

# CONNECTATHON

HEALTHCARE VS. FINANCE "THROWDOWN"  
2019



Blue Cross  
Blue Shield  
Blue Care Network  
of Michigan

Nonprofit corporations and independent licensees  
of the Blue Cross and Blue Shield Association



SOFTWARE: ON BUDGET, ON TIME, DONE RIGHT

Alignment with Challenge Themes	Use of API's	Solves Real Problems in Healthcare or Finance	Innovation & Creativity	User Experience	Technical Difficulty	Presentation / Demo
20%	20%	20%	15%	12.5%	12.5%	10%
How aligned was the solu- tion with the event chal- lenge themes?	Did the team effectively use APIs available to create a solution?	Does the team clearly show how real-world problems are solved in Healthcare / finance?	Did the team create some- thing that has not already been created? Is it unique?	What is the wow factor? Would others be impressed by what was built? How easy is the solution to use?	Is the project technically impressive / complex? Is it remarkable that a team created this solution in 24 hours?	Was the presentation / demo well put together? Did the team seem prepared? How well did they explain the problem and solution?

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