Problems that you connect to	How that problem can be solved	One problem which can be solved using technology
Can't afford to learn	Creating an app that can let people	This app would be free, so people that don't want
Can't travel	learn Kathak at any time they are	to pay, don't have to. Also, commuting wouldn't be a
Don't have time to learn	comfortable with and online	problem, using technology people can learn at home.
Can't commit to times for classes		Don't have to learn if they don't want to (optional learning)