

# ANA ALVAREZ

FASHION DESIGNER

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## EDUCATION

### Fashion Institute of Technology, State University of New York

Bachelor of Fine Arts: Fashion Design | Specialization: Sportswear | 05/2022

Minors: Ethics and Sustainability | Art History

Associate of Applied Science: Fashion Design

## EXPERIENCE

### Oscar de la Renta | New York, New York

*Started as Intern and was asked to extend based on exceeding expectations on quality of work, range of ability and work ethic.*

*Freelance Assistant Knitwear Designer | 07/22 - 09/22*

- Assisted in the creative process including embroidery, trim, and print placement
- Created tech packs for Spring and Pre-Fall 2023 knit samples and swatch trails
- Aided production and sample fittings
- Tasked with managing on-site relationship with factories

*Freelance Atelier Sample Maker | 06/22 - 09/22*

- Responsible for pattern making, cutting, and sewing for Pre-Spring and Spring 2023
- Contributed in bridal, VIP, and samples fittings
- Constructed garments for VIP's including Mariah Carey, Sydney Sweeney, Nikki Minaj
- Prepared clothing and accessories for Vogue photoshoots

*Atelier Intern | 01/22 - 05/22*

- Aided in hand sewing samples for Pre-Fall, Fall, and Bridal 2022, Met Gala, Oscars
- Utilized Lectra to trace and print patterns for production

### Phatbuddha | New York, New York

*Freelance Assistant to the CEO | 08/2021-Present*

- Developed market research of previous styles and samples for upcoming collection
- Managed events for upcoming collections
- Researched and organized meetings with clients for PBX corporate wellness program

### Only Hearts | New York, New York

*Design Intern | 08/19 - 11/21*

- Created seasonal color cards for customer display
- Helped with patterning and color story for upcoming seasons
- Ensured all garments were presentation ready and assisted visual display set up, handled sales of accounts for trade shows and showroom

### Dumbo House | Phatbuddha, Estefania, BelaBrand | Dumbo, Brooklyn, New York

*Retail Sales Manager | 06/21 - 08/21*

- Managed a Summer Pop-up Series for multiple brands
- Organized inventory and exhibition to create a proper customer experience
- Collaborated with fellow vendors in shared space to develop and execute marketing events to attract target clientele
- Created informative expense reports and updated spreadsheets to track sales

### Victoria Lopez Castro | Miami, Florida

*Design Intern | 06/19 - 08/19*

- Developed preliminary sketches and patterned evening wear for production
- Familiarized with lace and appliques

## SKILLS

Adobe: Illustrator, Photoshop, Acrobat, Procreate, PLM, CAD, Lectra, Clo  
Microsoft: Excel, Word, Powerpoint,  
Pattern making, Draping, Sewing, Tech Packs,  
Hand Embroidery/Beading, Fashion  
Illustration

## HONORS AND ACTIVITIES

**Idle Speed** | New York, New York  
Stylist | 05/22

**Amir Taghi** | New York Fashion Week  
Dresser | 09/19

**Fab Scrap** | New York, New York  
Volunteer | 12/19

Florida Biliterate | Spanish and English

