

# Cotter Koopman

—designs visual identities, websites,  
and print materials to harmonize  
information and narrative.

## used as a

## & has

### Figma

### Senior Creative Executive, Design

PREV: Associate Creative Executive ← Graphic Designer ← Design Intern

### Adobe InDesign

### + Illustrator

### + Photoshop

### Java Processing

### TouchDesigner

### SketchUp

### Kynda MAY '18 - PRESENT

I guide 50+ clients across industries through brand identities, cross-platform campaigns, websites and everyday print and digital needs. I distill concepts into visual systems, and extend them across an entire experience of materials across mediums.

### Python

### SQL

### Qualtrics

### Project Software Developer

### DataWise Consulting LLC MAY '18 - SEP '18

I developed and tested a Python library that pulls survey data from Qualtrics and transforms it into a multi-table relational database for analysis and use in data visualization.

### Adobe

### InDesign

### + Illustrator

### + Photoshop

### Head Layout Editor

### Dialogue Creative Arts Journal AUG '17 - MAY '18

I helped curate Calvin University's creative arts, writing, and media journal by designing semesterly publications of student work, unifying disparate artwork around the Editor in Chief's vision.

### GoLang

### React.js

### Development Intern, NextGen Team

### CQL MAY '17 - AUG '17

I developed, maintained, and optimized a project management dashboard tool, building collaboratively with several contributors and communicating expectations and progress with a client.

### HTML

### + CSS

### + Javascript

### dotCMS

### Web Production Assistant

### Calvin University Communications & Marketing SEP '16 - MAY '17

I assisted in design, creation, migration, and maintenance of web pages across calvin.edu

### Services

### Web Design

### Print Layout

### Visual Brand Identity

### Multimedia Programming

### Focuses

### Data Visualization

### Packaging Design

### Exhibition Design

### Interaction Design

### Generative Design

### Soft Skills

### Communication + Collaboration

### Attention to Detail + Perspective Vision

### Leadership + Cooperation

### Adaptability + Empathy

### Feedback Construction + Reception + Integration

### Bachelors Degree in Computer Science Calvin University

With elective concentrations  
in graphic design and  
computer graphics.