

Caplin & Drysdale, Chartered One Thomas Circle, NW, Suite 1100 Washington, DC 20005 202-862-5000 202-429-3301 Fax www.caplindrysdale.com

September 16, 2014

VIA ELECTRONIC MAIL

Stacey Cowan FOX 31 Denver KDVR-TV 100 East Speer Blvd. Denver, Colorado 80203

Re: Response to Frivolous Cease-and-Desist Demand

Dear Ms. Cowan:

I write on behalf of my client, CounterPAC, a federally registered political committee that is dedicated to stemming the flood of untraceable money polluting our nation's elections. To that end, CounterPAC recently asked U.S. congressional candidates in Colorado's 6th Congressional District to dissuade outside groups from spending undisclosed money in their race. Mike Coffman flatly refused, paving the way for undisclosed funds to continue unabated in the 6th District campaign. CounterPAC purchased advertising time on your station to inform voters of Mr. Coffman's decision through the following communication:

Mike Coffman is enjoying the support of six-figure campaign ads funded by secret donors. The problem with secret donors is you just don't know who they are. Big tobacco? Russian oil billionaires? Too-big-to-jail Wall Street bankers? The owner of China's largest casino? We don't know — and that's just how Mike Coffman wants it. Colorado needs a candidate who answers to voters. Who does Mike Coffman answer to? It's still a secret.

Mr. Coffman prefers that the public never learn about his rejection of a fully transparent campaign, and he has now instructed his lawyers to send your station a frivolous cease-and-desist demand in an attempt to muzzle CounterPAC.

Unfortunately for Mr. Coffman, CounterPAC's attempt to inform the public is entirely accurate. Mr. Coffman is, in fact, "enjoying the support of six-figure campaign ads funded by

¹ When this type of pledge has been accepted, the results have been notable. In the Massachusetts 2012 Senate race, for example, pledges by both major-party candidates significantly reduced the volume of undisclosed outside spending. *See* Joshua Miller, *Group's Study Backs Pact that Limited Outside Political Spending*, THE BOSTON GLOBE (May 2, 2013) (describing study indicating that only 9 percent of spending in the 2012 Senate race came from outside groups).

² Jon Murray, A New PAC's Challenge to Coffman, Romanoff: Reject Spending of 'Secret Money', The Denver Post 'The Spot' Blog (Sept. 3, 2014) ("So far, Romanoff says he'd accept CounterPAC's challenge, while Coffman, a Republican seeking a fourth term in Congress, is brushing it off.").

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secret donors." For instance, the U.S. Chamber of Commerce has repeatedly sponsored sixfigure advertisement buys that support Mr. Coffman's candidacy, and the Chamber does not disclose its donors in connection with those ad buys.³ CounterPAC does not claim to know exactly who is funding these types of undisclosed communications. Instead, CounterPAC's purpose is to point out the fundamental issue with undisclosed money: the public cannot identify the donors. This purpose is apparent through CounterPAC's repeated statements (e.g. "The problem with secret donors is you just don't know who they are", "We don't know", "It's Still a Secret"). Mr. Coffman demonizes CounterPAC's use of possible donor examples to underscore this concept, but these examples are certainly possibilities. Altria (i.e. "big tobacco") is a duespaying member of the Chamber, 4 foreign businesses (i.e. "Russian oil billionaires") contribute money to the Chamber and other outside groups, 5 financial-services companies and their principals (i.e. "too-big-to-jail Wall Street bankers") have contributed to the Chamber and other outside groups for political advocacy, 6 and Sheldon Adelson (i.e. "the owner of China's largest casino") is a prominent source of political money. Mr. Coffman might not like to admit it, but by tolerating secret money in his congressional campaign, he is allowing for the possibility that groups like these will influence the election.

Your station should not do Mr. Coffman's bidding, but should instead allow the public to hear about the potential dangers of secret money in elections.

Please contact me at your earliest convenience (202-862-5046 or msanderson@capdale.com) to advise as to your station's actions with respect to CounterPAC's advertisement.

Sincerely,

Matthew T. Sanderson

Caplin & Drysdale, Chartered

Enclosure: FEC Report Excerpts

³ See Attached hereto, Federal Election Commission Report Excerpts.

⁴ http://www.altria.com/About-Altria/Government-Affairs/engaging-with-others/Pages/default.aspx?src=leftnav.

⁵ http://www.factcheck.org/2010/10/the-chamber-and-foreign-contributions/

⁶ http://www.nvtimes.com/2010/10/22/us/politics/22chamber.html?pagewanted=all

 $^{^{7} \}underline{\text{http://www.thedailybeast.com/articles/2014/09/03/casino-tycoon-sheldon-adelson-takes-100-million-gamble-ongop-senate.html}$

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

1. (a) N US Ch	Jame of Individual, Organization or Corporation namber of Commerce		
	ddress (number and street) check if different than pre	eviously reported	
(c) C	ity, State and ZIP Code		3. FEC Identification Number
Was	shington	DC 20062	3. FEG Identification Number
0 0			C C90013145
2. Occi	upation and Name of Employer (for Individual Filers Only)		
	TYPE OF REPORT (check appropriate boxes):		
	(a) April 15 Quarterly Report		
	July 15 Quarterly Report	24-Hour Report	
	October 15 Quarterly Report	✓ 48-Hour Report	
	January 31 Year-End Report		
		Yes, it amends the report filed on	M / D D / Y Y Y Y
	FROM M	N I A I V I V I V I V I	
	THROUGH		
	6. TOTAL CONTRIBUTIONS		0.00
	7. TOTAL INDEPENDENT EXPENDITURES		440000.00
Under pena of, any can	alty of perjury I certify that the independent expenditures reported herein didate or authorized committee or agent of either, or any political party	n were not made in cooperation, consultation, y committee or its agent.	or concert with, or at the request or suggestion
TYPE OR	PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE /Elec	DATE ctronically Filed]
Warren P	owers	Warren Powers	05/09/2014
	NOTE: Submission of false, erroneous or incomplete information r	may subject the person signing this report to	the penalties of 2 U.S.C. §437g.

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 3 OF 5 FOR LINE 7 OF FORM 5

Full Name (Last, First, Middle Initial) of Payee	· · · · · · · · · · · · · · · · · · ·				Date of P	ublic Distribution	/Dissemination
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SUBTOTAL of Unitemized Independent Exper	nditures						

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

	Name of Individual, Organization or Corporation hamber of Commerce]	
	Address (number and street)	eviously reported		
(c) (City, State and ZIP Code		3. FEC Identifica	tion Number
Wa	shington	DC 20062	3. FEC Identifica	dion Number
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2. 000	upation and Name of Employer (for Individual Filers Only)			
	4. TYPE OF REPORT (check appropriate boxes): (a) April 15 Quarterly Report July 15 Quarterly Report October 15 Quarterly Report January 31 Year-End Report b) Is this Report an amendment? X No 5. COVERING PERIOD: FROM	Yes, it amends the report filed on	51 / O D /	Y V Y Y
	6. TOTAL CONTRIBUTIONS		f. 3	0.00
	7. TOTAL INDEPENDENT EXPENDITURES	in the	J J	5314829.59
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TYPE OF	PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE [Elec	ctronically Filed]	DATE
Warren F	Powers	Warren Powers	8	09/05/2014
	NOTE: Submission of false, erroneous or incomplete information	may subject the person signing this report to	the penalties of 2 U.S	C. §437g.

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE		7	OF		1	12	
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NAME OF FILER (In Full)					
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