

Cotter Koopman

—designs visual identities, websites,
and print materials to harmonize
information and narrative.

used as a

& has

Figma

Senior Creative Executive, Design

PREV: Associate Creative Executive ← Graphic Designer ← Design Intern

Adobe

InDesign

+ Illustrator

+ Photoshop

Squarespace

Wordpress

Kynda MAY '18 - PRESENT

I guide 50+ clients in many different industries through brand identities, cross-platform campaigns, websites and everyday print and digital needs. Day to day, my favorite thing to do is distill concepts into a visual system, and then extend it across an entire experience of materials.

Skills

Web Design

Print Layout

Logo Design

Brand Identity

Art Direction

Python

Project Software Developer

SQL

DataWise Consulting LLC MAY '18 - SEP '18

Qualtrics

I developed and tested an in-progress Python library that pulls survey data from Qualtrics and transforms it into a multi-table relational database for analysis and use in data visualization.

Interests

Data Visualization

Packaging Design

Exhibition Design

Interaction Design

Adobe

InDesign

+ Illustrator

+ Photoshop

Head Layout Editor

Dialogue Creative Arts Journal AUG '17 - MAY '18

I helped curate Calvin University's creative arts, writing, and media journal by designing semesterly publication of student work, unifying disparate artwork in line with the Editor in Chief's vision.

**Bachelors Degree in
Computer Science
Calvin University**

With elective concentrations
in graphic design and
computer graphics.

GoLang

Development Intern, NextGen Team

React.js

CQL MAY '17 - AUG '17

I developed, maintained, and optimized a project management dashboard tool, building collaboratively with several contributors and communicating expectations and progress with a client.

HTML

+ CSS

+ Javascript

Web Production Assistant

**Calvin University Communications
& Marketing** SEP '16 - MAY '17

dotCMS

I assisted in design, creation, migration, and maintenance of web pages across calvin.edu