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| Strengths | Weakness | Opportunities | Threats |
| 1. Domain knowledge 2. Team strength 3. SAS certified professionals 4. CDISC competent 5. TA exposure 6. Exposure across various milestones viz.:    1. Study setup    2. Conduct    3. Close-out    4. Project level activities 7. Statistical consultancy 8. Specialized services viz.:    1. Data anonymization    2. eCTD    3. clinitrials.gov    4. EudraCT    5. CMC support    6. Metadata driven approach    7. Patient profiles | 1. Internal robust TCS system 2. ODC driven approach 3. Siloed within client and not looking forward to share and learn 4. Less Domain focus 5. Missing connecting dots experience in the drug development process due to lack of opportunities and exposure 6. Retention strategies 7. Talent development 8. More focus on client satisfaction than internal team satisfaction 9. Lack of qualitative submission and project level experience 10. TCS internal policies:     1. Pay structure     2. Conference attendance     3. Lack of proactive investment across the globe by building teams in Europe and US. | 1. Project a strong training team includes:    1. CDISC    2. Domain    3. SAS/ R/ Graphs    4. TA 2. Build connects and project capabilities for new services viz:    1. DMC , IP and IS    2. SCS and ISS including specification development    3. Building data mart capacity    4. Metadata driven solutions    5. Develop an e2e solution right from SAP development to CSR submission 3. Replicate pharma setup and build clinical trial team within projects 4. Statistical consultation in genomics 5. Statistical consultation in Market Research 6. Automated solution for e-submission 7. Pitch R-programming solution 8. Shared services model ( helps retention, growth and development of the team members | 1. Retention losing of talent 2. Business taken over by small players with more openness and flexibility 3. Competitive market with respect to employee satisfaction includes infrastructure facilities, pay structure 4. Competitive solutions and proactive investments done by external vendors 5. No focus on domain treating LS services similar to IT |