

COREY OUELLETTE

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coreyouellette.com/portfolio

PROFESSIONAL PROFILE:

- In-depth knowledge of interpreting and implementing vision of new websites and applications
- Strong ability in building simplistic user-centric interfaces for websites and applications
- Ability to convey complicated information in a simple non-technical way
- Skilled in conducting user experience based research initiatives

PROFESSIONAL EXPERTISE:

FRONT-END SKILLSET	QUALITATIVE SKILLSET	TECHNICAL SKILLSET
<ul style="list-style-type: none">♦ HTML5♦ CSS3♦ jQuery/JavaScript	<ul style="list-style-type: none">♦ Usability testing♦ User experience interviews♦ Focus group moderation	<ul style="list-style-type: none">♦ Information architecture♦ Responsive design♦ Holistic design approach

COMPETENCIES

- Strong project management skills
- Excellent presentation skills
- Skilled in educating and training others
- High level of initiative
- Strong analytical skills
- Ability to act calmly under pressure

EXPERIENCE:

PMG INTELLIGENCE

Manager Digital Services – Waterloo, ON, July 2014 – Present

Online Marketing Specialist – Waterloo, ON, 2011 – July 2014

- Developed, designed, and executed the launch of company's online division – www.qbord.com
- Oversee design and implementation of user interface for client research applications
- Conduct user experience research for company and client based applications
- Lead front-end development for in-house and clients applications
- Responsible for development and implementation of all online marketing initiatives

CONESTOGA COLLEGE

Part-time Professor – School of Business – Kitchener, ON, August 2014 – August 2016

- Teach students how to manually code websites with HTML 5, CSS3, and with WordPress
- Instruct students on the fundamentals of User Experience and User Interface design
- Demonstrate how to successfully market online organically and through paid search networks

FREELANCE CLIENTS

Web Developer – Kitchener, ON, 2010 – 2015

- Develop and implement online presence for clients through organic and paid SEO
- Interpret client vision and execute pleasurable user experience into websites

DD DRAGON PRIVATE ENGLISH SCHOOL

TEFL Instructor – Zhejiang, China, 2009 – 2010

- Taught English as a second language to 90 students from ages 10 to 14
- Utilized various technologies in the classroom to support learning
- Responsible for planning, developing, and delivering course material to students
- Participated in out of class school events to further students English development

EDUCATION:

CONESTOGA COLLEGE – Kitchener, ON, 2006 – 2009

Business Administration – Marketing

EDUCATIONAL ACCOMPLISHMENTS:

- ✓ Placed 1st overall in the Ontario College's Marketing Competition
 - ♦ Received letter of recognition from Frank Mensink -Dean of Business
- ✓ Student ambassador at the Explore Conestoga Event
 - ♦ Received letter of recognition from Barbara Fennessy - Chair of Business and Hospitality