

# Cotter Koopman

—designs visual identities, websites,  
and print materials to harmonize  
information and narrative.

## used as a

## & has

**Figma**

**Senior Creative Executive, Design**

PREV: Associate Creative Executive ← Graphic Designer ← Design Intern

**Adobe**

**InDesign**

**+ Illustrator**

**+ Photoshop**

**Wordpress**

**Kynda** MAY '18 - PRESENT

I guide 50+ clients across industries through brand identities, cross-platform campaigns, websites and everyday print and digital needs. I distill concepts into visual systems, and extend them across an entire experience of materials.

**Python**

**Project Software Developer**

**SQL**

**DataWise Consulting LLC** MAY '18 - SEP '18

**Qualtrics**

I developed and tested an in-progress Python library that pulls survey data from Qualtrics and transforms it into a multi-table relational database for analysis and use in data visualization.

**Adobe**

**InDesign**

**+ Illustrator**

**+ Photoshop**

**Head Layout Editor**

**Dialogue Creative Arts Journal** AUG '17 - MAY '18

I helped curate Calvin University's creative arts, writing, and media journal by designing semesterly publication of student work, unifying disparate artwork in line with the Editor in Chief's vision.

**GoLang**

**Development Intern, NextGen Team**

**React.js**

**CQL** MAY '17 - AUG '17

I developed, maintained, and optimized a project management dashboard tool, building collaboratively with several contributors and communicating expectations and progress with a client.

**HTML**

**+ CSS**

**+ Javascript**

**dotCMS**

**Web Production Assistant**

**Calvin University Communications  
& Marketing** SEP '16 - MAY '17

I assisted in design, creation, migration, and maintenance of web pages across calvin.edu

**Soft Skills**

**Communication +  
Collaboration**

**Attention to Detail + Vision**

**Leadership + Cooperation**

**Adaptability + Empathy**

**Feedback Construction +  
Reception + Integration**

**Services**

**Web Design**

**Print Layout**

**Logo Design**

**Brand Identity**

**Multimedia Programming**

**Interests**

**Data Visualization**

**Packaging Design**

**Exhibition Design**

**Interaction Design**

**Generative Design**

**Bachelors Degree in  
Computer Science  
Calvin University**

With elective concentrations  
in graphic design and  
computer graphics.