

Card sort

Customer information:

- Shipping info
- Email sign up

Educational:

- Art and painting terms
- Informational video
- Painting techniques

Art information:

- About my work
- Oil
- Watercolor
- Acrylic
- Supplies needed
- Where to get supplies

Customer preference:

- Gallery
- Search by style
- Search by price
- Search by size

Report:

The cards are split up into 4 groups based on what the customer is trying to do. Splitting the cards up like this will hopefully make the website easier to use and navigate depending on what they are looking for.

IA

