\theta+\mu}\right)^\theta \left(\frac{\mu}{\theta+\mu}\right)^x$	μ	$\sqrt{\mu + \frac{\mu^2}{\theta}}$	counts $\{0,1,\dots\}$	<code>rpois(n=10, lambda=rgamma(n=10, shape=θ, rate=θ/μ))</code>
		$\theta = \text{shape}$ (concentration)					<code>dnbinom(x, size=θ, prob=$\theta/(\mu+\theta)$)</code>
binomial 	number of dates out of n invitations for coffee	$p = \text{probability of } +1$	$\binom{n}{x} p^x (1-p)^{n-x}$	np	$\sqrt{np - np^2}$	counts $\{0,\dots,n\}$	<code>rbinom(n=10, size=n, prob=p)</code>
		$n = \text{total attempts}$					<code>dbinom(x, size=n, prob=p)</code>
beta-binomial 	number of dates out of n invitations for coffee (different people)	$\mu = \text{mean of beta}$	$\binom{n}{x} \frac{\Gamma(x+\alpha)\Gamma(n-x+\beta)\Gamma(\alpha+\beta)}{\Gamma(n+\alpha+\beta)\Gamma(\alpha)\Gamma(\beta)}$	$\frac{n\mu}{n\alpha+\beta}$ or $\frac{n\mu}{\alpha+\beta}$	$\sqrt{\frac{n(\theta+n)(\mu-\mu^2)}{\theta+1}} \frac{\sqrt{n\alpha\beta(\alpha+\beta+n)}}{(\alpha+\beta)\sqrt{\alpha+\beta+1}}$ or	counts $\{0,\dots,n\}$	<code>rbinom(n=10, size=n, prob=rbeta(n=10, shape1=$\mu*\theta$, shape2=(1-μ)*θ))</code>
		$\theta = \text{shape}$ (concentration) or $\alpha = \mu\theta$ $\beta = (1-\mu)\theta$ $n = \text{total attempts}$					<code>dbetabinom<-function(x,mup,shape,size){</code> <code> a<-mup*shape; b<-(1-mup)*shape</code> <code> choose(size,x)*</code> <code> (gamma(x+a)*gamma(size-x+b)*gamma(a+b))/</code> <code> (gamma(size+a+b)*gamma(a)*gamma(b))}</code> <code>dbetabinom(x, mup=μ, shape=θ, size=n)</code>

*parameters with asterisk can assume both positive and negative values, other parameters are always positive, for the explanation of the gamma function Γ and intuition about α, β parameters of beta, flip the paper

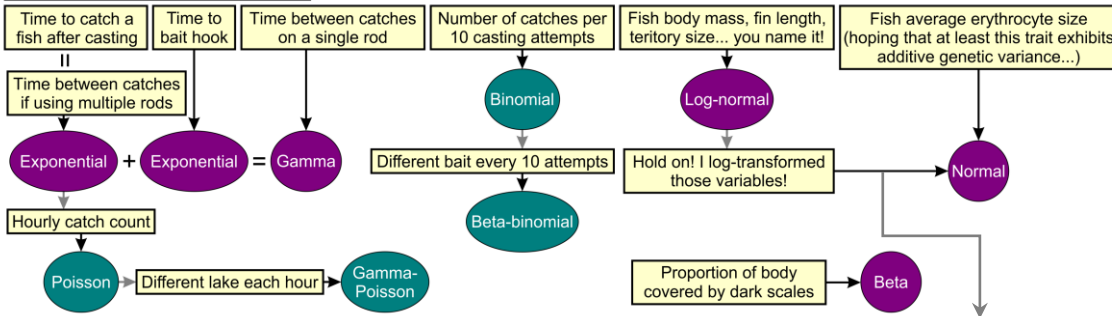
Mapping between real number $(-\infty, \infty)$ and probability $(0,1)$ domain with **logit** and **logistic** functions



Mapping between real $(-\infty, \infty)$ and positive $(0, \infty)$ domain with **logarithm** and **exponential** f.



What do you measure when fishing? Data distributions illustrated with fish



Some clever(er) log-transformations

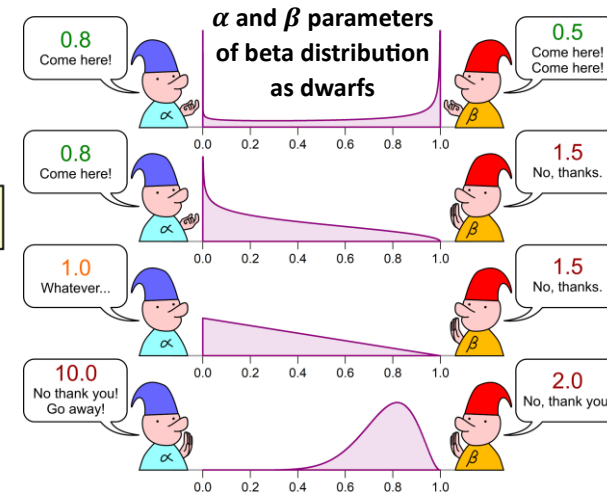
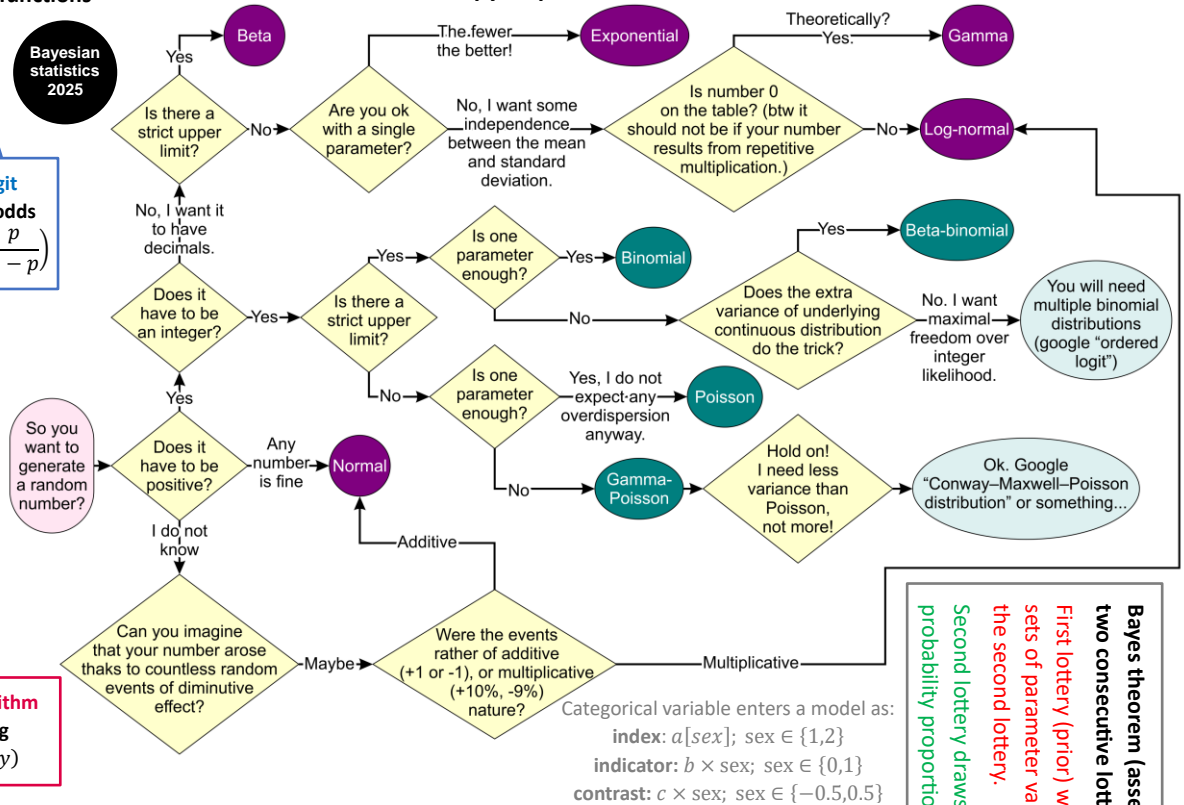
$\ln(x) - \log(x, 1.1) - \log(\text{median}(x), 1.1)$ #each +1 represents 10% increase, 0 is median

$\ln(x) - \log(x, 2) - \log(\text{median}(x), 2)$ #each +1 represents doubling, 0 is median

#Back to the original scale (works with any base, just replace 1.1)

$1.1^{\ln(x) - \log(\text{median}(x), 1.1)}$

Maximum entropy inspired flowchart of distribution selection



Bayes theorem (assessing hypothesis probability) can be viewed as two consecutive lotteries: $P(H|d) \propto P(d|H)P(H)$

First lottery (prior) works with probabilities that random hypotheses, sets of parameter values H , are even considered for participation in the second lottery.

Second lottery draws each hypothesis from the first draw with probability proportional to likelihood that data d occur under H .

gamma function $\Gamma(n) = (n-1)!$

is a generalization of factorial ($3! = 3 \times 2 \times 1$) to all complex numbers except non-positive integers. Because it generalizes to all positive real numbers, it extends many distribution functions beyond integer parameter values (\mathbb{E} is an example of parameter worthy of extension).