

# MONIE SALON AND BEAUTY SUPPLY WEB DESIGN AND DEVELOPMENT

By Courtland Woodall

## CLIENT NEEDS

Monica Tarr needs a new website that is simple and easy to use with a drop down navigation, galleries for images, and a map to show the salon location. The galleries will show examples of the hair Monie Salon and Beauty Supply has completed, and pictures of all the items they carry.

## Recommended Solutions

To effectively capture Monie's unique style, and convey it to site visitors accordingly, the website design must implement a strategy focused on this goal. This process has already begun with the brief in person meeting we had. The website development stage will include the following:

- Attaining passwords.
- Installing and configuring a custom theme.
- Adding content to the new theme.
- Creating Galleries to show product and demonstrate work.

All of the things listed above will help Monie and establish an online presence. Following the development process, I will teach Monie how to manage her sites so she can update them regularly and avoid a monthly management fee.

## Fee Summary

Website Design and Development..... \$300

Initial Meeting - We have already met so I could get an idea of the things you want from your new site, and an idea of how you would like things to look.

Interface - I will create design concepts for a new, easy to use interface for the front end of your website to help improve usability. I will make any changes you see fit or feel are necessary.

Responsive Design - I'll ensure that every page of your site will be able to adapt to any screen size a visitor could view your page from, including tablets or smart phones.

Online Presence - I'll create a site and make sure your locations are listed on google maps.

Website Development – I will build the site completely and implement all changes you would like me to make.

Price Deduction – Because you would like two sites, I am taking \$100 off per site.

Total price: \$200

## FEE SCHEDULE

If Monica Tarr wishes to go forward with this project, here is the schedule for payments of the fee:

50% (\$100) due upon acceptance of the proposal before work commences and the other 50% (\$100) of the total price when the site is complete and online.

Payments can be made

- via paypal to [courtlandw97@gmail.com](mailto:courtlandw97@gmail.com)
- via check made out to Courtland Woodall
- or in cash

## TERMS AND CONDITIONS

Once project fee is paid in full any elements of text, graphics, photos, contents, trademarks, or other artwork furnished to Monica Tarr for inclusion in website are owned by Monica Tarr.

I assume Monica Tarr has permission from the rightful owner to use any images or design elements that are provided by Monica Tarr for inclusion in the website, and will hold harmless, protect, and defend myself from any claim or suit arising from the use of such elements.

I retain the right to display graphics and other Web content elements as examples of my work in my portfolio and as content features in other projects. I also have permission to place a discreet text link at the bottom of the website page(s).

The agreement contained in this contract constitutes the sole agreement between Monica Tarr and Courtland Woodall regarding all items included in this agreement.

## NEXT STEPS

To proceed with this project, Monica Tarr is required to take the following steps:

1. Accept the proposal "as is" or discuss desired changes. Please note that changes to the scope of the project can be made at any time, but additional charges may apply.
2. Finalize and sign contract.
3. Submit initial payment of 50% of total project fee.

■■■■■■■■

Once these steps have been completed we will begin the project.

## CONTRACT

By signing, Monica Tarr agrees to grant Courtland Woodall permission to access and modify existing accounts that relate to the management or modification of her websites with the domain names she decides on. Also by signing Monica Tarr agrees to all stipulations listed above including payments.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_