



# Courtney Ariel

UI/UX DESIGNER

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courtneyariel.co

I'm a UI/UX designer with strong design sensibilities and burgeoning development skills. My passions for health, beauty, and understanding different cultures enhance my ability to create unique interfaces for the ultimate user experience.

## EXPERIENCE

### UI/UX Design Apprentice

**DESIGNATION Labs | Chicago | March - July 2015**

Created design solutions for client projects, leveraging best practices in UI/UX methodologies.

### Pulseband - UI/UX Designer

Collaborated in a team to design a companion mobile app and marketing page for a heart-monitoring wristband.

- Assisted in conducting interviews and gathering research to identify and understand potential users, analyze competitors, and discover ideas for the product
- Executed the wireframe and copy for the marketing page
- Produced brand colors, imagery, typography, and iconography
- Completed high fidelity responsive design for marketing page

### Barnes & Noble College - UI Designer

Redesigned the UI of the Barnes and Noble College mobile app from new wireframes constructed by the UX team

- Analyzed wireframes built by the UX team
- Gathered data on UI/UX strategies of competitors
- Identified UI design options to solve painpoints and appeal to the user base by exploring colors, typography and iconography
- Presented design options and confirmed direction with the client
- Championed new user interface; gained positive client feedback

### CourtneyAriel.Co - UI/UX Designer

Designed and developed portfolio to showcase completed projects

- Researched portfolio designs and mocked up a wireframe
- Explored direction for high fidelity design
- Developed responsive website with HTML5, CSS3, jQuery

### Private English Tutor

**MuviK Inc. | Seoul, Korea | March - August 2014**

Prepared students for entry to U.S. universities

- Researched best teaching methods
- Designed lesson plans tailored to each student
- Assisted in cultural understanding

## EDUCATION

### Florida State University

**Tallahassee, FL | 2011-2014**

Chinese/Japanese Language & Culture - 3.6 GPA

- Studied Mandarin abroad for 1 year in Tianjin, China on scholarship
- Studied Korean culture and history in Seoul, South Korea for 6 months on scholarship

## SKILLS

### UX

UX Research, User Interviews, Personas, User Flow Diagrams, Wireframing, Heuristic Evaluation, Prototyping

### UI

Color Theory, Typography, Iconography, Responsive Design

## TOOLS

### Proficient

Photoshop, Illustrator, Sketch3, HTML5, CSS3, Bootstrap, Sublime, Office

### Intermediate

Javascript/jQuery, SASS/LESS, Axure, InvisionApp

### Exploring

After Effects, InDesign, AngularJS

## LANGUAGES

Japanese - Intermediate

Chinese - Intermediate

Korean - Beginner