

# Courtney Ring

## Marketing Technologist

A hybrid professional with experience in roles that lie at the intersection of marketing and technology. Passionate about bridging the gap between the two areas by bringing digital solutions to marketing and creativity to technology.

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## SKILLS

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### Professional

- Web Development
- Project Management
- Digital Strategy
- Search Engine Optimization

### Technical

- HTML, Handlebars
- Ember.js
- Javascript, JQuery, CoffeeScript
- CSS, Sass
- Python

### Software & Apps

- Jira, Jira API
- HP Teamsite
- Photoshop, InDesign, AxureRP
- Git

## WORK EXPERIENCE

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### VaynerMedia

Frontend Developer

*October 2017 - Present*

- Work on the frontend of the adtech tool used for aggregating advertising data across multiple platforms
- Completed several projects that contributed to additional functionality, improved usability, and an overall effective UI
- Worked with designers to find solutions that made sense from both a design and programmatic standpoint
- Became proficient in the frontend stack that included Ember.js, CoffeeScript, and Sass

Project Manager

*March 2018 - Present*

- Dedicate 20% of my time toward project management for the team
- Single handedly developed a new project tracking process using Jira that led to more clarity and organization across the team
- Created python scripts to seamlessly integrate code pushes and Jira updates

### Cigna

Content Management Developer

*January 2016 – October 2017*

- Maintained the company's global websites and various microsites
- Collaborated with digital marketing to design and develop various project used across the company
- Created new Python scripts to process data and cut down on development time
- Created consistency across design and Teamsite components that significantly improved workflow

## EDUCATION

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### University of Michigan, 2011-2015

- Major in Computer Science & Communication Studies, Minor in Spanish

## PERSONAL PROJECTS

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### University of Michigan Alumni Association – Chapter of NYC

*March 2018 - Present*

- Webmaster for the NYC alumni website
- Revamping the site using the Higher Logic content management platform

### Crawford County Historical Society

*March 2016 – Present*

- Developed and continue to manage the website for the museum and historical society