

Startup Financial Performance

Performance Overview

Année

Tout

Product

Tout

Region

Tout

13.40M

Total Revenue

201%

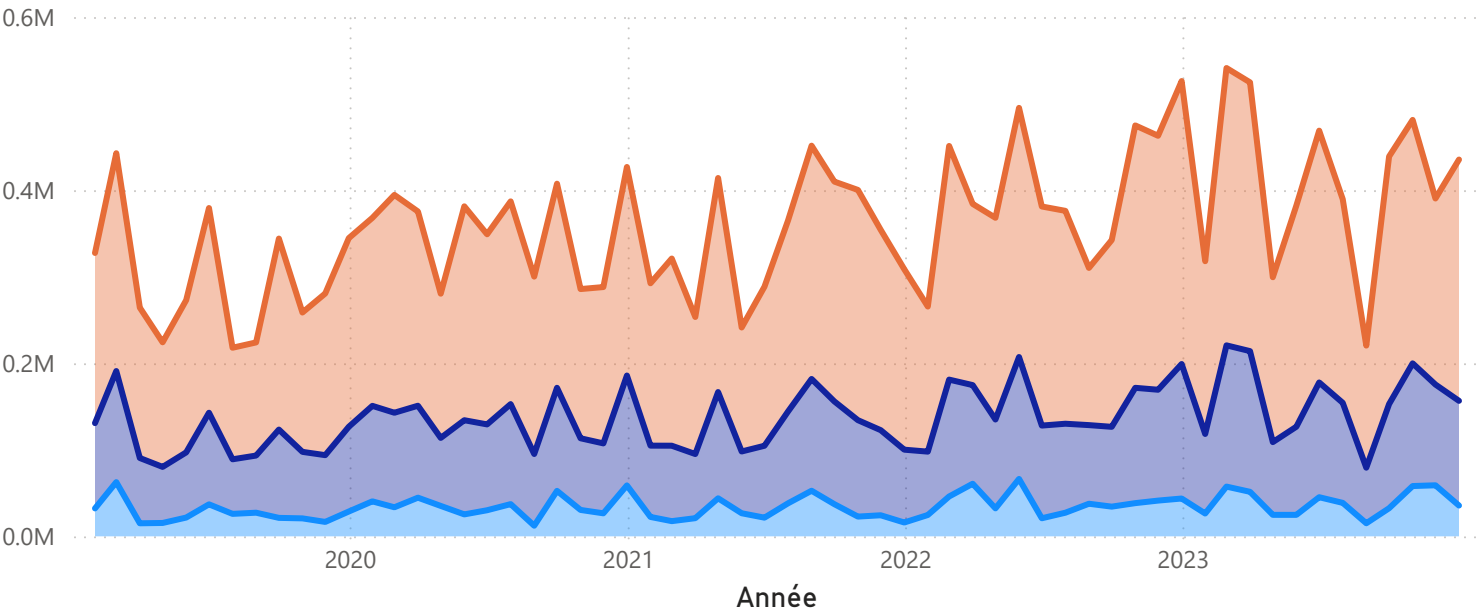
Average ROI

1250%

Average ROAS

Net Profit vs Gross Margin vs Revenue

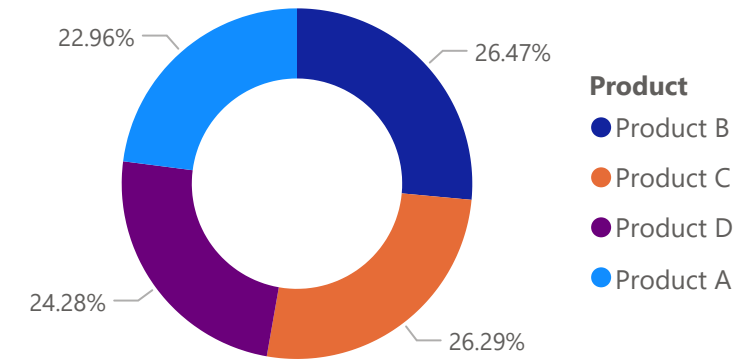
Net Profit Gross Margin Revenue



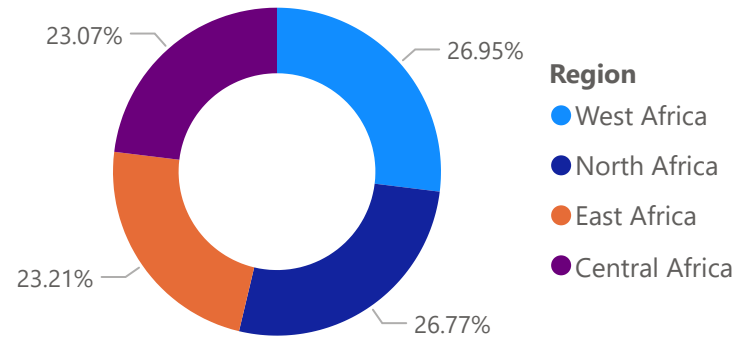
*ROI : Return On Investment from Marketing spend compare to Net Profit

*ROAS : Return On Ads spend from Marketing spend compare to Revenue

Revenue by Product



Revenue by Region



Startup Financial Performance

Cost Efficiency

Année

Tout

Product

Tout

Region

Tout

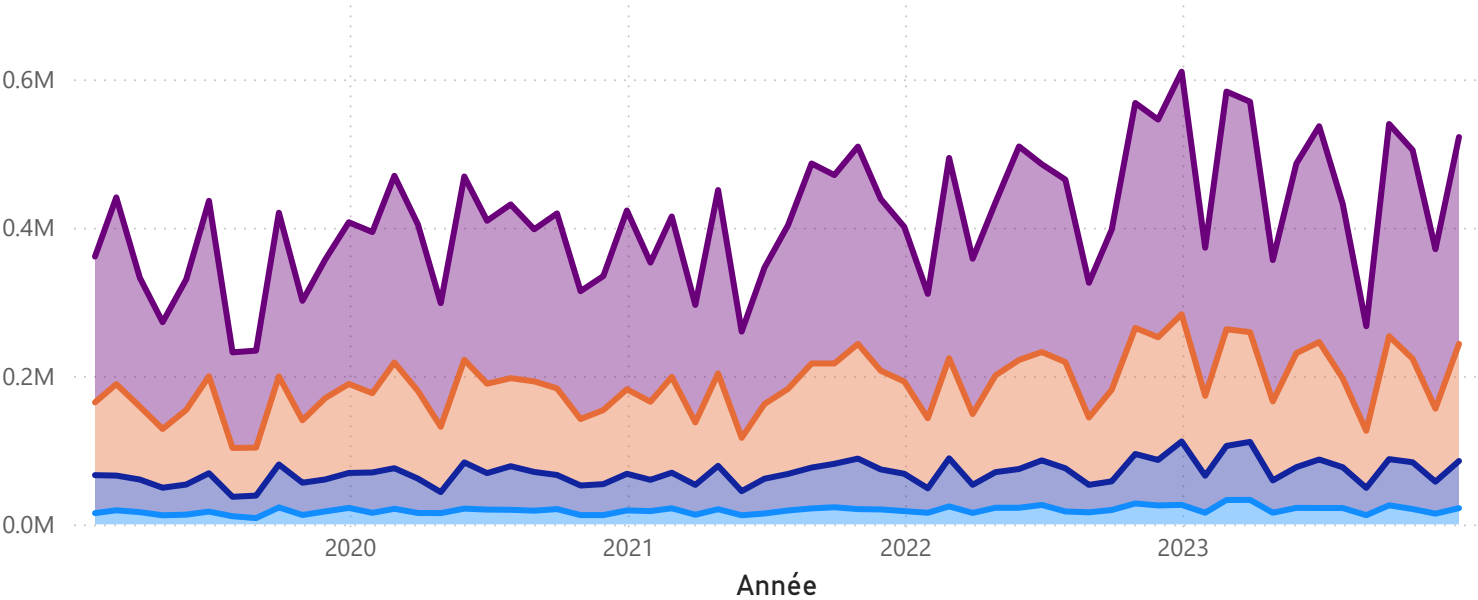
53
Average COGS%

23
Average Opex%

9
Average Marketing%

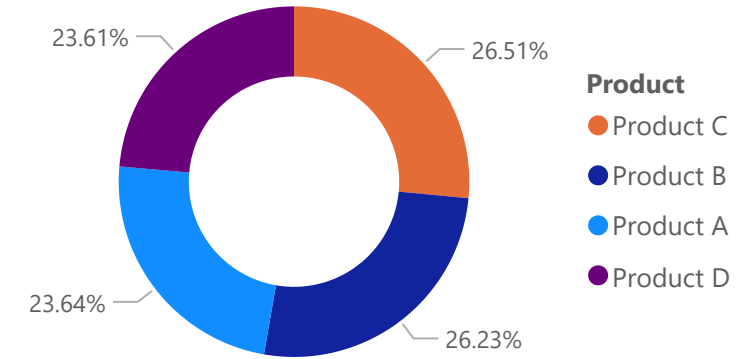
Revenue vs COGS vs Operating Expenses vs Marketing Spend

Marketing Spend Operating Expenses COGS Revenue



*COGS : Cost of Goods Sold
*Opex : Operating Expenses

COGS by Product



Marketing by Products

