Initiative Insights: SDG Navigator

Scrum 1: Project Planning & Initialization

UN SDGs selected

Target 4.7: By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, ...

Target 17.17: Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.

High-level project vision (business case)

Background

Non-profit organizations don’t know how to align with SDGs and lack resources to learn how to incorporate them.

Need/Opportunity

Create a website that asks users targeted questions to align SDGs, provide incorporation examples and external resources.

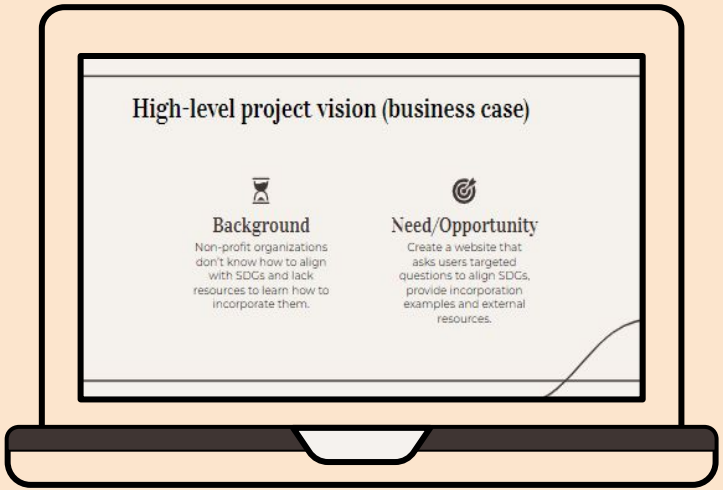
Current state of tech and associated support

SDG Compass:

- Targets large, for-profit organizations
- Irrelevant solutions towards non-profits

SDG Actions Platform:

- User submitted incorporation examples
- Filter by SDG, entity type, action network
- 54/7999 examples under non-profits
- Incomplete info
- Hard to reuse examples

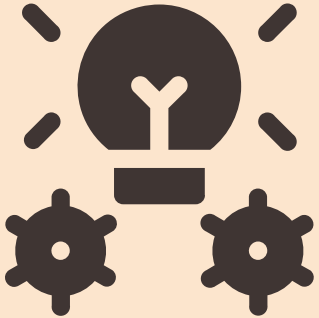


Why am I focusing on this area?

Trying to bridge the gap that currently exists within the sector.

Impact I envision my project will have...

Locally provide a reliable and easy tool to encourage charities to incorporate SDGs and further the sectors push for incorporation



Target audience & specific community orientations

Audience

Non-profit organizations
across Saskatchewan

Orientations

Content
Community Cultivation
Individual Participation
Access to Expertise

Envisioned constraints

01

Hosting costs

Elementor is $10/month

02

Plugins

Finding good form plugins

03

Meetings

Coordinating meetings with stakeholders

04

Test subjects

Non-profit organizations are low in resources/capacity

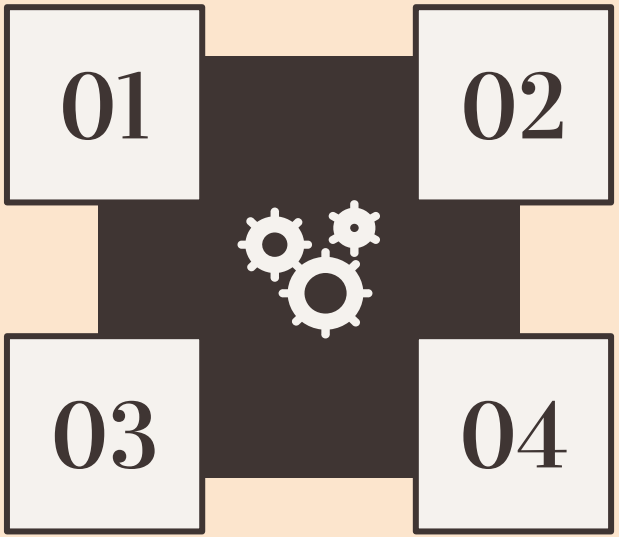
Envisioned software architecture

Content Management System

WordPress

Website Builder

Elementor Pro



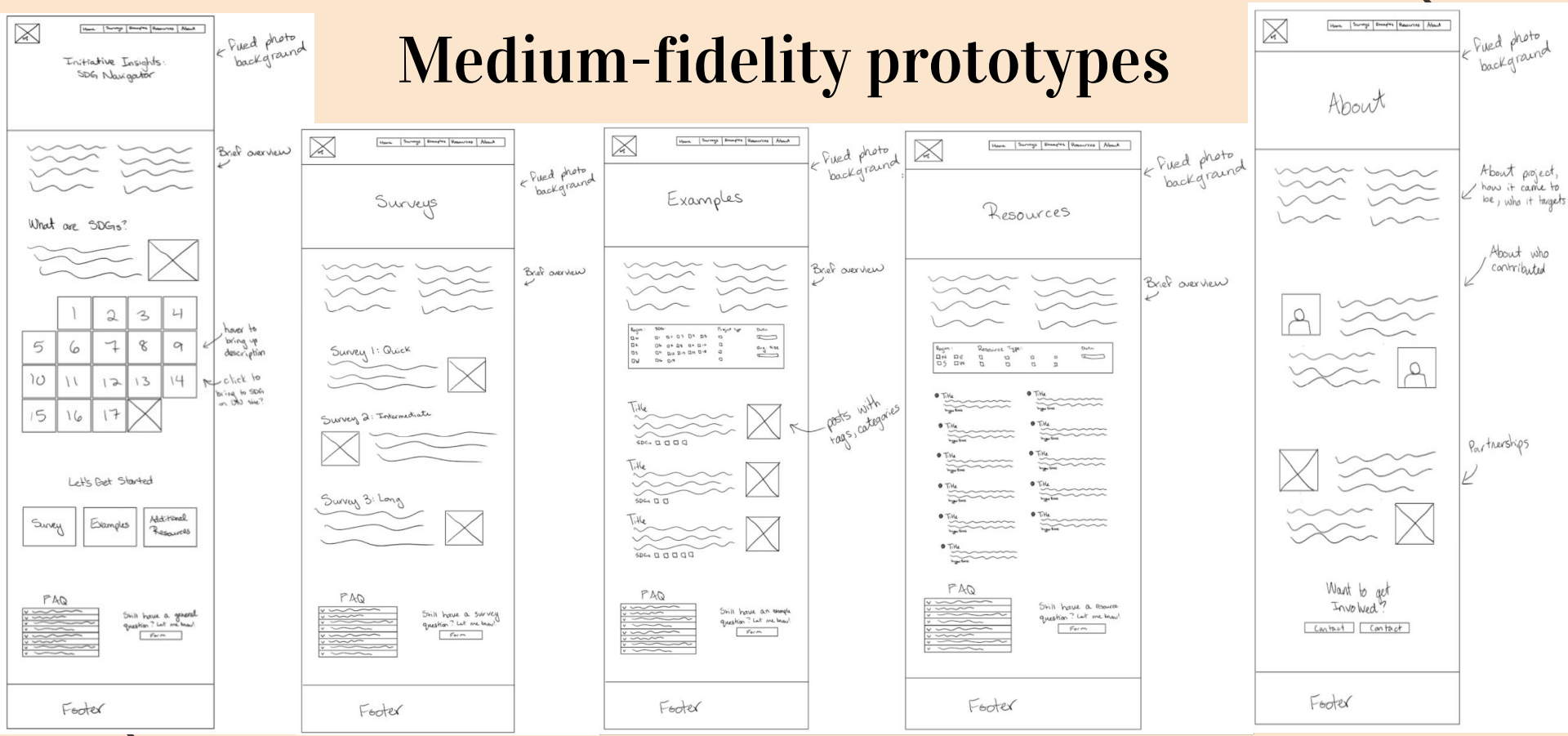
Hosting Service

Elementor

Additional Plugins

Essential Addons for Elementor

Medium-fidelity prototypes



Thank You!

Questions?

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