Cotter Koopman

—designs visual identities, websites, and print materials to harmonize information and narrative.

tools, experience, & skills

Senior Creative Executive, Design

PREV: Assoc. Creative Executive ← Graphic Designer ← Design Intern

Kynda *MAY '18 – PRESENT*

Figma

Adobe InDesign + Illustrator + Photoshop

Processing

SketchUp

I guide 50+ clients across industries through brand identities, cross-platform campaigns, websites and everyday print and digital needs. I distill concepts into visual systems, and extend them across an entire experience of materials across mediums.

Project Software Developer

DataWise Consulting *MAY '18 – SEP '18*

Python

SQL

Qualtrics

I developed and tested a Python library that pulls survey data from Qualtrics and transforms it into a multi-table relational database for analysis and use in data visualization.

Head Layout Editor

Dialogue Creative Journal *AUG '17 – MAY '18*

Adobe InDesign + Illustrator + Photoshop

I helped curate Calvin University's creative arts, writing, and media journal by designing semesterly publications of student work, unifying disparate artwork around the Editor in Chief's vision.

Development Intern, NextGen Team

CQL *MAY '17 – AUG '17*

GoLang

React.js

I developed, maintained, and optimized a project management dashboard tool, building collaboratively with several contributors and communicating expectations and progress with a client.

Web Production Assistant

Calvin University Communications & Marketing *SEP '16 – MAY '17*

HTML + CSS + Javascript

dotCMS

I assisted in design, creation, migration, and maintenance of web pages across calvin.edu

Services

Packaging Design

Print and Digital Layout

Web Design

Visual Brand Identity

Signage & Wayfinding

Exhibition Design

Pre-Press Production

Data Visualization

Soft Skills

Communication + Collaboration

Attention to Detail + Perspective Vision

Leadership + Cooperation

Adaptability + Empathy

Feedback Construction + Reception + Integration

Bachelors Degree in Computer Science

Calvin University

With elective concentrations in graphic design and computer graphics.

cotterkoopman.com   cotterjk@gmail.com   Grand Rapids, MI