

Cotter Koopman

—designs visual identities, websites, and print materials to harmonize information and narrative.

used as a

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Figma

Adobe
InDesign
+ Illustrator
+ Photoshop

Squarespace

Wordpress

Senior Creative Executive, Design

PREV: Associate Creative Executive ← Graphic Designer ← Design Intern

Kynda MAY '18 - PRESENT

I guide 50+ clients in many different industries through brand identities, cross-platform campaigns, websites and everyday print and digital needs. Day to day, my favorite thing to do is distill concepts into a visual system, and then extend it across an entire experience of materials.

Python

SQL

Qualtrics

Project Software Developer

DataWise Consulting LLC MAY '18 - SEP '18

I developed and tested an in-progress Python library that pulls survey data from Qualtrics and transforms it into a multi-table relational database for analysis and use in data visualization.

Adobe
InDesign
+ Illustrator
+ Photoshop

Head Layout Editor

Dialogue Creative Arts Journal AUG '17 - MAY '18

I helped curate Calvin University's creative arts, writing, and media journal by designing semesterly publication of student work, unifying disparate artwork in line with the Editor in Chief's vision.

GoLang

React.js

Development Intern, NextGen Team

CQL MAY '17 - AUG '17

I developed, maintained, and optimized a project management dashboard tool, building collaboratively with several contributors and communicating expectations and progress with a client.

HTML
+ CSS
+ Javascript

dotCMS

Web Production Assistant

**Calvin University Communications
& Marketing** SEP '16 - MAY '17

I assisted in design, creation, migration, and maintenance of web pages across calvin.edu

Personal Projects

cotterkoopman.com > crafts

I make music, programmatic visuals, and textiles to render data and logical patterns. I'm excited by combining what computers do best with mediums that feel real to people, and exploring experiences between systemized and manual creation. Most of that lives here, organized by mediums, tools, and themes. I use:

Processing, Java library

d3.js

HTML + CSS + Javascript

Github

**Adobe InDesign
+ Illustrator**

Google Sheets

**Bachelors Degree in
Computer Science
Calvin University**

With elective concentrations in graphic design and computer graphics.