

**From:** Internal Communications, Hyderabad (Gen)  
**Sent:** Wednesday, November 23, 2016 12:30 PM  
**To:** Internal Communications, Hyderabad (Gen)  
**Subject:** Organizational announcement: Lira Parvez appointed Head, Strategy & Transformation, GDO India



## Organizational announcement

### Lira Parvez appointed Head, Strategy & Transformation, GDO India

Dear Colleagues,

We are pleased to announce the appointment of **Lira Parvez** as **Head Strategy & Transformation, GDO India**, effective December 1, 2016. Lira will be based in India, in Hyderabad and will report functionally to Subodh Deshmukh and operationally to me.

The building blocks of her role will be to drive change management, the culture journey, and support GDO in India. Lira will bring thought leadership and be in-charge of strategic project contributions within GDO to establish the most efficient GDO organization in India and to ensure continued advancement of our portfolio to have the greatest possible impact on the health of patients worldwide.

Lira began her career in Clinical Research in 1986 at the Procter & Gamble Health Care Research Center, India where she spent 13 years in various leadership positions from Clinical Scientist to Research Fellow and where she was a member of the Worldwide

Clinical Development Management Council for the OTC Health Care Business. Her focus areas were in the Respiratory and GI therapeutic areas.

She joined Novartis in Mumbai in 2001 to lead the first Development team in India. Since then, Lira has been responsible for growing clinical development operations in Novartis India including the data management, clinical information sciences, medical & scientific writing teams for General Medicines & Oncology. In 2009, Lira took on the responsibility of building Oncology Development in Hyderabad where she most recently was Site Head, Oncology Development India.

Over the past years Lira's commitment and due diligence have helped tremendously to build the organization in India. Her most significant contributions center around her ability to help build globally integrated teams across line functions through her understanding of the cultural and business environment on the ground.

Lira graduated with a MD degree in Medicine from the Grant Medical College, University of Mumbai in 1986.

Please join us in congratulating Lira on her new appointment and wishing her every success in her new role.

Best regards,

**Badhri Srinivasan**  
Global Head of GDO

**Subodh Deshmukh**  
Head Global Development Hyderabad

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