

# Cotter Koopman

—designs visual identities, websites,  
and print materials to harmonize  
information and narrative.

## tools, experience,

## & skills

Figma

### Senior Creative Executive, Design

PREV: Assoc. Creative Executive ← Graphic Designer ← Design Intern

Adobe

InDesign

+ Illustrator

+ Photoshop

Processing

SketchUp

**Kynda** MAY '18 - PRESENT

I guide 50+ clients across industries through brand identities, cross-platform campaigns, websites and everyday print and digital needs. I distill concepts into visual systems, and extend them across an entire experience of materials across mediums.

### Services

Packaging Design

Print and Digital Layout

Web Design

Visual Brand Identity

Signage & Wayfinding

Exhibition Design

Pre-Press Production

Data Visualization

Python

SQL

Qualtrics

### Project Software Developer

**DataWise Consulting** MAY '18 - SEP '18

I developed and tested a Python library that pulls survey data from Qualtrics and transforms it into a multi-table relational database for analysis and use in data visualization.

### Soft Skills

Communication +  
Collaboration

Attention to Detail +  
Perspective Vision

Leadership + Cooperation

Adaptability + Empathy

Feedback Construction +  
Reception + Integration

Adobe

InDesign

+ Illustrator

+ Photoshop

### Head Layout Editor

**Dialogue Creative Journal** AUG '17 - MAY '18

I helped curate Calvin University's creative arts, writing, and media journal by designing semesterly publications of student work, unifying disparate artwork around the Editor in Chief's vision.

GoLang

React.js

### Development Intern, NextGen Team

**CQL** MAY '17 - AUG '17

I developed, maintained, and optimized a project management dashboard tool, building collaboratively with several contributors and communicating expectations and progress with a client.

### Bachelors Degree in Computer Science Calvin University

With elective concentrations  
in graphic design and  
computer graphics.

HTML

+ CSS

+ Javascript

dotCMS

### Web Production Assistant

**Calvin University Communications  
& Marketing** SEP '16 - MAY '17

I assisted in design, creation, migration, and maintenance of web pages across calvin.edu