

COURTNEY LEE

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EDUCATION

The College of New Jersey
Bachelor of Arts: Interactive Multimedia major, Graphic Design minor
GPA: 3.77
Ewing, NJ ~ Expected in 05/2021

WORK HISTORY

User Experience Design Intern ~ Fidelity Investments
Jersey City, NJ ~ 06/2019-08/2019

- Worked alongside another UX intern to complete a UXD project through design thinking.
- Project focused on improving onboarding experiences for associates of differing abilities; we explored how social anxiety effects new associates' ability to ask for help.

RELEVANT PROJECTS

Henry the Helpbot, a virtual assistant designed to promote a smooth onboarding experience for associates of differing abilities.

- Conducted interviews to identify painpoints in onboarding experiences of recent associates
- Researched existing onboarding resources and experiences both within the company and at other companies
- Recruited participants for usability testing through surveys and conducted usability testing sessions

Payscape, an enterprise platform that manages finance accounts. Goal was to mock-up UI displaying a new feature on platform.

- Feature was to enable the user to open more than one account at once
- Mocked-up account setup page in established design system beginning with 1 account, then expanding to 5 accounts.

PROFESSIONAL DEVELOPMENT

Human Computer Interaction Professional Certificate, Georgia Tech (2020) ~ edX
4 courses ~ In-progress

- Understand the core design principles of HCI such as discoverability and affordances
- Developed working knowledge of psychological concepts relevant to HCI such as distributed cognition and task analysis.

ACTIVITIES

Director of Public Relations for Fall 2020 Hackathon • Kappa Theta Pi
Ewing, NJ ~ 02/2020

- Promoted the first annual fall 2020 hackathon through applying marketing strategies with social media
- Alpha class of co-ed professional fraternity formed on the passion for technology

SKILLS

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|--------|-------------|-----------|-----------------|---------------|
| Sketch | Figma | Adobe XD | User interviews | User research |
| Agile | Illustrator | Photoshop | HTML | CSS |