



BCBSM Connectathon Judging Criteria

January 30, 2020

Alignment with Use Case	Use of API's	Solves Real Problems in Healthcare	Innovation & Creativity	User Experience	Technical Difficulty	Presentation Demo
20%	20%	20%	15%	10%	10%	5%
How aligned was the solution with the event use case?	Did the team effectively use APIs available to create a solution?	Does the team clearly show how real-world problems are solved in Healthcare?	Did the team create something that has not already been created? Is it unique?	What is the wow factor? Would others be impressed by what was built? How easy is the solution to use?	Is the project technically impressive / complex? Is it remarkable that a team created this solution in the length of the event?	Was the presentation / demo well put together? Did the team seem prepared? How well did they explain the problem and solution?