

# CONNECTATHON

HEALTHCARE VS. FINANCE "THROWDOWN"  
2019

## Alan Byrnes



Alan Byrnes is a Director II of Informatics at Blue Cross and Blue Shield of Michigan responsible for Informatics solutions and delivery. The Informatics team enables business delivery of health plan products via big data cloud-based solutions as well as traditional data warehousing sources. Additionally, Alan's team supports business execution of health plan interoperability and integration initiatives from CMS, Blue Cross and Blue Shield Association and MiHIN.

Alan has over 20 years of experience working on data and digital health plan products and solutions in the insurance industry.

Prior to joining the Informatics team, Alan was the Product Director at Advantasure responsible for risk adjustment, data and digital products focusing on strategies like; population health management, EMR integration, stakeholder digital and portal solutions as well as NLP and machine learning objectives.

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