



## MSc in Data Science Dissertation Guidelines

The dissertation is a crucial component of the MSc in Data Science program. It provides an opportunity to conduct independent research, apply data science techniques, and contribute to the field. This guide outlines the three main stages:

1. Research Proposal
2. Execution
3. Submission

### 1. Research Proposal

#### Choosing a Topic

- **Interest and Relevance:** Choose a topic that interests you and is relevant to current data science trends and challenges.
- **Background:** Provide a brief introduction to the purpose and significance of the project dissertation.
- **Feasibility:** Ensure the topic is manageable within the time frame and available resources.
- **Originality:** Aim for a unique angle or perspective that contributes new insights to the field.

#### Literature Review

- **Extensive Reading:** Review existing research papers, articles, and books related to your topic.
- **Identify Gaps:** Look for gaps or areas that require further exploration.
- **Theoretical Framework:** Build a theoretical framework based on your literature review.

#### Research Questions and Objectives

- **Clear and Specific:** Formulate clear and specific research questions.
- **Objectives:** Define the main objectives and sub-objectives of your research.

#### Methodology

- **Approach:** Decide on qualitative, quantitative, or mixed methods.
- **Techniques:** Choose appropriate data collection and analysis techniques (e.g., machine learning, statistical analysis).
- **Tools:** Identify the tools and software you will use (e.g., Python, R, MATLAB).
- **Timeline:** Create a timeline for your research, outlining key milestones and deadlines for each stage of the project.



### **Proposal Writing**

- **Structure:** Include an introduction, literature review, research questions, objectives, methodology, and expected outcomes.
- **Clarity and Conciseness:** Write clearly and concisely.
- **Referencing:** Use a consistent citation style (e.g., APA, MLA).

### **Proposal Presentation**

- **Prepare Slides:** Create a PowerPoint presentation summarizing your proposal.
- **Practice:** Rehearse your presentation multiple times.
- **Feedback:** Seek feedback from peers and your supervisor.

## **2. Execution**

### **Data Collection**

- **Ethical Considerations:** Obtain necessary permissions and ensure ethical standards are met.
- **Sources:** Gather data from reliable sources (e.g., databases, surveys, experiments).
- **Data Cleaning:** Clean and preprocess the data for analysis.

### **Data Analysis**

- **Techniques:** Apply the chosen data analysis techniques.
- **Validation:** Validate your findings using appropriate methods (e.g., cross-validation, statistical tests).
- **Documentation:** Document your process and findings thoroughly.

### **Regular Meetings with Supervisor**

- **Schedule:** Arrange regular meetings with your supervisor for guidance and feedback.
- **Preparedness:** Come prepared with questions and updates.
- **Action Items:** Keep track of action items and follow up on them.

### **Writing the Dissertation**

- **Introduction:** Introduce your research topic, questions, and objectives.
- **Literature Review:** Summarize the existing research and identify the gaps your research addresses.
- **Methodology:** Describe your research design, data collection, and analysis methods.
- **Results:** Present your findings with appropriate tables, figures, and statistical analysis.
- **Discussion:** Interpret your results, discuss their implications, and relate them to existing research.



- **Conclusion:** Summarize your research, highlight its contributions, and suggest future research directions.
- **References:** List all sources cited in your dissertation.

### 3. Submission

#### Formatting and Structure

- **University Guidelines:** Follow the specific formatting and structural guidelines provided by your university.
- **Consistency:** Ensure consistency in headings, font style, and page numbering.
- **Appendices:** Include any supplementary material in the appendices.

#### Editing and Proofreading

- **Multiple Revisions:** Revise your dissertation multiple times.
- **Proofreading:** Proofread for grammatical errors, typos, and clarity.
- **Peer Review:** Have peers or colleagues review your dissertation.

#### Plagiarism Check

- **Originality:** Ensure your work is original and properly cited.
- **Software:** Use plagiarism detection software to check for any unintentional plagiarism.

#### Ethical Standards

- Ethical standards in research include obtaining informed consent, protecting participant confidentiality, and ensuring that research is conducted in a fair and unbiased manner. Researchers should adhere to ethical guidelines and seek approval from relevant ethics committees before conducting their studies.

#### Data Integrity

- Data integrity is essential for ensuring the accuracy and reliability of research findings. Researchers should use reliable data sources, maintain data security and privacy, and adhere to best practices for data collection, storage, and analysis to preserve the integrity of their research.

#### Final Submission

- **Submission Platform:** Submit your dissertation through the designated platform (e.g., online submission system).
- **Deadlines:** Adhere to the submission deadlines.
- **Confirmation:** Ensure you receive a confirmation of submission.

#### Viva Voce (Defense)



- **Preparation:** Prepare a presentation summarizing your research.
- **Practice:** Rehearse your presentation and anticipate potential questions.
- **Defense:** Defend your research confidently, addressing questions and feedback from the examiners.

### **Few Research Topics**

📺 **Impact of AI on Daily Life:** This topic involves studying how AI technologies, such as virtual assistants, recommendation systems, and smart devices, are integrated into everyday activities. You could explore the benefits, challenges, and ethical implications of AI in areas like home automation, entertainment, communication, and personal productivity.

📺 **Impact of AI in Healthcare:** This topic focuses on the applications of AI in improving healthcare outcomes. You could investigate how AI is used in medical imaging analysis, disease diagnosis and prediction, personalized treatment plans, drug discovery, and patient monitoring. Additionally, you could explore the impact of AI on healthcare delivery, cost-effectiveness, and patient outcomes.

📺 **Work Culture Shift Post COVID-19:** With the COVID-19 pandemic reshaping the way we work, this topic involves examining the long-term impacts of remote work, digital transformation, and automation on work culture. You could explore changes in work practices, organizational structures, employee well-being, and the role of technology in driving these shifts.

📺 **Financial Fraud Detection:** This topic focuses on using data science techniques, such as machine learning and data mining, to detect and prevent financial fraud. You could study different fraud detection methods, their effectiveness, challenges in implementing them, and the impact of fraud detection on financial institutions and consumers.

📺 **Global Macroeconomic Data Analysis:** This topic involves analyzing large-scale economic data to understand global economic trends, forecasts, and policy implications. You could explore how data science techniques can be used to analyze indicators such as GDP, inflation, unemployment, trade balances, and their impact on financial markets and economies worldwide.

📺 **Imbalanced Class Data Problem in Predictive Modeling:** Imbalanced class data occurs when one class in a classification problem has significantly fewer instances than the other classes. This topic involves studying techniques to address this imbalance, such as resampling methods, cost-sensitive learning, and ensemble techniques. You could explore the impact of imbalanced data on predictive modeling accuracy and the effectiveness of different strategies in handling this problem.

📺 **Impact of AI in HR:** This topic focuses on the applications of AI in human resources management. You could study how AI is used in recruitment, employee performance evaluation, workforce planning, training and development, and employee engagement. Additionally, you could explore the ethical considerations and challenges of using AI in HR practices.



**■ Impact of AI in Education:** This topic involves studying how AI technologies are transforming the education sector. You could explore the use of AI in personalized learning, adaptive learning platforms, student performance analysis, automated grading systems, and educational content creation. Additionally, you could investigate the impact of AI on teaching practices, student outcomes, and the future of education.

**Note: Students will get assistance and feedback from the guide at each stage of the research.**