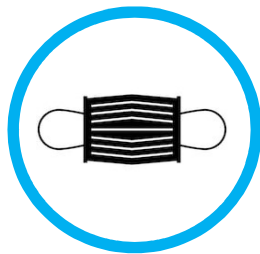


Distance

Yourselves at least 1 metre away from others



Prevent

Wear mask at all times



Temperature

Measure before enter office and complete Daily Screening form



Practice

Personal hygiene



Small Group

Group sizes should not be more than 20 persons



Prevent

Wear glove & face shield for front office



Avoid 3C

Crowded Places, Confined Spaces, Close Conversation



Disinfect / Clean

Frequent disinfect or clean workstation and high-touch surfaces

DENY ENTRY

✗ Without a Mask

✗ Temperature 37.5°C and above

✗ Exhibit COVID-19 symptoms

MEMORANDUM

To : ☒ SALES ☐ CODY ☐ DSC ☐ HT
Cc : All HOD **Announcer** : Sales Planning Department
Date : 14 July 2021 **Doc. No** : SPD 2107-725

coway

Sharing on Public Sites or Social Media is Strictly Not Allowed

July 2021 HP AP Incentive

Dear All,

We are excited to inform on the **NEW July 2021 HP AP INCENTIVE**. This incentive will supercede the previous **AP Improvement Incentive - Storm & Lombok III**.

**JULY-2021
HP AP INCENTIVE
WIN UP TO : RM 500**



**7 Unit
& Above**

RM 500

4 - 6 Unit

RM 350

2 - 3 Unit

RM 200

1 Unit

RM 50



Terms & Conditions Apply

**AP IMPROVEMENT INCENTIVE
STORM & LOMBOK III**



Key In Period : July 2021 Advance Key In to July 2021 Closing
Net Sales Month : July 2021 (Fresh Key Fresh Net)

HP CATEGORY	HM CATEGORY
Net Sales Improvement From 2 Net	WIN UP TO:
WIN UP TO: RM 700	RM 2,000

Terms & Conditions Apply

HP Category

Category	Incentive
1	<i>RM 50.00</i>
2 - 3	<i>RM 200.00</i>
4 - 6	<i>RM 350.00</i>
≥ 7	<i>RM 500.00</i>

*All AP are counted for Net Sales unit

Example

HP	July 2021 Net Sales	Neo Pro	Incentive
HP A	1	Yes	<i>RM 50.00</i>
HP B	5	Yes	<i>RM 350.00</i>
HP C	3	Yes	<i>RM 200.00</i>
HP D	7	Yes	<i>RM 500.00</i>
HP E	1	No	<i>Must be Neo Pro</i>
HP F	2	Yes	<i>RM 200.00</i>
HP G	9	No	<i>Must be Neo Pro</i>

Terms & Conditions

1. Key In Period : July 2021 Advance Key In to July 2021 Closing (Fresh Key Fresh Net)
2. Net Sales Period : July 2021
3. Neo Pro HP's **ONLY**.
4. HP **MUST** remain as Neo Pro.
5. Incentive is based on **CATEGORY (Net Sales achieved)**. (Refer Table above)
6. Subject to the decision of management and in accordance to the Movement Control announcement by Malaysian government.
7. Management reserves the right to change the mentioned project without prior notice.



EUGENE CHOO

Chief Operations Officer (C.O.O.)

COWAY (MALAYSIA) SDN. BHD.

MEMORANDUM

To : ☒ SALES ☐ CODY ☐ DSC ☐ HT
Cc : All HOD **Announcer** : Sales Planning Department
Date : 07 July 2021 **Doc. No** : SPD-2107-707

coway

Sharing on Public Sites or Social Media is Strictly Not Allowed



July 2021 Facebook Video Contest

Video Once More



Calling all
Neo Pro HP

VIDEO ONCE MORE

#wearecowayfamily
#welovewecareweshare
#videooncemore
#cowaymalaysia

STAND A CHANCE TO WIN UP TO
RM1,000

 **1 min video**
submit by
25th July 2021 (Sunday)

terms & conditions applies



VIDEO TOPICS



GM Code	Video Topic
CRS1008	How FMCO can change my life for better?
CRS1010	How AP benefits during this pandemic ?
CRS1012	How to stay positive and productive during MCO? (New HP)
CRS1013	Tips on how to further convince customer to purchase our AP.
CRS1014	Secret tips for CHS
CRS1015	We're Never Lost When We Still Have Each Other. -the importance of keeping in touch even though during Lockdown period. - showing how we can still be in touch with family & friends remotely. - 'selling' to the public one of the best part of being a part of Coway Family; always be together especially during hard times.
CRS1016	CRM ,USP and Cost Marketing.?
FOCUS GROUP	MY COWAY STORY : Hp Story.
CRS1018	The reason to use AP especially during pandemic.
CRS1019	Video Coway Change My Life
CRS1021	Coway Perihatin (eg: things that Coway do for the society)
CRS1022	Zero-cost marketing.
GM00001	3 min HP Life Changing Video
GM00003	WHY I LOVE MY JOB IN COWAY ? - benefit of becoming Neo Pro in Coway
GM00004	Why choose coway as my career?

* HP can refer HM or SM for more details on the topics given



STEPS TO UPLOAD VIDEO



STEP 1 : TAKE VIDEO



1 minute video
with topics
provided in the
list

STEP 2 : UPLOAD TO FACEBOOK



* Upload & post
video to your FB
personal account
or page account

* Remember to
set your account
& post to public

STEP 3 : #HASHTAG

#wearecowayfamily
#welovewecareweshare
#videooncemore
#cowaymalaysia

Please add
Hashtag provided
in your post

STEP 4 : SUBMIT VIA GOOGLE FORM



Submit the link at
google form
provided



REWARDS




Category (PICK by GM)	Pax	Incentive RM / Pax
1st Top	15 Pax	RM1,000
2nd Top	15 Pax	RM500
3rd Top	15 Pax	RM300
4th - 15th	180 Pax	RM200
Top Of Top (select by SGM)	1 Pax	RM1,000



TERMS & CONDITIONS



- 1) Contest period : Video to be upload from **9th July 2021 - 25th July 2021 (@ 11:59:59 pm)**
- 2) Video length : 1 minute video (Max 2:00 mins)
- 3) Video post from 10 likes & 5 shares
- 4) Attire : Coway T-shirt / any presentable attires (for those HP who doesn't have Coway T-shirt)
- 5) FB post **MUST** use the topic given & Hashtag provided.
- 6) Post on FB  only (applicable to post via personal account / page account).
- 7) Applicable to **Neo Pro HP** only.
- 8) Coway Malaysia reserves the right to amend the terms and conditions without prior notice.

Click here to submit video link via [google form](#) latest by **25th July 2021**.



EUGENE CHOO
Chief Operation Officer
COWAY (MALAYSIA) SDN. BHD.

MEMORANDUM

To : ☒ SALES ☐ CODY ☐ DSC ☐ HT
Cc : All HOD
Date : 08 July 2021
Announcer : Sales Planning Department
Doc. No : SP2107 - 706

coway

Sharing on Public Sites or Social Media is Strictly Not Allowed

New Active Rookie Program July 2021



**Shout Out to all New Join HP
from 25 June until 25 July 2021 !!!**

CRITERIA	Rewards!
Air Purifier Net Sales 2 Unit & Above on July 2021	Payback RM120 HP Registration Fee & RM 100 Cash

Terms & Condition :

1. **Key-In Period : From 25th June 2021 to 25th July 2021**
2. **Net Sales Month : July only (Fresh Key Fresh Net basis)**
3. Applicable to Neo Pro HP level only and must remain the current position.
4. New join HP on July 2021 required to attend Rookie Orientation (RO) and attached here with the eLearning RO schedule.
<https://drive.google.com/file/d/1rvafxZjJrJm-Jhehibqtoa7WF2l80GO9/view?usp=sharing>
5. Reward Payout Method : Cash incentive via commission payout August 2021
6. Coway Malaysia reserves the right to amend the terms and conditions without prior notice.
7. Subject to the decision of management and in accordance to Movement Control Order announcement by Malaysia's government.

EUGENE CHOO

Chief Operation Officer (C.O.O)

COWAY (MALAYSIA) SDN. BHD.