

E-Business

Meu E-business

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Avaliação



- Práticas

- Casos de E-Business inovadores

- Levantamento e detalhamento de um case de E-Business inovador - *artigo ou ppt*

- **Dia 19/05**

- Migrando para um E-Business

- Desenho de um novo modelo de E-Business - *artigo ou ppt*

- **Dia 19/05**

- Apresentação de um caso de E-Business

- Novo modelo ou modelo inovador existente – *apresentação*

- **Dia 26/05**

Estrutura

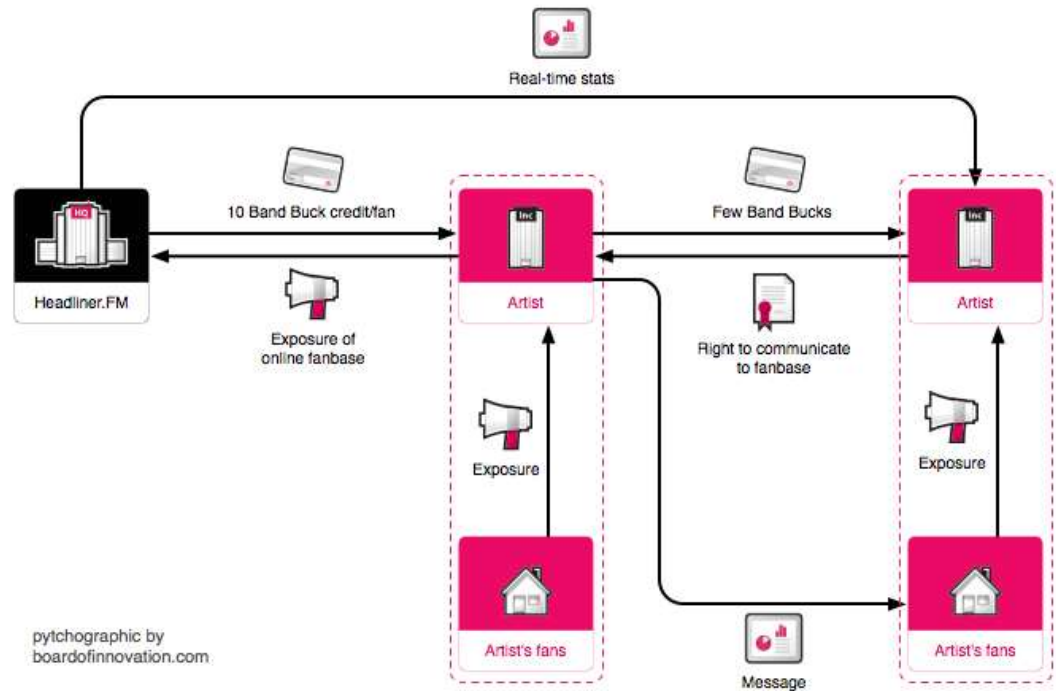
- Classificação do e-business
- Motivação e cenário
- Descrição do negócio (usar template *)
- Facilitadores de TI
- Dificultadores de TI
- Investimentos
- Riscos
- Fatores de sucesso
- Similares e diferenciais...

- <http://www.boardofinnovation.com/business-model-templates-tools/>

Business Model Design made easy

eBay, Zopa, Skype, free newspapers, RyanAir, RadioHead... A lot of success stories are based on new business models.

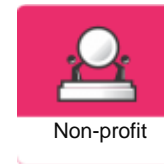
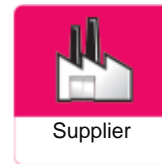
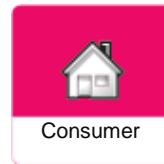
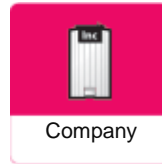
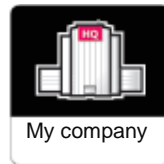
Design your own business ideas with these building blocks, and find inspiration in other innovative business concepts. Example below: headliner.fm



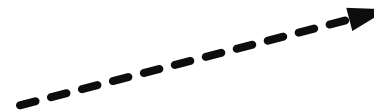
Build your business model with these 16 blocks

(download this file to edit)

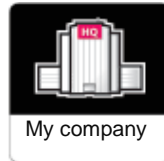
6 players



10 objects to exchange



Download this file & try it yourself!



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•Downloads de apoio

- [Powerpoint template \(link\)](#)

http://www.boardofinnovation.com/templates/business_model_template.ppt

- [Slideshare \(link\)](#)

<http://www.slideshare.net/boardofinnovation/business-model-template-design-with-blocks>

- [Google Drawer \(link\)](#)

https://docs.google.com/embeddedtemplate?id=1U98Rco7ClauVdcbVVG2Cg_6H-57627i2YtkWs7bRGaw

E-Business

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