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Denver, Colorado

# Courtney DeOrdio

## User Interface Designer

## About

UI Designer leveraging an extensive background in client-focused roles where developing creative solutions to diverse problems was the key to success. Proven ability to clearly convey original ideas and communicate effectively with both teams and clients. Adept at crafting seamless digital journeys through thoughtful design and user insights, turning ideas into user-friendly experiences.

## Tools

- Figma
- Sketch
- Adobe XD
- Canva
- Lyssna
- Microsoft Office

## Skills

- Wireframing
- Prototyping
- User Personas
- User Interviews
- 3-D Mockups
- Style Guides
- User Flows
- A/B Testing
- Responsive Design
- Usability Feedback
- Asset Preparation
- Competitive Analysis
- Basic HTML, CSS, JavaScript

## Education

### CareerFoundry | 2025

UI Design Certificate with a specialization in Frontend Development for Designers.

### SUNY College of Environmental Science and Forestry | 2016

Bachelor of Science in Environmental Education and Interpretation, minoring in Recreation Resources and Protected Area Management.

## Projects

### CareerFoundry | UI Designer | Portfolio

- Intensive project-based online training program with industry leading mentors and hands on application of design processes.
- Designed wireframes, mockups, and prototypes for mobile (iOS/Android) and web.
- Applied visual design principles including color theory, typography, iconography, and layout to create modern, user-centered interfaces.
- Conducted user research and usability testing to guide design decisions, develop personas, and refine user flows.
- Built UI style guides and pattern libraries to ensure design consistency and streamline developer hand off.

## Professional Experience

### Enchanting Travels | Travel Sales Consultant | Denver, CO

August 2023 – December 2024

- Engaged with clients to assess travel preferences and customize itineraries.
- Provided expert recommendations on destinations, accommodations, and local attractions.
- Built and maintained strong relationships with clients and travel vendors.
- Followed up post-trip to gather feedback and encourage repeat business.
- Maintained accurate records of sales activities and client interactions.

### Virgin Experience Gifts | Partnership Manager | Denver, CO

February 2022 – August 2023

- Managed partner accounts to maximize sales, commissions, and service quality.
- Developed and executed marketing and sales strategies to drive profitability.
- Built strong business relationships to enhance partner loyalty and collaboration.
- Identified and resolved partner concerns to improve service efficiency.
- Achieved and exceeded monthly sales targets through proactive engagement.

### Virgin Experience Gifts | Service Specialist | Denver, CO

August 2021 – February 2022

- Advised customers on experiences, policies, and service options.
- Assisted with order placements, refunds, and exchanges to ensure satisfaction.
- Resolved customer inquiries efficiently, escalating issues as necessary.
- Maintained accurate customer records and account updates.
- Participated in training sessions to stay updated on products and policies.