Cotter Koopman

—designs visual identities, websites, and print materials to harmonize information and narrative.

used as a & has

Figma

Adobe InDesign + Illustrator + Photoshop

Java Processing

SketchUp

Senior Creative Executive, Design
PREV: Associate Creative Executive ← Graphic Designer ← Design Intern

Kynda *MAY '18 – PRESENT*

I guide 50+ clients across industries through brand identities, cross-platform campaigns, websites and everyday print and digital needs. I distill concepts into visual systems, and extend them across an entire experience of materials across mediums.

Python

SQL

Qualtrics

Project Software Developer
DataWise Consulting LLC *MAY '18 – SEP '18*

I developed and tested a Python library that pulls survey data from Qualtrics and transforms it into a multi-table relational database for analysis and use in data visualization.

Adobe InDesign + Illustrator + Photoshop

Head Layout Editor
Dialogue Creative Arts Journal *AUG '17 – MAY '18*

I helped curate Calvin University's creative arts, writing, and media journal by designing semesterly publications of student work, unifying disparate artwork around the Editor in Chief's vision.

GoLang

React.js

Development Intern, NextGen Team
CQL *MAY '17 – AUG '17*

I developed, maintained, and optimized a project management dashboard tool, building collaboratively with several contributors and communicating expectations and progress with a client.

HTML + CSS + Javascript

dotCMS

Web Production Assistant
Calvin University Communications & Marketing *SEP '16 – MAY '17*

I assisted in design, creation, migration, and maintenance of web pages across calvin.edu

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Services

Web Design

Print Layout

Visual Brand Identity

Multimedia Programming

Focuses

Data Visualization

Packaging Design

Exhibition Design

Interaction Design

Generative Design

Soft Skills

Communication + Collaboration

Attention to Detail + Perspective Vision

Leadership + Cooperation

Adaptability + Empathy

Feedback Construction + Reception + Integration

Bachelors Degree in Computer Science
Calvin University

With elective concentrations in graphic design and computer graphics.