CONNECTATHON
HEALTHCARE VS. FINANCE "THROWDOWN"
2019

Blue Cross
Blue Shield
Blue Care Network
of Michigan
Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

cloudticity

Augusto
SOFTWARE: ON BUDGET, ON TIME, DONE RIGHT

Alignment with Challenge Themes 20%	Use of API's 20%	Solves Real Problems in Healthcare or Finance 20%	Innovation & Creativity 15%	User Experience 10%	Technical Difficulty 10%	Presentation / Demo 5%
How aligned was the solution with the event challenge themes?	Did the team effectively use APIs available to create a solution?	Does the team clearly show how real-world problems are solved in Healthcare / finance?	Did the team create something that has not already been created? Is it unique?	What is the *wow* factor? Would others be impressed by what was built? How easy is the solution to use?	Is the project technically impressive / complex? Is it remarkable that a team created this solution in 24 hours?	Was the presentation / demo well put together? Did the team seem prepared? How well did they explain the problem and solution?

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