



## Project Status report

Name:	Brooklyn Coulson
Community (UN SD goal):	Non-Profit organizations within Saskatchewan. Mainly goals 4 and 17, however all goals will be featured in the project.
MVP #	1
Sprint cycle dates:	Nov 2, 2023, and Nov 16, 2023

Project Name	Initiative Insights: SDG Navigator
Blurb	Creating a website to help non-profits identify SDGs that align with their programs/initiatives, provide integration examples and additional resources. All of the SDGs will be featured in the website, however goals 4 and 17 will be the main focus. In regards to changes I decided to go with Local for hosting as well as the base version of Elementor as the upfront price was for a year despite advertising monthly rates. Also, the format of the quiz changed since the conditional statements in TypeForm did not work as intended, I had to go with a tally system instead. This website is a content based digital habitat that allows the users to learn about their SDG alignment at their own pace. For inexperienced users who feel like they aren't very knowledgeable on the topic, there are resources about what the SDGs are as well as where they can go to learn more. There is the quiz component that gives insight on where their organization is aligned regarding the SDGs and can be accessed easily for those who want to skip the extra learning components. And for those who learn better through examples, there is an area that displays various examples as to how the newly found SDGs could be integrated into their own initiatives and efforts.
For Week Ending	Nov 30, 2023
Project Status	Green
Status Description	All aspects of MVP 1 have been achieved except for the exportation of the results of the quiz. I have an idea of how this can be done, however the amount of time and work it will take will warrant it being pushed into its own MVP.
Activities—During the past sprint cycle	

### Quiz:

- Tested and ensured the tally system for SDG evaluation would work
- Developed prompts for the remaining 48 areas belonging to the remaining 3 pillars of sustainability
- Aligned 2-3 SDGs for every prompt
- Completed proper navigation routes for all 69 cards

### Examples:

- Created some posts to see how the layout could work
- Brainstormed what content should be included in the template that would bring value

### Resources:

- Categorized Colleen Strauch's resources she provided and added the ones that were value added for users
- Added a few more resources based on my findings when researching towards the beginning of the project

### About Page:

- Filled in the contributors to give credit for how they've helped within this project



#### Website:

- Swapped out all of the filler text for relevant information
- Filled in the FAQ with content I think users could ask depending on the page they are on
- Stylized the CSS for the TypeForm button to match the theme of the website

#### Testing/Feedback:

- Adam Hicks
  - > Consider the language being used isn't too academic
  - > Be clear and upfront about things like cookies, whether or not you are taking/saved peoples information, etc.
  - > Simple and clean is good
  - > Make it more clear on how to exit the quiz in case they make it to the end card but not the submit card
  - > Perhaps don't make the quiz take up the full screen since there isn't an [X] easily available, perhaps open in another tab
- Victor Roman Morrow
  - > Likes the style, looks simple
  - > Likes that there is an explanation that the SDGs are complex and working towards one affects others too
  - > Also likes how the tally at the end of the quiz shows that XYZ is the primary, but these other SDGs are also applicable
  - > Maybe have the quick examples of integration within the quizzes (report info to stakeholders, include in annual reports, include when seeking funding, etc.)
  - > Exporting the quiz results would be valuable
- Colleen Strauch
  - > For the current quiz and future quizzes, get a second opinion to ensure the right questions are being asked to warrant the best reflections/results (has a connection to a researcher who is an expert on methodology)
  - > Likes the fact that the 3<sup>rd</sup> quiz option (longer one) will be more in depth and will require someone to assess and give more insightful results
  - > Within the examples, it would be great to include how the SDGs progress could be measured (use the SDG indicators)
  - > Also including how they are making an impact in regards to the SDGs
  - > Discussed long term plans regarding potential added features, directions of the website, integration into other platforms/projects, funding opportunities, etc.

### Project Issues

- Elementor Hosting (along with pro) charges annually despite advertising favourable monthly rates
- TypeForm was used for the quiz generation, however despite them have conditional statements to help with card/flow navigation they do not work as expected (had to rework the flow and shift to a tally system instead)

### Project Changes

Moved the exportation of quiz results to its own MVP and bumped the remaining MVPs back a notch.

### Activities—Planned for Next Week

The next week will be project close out for the semester and completing the remaining project deliverables for this course. I will also create a document with the questions/prompts from the short quiz so it can be forwarded to Colleen's contact and start planning out how the medium quiz will look.

### Reflection



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Do you feel "on track"?

> Yes I do.

What progress do you particularly feel good (great) about?

> I feel great about overcoming the quiz conditional statement issue and having a solution that works well at displaying potential SDGs as well as the primary one

What barriers (if any) do you feel is/are a current impediment to success?

> The only barrier would be how difficult it will be to export the survey results individually for the user, there is an export option however it is all results and from the back end

What help (if any) do you require to move positively forward?

> None at this point

What questions or concerns do you have (if any)?

> None at this point

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