

## Business demands speed and flexibility

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Time to market must be shorter  
Something must be done to remain competitive  
Demand for flexibility and responsiveness

## Management issues

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General problems in managing development  
Command and control management does not work  
Difficulties in planning and keeping schedules

## Process problems

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The old process has overhead  
Late integration, testing, and feedback

## Collaboration issues

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Problems in team collaboration  
Lack of customer collaboration

Demand for better quality