



# Countable Web Productions

Writing **tomorrow's** internet, **today**.



## WHO ARE WE?

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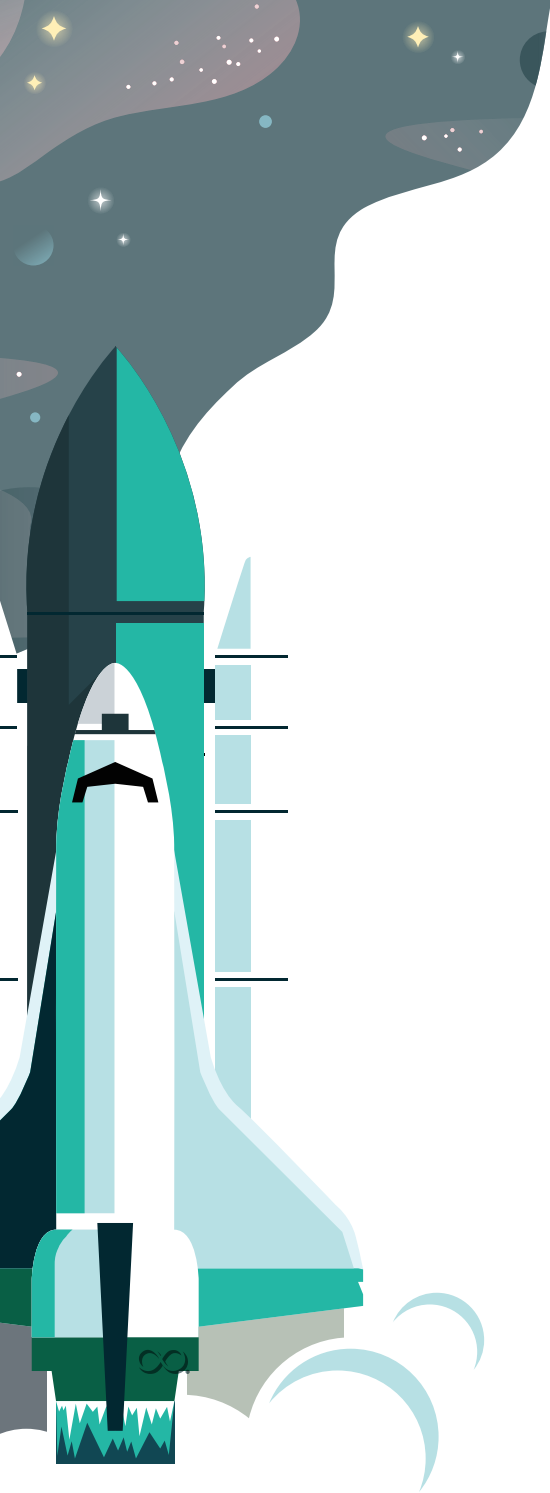
We prototype next generation web technology for tasteful founders with big ideas. Bring your vision to life!

# WHY US?

Building a world class web development team and cloud infrastructure is hard. Let us take care of that so it can amplify your business instead of pulling away resources.

## Elastic Web Development Capacity

	Countable	Hire Dev Staff	Dev Firm	Freelancer
<b>Flexible capacity</b>	yes	no	some	some
<b>Access to experts</b>	many	one	many	one
<b>Turn-key, evidence based best practices</b>	yes	no	yes	no
<b>Free process documentation</b>	yes	no	no	no
<b>Develops your internal capacity</b>	yes	yes	no	no



# SERVICES

Interested? Let's chat - but we should only work together if we can provide at least a 300% ROI, and let's aim for 3,000%

## Product

Cloudify an existing product to get an edge in the market

Web interfaces: Lead generation funnels, dashboards, core product UI

APIs

Device-specific apps

Cloud-based infrastructure design

## Operations

Process automation

Real time monitoring

Big data collection and visualization

Custom PLM, CRM, ERP built for your business on open source tools

## Web Dev Capacity

Flexible capacity suited to your business needs

12 factor architecture conventions

Continuous integration testing and deployment

Engineer hiring and training a world class in-house web development team

## Marketing

Branding and design

SEO: Keyword analysis and strategy

Growth hacking

Engineering as marketing

Content marketing strategy

# METHODOLOGY

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## Agile

We use Scrum to manage projects because it helps ensure the team is focused on the highest value work at any time.

## Prototyping

The best plan is a prototype to test technology and markets.

## Open Source

We prefer open source stacks in order to prevent platform lock-in for ourselves and our clients. In fact, we've open sourced our web technology process documentation so our clients, community and ourselves can all learn from one another.

## Domain Focused, Results Oriented

We work to understand your business domain in order to clarify our role and maximize ROI that comes from our work. We focus on our customers' customer. We only work with customers for whom there's a clear long term ROI of more than 300%.

# CASE STUDIES

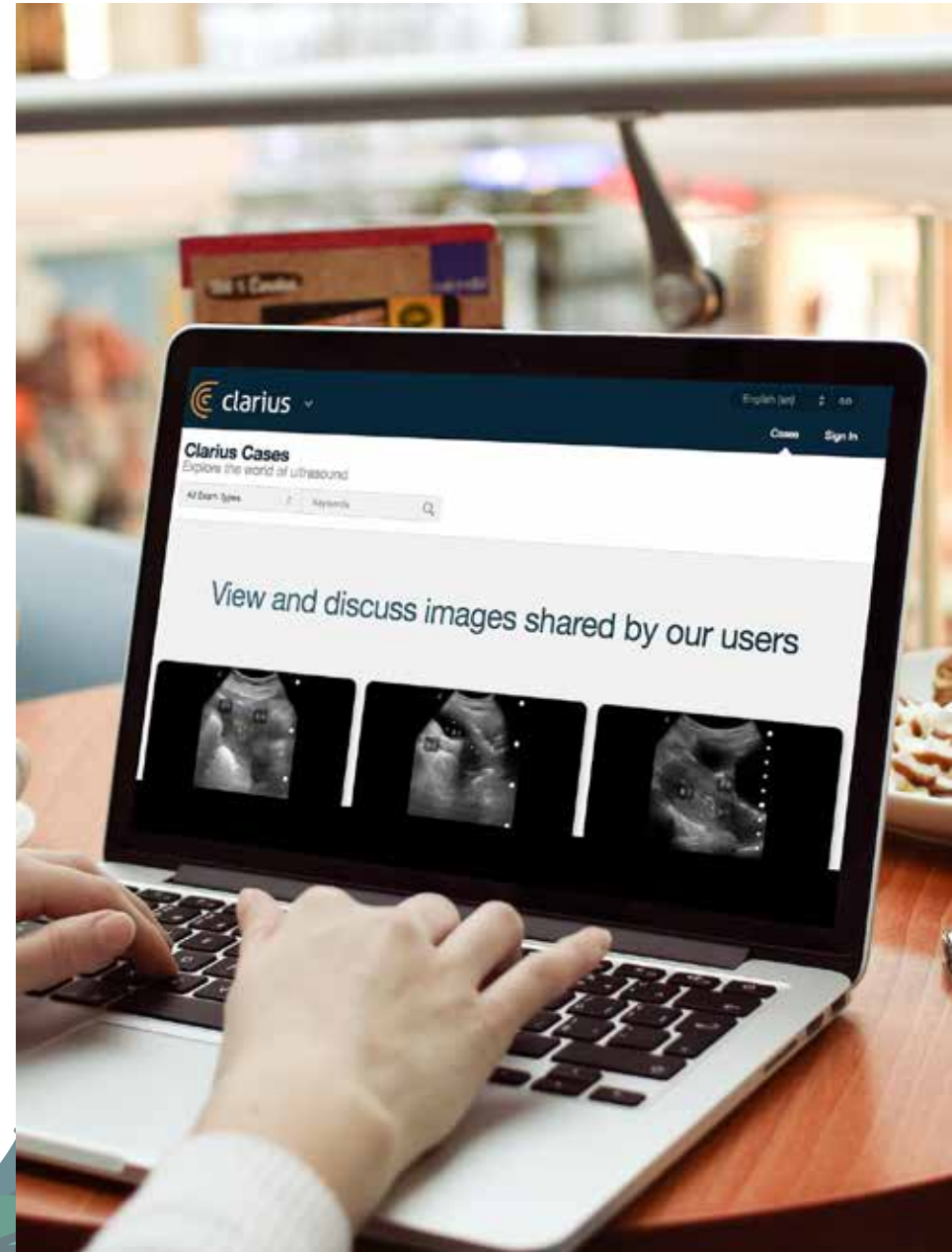
## CASE STUDY

# Clarius Corp.

Architected an industry leading cloud companion product and web development team.

“Your guidance and leadership has been instrumental in building our Cloud infrastructure - it is a great competitive advantage for Clarius.”

- Laurent, CEO at Clarius Corp.



## CASE STUDY

# Kensington Medical Clinic

Automated clinical operations,  
saving time and cost for staff and  
patients.

“Thanks for all the work and for treating us so well.  
At least you know you have helped Kensington  
become likely the most innovative and patient  
friendly clinic in BC.”

- Jeremy, Manager at Kensington Medical Clinic





## CASE STUDY

# 56 WEST

Real estate algorithms, tools and interfaces.



CASE STUDY

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# Animatic Media

3D media environments on the web  
for big brands.



A decorative graphic in the top-left corner featuring a dark blue, wavy shape with yellow stars, a yellow crescent moon, and a yellow planet.

CASE STUDY

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## Ecotrust Canada

Built several fisheries technology projects that led to a profitable business.

CASE STUDY

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## Corvus Energy

Custom product lifecycle and test hardware automation facilitated rapid growth in manufacturing output.

# TEAM

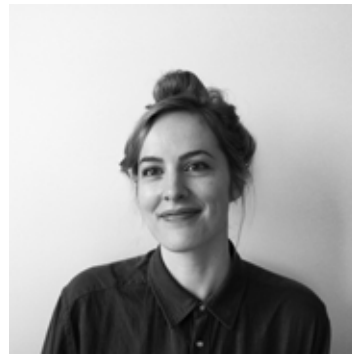


Clark, Director

Clark founded Countable and has since been helping startups and other businesses lead their industry on the web. With a physics background, simplifying a business domain using first principles in order to deepen understanding underpins his approach to your software architecture. He's assembled a great team of diverse and enthusiastic web technologists to realize your project's potential.



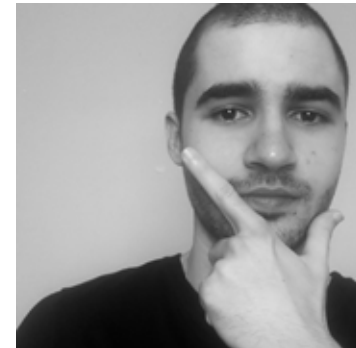
Ferdinand, Developer



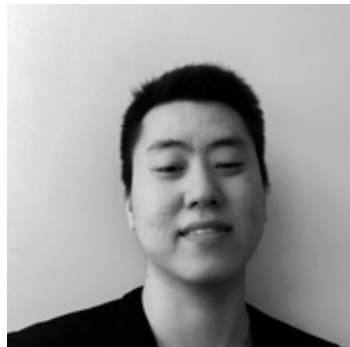
Julie, Designer



Denny, Developer



Gian, Developer



Aaron, Developer



Chetanya, Developer



Jenalyn, Analyst