Read/listen to the article by Hutson (2021) in Nature on Robo-writers. This week, post your thoughts on the risks and benefits of the use AI writers at different levels, from administrative work to creative writing.

You should demonstrate that you understand the topic covered and ensure you use references to academic literature (journals, books, reports, etc.).

I believe AI writers have many risks and benefits and I am about to talk about which ones I believe to be the most important and why.

Benefits:

- efficiency and productivity, this enables the ability to enhance efficiency. For example in an administrative role AI can automate routine tasks such as drafting emails and generating reports. This helps employees to focus on more demanding tasks that require human insight and creativity.

- Consistency and accuracy, AI writers can produce content at high levels of accuracy helping to minimise the human errors that might arise. This is particularly useful with crucial things such as legal documents.

- Accessibility and inclusivity, for those who may struggle with writing due to learning disabilities or language barriers, AI tools can help aid them and them thoughts more clearly and effectively therefore helping communication.

- Creative assistance, AI functions as a collaborative partner by offering suggestions or generating ideas based from prompts by a human individual, this helps to stimulate creativity and provides a new perspective that writers might not consider.

Risks:

- loss of authenticity, a worry is the potential loss of authenticity and unique voice of human generated content, for example in story telling readers seek that emotional connection, if the story is told by algorithms it may lack the emotional depth side of it.

- Job displacement, as organisations choose more AI for administrative tasks there is a chance job displacement for many workers could start to occur. Employees may need to adapt quickly to keep up with new technologies before the risk of unemployment.

- Over-reliance on technology, if we rely to much on AI we could start to diminish our own creativity and writing skills over time.
- Ethical concerns, it raises concerns on originality and plagiarism, when AI generates text based on existing work without proper attribution it could become plagiarism.

In conclusion, while the integration of AI writers into various domains presents numerous benefits —such as increased efficiency and support for creativity—it also poses significant risks that must be carefully navigated. It's crucial for organizations and individuals alike to strike a balance between leveraging technology's capabilities while preserving essential human qualities like creativity, critical thinking, and emotional intelligence in both administrative work and creative endeavors.

References :

- Hutson, M. (2021). Robo-writers: The rise and risks of language-generating AI. Nature News. https://www.nature.com/articles/d41586-021-00530-0 [Accessed: 05 October 2024].

- Nas, D. (2023). *5 sectors that will be most affected by Generative AI*. Medium. https://deborahnas.medium.com/5-sectors-that-will-be-most-affected-by-generative-ai-fd4c23bc3b0 [Accessed: 05 October 2024].

- World Economic Forum. (2023). Future of Jobs Report 2023. Available from: https://www.weforum.org/reports/the-future-of-jobs-report-2023 [Accessed 3 October 2024].