**Preview Questions**

1. What are small multiples?
2. Why do we use small multiples?
3. What are the advantages of small multiples?

**Reading Summary**

* Small multiple designs answer the question of “compared to what?”
* Small multiples visually compare changes over time.
* Small multiples comprise:
  + Small illustrations
  + Indexed by category or label
  + Sequenced over time like frames of a movie
  + Or are ordered by a quantitative variable not used in the single image itself
* Information slices are positioned within the eyespan to facilitate easy comparison at a glance.
* Constancy of design emphasizes the changes in data and not the illustration itself.