

Cotter Koopman

—designs visual identities, websites,
and print materials to harmonize
information and narrative.

used as a

& has

Figma

**Adobe InDesign
+ Illustrator
+ Photoshop**

**Wordpress,
Elementor**

Senior Creative Executive, Design

PREV: Associate Creative Executive ← Graphic Designer ← Design Intern

Kynda *MAY '18 - PRESENT*

I guide 50+ clients across industries through brand identities, cross-platform campaigns, websites and everyday print and digital needs. I distill concepts into visual systems, and extend them across an entire experience of materials across mediums.

Python

SQL

Qualtrics

Project Software Developer

DataWise Consulting LLC *MAY '18 - SEP '18*

I developed and tested a Python library that pulls survey data from Qualtrics and transforms it into a multi-table relational database for analysis and use in data visualization.

**Adobe
InDesign
+ Illustrator
+ Photoshop**

Head Layout Editor

Dialogue Creative Arts Journal *AUG '17 - MAY '18*

I helped curate Calvin University's creative arts, writing, and media journal by designing semesterly publications of student work, unifying disparate artwork around the Editor in Chief's vision.

GoLang

React.js

Development Intern, NextGen Team

CQL *MAY '17 - AUG '17*

I developed, maintained, and optimized a project management dashboard tool, building collaboratively with several contributors and communicating expectations and progress with a client.

**HTML
+ CSS
+ Javascript**

dotCMS

Web Production Assistant

**Calvin University Communications
& Marketing** *SEP '16 - MAY '17*

I assisted in design, creation, migration, and maintenance of web pages across calvin.edu

Services

Web Design

Print Layout

Visual Brand Identity

Audiovisual Coding

Focuses

Data Visualization

Packaging Design

Exhibition Design

Interaction Design

Generative Design

Soft Skills

**Communication +
Collaboration**

**Attention to Detail +
Perspective Vision**

Leadership + Cooperation

Adaptability + Empathy

**Feedback Construction +
Reception + Integration**

**Bachelors Degree in
Computer Science
Calvin University**

With elective concentrations
in graphic design and
computer graphics.